



## 3rd Quarter Report 2022

**KCRS FM**



KFZX FM\*KCHX FM\*KMRK FM\*KCRS AM\*KCRS FM

3<sup>rd</sup> Qtr. Report 2022

KCRS FM

Local News

KCRS FM carries:

- 4 - 1:30 minute (90 seconds) news cast each weekday morning (6a-9a) for a total of 30 minutes per week.
- 8 – 30 seconds weather updates weekdays (6a – 10a) for a total of 20 minutes per week.

Total local news and weather represents a minimum of 50 minutes per week  
airtime.

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**Danny Gonzales**  
**Program Director**



## **3rd Quarter Report 2022**

**KCRS FM**

**Public Affairs Programming**

KCHX\*KCRS\*KCRS-AM\*KFZX\*KMRK



# Public Affairs Programming

\_\_\_\_\_ KCHX

\_\_\_\_\_ KFZX

\_\_\_\_\_ KCRS Fm

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic GET SUMMER READY


Date/ Time /Duration 05/28/22 1:00 PM - 7:00 PM

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: ODESSA POOLS & RECREATION ARE  
GETTING SUMMER READY. ODESSA POOLS  
AND SPLASHGROUNDS WILL OPEN  
SATURDAY, MAY 28TH.

*(on back if necessary)*

(If) Event/ Location ODESSA, TX

Executed by 

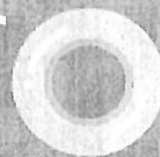
# Get Summer Ready



**ODESSA POOLS AND  
SPLASHGROUNDS WILL OPEN  
SATURDAY, MAY 28TH, 2022  
1:00 PM - 7:00 PM**



**SHERWOOD FAMILY AQUATIC CENTER  
(CLOSED ON TUESDAYS)  
4520 N DIXIE BLVD ODESSA, TX 79762**



**WOODSON FAMILY AQUATIC CENTER  
(CLOSED ON THURSDAYS)  
1020 E MURPHY ST, ODESSA, TX 79761**

**FLOYD GWIN POOL  
(CLOSED ON WEDNESDAYS)  
2300 W 10TH ST, ODESSA, TX 79763**

**MCKINNEY PARK SPRAYGROUND  
(WILL OPERATE DAILY)  
625 W POOL RD, ODESSA, TX 79761**

**JURASSIC JUNGLE SPRAYGROUND  
(WILL OPERATE DAILY)  
TX-191 & TX -388 LOOP, ODESSA, TX 79762**

KCHX\*KCRS\*KCRS-AM\*KFZX\*KMRK



# Public Affairs Programming

\_\_\_\_\_ KCHX

\_\_\_\_\_ KFZX

✓ \_\_\_\_\_ KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic OIL & GAS MULTI-COMPANY HIRING EVENT

Date/ Time /Duration 06/30/22 9AM - 1PM

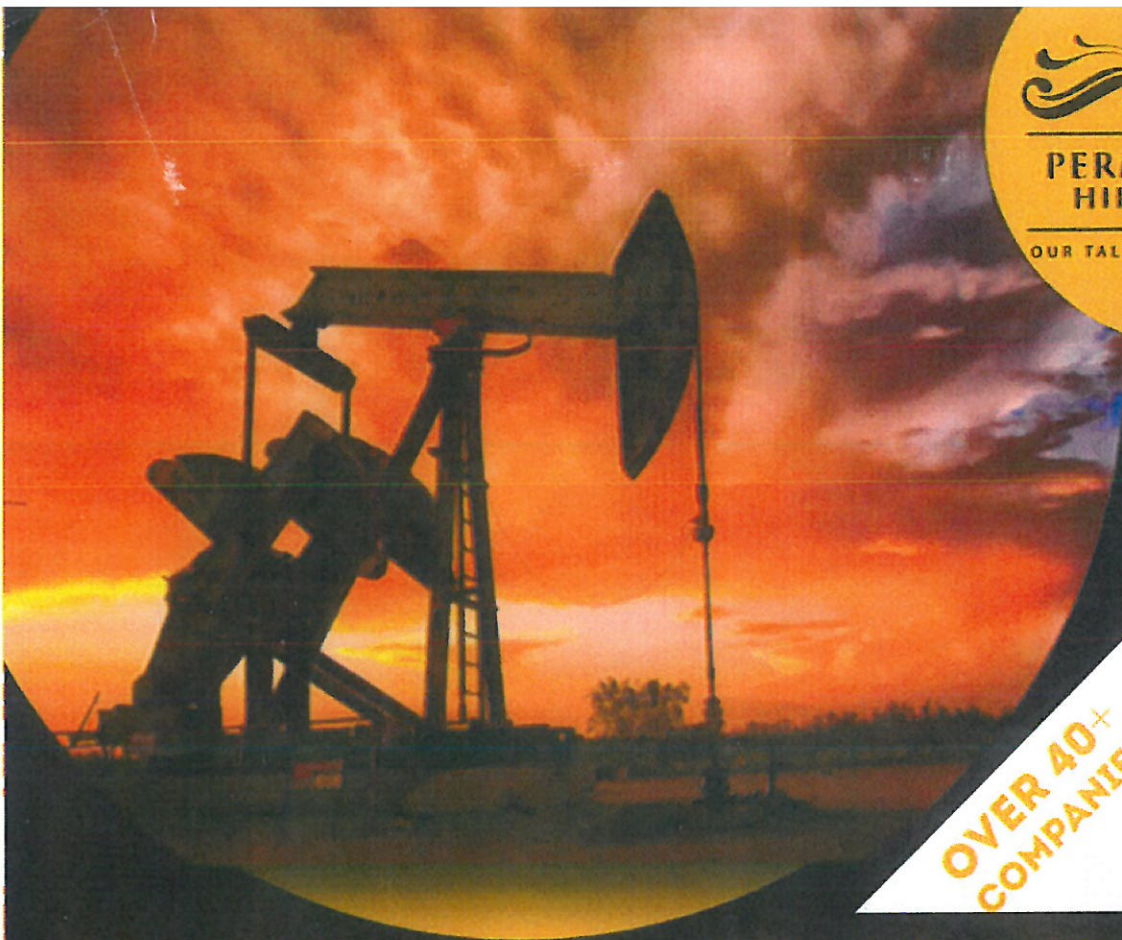
(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: PERMIAN BASIN HIRING EVENTS  
PRESENTS THE OIL & GAS MULTI-COMPANY  
HIRING EVENT. OVER 40 PLUS COMPANIES  
HIRING ON THE SPOT.

*(on back if necessary)*

(If) Event/ Location ODESSA, TX

Executed by 



OVER 40+ COMPANIES



# OIL & GAS

MULTI-COMPANY HIRING EVENT

# HIRING ON THE SPOT

MARRIOTT HOTEL & CONVENTION CENTER  
305 EAST 5TH STREET  
ODESSA, TEXAS 79761  
ATTEND IN PERSON

**JUNE 30, 2022**

**9AM-1PM**

[WWW.PERMIANBASINHIRINGEVENTS.COM](http://WWW.PERMIANBASINHIRINGEVENTS.COM)





# Public Affairs Programming

\_\_\_\_\_ KCHX

\_\_\_\_\_ KFZX

KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

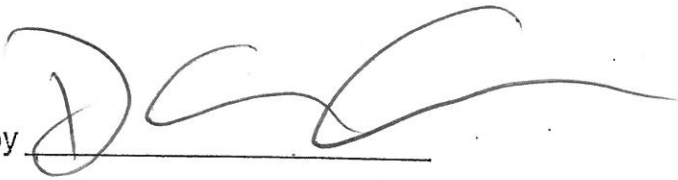
Topic ODESSA POLICE BLOCK PARTY

Date/ Time /Duration 07/30/22 10 AM - 2 PM

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: FIRST 600 KIDS GET A  
SPECIAL BACKPACK WITH FOODIES.  
GIVE AWAYS, FOOD & FUN GAMES,  
AND MEET OPD OFFICERS  
AT THE SOUTH SIDE BALL PARK.  
(on back if necessary)

(If) Event/ Location ODESSA, TX

Executed by 



# ODESSA POLICE

# BLOCK PARTY

# JULY 30, 2022

SOUTH SIDE BALL PARK  
1201 W MONAHANS  
10 AM - 2 PM

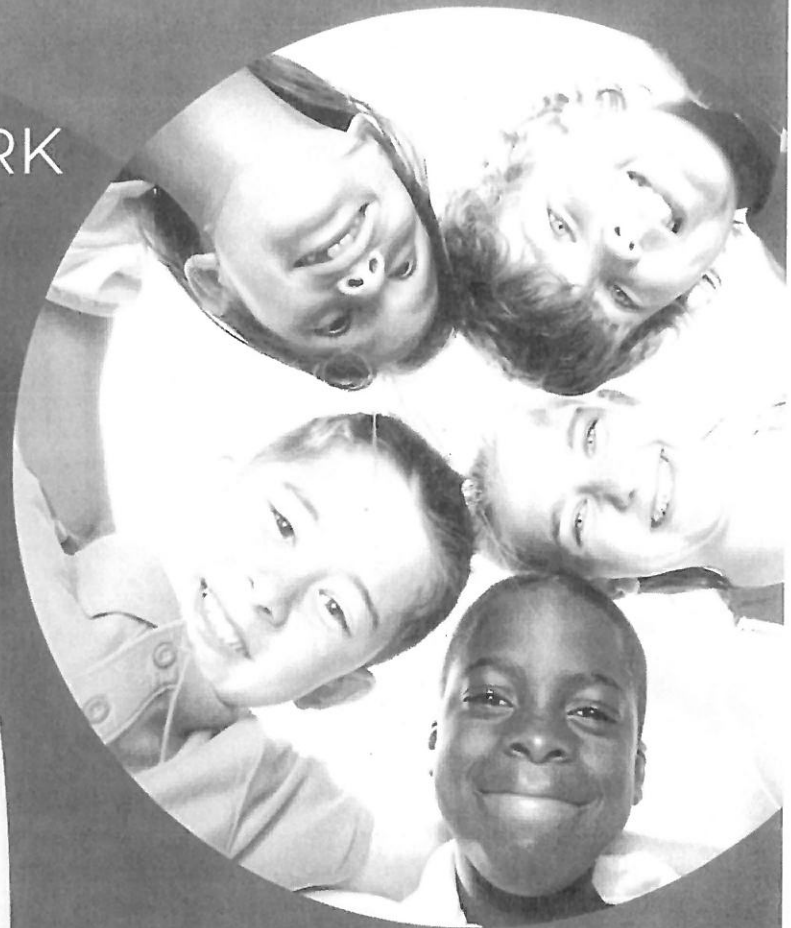
**\*FIRST 600 KIDS GET A  
SPECIAL BACKPACK  
WITH GOODIES**

**\*GIVEAWAYS**

**\*FOOD & FUN**

**\*GAMES**

**\*MEET OPD OFFICERS**





# Public Affairs Programming

\_\_\_\_\_ KCHX

\_\_\_\_\_ KFZX

✓ \_\_\_\_\_ KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic MIDLAND PARK MALL BACK TO SCHOOL BASH

Date/ Time /Duration 07/30/22 1pm - 4pm

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: ENJOY ARTS AND CRAFTS, GAMES, FACE PAINTING, BALLOON ART, MUSIC, FOOD, AND CLOTHING DRIVE.

*(on back if necessary)*

(If) Event/ Location MIDLAND TX

Executed by 

  
**MIDLAND PARK MALL**  
A SIMON MALL

**Back to School Bash  
& Giveaway**

**ICA Radio Script idea (not tailored for a remote, but it may help)**

Midland Park Mall is hosting a Back-to-School Bash and you're invited! Join us Saturday, July 30<sup>th</sup>, 1pm-4pm outside of JC Penney's. Enjoy arts and crafts, games, face painting, balloon art, music, food, and more! The first one hundred kids will receive a drawstring bag full of school supplies. AND... you can enter-to-win a full-size Backpack full of school supplies. Or take a selfie next to our photo wall! And don't forget your used denim! Bring your slightly used denim clothing and give back to students in need. Your donation will get you an additional entry into the backpack giveaway.

**Talking Points for DJ during remote**

- Retailers will be there showing off their styles for back-to-school, with all of your back-to-school styling needs, from clothing and shoes to accessories.
- Enter-to-Win 1 of our full-size backpack full of back-to-school supplies donated by JC Penney and Dillards. Bring your gently used denim clothing for an additional entry.
- Arts & Crafts, Giant Connect 4 Set, Balloon Art, and Face Painting
- Selfie Wall- So families can take photos of their shopping haul and #midlandparkmall, #shoppinghaul, etc. (pic is example)



- West Texas Food Bank will be here educating the community on their Food 2 Kids Program and ways they can help by donating. Or if they are a family in need, they can get information as well.
- 3:11 Ministries will be here supporting Midland Park Mall's Denim Drive. They will be collecting denim clothing donations for those kids in need during this back-to-school season. 3:11 Ministries works directly with the school counselors throughout the year on all clothing, shoes, and school supplies that school age kids need.
- Communities in Schools of the Permian Basin is here to provide the community with information and education on the ways they support to students in Midland, with mental health support, dropout prevention and other ways to empower the student to stay in school and achieve in life.
- Market Street- will be handing out healthy snacks, to help give busy moms ideas for quick, yet healthy snacking options for their kids during the school year.
- UTPB confirmed
- Midland College confirmed

KCHX\*KCRS\*KCRS-AM\*KFZX\*KMRK



# Public Affairs Programming

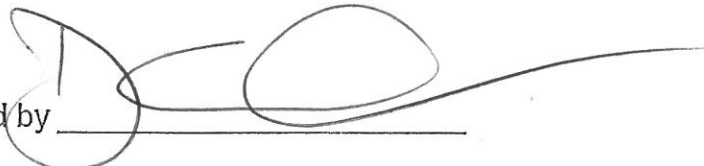
KCHX  KFZX  
 KCRS  KMRK  
 KCRS-AM

Topic BACK TO SCHOOL BASH  
 Date/ Time /Duration 07/30/12 2pm - 6pm

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: BACK TO SCHOOL BASH AT THE  
MUSIC CITY MALL WITH GIVEAWAYS,  
LIVE SHOWS, CHARACTERS, PHOTO BOOTH,  
SCHOOL SUPPLY DRIVE, AND POLICE  
& FIRE DEPARTMENT MEET-AND-GREET.  
*(on back if necessary)*

(If) Event/ Location ODESSA, TX

Executed by 

# Back to SCHOOL Bash

# Saturday July 30

# 2PM-6PM

Giveaways • Live Shows • Characters  
Photo Booth • School Supply Drive  
Police and Fire Department Meet - and - Greet.



## FREE Events

Scan for More Info



### Carousel Stage

2-2:30 *Spongebob the Musical*

2:30-4 *Dance Performance by Independent Dance Company*

4-6 *Kids Karaoke*



### JCPenney's Court

2-6 *Live Radio Remotes*

*Giveaways & Prizes*

*School Supply Drive*

*(Donate a school supply for a chance to win a GRAND prize!)*

2-6 *Balloons by Harlin*



### Dillard's Court

2-6 *Photo Booth*

*Live Characters*

*Face Painting*



### Burlington Court

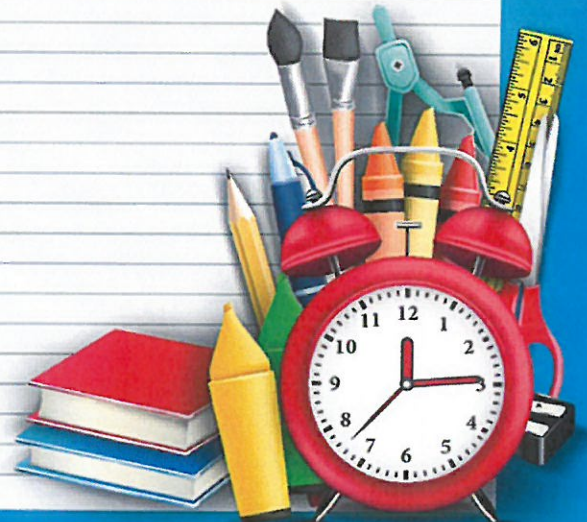
2-6 *Balloon Man Jr.*



### Regal Theater Hall

2-6 *Jumpers*

Donate a school supply  
for a chance to win a  
**GRAND PRIZE!**





# Public Affairs Programming

\_\_\_\_\_ KCHX

\_\_\_\_\_ KFZX

✓ \_\_\_\_\_ KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic BE SAFE DRIVE SMART

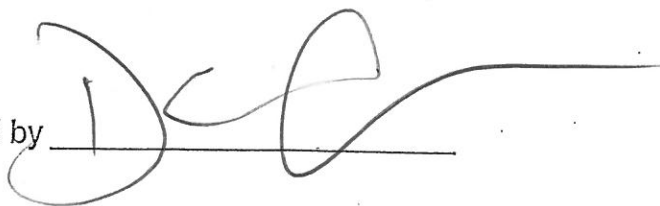
Date/ Time /Duration 08/01/22

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: TX DOT URGES DRIVERS  
TO BE ALERT AS KIDS  
RETURN TO SCHOOL.

*(on back if necessary)*

(If) Event/ Location ODESSA / MIDLAND, TX

Executed by 

## **TxDOT URGES DRIVERS TO BE ALERT AS KIDS RETURN TO SCHOOL**

*"Be Safe. Drive Smart." campaign offers safety tips as new school year starts*

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August 1, 2022

**AUSTIN** – As millions of Texas children head back to school, the Texas Department of Transportation is reminding drivers to stay focused and drive safe in and around school zones and bus stops. This includes adhering to a new Texas law that requires drivers to stop and yield to pedestrians in crosswalks.

Everyone has a responsibility to keep children safe on their way to and from school. TxDOT offers these safety tips for drivers, parents and students:

### **Tips for Driving in School Zones**

- Be aware that traffic patterns around schools may have changed since the last school year.
- Stay alert and put your phone away. Using a handheld electronic device while driving in an active school zone is against the law.
- Always obey school zone speed limit signs. Remember, traffic fines increase in school zones.
- Drop off and pick up your children in your school's designated areas, not the middle of the street.
- Keep an eye on children gathered at bus stops.
- Watch for children who might dart across the street or between vehicles.

### **Tips for Drivers Sharing the Road with School Buses**

- Follow at a safe distance, keeping in mind that school buses make frequent stops.
- Always remain alert for children around buses and remember that they may not always look for vehicles before crossing the street.
- Stop for flashing red lights or a stop sign on a school bus, regardless of which direction you're headed. Continue your trip once the bus has moved, the flashing lights stop flashing or the bus driver signals it's okay to pass.
- Violations can lead to a fine of up to \$1,250 for a first offense.

### **Tips for Children Walking or Biking to School**

- Always use sidewalks. If there's not a sidewalk, walk on the left side of the street facing traffic.
- Cross the street at intersections or marked crosswalks. Look left, right and left again before proceeding.
- Always obey crossing guards.
- Make eye contact with drivers before crossing the street. Never assume a driver sees you.
- Look for traffic when stepping off a bus or from behind parked vehicles.
- Always wear a helmet when riding a bicycle.
- Don't be distracted by electronic devices that take your eyes and ears off the road.
- Follow all traffic rules, signs and signals.

*"Be Safe. Drive Smart."* is a key component of #EndTheStreakTX, a broader social media and word-of-mouth effort that encourages drivers to make safer choices while

behind the wheel to help end the streak of daily deaths. Nov. 7, 2000, was the last deathless day on Texas roadways.

For media inquiries, contact Odessa District public information officer Gene Powell at [gene.powell@txdot.gov](mailto:gene.powell@txdot.gov) or (432) 498-4746.





# Public Affairs Programming

\_\_\_\_\_ KCHX

\_\_\_\_\_ KFZX

KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic BASIN PBS BACK TO SCHOOL FAMILY FESTIVAL

Date/ Time /Duration 08/06/22 1 PM - 4 PM

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: BASIN PBS IS BRINGING THIS EVENT  
INDOORS AT MIDLAND COLLEGE CHAP CENTER  
TO HOST OVER 40 LOCAL NON-PROFIT  
ORGANIZATIONS WHO SERVE FAMILIES AND CHILDREN.  
ORGANIZATIONS WILL BE SET UP AND OFFERING INFORMATION ABOUT  
THEIR SERVICES

*(on back if necessary)*

(If) Event/ Location MIDLAND, TX

Executed by 



**FOR IMMEDIATE RELEASE**

**Contact:**

Alyson Trevino  
Creative Director, Basin PBS  
432-934-6722, [atrevino@basinpbs.org](mailto:atrevino@basinpbs.org)

**BASIN PBS OFFERS BACK-TO-SCHOOL FAMILY FESTIVAL**

Basin PBS brings non-profits and families  
together to get children ready for a new school year

PERMIAN BASIN, TEXAS — July 22, 2022 – Basin PBS is excited to bring back our Back-to-School Festival, Saturday, August 6 at Midland College Chap Center from 1pm to 4pm. Basin PBS is bringing this event indoors at Midland College Chap Center to host over 40 local non-profit organizations who serve families and children. Organizations will be set up and offering information about their services and giving away goodies while supplies last. All this at no charge to families!

The event will also include live entertainment with The Jukebox Juicebox exclusively sponsored by Colgate Energy, balloon artist, face painting, Midland Storytellers Festival, and more. We'll have a visit from a PBS KIDS favorite, The Cat in the Hat! Plus, again this year, the first 400 kids to arrive will receive a FREE backpack from ATMOS Energy – the perfect accessory for back to school. We'll also host an immunization clinic for ages 3+ at no charge to most, thanks in part to the Midland Health Department.

"We are so proud to partner with the Midland Health Department to provide an immunization clinic for the community at this event," said Crockett Tidwell, clinical services manager, and vaccine specialist for United Supermarkets. "This clinic is the perfect opportunity for parents to make sure their kids are ready for the new school year. We hope to see a lot of the community taking advantage of all the great things that will be going on."

Laura Wolf, Basin PBS CEO said, "We are grateful for all those organizations who've answered the call for our Permian Basin families and agreed to join forces for this back-to-school event. Each of them brings a unique and necessary service for families of West Texas."

See the list of local organizations participating:

Basin PBS, Midland Dentistry 4 Kids & Smile Straight Orthodontics, ATMOS Energy, United Family Markets/Midland Health, Colgate Energy, Complex Community Federal Credit Union, Kent Companies, Maximus, Bronson Chadwick, Harlin the Magician, CEF of Midland, Sibley Nature Center, Senior Life Midland Foster Grandparent Program, UTPB First 5, West Texas Opportunities, Big Brothers Big Sisters, Midland Festival Ballet, FirstCare Health Plans of Baylor Scott & White, Workforce Solutions Permian Basin, Midland YMCA, Texas Tech Psychiatry, Midland County Public Libraries, Rays of Hope Children's Grief Center, Midland Rape Crisis & Children's Advocacy Center, Permian Basin Moms of Multiples, Permian Basin Regional Planning Commission, I-20 Wildlife Preserve, Museum of the Southwest: Durham Children's Museum, Buckner Children and Families, Permian Basin Master Gardeners – Youth Education, Hispanic Cultural Center of Midland, SHARE, Midland Community Theatre, Casa de Amigos, Midland Storytelling Festival, Communities in Schools of the Permian Basin, Petroleum Museum, Bikers Against Child Abuse, We Rock the Spectrum Gym, Kaleidoscope Ministries, West Texas Food Bank, Boys and Girls Club, Rope Youth.

We are also so thankful for our sponsors who've made this event possible:  
ATMOS Energy, Colgate Energy, United Supermarket, Midland Dentistry 4 Kids, SmileStraight  
Orthodontics, Complex Community Federal Credit Union with grant support from Abell-Hangar  
Foundation. In partnership with Midland College.

**About Basin PBS**

Basin PBS is a community owned and operated 501(c)(3) non-profit service to the Permian Basin. Donations to Basin PBS are tax deductible and help promote life-long learning through local public television educational programs like ONE QUESTION and MAIN STREET UNPLUGGED and through outreach services to West Texas children and adults. Basin PBS is the only local source for trusted PBS programs such as MASTERPIECE, NOVA, CURIOUS GEORGE, GREAT PERFORMANCES, AUSTIN CITY LIMITS, AMERICAN EXPERIENCE, ANTIQUES ROADSHOW, FRONTLINE, TWO FOR THE ROAD and more. [www.basinpbs.org](http://www.basinpbs.org)  
<https://www.facebook.com/BasinPBS>

###



Below are two FREE community events that we would appreciate being put on your community calendars or any publicity. Also see attached for more information.

- Community Outreach and Cardiovascular Health (COACH) and Community Outreach for Diabetes Education (CODE)  
Midland Health is offering a FREE support group for anyone interested in learning about diabetic and cardiovascular health. It will be held August 8<sup>th</sup> (every second Monday of the month) from 6pm-7pm at First Baptist Church, 2104 W Louisiana Ave Room D100-102. Call 432-221-2285 or email [morgan.tennis@midlandhealth.org](mailto:morgan.tennis@midlandhealth.org) for more information.
- COVID-19 Vaccine Clinic for anyone 12 years of age and older  
August 11 from 3:30pm to 4:30pm at the F. Marie Hall Outpatient Center, 4214 Andrews Hwy, Midland  
Register at [midlandhealth.org/vaccine](http://midlandhealth.org/vaccine)

KCHX\*KCRS\*KCRS-AM\*KFZX\*KMRK



# Public Affairs Programming

KCHX  KFZX  
 KCRS  KMRK  
 KCRS-AM

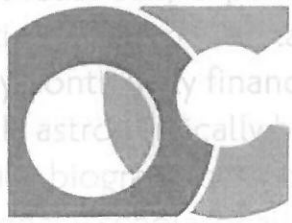
Topic OC BACK TO SCHOOL EXPO  
 Date/ Time /Duration 08/16/22 6PM - 8PM

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: THE FIRST ANNUAL ODESSA  
COLLEGE BACK TO SCHOOL EXPO  
CELEBRATING THE BEGINNING OF THE  
SCHOOL YEAR AND HONOR FIRST RESPONDERS  
AND PUBLIC SERVANTS AT WOODSON PARK.  
*(on back if necessary)*

(If) Event/ Location ODESSA, TX

Executed by 



From: Cheri Dalton

Director of Media Relations & Publications • cdalton@odessa.edu

(For immediate release)

## OC invites the public to first annual Back to School Expo

ODESSA (Aug. 4, 2022) – Join us for the first annual Odessa College Back to School Expo as we celebrate the beginning of the school year and honor our First Responders and Public Servants. The event will be from 6 p.m. to 8 p.m. on Saturday, August 16 at Woodson Park, located at 1020 E. Murphy.

The evening's festivities are free and open to the public, and will feature live music, food, fun, and entertaining activities. Bring the whole family – children are welcome.

For anyone interested in a career as a first responder or in public service, information and demonstrations related to those and other career fields will be available. Expo attendees also will have the opportunity to speak first-hand with those who are currently serving as first responders or in other public service careers.

Odessa College representatives also will be on hand to discuss opportunities for new and returning students to take advantage of reskilling grants, scholarships, and financial aid — including how college can be free.



# Public Affairs Programming

\_\_\_\_\_ KCHX

\_\_\_\_\_ KFZX

KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic ODESSA FAMILY YMCA WHITE OUT PARTY


Date/ Time /Duration 09/16/22 6pm

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: LOCAL NON-PROFIT TEAMING  
UP WITH POP SPOT ODESSA FOR  
FORMAL EVENT TO RAISE MONEY  
FOR NEW SCHOOL BUSES.

*(on back if necessary)*

(If) Event/ Location ODESSA, TX

Executed by 



Contact: Elias Hernandez  
(432) 557-6557  
[elias@redpixelmarketing.com](mailto:elias@redpixelmarketing.com)



**PRESS RELEASE**  
**For Immediate Release**  
**August 17, 2022**

**Odessa Family YMCA White Out Party**

*Local Non-Profit Teaming Up with Pop Spot Odessa for Formal Event to Raise Money for New School Buses*

**ODESSA, TX** – The Odessa Family YMCA is inviting West Texans to its first ever *White Out* party. This all-white attire, formal event will take place on Saturday, September 16<sup>th</sup> at 6 p.m. at the Odessa Marriott. In partnership with Pop Spot Odessa, this party will feature an exclusive shopping experience, fine dining, a live auction, and live music. Money raised at this event will go towards new school buses that will be used for transporting students at Odessa YMCA Learning Centers.

“We are very excited about this opportunity to raise some much need funds for the children and families that we serve,” said Crissy Medina, CEO/President of the Odessa Family YMCA. “We are honored to collaborate with Pop Spot to put on this fundraiser. The ability to purchase more buses will help us expand our afterschool pick-up services.”

To view sponsor table options and purchase individual tickets, visit our website [www.odessaymca.org](http://www.odessaymca.org). Limited sponsor tables are available. To reserve a table, contact Crissy Medina at [cmedina@odessaymca.org](mailto:cmedina@odessaymca.org).

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KCHX\*KCRS\*KCRS-AM\*KFZX\*KMRK



# Public Affairs Programming

KCHX

KFZX

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KCRS-AM

Topic FREE BULKY ITEM DROP OFF

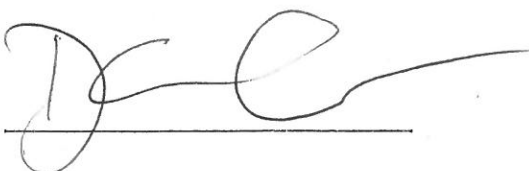
Date/ Time /Duration 9/24/22 8AM - 12PM

(If)Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: THE ECTOR COUNTY ENVIRONMENTAL ENFORCEMENT UNIT IS PROVIDING A FREE BULKY ITEM DROP OFF FOR RESIDENTS OF ECTOR COUNTY.

*(on back if necessary)*

(If) Event/ Location ODESSA, TX

Executed by 



## Ector County Environmental Enforcement

300 N Grant Ste 116  
Odessa, Texas 79761  
432.498.4013

### PRESS RELEASE:

In an effort to eliminate the illegal dumping in Ector County, The Ector County Environmental Enforcement Unit is providing a free bulky item drop off for residents of Ector County on Saturday September 24<sup>th</sup>, 2022 from 8:00AM to 12:00PM. The location of the drop off will be at the 16261 South US Highway 385, which is the northeast corner at South 385 and FM 1787 in South Ector County. Many of the items that are illegally dumped in Ector County are mattresses and discarded furniture. This is an opportunity to dispose of these items. All loads will be inspected at the gate to ensure we will be able to accept them.

### The following items WILL NOT BE ACCEPTED:

- Any type of oils and oil filters
- Car batteries
- Household and Commercial hazardous waste
- Masonry debris such as tile, brick, rocks, and etc.
- Paints
- Remodeling demolition
- Refrigerators
- Tree Limbs
- Any waste from Commercial Businesses
- Small trash that will fit in your residential trash container



## 3rd Quarter Report 2022

### KCRS FM

### West Texas Update (WTU)

**West Texas Update airs on KCRS FM KISS 103.3**

**Sundays at 6:00am**

**Weekly Program Descriptions attached / 30 min per week**



KCRS-FM  
 PO Box 610062  
 Dallas TX 75261-0062  
 432-563-9102

Date 07/31/2022  
 Sales Person House Account  
 CoOp YES

TRADE

All Stations / ICA Radio / West Texas Update

WEST TEXAS UPDATE  
 1330 E 8TH STREET SUITE 207  
 ODESSA TX 79761

Date	Time	Length	Ad-ID	Description	Rate
07/02/2022	05:55:06	29:59	07.02.22 & 07.03.22	West Texas Update #3 / 30 Min	0.00
07/09/2022	06:01:13	29:59	07.09.22 & 07.10.22	West Texas Update #4 / 30 Min	0.00
07/16/2022	06:02:32	29:59	07.16.22 & 07.17.22	West Texas Update #5 / 30 Min	0.00
07/23/2022	05:49:05	29:59	07.23.22 & 07.24.22	West Texas Update #6 / 30 Min	0.00
07/30/2022	05:56:07	29:59	07.30.22 & 07.31.22	West Texas Update #7 / 30 Min	0.00
Subtotal (Spot:5)					0.00
Balance Due					0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 5 announcement(s) were broadcast as shown on this invoice.

*Grace Tijerina*  
 Station Official

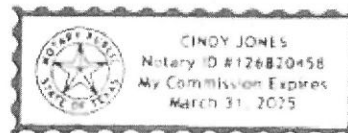
The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Grace Tijerina having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 10/07/2022

*Cindy Jones*  
 Notary Public  
 My Commission Expires: 03/31/2025





KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 37344-1  
Script Name West Texas Update #3 / 30 Min  
Length 1799

WEST TEXAS UPDATE

7/2/22

GUEST; Ginny Van Doren

TOPIC; Coming Events

Ginny Van Doren with Wagner Noel Performing Center was in studio with a list of upcoming events for the Summer Months

GUEST; Gene Powell

TOPIC; Traffic Construction

Gene Powell with TxDot was in studio with information on some of the construction going on on our west Texas roads. He also reminded folks to drive safe during the July 4th Holiday

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**Station Documentation Statement**

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 37344-1 dated 7/31/2022 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

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AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 5 announcement(s) were broadcast as shown on this invoice.

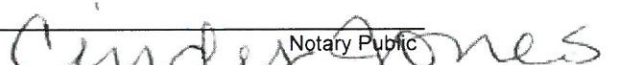
  
\_\_\_\_\_  
Station Official

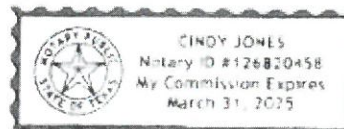
The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Grace Tijerina having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 10/7/2022

  
\_\_\_\_\_  
Notary Public  
My Commission Expires: 03/31/2025





KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 37344-1  
Script Name West Texas Update #4 / 30 Min  
Length 1799

WEST TEXAS UPDATE

7/9/22

Traffic Construction - Gene Powell with TX DOT was in studio with information on some construction going on on our west Texas roads. He also reminded folks to drive safe during the July 4th holiday.

GUEST; Bill Engvall

TOPIC; Farewell Tour

Comedian Bill Engvall called in to give us a Preview of his Farewell Tour at Wagner Noel and to let us know what his future plans are after the tour

**Station Documentation Statement**

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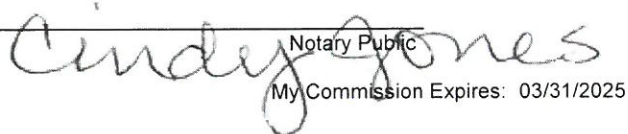
  
\_\_\_\_\_  
Station Official

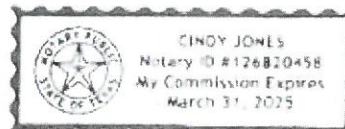
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State of Texas County Of Ector

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\_\_\_\_\_  
Notary Public  
My Commission Expires: 03/31/2025





KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 37344-1  
Script Name West Texas Update #5 / 30 Min  
Length 1799

WEST TEXAS UPDATE

7/16/22

GUEST; Ginny Van Doren

TOPIC; Coming Events

Ginny Van Doren with Wagner Noel Performing Center was in studio with a list of upcoming events for the Summer Months

GUEST; Dr Muri

TOPIC; School News

Dr Scott Muri Superintendent of ECISD called in with School News which included Security for the Odessa School district

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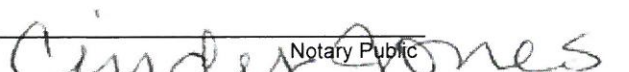
  
\_\_\_\_\_  
Station Official

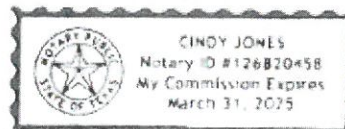
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State of Texas County Of Ector

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Notary Public  
My Commission Expires: 03/31/2025







KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 37344-1  
Script Name West Texas Update #6 / 30 Min  
Length 1799

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WEST TEXAS UPDATE

7/23/22

GUEST; Saul Herrera

TOPIC; Midland Meals on Wheels

Saul called in with the importance of Meals on Wheels and the need for volunteers to deliver and prepare meals

GUEST; Brian May

TOPIC; Killer Queen

Founder and lead singer of the group Killer queen called in with a history of the band and a preview of their show at Wagner Performing Arts Center

---

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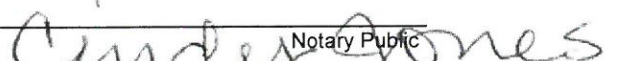
  
\_\_\_\_\_  
Station Official

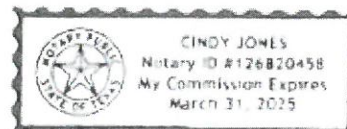
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Notary Public  
My Commission Expires: 03/31/2025





KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 37344-1  
Script Name West Texas Update #7 / 30 Min  
Length 1799

WEST TEXAS UPDATE

7/30/22

GUEST; Dr Muri

TOPIC; School News

Dr Scott Muri Superintendent of ECISD called in with School News which included the importance of getting registered for the Odessa School 2022/2023 school year

GUEST; Dustin Fawcett

TOPIC; Odessa Water

Newly Elected Ector County Judge Dustin Fawcett was in studio to discuss the current state of Odessa's water supply

**Station Documentation Statement**

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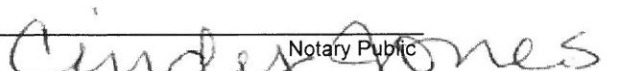
  
\_\_\_\_\_  
Station Official

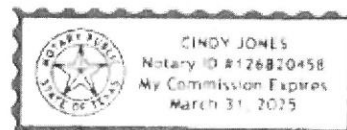
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State of Texas County Of Ector

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\_\_\_\_\_  
Notary Public  
My Commission Expires: 03/31/2025





KCRS-FM  
 PO Box 610062  
 Dallas TX 75261-0062  
 432-563-9102

Date 08/31/2022  
 Sales Person House Account  
 CoOp YES

TRADE

All Stations / ICA Radio / West Texas Update

WEST TEXAS UPDATE  
 1330 E 8TH STREET SUITE 207  
 ODESSA TX 79761

Date	Time	Length	Ad-ID	Description	Rate
08/06/2022	05:59:53	29:59	08.06.22 & 08.07.22	West Texas Update #8 / 30 Min	0.00
08/13/2022	06:01:34	29:59	08.13.22 & 08.14.22	West Texas Update #1 / 30 Min	0.00
08/20/2022	05:40:31	29:59	08.20.22 & 08.21.22	West Texas Update #2 / 30 Min	0.00
08/27/2022	05:59:26	29:59	08.27.22 & 08.28.22	West Texas Update #3 / 30 Min	0.00
Subtotal (Spot:4)					0.00
Balance Due					0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

*Grace Tijerina*  
 Station Official

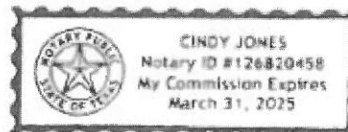
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State of Texas County Of Ector

Grace Tijerina having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 09/01/2022

*Cindy Jones*  
 Notary Public  
 My Commission Expires: 03/31/2025





KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 37345-2  
Script Name West Texas Update #8 / 30 Min  
Length 1799

West Texas Update  
8/6/22

GUEST: Terry Johnson

TOPIC: Water in Midland

Judge Terry Johnson was in studio to talk about the state of Midlands Water Supply and other Midland County News

GUEST: Dr Scott Muri

TOPIC: School News

Dr Muri called in with all you need to know to get registered for the 2022/2023 School Year in Odessa

---

**Station Documentation Statement**

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 37345-2 dated 8/31/2022 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

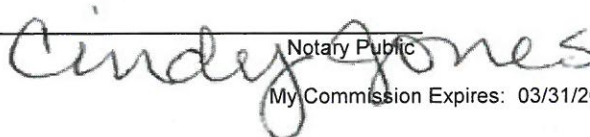
  
\_\_\_\_\_  
Station Official

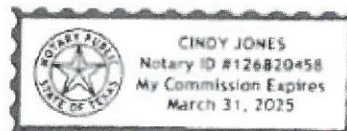
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State of Texas County Of Ector

Grace Tijerina having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 9/1/2022

  
\_\_\_\_\_  
Notary Public  
My Commission Expires: 03/31/2025





KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 37345-2  
Script Name West Texas Update #1 / 30 Min  
Length 1799

West Texas Update  
8/13/22

GUEST: Craig Stoker

TOPIC: Meals on Wheels Odessa  
Craig was in studio to discuss the importance of Meals on Wheels and the need for volunteers

GUEST: Gene Powell

TOPIC: Traffic Construction  
Gene Powell with TxDot was in studio with an update on Traffic Construction in the Permian Basin and the alarming news that Odessa is #1 in traffic fatalities especially involving drunk driving

---

#### Station Documentation Statement

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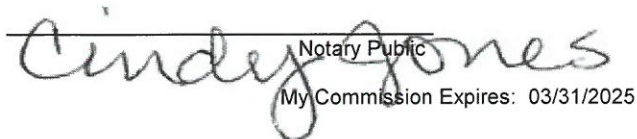
  
\_\_\_\_\_  
Station Official

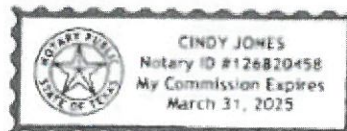
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Subscribed and sworn to before me: 9/1/2022

  
\_\_\_\_\_  
Notary Public  
My Commission Expires: 03/31/2025





KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 37345-2  
Script Name West Texas Update #2 / 30 Min  
Length 1799

West Texas Update  
8/20/22 - 8/21/22

GUEST: Christine Williams

TOPIC: 30 for 30 Fitness Challenge

Christine Williams from Odessa College was in studio with information on the 30 for 30 Fitness Challenge beginning September 1

GUEST: Lori Wesley

TOPIC: Septemberfest

Lori Wesley Executive Director of the Museum of the Southwest called in with all the details on the upcoming Septemberfest

---

**Station Documentation Statement**

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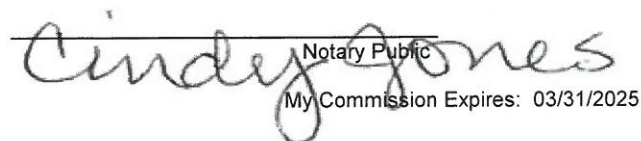
  
\_\_\_\_\_  
Station Official

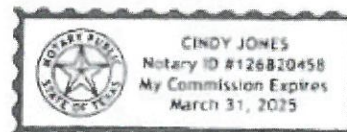
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\_\_\_\_\_  
Notary Public  
My Commission Expires: 03/31/2025





KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 37345-2  
Script Name West Texas Update #3 / 30 Min  
Length 1799

West Texas Update  
8/27/22 - 8/28/22

GUEST: Gene Powell

TOPIC: Labor Day Weekend Click it or ticket

Gene Powell was in studio to inform folks the Texas Department of Safety will be out issuing tickets for Not wearing a seat belt and driving while intoxicated in preparation of the Upcoming Labor Day Holiday

GUEST: Randy Ham

TOPIC: Upcoming Events

Randy Ham Director of Odessa Arts was in studio with information on Upcoming events for the month of September including a seminar The Crafts and Business of Writing

---

#### Station Documentation Statement

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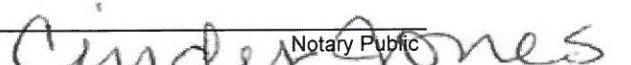
  
\_\_\_\_\_  
Station Official

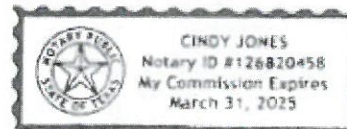
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Notary Public  
My Commission Expires: 03/31/2025





KCRS-FM  
 PO Box 610062  
 Dallas TX 75261-0062  
 432-563-9102

Date 09/30/2022  
 Sales Person House Account  
 CoOp YES

TRADE  
 All Stations / ICA Radio / West Texas Update

WEST TEXAS UPDATE  
 1330 E 8TH STREET SUITE 207  
 ODESSA TX 79761

Date	Time	Length	Ad-ID	Description	Rate
09/03/2022	06:00:49	29:59	09.03.22 & 09.04.22	West Texas Update #4 / 30 Min	0.00
09/10/2022	05:50:41	29:59	09.10.22 & 09.11.22	West Texas Update #5 / 30 Min	0.00
09/17/2022	05:38:14	29:59	09.17.22 & 09.18.22	West Texas Update #6 / 30 Min	0.00
09/24/2022	05:45:16	29:59	09.24.22 & 09.25.22	West Texas Update #7 / 30 Min	0.00
Subtotal (Spot:4)					0.00
Balance Due					0.00

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*Grace Tijerina*  
 Station Official

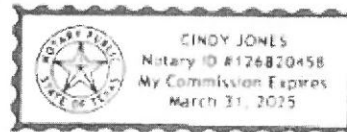
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Subscribed and sworn to before me: 10/03/2022

*Cindy Jones*  
 Notary Public  
 My Commission Expires: 03/31/2025







KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 37346-6  
Script Name West Texas Update #4 / 30 Min  
Length 1799

9/3/22

GUEST: Odessa College

TOPIC: HVAC Classes

The folks from Odessa College were in studio with information on their upcoming HVAC classes beginning in Sept.

GUEST: Eliel Rosa

TOPIC: Constitutional Reading

Eliel was in studio to explain the importance of our Constitution and to encourage folks to come to the reading of the Constitution Saturday 9/17 at Music City Mall

---

**Station Documentation Statement**

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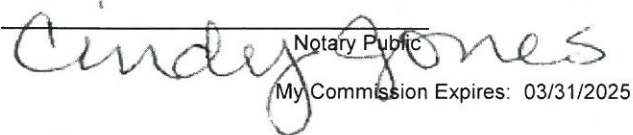
  
Station Official

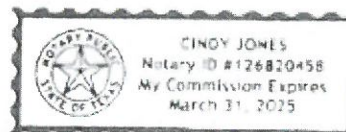
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State of Texas County Of Ector

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Subscribed and sworn to before me: 10/3/2022

  
Notary Public  
My Commission Expires: 03/31/2025





KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 37346-6  
Script Name West Texas Update #5 / 30 Min  
Length 1799

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West Texas Update

9/10/22

GUEST: Lori Wesley

TOPIC: Septemberfest

Executive Director at the Museum of the Southwest was here to share all the fun details of this years Septemberfest with over 40 booths

GUEST: Becky McCraney

TOPIC: Miss Caycee's

Becky the owner of Miss Caycee's was in studio to share all the details on the special Holiday events at Miss Caycee's Wonderland

---

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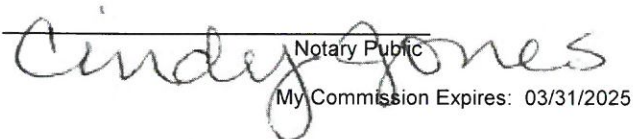
  
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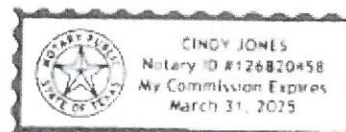
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\_\_\_\_\_  
Notary Public  
My Commission Expires: 03/31/2025





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PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 37346-6  
Script Name West Texas Update #6 / 30 Min  
Length 1799

West Texas Update

9/17/22

GUEST: Corporal Steve LeSeur

TOPIC: OPD Block Party

Corporal Steve LeSeur was in studio to inform folks the Odessa Police Department will be hosting a Block Party and Neighborhood watch

GUEST: Jaime Berryhill

TOPIC: Mission Golf Tournament

Randy Ham Director of Odessa Arts was in studio with information on Upcoming events for the month of September including a seminar The Crafts and Business of Writing

---

**Station Documentation Statement**

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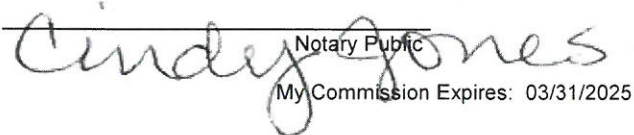
  
Station Official

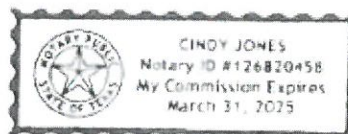
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Notary Public  
My Commission Expires: 03/31/2025





KCRS-FM  
PO Box 610062  
Dallas TX 75261-0062  
432-563-9102

Advertiser West Texas Update  
Invoice 37346-6  
Script Name West Texas Update #7 / 30 Min  
Length 1799

WTU  
9/24/22

GUEST: JAVIER JOVEN

Odessa Mayor Javier Joven was in studio to share information on the Lincoln Day Dinner with special guest Seth Dillion CEO of BabylonBee

GUEST: KATHLEEN KIRWAN

Kathleen Kirwan called in with details on the BPW Woman of Achievement Dinner and her excitement on being named the Woman of the Year

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**Station Documentation Statement**

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 37346-6 dated 9/30/2022 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

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AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

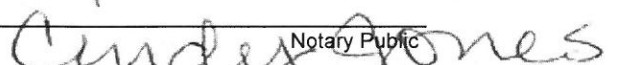
  
\_\_\_\_\_  
Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Grace Tijerina having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 10/3/2022

  
\_\_\_\_\_  
Notary Public  
My Commission Expires: 03/31/2025

