

Political Commercial Agreement Form

Approval can only be made by the following:

☐ Joel Vilmenay

☐ Luke Commare

☐ Frank Ratermann

☐ Connie Ernst Brown

Candidate: BILL CASSIDY

Run Dates: 7/15-21 7/22-28 7/29-8/4
8/5-11 8/12-18 8/19-25 8/26-9/1

Approval for Air: YES

Date: 7/10/14

Title of Spot(s):

This checklist is to be completed for each political buy before documentation is sent to the station Public File. These documents must be placed in the station Public File as soon as possible after they are available.

Station:

WDSU NewsChannel 6

Candidate:

BILL CASSIDY

Flight Dates (if one folder is used per candidate, a separate checklist must be completed for each flight.)

7/15 - 9/1

In File

1. Political Inquiry/Request Form

Date:

7/2

2. Political Agreement Form

Date:

7/10

3. Computer-generated Contract

Date:

7/10

4. Invoice

Date:

7/10

5. Check

Date:

7/11/14

6. Was disclosure statement faxed or
sent to candidate's representative?

Date:

7/2

7. Rebate (if any)

Date: None

Checklist Completed:

By:

F. RATERMAN

Date:

7/10/14

Record of Request for Broadcast Time
By or on Behalf of Candidate
For Public Office

Instructions: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office. It is to be kept in the station Public File for a period of two years.

1. Date and time of request:

7/9 2pm

2. Name of the person making request:

BETSY VOLLENBERG

3. Agency (if any):

SRCP MEDIA

4. Address of agency:

201 N. UNION ST.

ALEXANDRIA, VA 22314

5. Telephone number of agency:

(703) 683-9755

6. Name of candidate:

BILL CASSIDY

7. Name of committee if sponsor:

N/A

8. Address of committee:

9. Telephone number of committee:

10. Committee officers: Chairman:

Vice Chairman:

Treasurer:

Secretary:

RALPH STEVENS

11. Is it the candidate's authorized committee?

Yes: _____ No: _____

12. Political party of candidate:

REPUBLICAN

13. Office for which candidate is running:

SENATE

14. Election for which candidate is running:

Federal Office State Office

Local Office

15. Election for which candidate is campaigning:

SENATE

16. Date of election:

11/4 Primary General

17. Programs or times requested:

ATTACHED

18. Dates requested:

7/15 - 8/1

19. Length of spot/program time requested:

1:30

20. Request made:

In writing Orally
(if in writing, attach and retain)

21. Station offer:

ATTACHED

22. Disposition of request:

(Check one. If not granted, state reason or reasons
in space below. If denied in writing, attach and retain.
If granted, attach contract end invoice, when available.)

Granted Not Granted

23. Request for documentation that candidate
is legally qualified. (Attach any written
documentation received.)

Yes: No:

24. Political Disclosure Form submitted to:
Requestor.

Date: 7/2

COMMENTS:

WDSU NewsChannel 6
Television Station

[Signature]
Signature of Person Receiving Request on
Behalf of Station

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WDSU-TV	Date: 7/10/2014
---	------------------------

I, Betsy Vonderheid,
 being/on behalf of: Bill Cassidy for Senate,
 a legally qualified candidate of the Republican
 political party for the office of: Senator
 in the General
 election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		7/15-7/21			

Attach proposed schedule with charges (if available): \$10,550.00

I represent that the payment for the above described broadcast time has been furnished by:

Bill Cassidy for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ralph Stephens

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/10/2014

Date

Betsy Vonderheide

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

F. RATERMAN
Printed Name

CSM
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Betsy Vonderheid

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

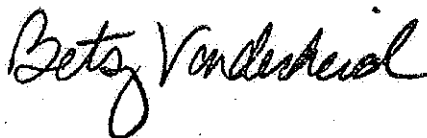
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Betsy Vonderheid

printed name

7/10/2014

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT



WDSU
846 Howard Avenue
New Orleans, LA 70113
(504)679-0600

www.wdsu.com

And:

SRCP Media Inc
201 North Union Street
Ste 200
Alexandria, VA 22314

<u>Contract / Revision</u> 1211514 /		<u>Alt Order #</u> 08143101
<u>Product</u> CASSIDY/SENATE/R		
<u>Contract Dates</u> 07/15/14 - 07/21/14		<u>Estimate #</u> 472
<u>Advertiser</u> Cassidy/R/Senate		<u>Original Date / Revision</u> 07/10/14 / 07/10/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WDSU	<u>Account Executive</u> Maria Harrigan	<u>Sales Office</u> Eagle-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 74	<u>Product Code</u> 161
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDSU	07/15/14	07/18/14	M-F NewsChannel 6 @ 6am	6a-7a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/14/14	07/20/14	-TWTF--				4	\$275.00			
N 2	WDSU	07/15/14	07/18/14	NBC Today Show	7a-9a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/14/14	07/20/14	-TWTF--				4	\$275.00			
N 3	WDSU	07/15/14	07/18/14	M-F NewsChannel 6 @ 5pm	5p-530p		:30			NM	2	\$800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/14/14	07/20/14	-TWTF--				2	\$400.00			
N 4	WDSU	07/15/14	07/18/14	M-F NewsChannel 6 @ 6pm	6p-630p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/14/14	07/20/14	-TWTF--				4	\$500.00			
N 5	WDSU	07/15/14	07/18/14	Entertainment Tonight	M-F 630p-7p		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/14/14	07/20/14	-TWTF--				2	\$325.00			
N 6	WDSU	07/15/14	07/15/14	AMERICA'S GOT TALENT	7-10P		:30			NM	1	\$1,800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/14/14	07/20/14	-T-----				1	\$1,800.00			
N 7	WDSU	07/15/14	07/18/14	M-F NewsChannel 6 @ 10pm	10-1035p		:30			NM	2	\$1,000.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/14/14	07/20/14	-TWTF--				2	\$500.00			
N 8	WDSU	07/20/14	07/20/14	NewsChannel 6 Sun 8-10a	Sun 8-10a		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/14/14	07/20/14	-----S				1	\$250.00			
N 9	WDSU	07/19/14	07/19/14	NewsChannel 6 Sa 9a-10a	9a-10a		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WDSU
846 Howard Avenue
New Orleans, LA 70113
(504)679-0600

www.wdsu.com

Contract / Revision	Alt Order #
1211514 /	08143101

Contract Dates	Product	Estimate #
07/15/14 - 07/21/14	CASSIDY/SENATE/R	472

Advertiser	Original Date / Revision
Cassidy/R/Senate	07/10/14 / 07/10/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/14/14	07/20/14	-----S-				1	\$250.00			
N 10	WDSU	07/18/14	07/18/14	Dateline	Prime Other		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/14/14	07/20/14	----F--				1	\$550.00			
N 11	WDSU	07/21/14	07/21/14	M-F NewsChannel 6 @ 6am	6a-7a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/21/14	07/27/14	M-----				1	\$275.00			
N 12	WDSU	07/21/14	07/21/14	NBC Today Show	7a-9a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/21/14	07/27/14	M-----				1	\$275.00			
N 13	WDSU	07/21/14	07/21/14	M-F NewsChannel 6 @ 6pm	6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/21/14	07/27/14	M-----				1	\$500.00			
Totals											25	\$10,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/30/14 - 07/21/14	25	\$10,550.00	(\$1,582.50)	\$8,967.50
Totals	25	\$10,550.00	(\$1,582.50)	\$8,967.50

Signature: _____ **Date:** _____

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CONTRACT

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New Orleans, LA 70113
(504)679-0600

www.wdsu.com

And:

SRCP Media Inc
201 North Union Street
Ste 200
Alexandria, VA 22314

Contract / Revision 1211517 /		Alt Order # 08143102
Product CASSIDY/SENATE/R		
Contract Dates 07/22/14 - 07/28/14		Estimate # 473
Advertiser Cassidy/R/Senate		Original Date / Revision 07/10/14 / 07/10/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WDSU	Account Executive Maria Harrigan	Sales Office Eagle-Washingt
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 74	Product Code 161
Agency Ref		Advertiser Ref

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDSU	07/22/14	07/25/14	M-F NewsChannel 6 @ 6am	6a-7a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/21/14	07/27/14	-TWTF--				4	\$275.00			
N 2	WDSU	07/22/14	07/25/14	NBC Today Show	7a-9a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/21/14	07/27/14	-TWTF--				4	\$275.00			
N 3	WDSU	07/22/14	07/25/14	M-F NewsChannel 6 @ 5pm	5p-530p		:30			NM	2	\$800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/21/14	07/27/14	-TWTF--				2	\$400.00			
N 4	WDSU	07/22/14	07/25/14	M-F NewsChannel 6 @ 6pm	6p-630p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/21/14	07/27/14	-TWTF--				4	\$500.00			
N 5	WDSU	07/22/14	07/25/14	Entertainment Tonight	M-F 630p-7p		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/21/14	07/27/14	-TWTF--				2	\$325.00			
N 6	WDSU	07/22/14	07/22/14	AMERICA'S GOT TALENT	7-10P		:30			NM	1	\$1,800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/21/14	07/27/14	-T-----				1	\$1,800.00			
N 7	WDSU	07/22/14	07/25/14	M-F NewsChannel 6 @ 10pm	10-1035p		:30			NM	2	\$1,000.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/21/14	07/27/14	-TWTF--				2	\$500.00			
N 8	WDSU	07/27/14	07/27/14	NewsChannel 6 Sun 8-10a	Sun 8-10a		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/21/14	07/27/14	-----S				1	\$250.00			
N 9	WDSU	07/26/14	07/26/14	NewsChannel 6 Sa 9a-10a	9a-10a		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										

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WDSU
846 Howard Avenue
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(504)679-0600

www.wdsu.com

<u>Contract / Revision</u>		<u>Alt Order #</u>
1211517 /		08143102
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/22/14 - 07/28/14	CASSIDY/SENATE/R	473
<u>Advertiser</u>		<u>Original Date / Revision</u>
Cassidy/R/Senate		07/10/14 / 07/10/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/21/14	07/27/14	-----S-				1	\$250.00			
N 10	WDSU	07/25/14	07/25/14	Dateline	Prime Other		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/21/14	07/27/14	----F--				1	\$550.00			
N 11	WDSU	07/28/14	07/28/14	M-F NewsChannel 6 @ 6am	6a-7a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/28/14	08/03/14	M-----				1	\$275.00			
N 12	WDSU	07/28/14	07/28/14	NBC Today Show	7a-9a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/28/14	08/03/14	M-----				1	\$275.00			
N 13	WDSU	07/28/14	07/28/14	M-F NewsChannel 6 @ 6pm	6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/28/14	08/03/14	M-----				1	\$500.00			
Totals											25	\$10,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/30/14 - 07/27/14	22	\$9,500.00	(\$1,425.00)	\$8,075.00
07/28/14 - 07/28/14	3	\$1,050.00	(\$157.50)	\$892.50
Totals	25	\$10,550.00	(\$1,582.50)	\$8,967.50

Signature: _____ Date: _____

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CONTRACT



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846 Howard Avenue
New Orleans, LA 70113
(504)679-0600

www.wdsu.com

And:

SRCP Media Inc
201 North Union Street
Ste 200
Alexandria, VA 22314

Contract / Revision 1211529 /		Alt Order # 08143103
Product CASSIDY/SENATE/R		
Contract Dates 07/29/14 - 08/04/14		Estimate # 474
Advertiser Cassidy/R/Senate		Original Date / Revision 07/10/14 / 07/10/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WDSU	Account Executive Maria Harrigan	Sales Office Eagle-Washingt
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 74	Product Code 161
Agency Ref		Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDSU	07/29/14	08/01/14	M-F NewsChannel 6 @ 6am	6a-7a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	-TWTF--				4	\$275.00			
N 2	WDSU	07/29/14	08/01/14	NBC Today Show	7a-9a		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	-TWTF--				3	\$275.00			
N 3	WDSU	07/29/14	08/01/14	M-F NewsChannel 6 @ 5pm	5p-530p		:30			NM	2	\$800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	-TWTF--				2	\$400.00			
N 4	WDSU	07/29/14	08/01/14	M-F NewsChannel 6 @ 6pm	6p-630p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	-TWTF--				4	\$500.00			
N 5	WDSU	07/29/14	08/01/14	Entertainment Tonight	M-F 630p-7p		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	-TWTF--				2	\$325.00			
N 6	WDSU	07/29/14	07/29/14	AMERICA'S GOT TALENT	7-10P		:30			NM	1	\$1,800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	-T-----				1	\$1,800.00			
N 7	WDSU	07/29/14	08/01/14	M-F NewsChannel 6 @ 10pm	10-1035p		:30			NM	2	\$1,000.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	-TWTF--				2	\$500.00			
N 8	WDSU	08/03/14	08/03/14	NewsChannel 6 Sun 8-10a	Sun 8-10a		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	-----S				1	\$250.00			
N 9	WDSU	08/02/14	08/02/14	NewsChannel 6 Sa 9a-10a	9a-10a		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WDSU
846 Howard Avenue
New Orleans, LA 70113
(504)679-0600

www.wdsu.com

Contract / Revision	Alt Order #
1211529 /	08143103

Contract Dates	Product	Estimate #
07/29/14 - 08/04/14	CASSIDY/SENATE/R	474

Advertiser	Original Date / Revision
Cassidy/R/Senate	07/10/14 / 07/10/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>07/28/14</td><td>08/03/14</td><td>-----S-</td><td></td><td></td><td></td><td>1</td><td>\$250.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		07/28/14	08/03/14	-----S-				1	\$250.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		07/28/14	08/03/14	-----S-				1	\$250.00																													
N 10	WDSU	08/01/14	08/01/14	Dateline	Prime Other		:30			NM	1	\$550.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>07/28/14</td><td>08/03/14</td><td>-----F--</td><td></td><td></td><td></td><td>1</td><td>\$550.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		07/28/14	08/03/14	-----F--				1	\$550.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		07/28/14	08/03/14	-----F--				1	\$550.00																													
N 11	WDSU	08/04/14	08/04/14	M-F NewsChannel 6 @ 6am	6a-7a		:30			NM	1	\$275.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>08/04/14</td><td>08/10/14</td><td>M-----</td><td></td><td></td><td></td><td>1</td><td>\$275.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		08/04/14	08/10/14	M-----				1	\$275.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		08/04/14	08/10/14	M-----				1	\$275.00																													
N 12	WDSU	08/04/14	08/04/14	NBC Today Show	7a-9a		:30			NM	1	\$275.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>08/04/14</td><td>08/10/14</td><td>M-----</td><td></td><td></td><td></td><td>1</td><td>\$275.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		08/04/14	08/10/14	M-----				1	\$275.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		08/04/14	08/10/14	M-----				1	\$275.00																													
N 13	WDSU	08/04/14	08/04/14	M-F NewsChannel 6 @ 6pm	6p-630p		:30			NM	1	\$500.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>08/04/14</td><td>08/10/14</td><td>M-----</td><td></td><td></td><td></td><td>1</td><td>\$500.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		08/04/14	08/10/14	M-----				1	\$500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		08/04/14	08/10/14	M-----				1	\$500.00																													
Totals											24	\$10,275.00																										

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/04/14	24	\$10,275.00	(\$1,541.25)	\$8,733.75
Totals	24	\$10,275.00	(\$1,541.25)	\$8,733.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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CONTRACT

WDSU
 846 Howard Avenue
 New Orleans, LA 70113
 (504)679-0600

www.wdsu.com

And:

SRCP Media Inc
 201 North Union Street
 Ste 200
 Alexandria, VA 22314

Contract / Revision 1211555 /		Alt Order # 08143105
Product CASSIDY/SENATE/R		
Contract Dates 08/05/14 - 08/11/14		Estimate # 475
Advertiser Cassidy/R/Senate		Original Date / Revision 07/10/14 / 07/10/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WDSU	Account Executive Maria Harrigan	Sales Office Eagle-Washingt
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 74	Product Code 161
Agency Ref		Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDSU	08/05/14	08/08/14	M-F NewsChannel 6 @ 6am	6a-7a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/04/14	08/10/14	-TWTF--				4	\$275.00			
N 2	WDSU	08/05/14	08/08/14	NBC Today Show	7a-9a		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/04/14	08/10/14	-TWTF--				3	\$275.00			
N 3	WDSU	08/05/14	08/08/14	M-F NewsChannel 6 @ 5pm	5p-530p		:30			NM	2	\$800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/04/14	08/10/14	-TWTF--				2	\$400.00			
N 4	WDSU	08/05/14	08/08/14	M-F NewsChannel 6 @ 6pm	6p-630p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/04/14	08/10/14	-TWTF--				4	\$500.00			
N 5	WDSU	08/05/14	08/08/14	Entertainment Tonight	M-F 630p-7p		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/04/14	08/10/14	-TWTF--				2	\$325.00			
N 6	WDSU	08/05/14	08/05/14	AMERICA'S GOT TALENT	7-10P		:30			NM	1	\$1,800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/04/14	08/10/14	-T-----				1	\$1,800.00			
N 7	WDSU	08/05/14	08/08/14	M-F NewsChannel 6 @ 10pm	10-1035p		:30			NM	2	\$1,000.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/04/14	08/10/14	-TWTF--				2	\$500.00			
N 8	WDSU	08/10/14	08/10/14	NewsChannel 6 Sun 8-10a	Sun 8-10a		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/04/14	08/10/14	-----S				1	\$250.00			
N 9	WDSU	08/09/14	08/09/14	NewsChannel 6 Sa 9a-10a	9a-10a		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										

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WDSU
846 Howard Avenue
New Orleans, LA 70113
(504)679-0600

www.wdsu.com

Contract / Revision	Alt Order #
1211555 /	08143105

Contract Dates	Product	Estimate #
08/05/14 - 08/11/14	CASSIDY/SENATE/R	475

Advertiser	Original Date / Revision
Cassidy/R/Senate	07/10/14 / 07/10/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/04/14	08/10/14	-----S-				1	\$250.00			
N 10	WDSU	08/06/14	08/06/14	Taxi Brooklyn	9p-10p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/04/14	08/10/14	--W----				1	\$550.00			
N 11	WDSU	08/11/14	08/11/14	M-F NewsChannel 6 @ 6am	6a-7a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	M-----				1	\$275.00			
N 12	WDSU	08/11/14	08/11/14	NBC Today Show	7a-9a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	M-----				1	\$275.00			
N 13	WDSU	08/11/14	08/11/14	M-F NewsChannel 6 @ 6pm	6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	M-----				1	\$500.00			
Totals											24	\$10,275.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/11/14	24	\$10,275.00	(\$1,541.25)	\$8,733.75
Totals	24	\$10,275.00	(\$1,541.25)	\$8,733.75

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CONTRACT

WDSU
 846 Howard Avenue
 New Orleans, LA 70113
 (504)679-0600

www.wdsu.com

Contract / Revision 1211561 /		Alt Order # 08143106
Product CASSIDY/SENATE/R		
Contract Dates 08/12/14 - 08/18/14		Estimate # 476
Advertiser Cassidy/R/Senate		Original Date / Revision 07/10/14 / 07/10/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WDSU	Account Executive Maria Harrigan	Sales Office Eagle-Washingt
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 74	Product Code 161
Agency Ref		Advertiser Ref

And:

SRCP Media Inc
 201 North Union Street
 Ste 200
 Alexandria, VA 22314

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDSU	08/12/14	08/15/14	M-F NewsChannel 6 @ 6am	6a-7a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/11/14	08/17/14	-TWTF--				4	\$275.00			
N 2	WDSU	08/12/14	08/15/14	NBC Today Show	7a-9a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/11/14	08/17/14	-TWTF--				4	\$275.00			
N 3	WDSU	08/12/14	08/15/14	M-F NewsChannel 6 @ 5pm	5p-530p		:30			NM	2	\$800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/11/14	08/17/14	-TWTF--				2	\$400.00			
N 4	WDSU	08/12/14	08/15/14	M-F NewsChannel 6 @ 6pm	6p-630p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/11/14	08/17/14	-TWTF--				4	\$500.00			
N 5	WDSU	08/12/14	08/15/14	Entertainment Tonight	M-F 630p-7p		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/11/14	08/17/14	-TWTF--				2	\$325.00			
N 6	WDSU	08/12/14	08/12/14	AMERICA'S GOT TALENT	7-10P		:30			NM	1	\$1,800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/11/14	08/17/14	-T-----				1	\$1,800.00			
N 7	WDSU	08/12/14	08/15/14	M-F NewsChannel 6 @ 10pm	10-1035p		:30			NM	2	\$1,000.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/11/14	08/17/14	-TWTF--				2	\$500.00			
N 8	WDSU	08/17/14	08/17/14	NewsChannel 6 Sun 8-10a	Sun 8-10a		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/11/14	08/17/14	-----S				1	\$250.00			
N 9	WDSU	08/16/14	08/16/14	NewsChannel 6 Sa 9a-10a	9a-10a		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WDSU
846 Howard Avenue
New Orleans, LA 70113
(504)679-0600

www.wdsu.com

<u>Contract / Revision</u> 1211561 /		<u>Alt Order #</u> 08143106
<u>Contract Dates</u> 08/12/14 - 08/18/14	<u>Product</u> CASSIDY/SENATE/R	<u>Estimate #</u> 476
<u>Advertiser</u> Cassidy/R/Senate		<u>Original Date / Revision</u> 07/10/14 / 07/10/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	-----S-				1	\$250.00			
N 10	WDSU	08/13/14	08/13/14	Taxi Brooklyn	9p-10p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	--W----				1	\$550.00			
N 11	WDSU	08/18/14	08/18/14	M-F NewsChannel 6 @ 6am	6a-7a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/18/14	08/24/14	M-----				1	\$275.00			
N 12	WDSU	08/18/14	08/18/14	NBC Today Show	7a-9a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/18/14	08/24/14	M-----				1	\$275.00			
N 13	WDSU	08/18/14	08/18/14	M-F NewsChannel 6 @ 6pm	6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/18/14	08/24/14	M-----				1	\$500.00			
Totals											25	\$10,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/18/14	25	\$10,550.00	(\$1,582.50)	\$8,967.50
Totals	25	\$10,550.00	(\$1,582.50)	\$8,967.50

Signature: _____ **Date:** _____

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846 Howard Avenue
New Orleans, LA 70113
(504)679-0600

www.wdsu.com

And:

SRCP Media Inc
201 North Union Street
Ste 200
Alexandria, VA 22314

Contract / Revision 1211567 /		Alt Order # 08143107
Product CASSIDY/SENATE/R		
Contract Dates 08/19/14 - 08/25/14		Estimate # 477
Advertiser Cassidy/R/Senate		Original Date / Revision 07/10/14 / 07/10/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WDSU	Account Executive Maria Harrigan	Sales Office Eagle-Washingt
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 74	Product Code 161
Agency Ref		Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDSU	08/19/14	08/22/14	M-F NewsChannel 6 @ 6am	6a-7a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/18/14	08/24/14	-TWTF--				4	\$275.00			
N 2	WDSU	08/19/14	08/22/14	NBC Today Show	7a-9a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/18/14	08/24/14	-TWTF--				4	\$275.00			
N 3	WDSU	08/19/14	08/22/14	M-F NewsChannel 6 @ 5pm	5p-530p		:30			NM	2	\$800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/18/14	08/24/14	-TWTF--				2	\$400.00			
N 4	WDSU	08/19/14	08/22/14	M-F NewsChannel 6 @ 6pm	6p-630p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/18/14	08/24/14	-TWTF--				4	\$500.00			
N 5	WDSU	08/19/14	08/22/14	Entertainment Tonight	M-F 630p-7p		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/18/14	08/24/14	-TWTF--				2	\$325.00			
N 6	WDSU	08/19/14	08/19/14	AMERICA'S GOT TALENT	7-10P		:30			NM	1	\$1,800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/18/14	08/24/14	-T-----				1	\$1,800.00			
N 7	WDSU	08/19/14	08/22/14	M-F NewsChannel 6 @ 10pm	10-1035p		:30			NM	2	\$1,000.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/18/14	08/24/14	-TWTF--				2	\$500.00			
N 8	WDSU	08/24/14	08/24/14	NewsChannel 6 Sun 8-10a	Sun 8-10a		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/18/14	08/24/14	-----S				1	\$250.00			
N 9	WDSU	08/23/14	08/23/14	NewsChannel 6 Sa 9a-10a	9a-10a		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										

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New Orleans, LA 70113
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Contract / Revision	Alt Order #
1211567 /	08143107

Contract Dates	Product	Estimate #
08/19/14 - 08/25/14	CASSIDY/SENATE/R	477

Advertiser	Original Date / Revision
Cassidy/R/Senate	07/10/14 / 07/10/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/18/14 08/24/14 -----S- 1 \$250.00												
N 10	WDSU	08/25/14	08/25/14	Nighttime Emmys	MON 7-10p		:30			NM	1	\$2,000.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/25/14 08/31/14 M----- 1 \$2,000.00												
N 11	WDSU	08/25/14	08/25/14	M-F NewsChannel 6 @ 6am	6a-7a		:30			NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/25/14 08/31/14 M----- 1 \$275.00												
N 12	WDSU	08/25/14	08/25/14	NBC Today Show	7a-9a		:30			NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/25/14 08/31/14 M----- 1 \$275.00												
N 13	WDSU	08/25/14	08/25/14	M-F NewsChannel 6 @ 6pm	6p-630p		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/25/14 08/31/14 M----- 1 \$500.00												
N 14	WDSU	08/20/14	08/20/14	Taxi Brooklyn	9p-10p		:30			NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/18/14 08/24/14 --W---- 1 \$550.00												
Totals											26	\$12,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/25/14	26	\$12,550.00	(\$1,882.50)	\$10,667.50
Totals	26	\$12,550.00	(\$1,882.50)	\$10,667.50

Signature: _____ **Date:** _____

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www.wdsu.com

And:

SRCP Media Inc
201 North Union Street
Ste 200
Alexandria, VA 22314

<u>Contract / Revision</u> 1211574 /		<u>Alt Order #</u> 08143108
<u>Product</u> CASSIDY/SENATE/R		
<u>Contract Dates</u> 08/26/14 - 09/01/14		<u>Estimate #</u> 478
<u>Advertiser</u> Cassidy/R/Senate		<u>Original Date / Revision</u> 07/10/14 / 07/10/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WDSU	<u>Account Executive</u> Maria Harrigan	<u>Sales Office</u> Eagle-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 74	<u>Product Code</u> 161
<u>Agency Ref</u>		<u>Advertiser Ref</u>

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDSU	08/26/14	08/29/14	M-F NewsChannel 6 @ 6am	6a-7a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	-TWTF--				4	\$275.00			
N 2	WDSU	08/26/14	08/29/14	NBC Today Show	7a-9a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	-TWTF--				4	\$275.00			
N 3	WDSU	08/26/14	08/29/14	M-F NewsChannel 6 @ 5pm	5p-530p		:30			NM	2	\$800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	-TWTF--				2	\$400.00			
N 4	WDSU	08/26/14	08/29/14	M-F NewsChannel 6 @ 6pm	6p-630p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	-TWTF--				4	\$500.00			
N 5	WDSU	08/26/14	08/29/14	Entertainment Tonight	M-F 630p-7p		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	-TWTF--				2	\$325.00			
N 6	WDSU	08/26/14	08/26/14	AMERICA'S GOT TALENT	7-10P		:30			NM	1	\$1,800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	-T-----				1	\$1,800.00			
N 7	WDSU	08/26/14	08/29/14	M-F NewsChannel 6 @ 10pm	10-1035p		:30			NM	2	\$1,000.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	-TWTF--				2	\$500.00			
N 8	WDSU	08/31/14	08/31/14	NewsChannel 6 Sun 8-10a	Sun 8-10a		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	-----S				1	\$250.00			
N 9	WDSU	08/30/14	08/30/14	NewsChannel 6 Sa 9a-10a	9a-10a		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										

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(504)679-0600

www.wdsu.com

<u>Contract / Revision</u> 1211574 /		<u>Alt Order #</u> 08143108
<u>Contract Dates</u> 08/26/14 - 09/01/14	<u>Product</u> CASSIDY/SENATE/R	<u>Estimate #</u> 478
<u>Advertiser</u> Cassidy/R/Senate		<u>Original Date / Revision</u> 07/10/14 / 07/10/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/25/14	08/31/14	-----S-				1	\$250.00			
N 10	WDSU	09/01/14	09/01/14	M-F NewsChannel 6 @ 6am	6a-7a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	M-----				1	\$275.00			
N 11	WDSU	09/01/14	09/01/14	NBC Today Show	7a-9a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	M-----				1	\$275.00			
N 12	WDSU	09/01/14	09/01/14	M-F NewsChannel 6 @ 6pm	6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	M-----				1	\$500.00			
N 13	WDSU	08/27/14	08/27/14	Taxi Brooklyn	9p-10p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/25/14	08/31/14	--W----				1	\$550.00			
Totals											25	\$10,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/31/14	22	\$9,500.00	(\$1,425.00)	\$8,075.00
09/01/14 - 09/01/14	3	\$1,050.00	(\$157.50)	\$892.50
Totals	25	\$10,550.00	(\$1,582.50)	\$8,967.50

Signature: _____ **Date:** _____

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