

ORDER



Orders
Order / Rev: 2530922
Alt Order #: WOC13582296
Product Desc: AZ
Estimate: 14346
Flight Dates: 04/25/22 - 05/03/22
Original Date / Rev: 04/20/22 / 04/20/22
Order Type: NORMAL

KPHO
Primary AE: Andrew Lashbrooke
Sales Office: PHON
Sales Region: National

Agency Name: American Media and Advocacy Grp
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NRSC
Demographic: A35+
Product Codes: Issue - National - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-02

New Business End:
Advertiser External ID: 511004
Agency External ID: 109214
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/03/22	121	\$125,400.00	\$106,590.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	121	\$125,400.00	\$106,590.00	199.66
Totals	121	\$125,400.00	\$106,590.00	199.66

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Andrew Lashbrooke			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPHO	04/25/22	05/03/22	M-F News 6-7a M-F News @ 6a (Program: CBS 5 THIS MORN @ 6A)	CM	6:00 AM-7:00 AM	22222--	:30	10	\$300.00	P-02	0.79	NM	14	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	22222--					10	\$300.00		0.79			
		Week: 05/02/22	05/08/22	22-----					4	\$300.00		0.79			
N 2	KPHO	04/25/22	05/03/22	CBS Mornings CBS Mornings (Program: CBS THIS MORNING)	CM	7:00 AM-9:00 AM	22222--	:30	10	\$500.00	P-02	1.39	NM	14	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	22222--					10	\$500.00		1.39			
		Week: 05/02/22	05/08/22	22-----					4	\$500.00		1.39			
N 3	KPHO	04/25/22	04/30/22	CBS Saturday Morning CBS Saturday Morning (Program: CBS THIS MORNING SAT)	CM	7:00 AM-9:00 AM	-----2-	:30	2	\$250.00	CHO	0.86	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----2-					2	\$250.00		0.86			
N 4	KPHO	04/25/22	05/01/22	CBS Sunday Morning CBS Sunday Morning (Program: CBS SUNDAY MORNING)	CM	7:00 AM-8:30 AM	-----1	:30	1	\$1,500.00	P-02	3.44	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----1					1	\$1,500.00		3.44			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KPHO	04/25/22	05/03/22	CBS Price Is Right CBS Price Is Right	CM	9:00 AM-10:00 AM	11111--	:30	5	\$800.00	P-02	2.83	NM	7	\$5,600.00
(Program: PRICE IS RIGHT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	11111--			5		\$800.00			2.83			
Week:		05/02/22	05/08/22	11-----			2		\$800.00			2.83			
N 6	KPHO	04/25/22	05/03/22	M-F 430-5p M-F 430-5p	CM	4:30 PM-5:00 PM	11111--	:30	5	\$550.00	P-02	1.78	NM	7	\$3,850.00
(Program: INSIDE EDITION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	11111--			5		\$550.00			1.78			
Week:		05/02/22	05/08/22	11-----			2		\$550.00			1.78			
N 7	KPHO	04/25/22	05/03/22	M-F News @ 5p M-F News @ 5p	CM	5:00 PM-5:30 PM	11111--	:30	5	\$600.00	CHO	1.67	NM	7	\$4,200.00
(Program: CBS 5 NEWS @ 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	11111--			5		\$600.00			1.67			
Week:		05/02/22	05/08/22	11-----			2		\$600.00			1.67			
N 8	KPHO	04/25/22	05/03/22	M-F News @ 530p M-F News @ 530p	CM	5:30 PM-6:00 PM	11111--	:30	5	\$550.00	P-02	1.40	NM	7	\$3,850.00
(Program: CBS 5 NEWS @ 530P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	11111--			5		\$550.00			1.40			
Week:		05/02/22	05/08/22	11-----			2		\$550.00			1.40			
N 9	KPHO	04/25/22	05/03/22	CBS Evening News CBS Evening News	CM	6:00 PM-6:30 PM	11111--	:30	5	\$2,000.00	P-02	3.13	NM	7	\$14,000.00
(Program: CBS EVENING NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	11111--			5		\$2,000.00			3.13			
Week:		05/02/22	05/08/22	11-----			2		\$2,000.00			3.13			
N 10	KPHO	04/25/22	05/03/22	M-F News @ 630p M-F News @ 630p	CM	6:30 PM-7:00 PM	11111--	:30	5	\$1,000.00	P-02	2.26	NM	7	\$7,000.00
(Program: CBS 5 NEWS @ 630P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	11111--			5		\$1,000.00			2.26			
Week:		05/02/22	05/08/22	11-----			2		\$1,000.00			2.26			
N 11	KPHO	04/25/22	04/30/22	Sa News @ 5p Sa News @ 5p	CM	5:00 PM-5:30 PM	-----1-	:30	1	\$500.00	P-02	1.92	NM	1	\$500.00
(Program: SAT NEWS AT 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	-----1-			1		\$500.00			1.92			
N 12	KPHO	04/25/22	05/01/22	CBS Weekend News Su CBS Weekend News Su	CM	5p-530p	-----2	:30	2	\$1,000.00	P-02	1.33	NM	2	\$2,000.00
(Program: CBS EVENING NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	-----2			2		\$1,000.00			1.33			
N 13	KPHO	04/25/22	04/30/22	Sa News @ 6p Sa News @ 6p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$500.00	P-02	1.80	NM	1	\$500.00
(Program: CBS 5 NEWS @ 6P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	-----1-			1		\$500.00			1.80			
N 14	KPHO	04/25/22	04/30/22	Sa News @ 630p Sa News @ 630p	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$500.00	P-02	1.58	NM	1	\$500.00
(Program: CBS 5 NEWS @ 630P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	-----1-			1		\$500.00			1.58			
N 15	KPHO	04/25/22	05/01/22	Su News @ 530p Su News @ 530p	CM	5:28 PM-5:56 PM	-----1	:30	1	\$750.00	P-02	1.16	NM	1	\$750.00
(Program: CBS 5 NEWS @ 530P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	-----1			1		\$750.00			1.16			
N 16	KPHO	04/25/22	05/02/22		CM	8:00 PM-9:00 PM	1-----	:30	1	\$6,000.00	P-02	2.71	NM	2	\$12,000.00

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N 17	KPHO	04/25/22	05/03/22	CBS Monday Prime Hr 2 NCIS	CM	7:00 PM-8:00 PM	-1-----	:30	1	\$4,500.00	P-02	3.27	NM	2	\$9,000.00
(Program: NCIS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	1-----		1				\$6,000.00		2.71			
		Week: 05/02/22	05/08/22	1-----		1				\$6,000.00		2.71			
N 18	KPHO	04/25/22	05/03/22	CBS Tuesday Prime Hr 2 FBI	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$4,500.00	P-02	2.53	NM	2	\$9,000.00
(Program: FBI)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-1-----		1				\$4,500.00		3.27			
		Week: 05/02/22	05/08/22	-1-----		1				\$4,500.00		3.27			
N 19	KPHO	04/25/22	05/03/22	CBS Tuesday Prime Hr 3 FBI INTERNATIONAL	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$3,000.00	P-02	1.55	NM	2	\$6,000.00
(Program: FBI INTERNATIONAL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-1-----		1				\$4,500.00		2.53			
		Week: 05/02/22	05/08/22	-1-----		1				\$4,500.00		2.53			
N 20	KPHO	04/25/22	04/28/22	CBS Thursday Prime Hr 4 YOUNG SHELDON/UNITED	CM	7:00 PM-8:00 PM	---1---	:30	1	\$4,000.00	P-02	2.80	NM	1	\$4,000.00
(Program: YNG SHELDON/UNITED-AL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	---1---		1				\$4,000.00		2.80			
N 21	KPHO	04/25/22	04/29/22	CBS Friday Prime Hr 1 COME DANCE WITH ME	CM	7:00 PM-8:00 PM	----1--	:30	1	\$1,800.00	P-02	1.47	NM	1	\$1,800.00
(Program: UNDERCOVER BOSS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	----1--		1				\$1,800.00		1.47			
N 22	KPHO	04/25/22	04/29/22	CBS Friday Prime Hr 2 MAGNUM PI	CM	8:00 PM-9:00 PM	----1--	:30	1	\$3,500.00	P-02	1.69	NM	1	\$3,500.00
(Program: MAGNUM PI)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	----1--		1				\$3,500.00		1.69			
N 23	KPHO	04/25/22	04/30/22	CBS Saturday Prime Hr 1 48 HOURS	CM	9:00 PM-10:00 PM	-----1-	:30	1	\$1,200.00	P-02	1.35	NM	1	\$1,200.00
(Program: 48 HOURS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----1-		1				\$1,200.00		1.35			
N 24	KPHO	04/25/22	05/01/22	CBS Sunday Prime Hr 1 60 MINUTES	CM	6:00 PM-7:00 PM	-----1	:30	1	\$7,500.00	P-02	4.78	NM	1	\$7,500.00
(Program: 60 MINUTES)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----1		1				\$7,500.00		4.78			
N 25	KPHO	04/25/22	05/01/22	CBS Sunday Prime Hr 4 SWAT	CM	9:00 PM-10:00 PM	-----1	:30	1	\$2,500.00	P-02	1.16	NM	1	\$2,500.00
(Program: SWAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----1		1				\$2,500.00		1.16			
N 26	KPHO	04/25/22	05/03/22	M-F News @ 10p M-F News @ 10p	CM	10:00 PM-10:35 PM	11111--	:30	5	\$750.00	P-02	1.73	NM	7	\$5,250.00
(Program: CBS 5 NEWS AT 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	11111--		5				\$750.00		1.73			
		Week: 05/02/22	05/08/22	11-----		2				\$750.00		1.73			
N 27	KPHO	04/25/22	04/30/22	Sat News @ 10p Sat News @ 10p	CM	10:00 PM-11:00 PM	-----2-	:30	2	\$250.00	P-02	1.24	NM	2	\$500.00

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KPHO

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(Program: SAT NEWS AT 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----2-		2				\$250.00		1.24			
N 28	KPHO	04/25/22	05/01/22	Sun News @ 10p Sun News @ 10p	CM	10:00 PM-11:00 PM	-----2	:30	2	\$450.00	P-02	1.14	NM	2	\$900.00
(Program: CBS 5 NEWS AT 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----2		2				\$450.00		1.14			
N 29	KPHO	04/25/22	05/03/22	CBS Late Show CBS Late Show	CM	10:35 PM-11:38 PM	111111--	:30	5	\$450.00	P-02	1.31	NM	7	\$3,150.00
(Program: LATE SHOW W/S COLBERT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	11111--		5				\$450.00		1.31			
Week:		05/02/22	05/08/22	11-----		2				\$450.00		1.31			
N 30	KPHO	04/25/22	05/03/22	CBS Late Late Show CBS Late Late Show	CM	11:38 PM-12:40 AM	X111111--	:30	5	\$150.00	P-02	0.52	NM	7	\$1,050.00
(Program: JAMES CORDEN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	11111--		5				\$150.00		0.52			
Week:		05/02/22	05/08/22	11-----		2				\$150.00		0.52			
N 31	KPHO	04/25/22	04/30/22	LF Sat 11p-12a LF Sat 11p-12a	CM	11:00 PM-12:00 AM	XI-----1-	:30	1	\$100.00	P-02	0.32	NM	1	\$100.00
(Program: SEAL TEAM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----1-		1				\$100.00		0.32			
N 32	KPHO	04/30/22	04/30/22	Sa News @ 5p Sa News @ 5p	CM	5-530p	-----S-	:30	2	\$1,000.00	P-02	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S-		2				\$1,000.00		0.00			

*Tax 1 Note: Phoenix Tax 0.5%.

Totals 121 \$125,400.00