## **ORDER**

**Orders** Order / Rev: 2590192 WOC13640459 Alt Order #: Product Desc: AZ 2022 KPHO 14661 Estimate: Flight Dates: 10/07/22 - 10/13/22 Primary AE: Joe Brunnhuber Sales Office: Original Date / Rev: **PHON** 06/16/22 / 06/17/22 Order Type: NORMAL Sales Region: National Agency Name: **National Media Research Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% NRSC IE Advertiser Name: Demographic: A35-64 New Business End: Product Codes: Advertiser External ID: Issue - State - Other 606375 Revenue Code 1: AGY Agency External ID: 112357 Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-ISS Order Separation: 00:15:00 P-02 Priority:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/13/22	88	\$216,700.00	\$184,195.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	88	\$216,700.00	\$184,195.00	93.08
Totals	88	\$216,700.00	\$184.195.00	93.08

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Brunnhuber			Start Of Order - End Of Order	100%

Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
KPHO	10/07/22	2 10/13/22	CBS AM News	CM	4:00 AM-4:	30 AM 11111	:30	5	\$125.00P-02	0.06 NM	5	\$625.00
` •			,									
<u>Sta</u>	rt Date	End Date		Spots/Week	<u>Rate</u>	Rating						
/eek: 10/0	07/22	10/13/22	11111	5	\$125.00	0.06						
KPHO	10/07/22	2 10/12/22	M-F News 5-6a	CM	5:00 AM-6:	00 AM 111-1	:30	4	\$450.00P-02	0.17 NM	4	\$1,800.00
			M-F News @ 5a									
(Prograr	n: CBS 5	THIS MOR	NING AT 5AM)									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
/eek: 10/0	07/22	10/13/22	111-1	4	\$450.00	0.17						
KPHO	10/07/22	2 10/13/22	M-F News 6-7a	CM	6:00 AM-7:	00 AM 22222	:30	10	\$600.00P-02	0.50 NM	10	\$6,000.00
			M-F News @ 6a									
(Progran	n: CBS 5	THIS MOR	NING AT 6AM)									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
/eek: 10/0	07/22	10/13/22	22222	10	\$600.00	0.50						
KPHO	10/07/22	2 10/13/22	CBS Mornings	CM	7:00 AM-9:	00 AM 22222	:30	10	\$1,800.00P-02	0.89 NM	10	\$18,000.00
			CBS Mornings									
(Progran	n: CBS N	(ORNINGS	)									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
/eek: 10/0	07/22	10/13/22	22222		\$1,800.00	0.89						
KPHO	10/07/22	2 10/08/22	CBS Saturday Mo	rning CM	7:00 AM-9:	00 AM2-	:30	2	\$375.00P-02	0.64 NM	2	\$750.00
			•	· ·								
	KPHO (Prograr Star /eek: 10/0 KPHO (Prograr Star /eek: 10/0 KPHO (Prograr Star /eek: 10/0 KPHO (Prograr	(Program: CBS Notes to 10/07/22)  (Program: CBS Notes to 10/07/22)  (Program: CBS 50 Start Date 10/07/22)  (Program: CBS Notes to 10/07/22)  (Program: CBS Notes to 10/07/22)	KPHO         10/07/22         10/13/22           (Program: CBS MORNING Notes of Start Date / Jeek: 10/07/22         End Date / Long of Date / Long of Start Date / L	KPHO 10/07/22 10/13/22 CBS AM News	KPHO   10/07/22   10/13/22   CBS AM News CBS AM News CBS AM News (Program: CBS MORNING NEWS)   Start Date   End Date   Weekdays   Spots/Week / Mek: 10/07/22   10/13/22   11111   5	KPHO   10/07/22   10/13/22   CBS AM News   CBS AM News	KPHO   10/07/22   10/13/22   CBS AM News   CM   4:00 AM-4:30 AM   11111	KPHO	KPHO   10/07/22   10/13/22   CBS AM News   CBS AM News	KPHO	KPHO	KPHO   10/07/22   10/13/22   CBS AM News   CBS AM News

Print Date: 06/17/22 13:50:43 Page 2 of 3

**KPHO** 

Order / Rev: 2590192

Advertiser: NRSC IE

WOC13640459 Alt Order #:

Product Desc: AZ 2022

Flight Dates: 10/07/22 - 10/13/22 14661

Estimate:

Program: LOS THIS MORNING: SAT    Spate   Medical   Spate   Medi	Ln Ch Start End		Break	Start/End T	ime Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
Method   M	, •	,	/\//I	Dete	Datina					'		
No.   September   No.   September   No.   No.												
CRS Sund Sun   CRS Sun		CBS Sunday Morning				2 :30	2	\$4,200.00	P-02	1.95 NM	2	\$8,400.00
Start Date   End Date   Weekidory   Spots/Week   Rate   Rating   Week 1007/22   1019/322   MF 104-11   MF 104-11		CBS Sunday Morning										
Marie   100017/2   10109/2   1010	` •	•	////I	Dete	Datina							
N												
M-F 10-11a						- :30	5	\$700.00	P-02	0.41 NM	5	\$3.500.00
Start Date   End Date   Meek (1007/22   101/31/22   MF 14-430p   CM   4-00 PM-4-30 PM   11111-   :30   5 \$900.00 P-02   0.70 NM   5 \$4,500.00								,				, , , , , , , , , , , , , , , , , , , ,
N	· ·			_								
N 8 KPHO 1007/22 1013/22   NF 4.430p												
No.   No.						:30	5	\$900.00	P-02	0.70 NM	5	\$4 500 00
Signt Date	14 0 14 110 10/01/22 10/10/22	•	Oivi	4.001 W 4.0	OT WE TILLE	.00	Ü	Ψ000.00	,, 02	0.70 14101		ψ+,000.00
Meek: 10/07/22   10/13/22   MF 430-5p												
N 9 KPHO 10/07/22 10/13/22 MF 430-5p												
Characteristics   Characteri				-		30	5	¢1 725 00	) D 02	0.00 NM	5	¢8 625 00
Program: INSIDE EDITION    Start Date   End Date   Meekdays   Merical Spots/Week   Rate   Rating   11111	N 9 KFHO 10/01/22 10/13/22	•	CIVI	4.30 FIVI-3.0	O PIVI IIIII-	30	5	φ1,723.00	)F-UZ	U.9U INIVI	5	φο,025.00
Note	(Program: INSIDE EDITION	·										
N10 KPHO												
MF News @ 50   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   O.65								<b>#</b> 4 000 00	ND 00	0.05.1114	_	40.000.00
Program: CBS 5 NWS 5P)	N 10 KPHO 10/07/22 10/13/22	• •	CM	5:00 PM-5:3	0 PM 11111-	- :30	5	\$1,800.00	)P-02	0.65 NM	5	\$9,000.00
New   1007/122   10/13/22   11111	(Program: CBS 5 NWS 5P)	IVI-I TVEWS (@ SP										
N11 KPHO   10/07/22   10/13/22   M-F News @ 530p   CM   5:30 PM-6:00 PM   11111-   :30   5 \$1,700.00 P-02   0.58 NM   5 \$8,500.00	Start Date End Date		/Week	<u>Rate</u>	Rating							
M-F News @ 530P   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.58			5									
Program: CBS 5 NWS 530P   Weekdays   Spots/Week   Rate   Rating   Number   Number	N 11 KPHO 10/07/22 10/13/22		CM	5:30 PM-6:0	0 PM 11111-	- :30	5	\$1,700.00	P-02	0.58 NM	5	\$8,500.00
New   Start Date   End Date   Weekdays   11111   5   51,700.00   0.58   Rate   0.58   0.59   CM   0.58   0.59	(Program: CBS 5 NWS 530I											
Week: 10/07/22   10/13/22   11111-	· -	•	/Week	Rate	Rating							
MF. News @ 630p   CProgram: AZ FAMILY NEWS AT 630P	Week: 10/07/22 10/13/22		5	\$1,700.00	0.58							
Character   Char	N12 KPHO 10/07/22 10/13/22		CM	6:30 PM-7:0	0 PM 11111-	- :30	5	\$3,500.00	P-02	1.09 NM	5	\$17,500.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Non-resolvent	(Program: AZ EAMILY NEW)											
Neek: 10/07/22   10/13/22   11111   5 \$3,500.00   1.09     N 13 KPHO   10/07/22   10/08/22   Sa News @ 5p	` •	,	/Week	Rate	Rating							
Sa News @ 5p   Sa News @ 5p   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Sa News @ 6p   CM   6:00 PM-6:30 PM1   :30   1 \$1,125.00 P.02   0.77 NM   1 \$1,125.00 P.03/22   10/09/22												
Program: SATURDAY NEWS AT 5PM    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   No. 10/03/22   10/09/22   10/08/22   Sa News @ 6p   Start Date   Meekdays   Spots/Week   Rate   Rating   Rating   Sa News @ 6s Nuss @	N13 KPHO 10/07/22 10/08/22	Sa News @ 5p	CM	5:00 PM-5:3	0 PM1	:30	1	\$1,350.00	P-02	1.02 NM	1	\$1,350.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	(December: CATUDDAY NEW	<u> </u>										
Week: 10/03/22       10/09/22      1       1 \$1,350.00       1.02         N14 KPHO 10/07/22 10/08/22 Sa News @ 6p Sa News @ 5pots/Week Sa Rate News @ 5pots/Week Sa News @ 5pots/Week News @			Maak	Rate	Rating							
N 14 KPHO   10/07/22   10/08/22   Sa News @ 6p   CM   6:00 PM-6:30 PM1   :30   1 \$1,125.00P-02   0.77 NM   1 \$1,125.00 PG												
CProgram: CBS 5 NWS 6P)   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.777		Sa News @ 6p			0 PM1	:30	1	\$1,125.00	P-02	0.77 NM	1	\$1,125.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.77		Sa News @ 6p										
Week: 10/03/22       10/09/22      1       1 \$1,125.00       0.77         N 15 KPHO 10/07/22 10/08/22 Sa News @ 630p S	, •	Mankalahan Canta	////I	Data	Detina							
N 15 KPHO 10/07/22 10/08/22 Sa News @ 630p CM 6:30 PM-7:00 PM1 :30 1 \$1,125.00 P-02 0.91 NM 1 \$1,125.00 Program: CBS 5 NWS 630P)    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating    1   1 \$1,125.00   0.91    1   1 \$1,125.00   0.91    1   1 \$1,125.00   0.91												
Sa News @ 630p   (Program: CBS 5 NWS 630P)     Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.91     Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating		Sa News @ 630p				- :30	1	\$1,125.00	P-02	0.91 NM	1	\$1,125.00
Start Date Week: 10/03/22         End Date 10/09/22         Weekdays 1         Spots/Week 1 \$1,125.00         Rating 0.91           N 16 KPHO         10/07/22         10/09/22         Su News @ 530p Su News @ 530p         CM         5:30 PM-6:00 PM1         :30         1 \$2,250.00 P-02         1.45 NM         1 \$2,250.00 P-02         1.10 NM         5 \$3,000.00 P-02         1.10 NM         5 \$15,000.00 P-02         1.10 NM         5 \$15,000.0		Sa News @ 630p						, ,				,
Week: 10/03/22       10/09/22      1       1 \$1,125.00       0.91         N 16 KPHO 10/07/22 10/09/22 10/09/22 10/09/22 2 10/09/22 2 10/09/22 2 10/09/22 2 10/09/22 2 10/09/22 2 10/09/20 10/09/20 10/0		•		5 .	D. "							
N 16 KPHO 10/07/22 10/09/22 Su News @ 530p CM 5:30 PM-6:00 PM1 :30 1 \$2,250.00 P-02 1.45 NM 1 \$2,250.00 P-02												
Su News @ 530p  (Program: CBS 5 NWS 530P)  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/03/22 10/09/221 1 \$2,250.00 1.45  N17 KPHO 10/07/22 10/13/22 M-F News @ 10p CM 10:00 PM-10:35 PI11111 :30 5 \$3,000.00P-02 1.10 NM 5 \$15,000.00						1 :30	1	\$2.250.00	P-02	1.45 NM	1	\$2.250.00
(Program: CBS 5 NWS 530P)         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 10/03/22       10/09/22      1       1 \$2,250.00       1.45         N 17 KPHO 10/07/22       10/13/22       M-F News @ 10p       CM       10:00 PM-10:35 PI11111       :30       5 \$3,000.00P-02       1.10 NM       5 \$15,000.00	10,01,22						•	,_,_00.00				+=,=00.00
Week: 10/03/22       10/09/22      1       1 \$2,250.00       1.45         N 17 KPHO 10/07/22 10/13/22       M-F News @ 10p       CM       10:00 PM-10:35 PI11111       :30       5 \$3,000.00 P-02       1.10 NM       5 \$15,000.00		•										
N17 KPHO 10/07/22 10/13/22 M-F News @ 10p CM 10:00 PM-10:35 PI11111 :30 5 \$3,000.00 P-02 1.10 NM 5 \$15,000.00												
		<del>-</del>				·- ·30	5	\$3,000,00	)P-02	1 10 NM	5	\$15 000 00
	10,01722 10,10722	M-F News @ 10p	C1V1	10.00 T WISTO		.50	3	ψο,σσσ.στ	02	1.10 14101		ψ10,000.00
(Program: AZ FAMILY NEWS AT 10P)	(Program: AZ FAMILY NEW	'S AT 10P)										

Print Date: 06/17/22 13:50:43 Page 3 of 3

**KPHO** 

Order / Rev: 2590192

Advertiser:

NRSC IE

14661

Alt Order #: WOC13640459 Product Desc: AZ 2022

:30

1 \$4,500.00P-02 1.90 NM

10/07/22 - 10/13/22 Flight Dates: Estimate:

Break Start/End Time Days Ln Ch Start End Inventory Code Len Spots Rate Pri Rtg Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Rating 11111--Week: 10/07/22 10/13/22 5 \$3,000.00 1.10 N 18 KPHO 10/07/22 10/08/22 10:00 PM-11:00 PI----2-Sat News @ 10p CM :30 2 \$800.00P-02 0.50 NM 2 \$1,600.00 Sat News @ 10p (Program: SATURDAY NEWS AT 10P) Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/03/22 10/09/22 ----2-\$800.00 0.50

N 19 KPHO 10/07/22 10/09/22 10:00 PM-11:00 PI----1 Sun News @ 10p CM :30 1 \$1,800.00P-02 0.60 NM \$1,800.00 Sun News @ 10p

(Program: CBS 5 NEWS 10P - SUN)

Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/03/22 10/09/22 ----1 1 \$1,800.00 0.60 N20 KPHO 10/07/22 10/13/22 CBS Late Show CM 10:35 PM-11:38 PI11111--:30 5 \$1,950.00P-02 0.63 NM \$9,750.00

**CBS Late Show** (Program: LATE SHOW - STEPHEN COLBERT)

Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/07/22 10/13/22 11111--5 \$1,950.00 0.63 N21 KPHO 10/07/22 10/08/22 CBS College FB Today CM 12:00 PM-12:30 PI----1-:30 1 \$1,000.00P-02 0.97 NM \$1,000.00

CBS College FB Today (Program: CBS COLLEGE FTBL TODAY -2022 (2))

**End Date** Weekdays Spots/Week Rating Start Date Rate ----1-10/09/22 Week: 10/03/22 1 \$1,000.00 0.97

N22 KPHO 10/07/22 10/08/22 CBS PGA Golf CM 12:30 PM-4:00 PM----1-

CBS PGA Golf (12:30 PM-4:00 PM)

(Program: COLLEGE FOOTBALL - 2022)

Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/03/22 10/09/22 ----1-1 \$4,500.00 1.90

10:00 AM-1:30 PM----1 N23 KPHO 10/07/22 10/09/22 CBS NFL RS Early Gam@M :30 1\$21,000.00P-02 6.00 NM CBS NFL RS Early Game

(Program: CBS NFL FOOTBALL AM GM)

Start Date End Date Weekdays Spots/Week Rating Rate ----1 Week: 10/03/22 10/09/22 1\$21,000.00 6.00

N24 KPHO 10/07/22 10/09/22 CBS NFL RS Late Gam€M 1:00 PM-4:30 PM ----2 :30 2\$22,000.00P-02 9.50 NM \$44,000.00

CBS NFL RS Late Game (Program: CBS NFL FOOTBALL PM GM)

Start Date Weekdays Spots/Week End Date Rate Rating

Week: 10/03/22 10/09/22 ----2 2\$22,000.00 9.50

N25 KPHO 10/07/22 10/09/22 AZ Family Post Game CM 4:30 PM-5:30 PM ----2 :30 2 \$2,500.00P-02 2.00 NM \$5,000.00 2 AZ Family Post Game

(Program: AZ FAMILY POST SHOW)

Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/03/22 10/09/22 2 \$2,500.00 2.00

N26 KPHO 10/07/22 10/09/22 CBS Sunday Prime Hr 2CM 1\$20,000.00P-02 5.10 NM 7:00 PM-8:00 PM -----1 :30

CBS Sunday Prime Hr 2

(Program: EQUALIZER)

\*Tax 1 Note: Phoenix Tax 0.5%.

Start Date End Date Weekdays Spots/Week Rating Rate ----1 Week: 10/03/22 10/09/22 1\$20,000.00 5.10

> Totals \$216,700.00

\$4,500.00

\$21,000.00

\$20,000.00