

ORDER



Orders
Order / Rev: 668280
Alt Order #: 36220692
Product Desc: DCCC IE NV-03
Estimate: 1025
Flight Dates: 10/25/22 - 10/31/22
Original Date / Rev: 10/25/22 / 10/25/22
Order Type: GENERAL

KQRT-FM
Primary AE: Joe Silva
Sales Office: K-SA
Sales Region: NATIONAL

Agency Name: Pescador Public Strategies, LLC
Buying Contact:
Billing Contact:
 4008 McCullough Suite #168
 San Antonio, TX 78212

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Congressional Campaign
Demographic: A18+
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL
Priority: P-01

New Business End:
Advertiser External ID: 0012R00002J2HgTQAV
Agency External ID: 0012R00002IRq9fQAD
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/22	10/31/22	28	\$12,680.00	\$10,778.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	28	\$12,680.00	\$10,778.00	0.00
Totals	28	\$12,680.00	\$10,778.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Silva			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KQRT	10/25/22	10/28/22	M-F 10a-3p M-F 10a-3p	CM	10a-3p	-TWTF--	1:00	8	\$400.00	P-01	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/25/22	10/31/22	-TWTF--		8				\$400.00		0.00			
2	KQRT	10/25/22	10/28/22	M-F 3p-7p M-F 3p-7p	CM	3p-7p	-TWTF--	1:00	6	\$800.00	P-01	0.00	NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/25/22	10/31/22	-TWTF--		6				\$800.00		0.00			
3	KQRT	10/25/22	10/28/22	M-F 7p-12a M-F 7p-12a	CM	7p-12a	-TWTF--	1:00	3	\$100.00	P-01	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/25/22	10/31/22	-TWTF--		3				\$100.00		0.00			
4	KQRT	10/29/22	10/29/22	Sa 10a-3p Sa 10a-3p	CM	10a-3p	-----6-	1:00	6	\$300.00	P-01	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/22	11/04/22	-----6-		6				\$300.00		0.00			
5	KQRT	10/31/22	10/31/22	M-F 10a-3p M-F 10a-3p	CM	10a-3p	2-----	1:00	2	\$400.00	P-01	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/22	11/06/22	2-----		2				\$400.00		0.00			
6	KQRT	10/31/22	10/31/22	M-F 3p-7p M-F 3p-7p	CM	3p-7p	2-----	1:00	2	\$800.00	P-01	0.00	NM	2	\$1,600.00

Order / Rev: 668280
 Alt Order #: 36220692
 Flight Dates: 10/25/22 - 10/31/22

Advertiser: Democratic Congressional Campaign Co
 Product Desc: DCCC IE NV-03
 Estimate: 1025
 KQRT-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/31/22	11/06/22	2-----			2			\$800.00			0.00		
N 7	KQRT	10/29/22	10/29/22	Sa 7p-12a	CM	7p-12a	-----1-	1:00	1	\$180.00	P-01	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/22	11/04/22	-----1-			1			\$180.00			0.00		
													Totals	28	\$12,680.00



Nancy Shehab <nserna@entravision.com>

RE: [EXTERNAL] Re: Democratic Congressional Campaign Committee-missed spots KQRT/KRRN-Las Vegas
1 message

Silva, Joe <Joe.Silva@katzmedia.com>
To: Nancy Shehab <nserna@entravision.com>

Tue, Oct 25, 2022 at 8:43 AM

MG KQRT and there is nothing we can do with KRRN those will have to be missed. Please confirm.

Joe Silva
Vice President, Sales Manager
Katz Radio Group
20880 Stone Oak Parkway | San Antonio, TX 78258
Joe.Silva@katzmedia.com
o 210.253.5120 | m 210-215.9391 | f 917.206.3155



Local Impact.
National Influence.

From: Nancy Shehab <nserna@entravision.com>
Sent: Monday, October 24, 2022 3:00 PM
To: Silva, Joe <Joe.Silva@katzmedia.com>
Subject: Re: [EXTERNAL] Re: Democratic Congressional Campaign Committee-missed spots KQRT/KRRN-Las Vegas

Hi Joe

I had to revise the mkg's due to no response-Can you please let me know if we can make these good?

(you were going to check to see if can mkg this KQRT spot to our current order but nothing has been sent to mkg this spot)

1) Missed-1x

KQRT-920 (36148475/662228)

1x \$180 (Sa 7p-12a) on 9/24 (mkg on our current order est NV03- STP this Sa 10/29 7p-12a)

We are not currently running a KRRN order for Democratic so not sure if we can extend these orders to run for NFL this Sunday? or do you know if we are getting new buys for KRRN and we add these to them?

2) Missed-1x- Order ended on 10/17-can we extend?

KRRN-1011 (36193051/666170)

1x \$100 (Su 3p-7p) on 10/16 (mkg this spot in the NFL Su 10/30 430p-9p)

3) Missed-1x- Order ended on 10/17-can we extend?

KRRN-1011 (36193047/666171)

1x \$140 (3p-7p) on 10/17 (mkg this spot in the NFL Su 10/30 430p-9p)

On Fri, Oct 21, 2022 at 8:11 AM Silva, Joe <Joe.Silva@katzmedia.com> wrote:

Checking on this now

Joe Silva
Vice President, Sales Manager
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Local Impact.