

CONTRACT



WBPW-FM
551 Main Street
Presque Isle, ME 04769
(207) 769-6600

<u>Contract / Revision</u> 3632871 /		<u>Alt Order #</u> 36164439
<u>Advertiser</u> Bruce Poliquin for Congress		<u>Original Date / Revision</u> 09/26/22 / 09/26/22
<u>Contract Dates</u> 09/27/22 - 10/03/22	<u>Estimate #</u> 15336	
<u>Product</u> BRUCE POLIQUIN FOR CONGRESS		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBPW-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>Agy Code</u> RI14683	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Media Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBPW	09/27/22	10/03/22	M-F PRIME ROTATOR	6:00 AM-7:00 PM		1:00			NM	20	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/26/22	10/02/22	-4444--				16	\$75.00			
	Week:	10/03/22	10/09/22	4-----				4	\$75.00			
Totals											20	\$1,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/03/22	20	\$1,500.00	(\$225.00)	\$1,275.00
Totals	20	\$1,500.00	(\$225.00)	\$1,275.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Sep 26, 22
 CONT# 36164439 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WBPW-FM (Presque Isle, ME)
 FM LINDSAY COOPER
 OFF PHILADELPHIA
 AGY AMERICAN MEDIA ADVOCACY GROUP
 ADDR 815 SLATERS LANE
 ALEXANDRIA, VA 22314

 BYR MEGAN BURNS
 ADV BRUCE POLIQUIN FOR CONGRESS
 PDT BRUCE POLIQUIN FOR CONGRESS
 FLT Sep 27, 22 - Oct 03, 22

DDS CONT# 0
 C/P/E: na / na / 15336

 SALESPERSON FAX#

 PH #

* REP ORDER COMMENT *

** 9/26/2022 10:26:00 AM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT AND SPOT WILL BE SENT VIA EMAIL. NAB REMAINS THE SAME. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	FLIGHT 1 .T.....	6A - 7P	60	09/27/2022 - 09/27/2022	1D	4	\$75.00	4
					** FLIGHT TOTALS **		4	\$300.00	
	2.1	FLIGHT 2 ..W....	6A - 7P	60	09/28/2022 - 09/28/2022	1D	4	\$75.00	4
					** FLIGHT TOTALS **		4	\$300.00	
	3.1	FLIGHT 3 ...T...	6A - 7P	60	09/29/2022 - 09/29/2022	1D	4	\$75.00	4
					** FLIGHT TOTALS **		4	\$300.00	
	4.1	FLIGHT 4F..	6A - 7P	60	09/30/2022 - 09/30/2022	1D	4	\$75.00	4
					** FLIGHT TOTALS **		4	\$300.00	
	5.1	FLIGHT 5 M.....	6A - 7P	60	10/03/2022 - 10/03/2022	1D	4	\$75.00	4
					** FLIGHT TOTALS **		4	\$300.00	

CONT#
 REP

Sep 26, 22
36164439 Mod# Ver# 1 (Last =)
CHRISTAL RADIO

DDS CONT# 0
 C/P/E: na / na / 15336

	Oct 22						
SPOTS	20						
CASH	1500.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1500.00						

							TOTAL
SPOTS							20
CASH							1,500.00
TRADE							0.00
NSL							0.00
TOTAL							1,500.00

**** Competitive Comments ****

SVC: FA06 TSA CustRadio
 Demo Adults 35-64

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, American Advocacy & Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bruce Poliquin

Authorized committee:

Bruce Poliquin for Congress

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

US House (ME-02)

Date of election:

Nov 8th, 2022



General



Primary

Treasurer of candidate's authorized committee:

Sarah Quirk - P.O. Box 524, Bangor, ME 04402 - (207) 852-6319

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Steve Syckes

Signature:

Thomas Z. Preble

Name:

Steve Syckes

Name:

Tom Preble

Date of Request to Purchase Ad Time:

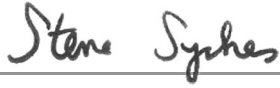
Date of Station Agreement to Sell Time: 09/26/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



agent for Bruce Poliquin for Congress

Name:

Steve Syckes

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 09/26/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3632871

Station Call Letters: WBPW-FM

Date Received/Requested: 09/26/22

Est. #: 15336

Station Location: Presque Isle, ME

Run Start and End Dates: 09/27-10/03/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Public File -Candidate Ad Review

Date Ad Requested 09/26/22 **Accepted** **Rejected**

Air Dates ad ran: 09/27/22-10/03/22

AD ID: Poliquin Tested and Tough

Estimate # 15336

Stations: WQCB-FM, Bangor WBPW-FM, Presque Isle

Candidate Name: Bruce Poliquin

1. **Office Sought:** US House (ME-02)
2. **Authorized Committee:** Bruce Poliquin for Congress
3. **Treasurer of Committee:** Sarah Quirk - PO Box 524, Bangor, ME 04402 207-852-6319
4. **Listen to Ad - Note in Box below any other candidate Names, Affiliations, or Agencies.**

List any current events, political, state, or local issues that were mentioned in the ad.

- Was backed by Gov. Lepage as Me State Treasurer
- Knows struggle of Mainers paying for utilities etc.
- Jarod Golden caved to Biden and Pelosi
- A fighter like Bill Belichick and Lepage