

CONTRACT



Townsquare Media Evansville
 20 NW 3rd Street
 Suite 600
 Evansville, IN 47708
 wopayments4@townsquaremedia.com
 (812) 425-4226

townsquaremedia.com

And:

Friends of Musgrave
 1216 SE First Street
 Evansville, IN 47713

<u>Contract / Revision</u> 4715078 / 3		<u>Alt Order #</u>
<u>Advertiser</u> Friends of Musgrave		<u>Original Date / Revision</u> 03/11/24 / 04/08/24
<u>Contract Dates</u> 04/01/24 - 05/07/24	<u>Estimate #</u>	
<u>Product</u> April-May 2024		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> Evansville	<u>Account Executive</u> Jaime Emig	<u>Sales Office</u> Local Evansville
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

WGBF-AM - 4715078A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WGBF	04/01/24	05/07/24	M-F AM Drive	6a-10a		:30			NM	81	\$206.55
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	33333--				15	\$2.55			
Week:		04/08/24	04/14/24	33333--				15	\$2.55			
Week:		04/15/24	04/21/24	33333--				15	\$2.55			
Week:		04/22/24	04/28/24	33333--				15	\$2.55			
Week:		04/29/24	05/05/24	33333--				15	\$2.55			
Week:		05/06/24	05/12/24	33-----				6	\$2.55			
2	WGBF	04/01/24	05/07/24	M-F Midday	10a-3p		:30			NM	81	\$206.55
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	33333--				15	\$2.55			
Week:		04/08/24	04/14/24	33333--				15	\$2.55			
Week:		04/15/24	04/21/24	33333--				15	\$2.55			
Week:		04/22/24	04/28/24	33333--				15	\$2.55			
Week:		04/29/24	05/05/24	33333--				15	\$2.55			
Week:		05/06/24	05/12/24	33-----				6	\$2.55			
3	WGBF	04/01/24	05/06/24	M-F PM Drive	3p-7p		:30			NM	78	\$198.90
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	33333--				15	\$2.55			
Week:		04/08/24	04/14/24	33333--				15	\$2.55			
Week:		04/15/24	04/21/24	33333--				15	\$2.55			
Week:		04/22/24	04/28/24	33333--				15	\$2.55			
Week:		04/29/24	05/05/24	33333--				15	\$2.55			
Week:		05/06/24	05/12/24	3-----				3	\$2.55			
4	WGBF	05/07/24	05/07/24	M-F PM Drive	3:00 PM-6:00 PM		:30			NM	3	\$7.65
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-3-----				3	\$2.55			
Totals											243	\$619.65

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 4715078 / 3		<u>Alt Order #</u>
<u>Advertiser</u> Friends of Musgrave		<u>Original Date / Revision</u> 03/11/24 / 04/08/24
<u>Contract Dates</u> 04/01/24 - 05/07/24	<u>Product</u> April-May 2024	<u>Estimate #</u>

Time Period	# of Spots	Gross Amount	Net Amount
04/01/24 - 04/30/24	198	\$504.90	\$504.90
05/01/24 - 05/07/24	45	\$114.75	\$114.75
Totals	243	\$619.65	\$619.65

WKDQ-FM - 4715078B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WKDQ	04/01/24	05/07/24	M-F AM Drive	6a-10a		:30			NM	29	\$616.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	11111--				5	\$21.25			
Week:		04/08/24	04/14/24	11111--				5	\$21.25			
Week:		04/15/24	04/21/24	11111--				5	\$21.25			
Week:		04/22/24	04/28/24	11111--				5	\$21.25			
Week:		04/29/24	05/05/24	11111--				5	\$21.25			
Week:		05/06/24	05/12/24	22-----				4	\$21.25			
2	WKDQ	04/01/24	05/07/24	M-F Midday	10a-3p		:30			NM	31	\$527.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	11111--				5	\$17.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	82	WKDQ	04/04/24-04/07/24	M-F Midday	10a-3p	----ThF----	:30		\$17.00	NM		
			Ⓜ MG for 2.6 04/02									
Week:		04/08/24	04/14/24	11111--				5	\$17.00			
Week:		04/15/24	04/21/24	11111--				5	\$17.00			
Week:		04/22/24	04/28/24	11111--				5	\$17.00			
Week:		04/29/24	05/05/24	11111--				5	\$17.00			
Week:		05/06/24	05/12/24	33-----				6	\$17.00			
3	WKDQ	04/01/24	05/05/24	M-F PM Drive	3p-7p		:30			NM	30	\$637.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	11111--				5	\$21.25			
Week:		04/08/24	04/14/24	11111--				5	\$21.25			
Week:		04/15/24	04/21/24	11111--				5	\$21.25			
Week:		04/22/24	04/28/24	11111--				5	\$21.25			
Week:		04/29/24	05/05/24	22222--				10	\$21.25			
4	WKDQ	05/06/24	05/07/24	M-F PM Drive	3:00 PM-6:00 PM		:30			NM	4	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	22-----				4	\$21.25			
5	WKDQ	04/01/24	05/07/24	M-Su Broad Rotator	6:00 AM-7:00 PM		:30			NM	60	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	MTWTFSS				12	\$8.50			
Week:		04/08/24	04/14/24	MTWTFSS				12	\$8.50			
Week:		04/15/24	04/21/24	MTWTFSS				12	\$8.50			
Week:		04/22/24	04/28/24	MTWTFSS				12	\$8.50			
Week:		04/29/24	05/05/24	MTWTFSS				12	\$8.50			
Week:		05/06/24	05/12/24	-----				0	\$0.00			
Totals											154	\$2,375.75

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<u>Contract Dates</u> 04/01/24 - 05/07/24	<u>Product</u> April-May 2024	<u>Estimate #</u>

Time Period	# of Spots	Gross Amount	Net Amount
04/01/24 - 04/30/24	120	\$1,793.50	\$1,793.50
05/01/24 - 05/07/24	34	\$582.25	\$582.25
Totals	154	\$2,375.75	\$2,375.75

WJLT-FM - 4715078C				Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*1	WJLT	04/09/24	05/07/24	M-F AM Drive	6a-10a		:30		NM	23	\$161.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	-2111--			5	\$7.00			
Week:		04/15/24	04/21/24	11111--			5	\$7.00			
Week:		04/22/24	04/28/24	11111--			5	\$7.00			
Week:		04/29/24	05/05/24	11111--			5	\$7.00			
Week:		05/06/24	05/12/24	12-----			3	\$7.00			
2	WJLT	04/09/24	05/07/24	M-F Midday	10a-3p		:30		NM	23	\$161.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	-2111--			5	\$7.00			
Week:		04/15/24	04/21/24	11111--			5	\$7.00			
Week:		04/22/24	04/28/24	11111--			5	\$7.00			
Week:		04/29/24	05/05/24	11111--			5	\$7.00			
Week:		05/06/24	05/12/24	12-----			3	\$7.00			
3	WJLT	04/09/24	05/06/24	M-F PM Drive	3p-7p		:30		NM	21	\$147.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	-2111--			5	\$7.00			
Week:		04/15/24	04/21/24	11111--			5	\$7.00			
Week:		04/22/24	04/28/24	11111--			5	\$7.00			
Week:		04/29/24	05/05/24	11111--			5	\$7.00			
Week:		05/06/24	05/12/24	1-----			1	\$7.00			
4	WJLT	05/07/24	05/07/24	M-F PM Drive	3:00 PM-6:00 PM		:30		NM	2	\$14.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-2-----			2	\$7.00			
5	WJLT	04/09/24	05/07/24	Sa-Su Prime Rotator	6a-7p		:30		NM	16	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	-----22			4	\$8.00			
Week:		04/15/24	04/21/24	-----22			4	\$8.00			
Week:		04/22/24	04/28/24	-----22			4	\$8.00			
Week:		04/29/24	05/05/24	-----22			4	\$8.00			
Week:		05/06/24	05/12/24	-----			0	\$7.00			
Totals										85	\$611.00

Time Period	# of Spots	Gross Amount	Net Amount
04/01/24 - 04/30/24	63	\$453.00	\$453.00
05/01/24 - 05/07/24	22	\$158.00	\$158.00
Totals	85	\$611.00	\$611.00

Contract Totals 482 \$3,606.40

Signature:

Date:

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