

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Abbott

Authorized committee:

Texans for Greg Abbott

Agency requesting time (and contact information):

N/A Crossroads Media, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee: **John L. Nau**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

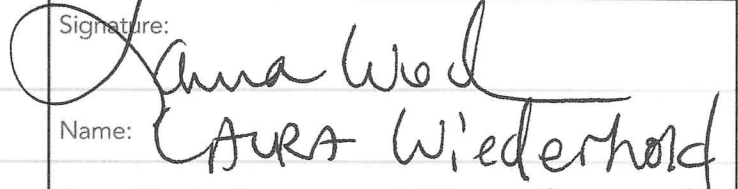


Name: **Media Buyer**

Date of Request to Purchase Ad Time:

#### Station Representative

Signature:



Name: **LAURA WIEDERHOLD**

Date of Station Agreement to Sell Time: **9-14-22**

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Crossroads Media LLC

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 9-23-22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|                     |  |  |
|---------------------|--|--|
| Contract #: 3612573 | Station Call Letters: KUST-FM            | Date Received/Requested: 9-14-22           |
| Est. #: 6671        | Station Location: 68 Moody Ln Temple, TX | Run Start and End Dates: 9-27-22 / 10-3-22 |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# CONTRACT



**KUSJ-FM**  
**608 Moody Lane**  
**Temple, TX 76504**  
**(254) 773-5252**

|  |   |  |
|--|---|--|
| <u>Contract / Revision</u><br>3612573 /              |   | <u>Alt Order #</u><br>36136349                         |
| <u>Advertiser</u><br><b>Greg Abbott for Governor</b> |   | <u>Original Date / Revision</u><br>09/14/22 / 09/14/22 |
| <u>Contract Dates</u><br><b>09/27/22 - 10/03/22</b>  | <u>Estimate #</u><br><b>6671</b>              |  |
| <u>Product</u><br><b>Texans For Greg Abbott</b>      |   |  |
| <u>Billing Cycle</u><br>EOM/EOC                      | <u>Billing Calendar</u><br>Broadcast          | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br><b>KUSJ-FM</b>                    | <u>Account Executive</u><br>Katz Philadelphia | <u>Sales Office</u><br>Katz Philadelphia               |
| <u>Special Handling</u>                              |   |  |
| <u>Demographic</u><br>Adults 35+                     |   |  |
| <u>Agy Code</u><br>R113800                           | <u>Advertiser Code</u>                        | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u>                                    | <u>Advertiser Ref</u>                         |  |

And:

**Crossroads Media**  
**66 Canal Center Plaza Suite 555**  
**Alexandria, VA 22314**

| *Line         | Ch   | Start Date        | End Date        | Description     | Start/End Time   | Days | Length | Spots/Week        | Rate        | Type | Spots     | Amount          |
|---------------|------|-------------------|-----------------|-----------------|------------------|------|--------|-------------------|-------------|------|-----------|-----------------|
| N 1           | KUSJ | 09/27/22          | 10/03/22        | M-F AM Drive    | 6:00 AM-10:00 AM |      | 1:00   |                   |             | NM   | 15        | \$195.00        |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                 |
| Week:         |      | 09/27/22          | 10/03/22        | 33333--         |                  |      |        | 15                | \$13.00     |      |           |                 |
| N 2           | KUSJ | 09/27/22          | 10/03/22        | M-F Midday      | 10:00 AM-3:00 PM |      | 1:00   |                   |             | NM   | 15        | \$195.00        |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                 |
| Week:         |      | 09/27/22          | 10/03/22        | 33333--         |                  |      |        | 15                | \$13.00     |      |           |                 |
| N 3           | KUSJ | 09/27/22          | 10/03/22        | M-F PM Drive    | 3:00 PM-7:00 PM  |      | 1:00   |                   |             | NM   | 15        | \$195.00        |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                 |
| Week:         |      | 09/27/22          | 10/03/22        | 33333--         |                  |      |        | 15                | \$13.00     |      |           |                 |
| <b>Totals</b> |      |                   |                 |                 |                  |      |        |                   |             |      | <b>45</b> | <b>\$585.00</b> |

| Time Period         | # of Spots | Gross Amount    | Agency Comm.     | Net Amount      |
|---------------------|------------|-----------------|------------------|-----------------|
| 09/26/22 - 10/03/22 | 45         | \$585.00        | (\$87.75)        | \$497.25        |
| <b>Totals</b>       | <b>45</b>  | <b>\$585.00</b> | <b>(\$87.75)</b> | <b>\$497.25</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Sep 14, 22  
 CONT# 36136349 Mod# Ver# 1 (Last =)  
 REP CHRISTAL RADIO  
 TO KUSJ-FM (Killeen-Temple, TX)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY CROSSROADS MEDIA  
 ADDR 66 CANAL CENTER PLAZA, SUITE 555  
 ALEXANDRIA, VA 22314

DDS CONT# 0  
 C/P/E: / / 6671  
 SALESPERSON FAX#  
 PH # 703-299-1760

BYR EMILY MILHOAN  
 ADV GREG ABBOTT FOR GOVERNOR  
 PDT Texans For Greg Abbott  
 FLT Sep 27, 22 - Oct 03, 22

\* REP ORDER COMMENT \*

\*\* 9/14/2022 11:26:00 AM: CROSSROADS MEDIA: PLEASE UTILIZE ELECTRONIC INVOICING: RADIOINVOICES  
 ID CODE: RI13800 OR 9913800; MARKETRON ID CODE: 182859  
 \*\* 9/14/2022 11:26:00 AM: POPULATIONBUYTYPE: CPP.  
 \*\* 9/14/2022 11:26:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

| MC | LN  | DAYS            | TIME     | LEN | EFFECTIVE DATES         | # OF Day | NPD | RATE     | TOT SPTS |
|----|-----|-----------------|----------|-----|-------------------------|----------|-----|----------|----------|
|    |     | <b>FLIGHT 1</b> |          |     |                         |          |     |          |          |
|    | 1.1 | .T.....         | 6A - 10A | 60  | 09/27/2022 - 09/27/2022 | 1D       | 3   | \$13.00  | 3        |
|    | 1.2 | .T.....         | 10A - 3P | 60  | 09/27/2022 - 09/27/2022 | 1D       | 3   | \$13.00  | 3        |
|    | 1.3 | .T.....         | 3P - 7P  | 60  | 09/27/2022 - 09/27/2022 | 1D       | 3   | \$13.00  | 3        |
|    |     |                 |          |     | ** FLIGHT TOTALS **     |          | 9   | \$117.00 |          |
|    |     | <b>FLIGHT 2</b> |          |     |                         |          |     |          |          |
|    | 2.1 | ..W....         | 6A - 10A | 60  | 09/28/2022 - 09/28/2022 | 1D       | 3   | \$13.00  | 3        |
|    | 2.2 | ..W....         | 10A - 3P | 60  | 09/28/2022 - 09/28/2022 | 1D       | 3   | \$13.00  | 3        |
|    | 2.3 | ..W....         | 3P - 7P  | 60  | 09/28/2022 - 09/28/2022 | 1D       | 3   | \$13.00  | 3        |
|    |     |                 |          |     | ** FLIGHT TOTALS **     |          | 9   | \$117.00 |          |
|    |     | <b>FLIGHT 3</b> |          |     |                         |          |     |          |          |
|    | 3.1 | ...T...         | 6A - 10A | 60  | 09/29/2022 - 09/29/2022 | 1D       | 3   | \$13.00  | 3        |
|    | 3.2 | ...T...         | 10A - 3P | 60  | 09/29/2022 - 09/29/2022 | 1D       | 3   | \$13.00  | 3        |
|    | 3.3 | ...T...         | 3P - 7P  | 60  | 09/29/2022 - 09/29/2022 | 1D       | 3   | \$13.00  | 3        |
|    |     |                 |          |     | ** FLIGHT TOTALS **     |          | 9   | \$117.00 |          |
|    |     | <b>FLIGHT 4</b> |          |     |                         |          |     |          |          |
|    | 4.1 | ....F..         | 6A - 10A | 60  | 09/30/2022 - 09/30/2022 | 1D       | 3   | \$13.00  | 3        |
|    | 4.2 | ....F..         | 10A - 3P | 60  | 09/30/2022 - 09/30/2022 | 1D       | 3   | \$13.00  | 3        |
|    | 4.3 | ....F..         | 3P - 7P  | 60  | 09/30/2022 - 09/30/2022 | 1D       | 3   | \$13.00  | 3        |

Sep 14, 22  
 CONT# 36136349 Mod# Ver# 1 (Last =)  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 6671

|  |     |                 |          |                     |                         |    |   |          |   |
|--|-----|-----------------|----------|---------------------|-------------------------|----|---|----------|---|
|  |     |                 |          | ** FLIGHT TOTALS ** |                         |    | 9 | \$117.00 |   |
|  |     | <b>FLIGHT 5</b> |          |                     |                         |    |   |          |   |
|  | 5.1 | M.....          | 6A - 10A | 60                  | 10/03/2022 - 10/03/2022 | 1D | 3 | \$13.00  | 3 |
|  | 5.2 | M.....          | 10A - 3P | 60                  | 10/03/2022 - 10/03/2022 | 1D | 3 | \$13.00  | 3 |
|  | 5.3 | M.....          | 3P - 7P  | 60                  | 10/03/2022 - 10/03/2022 | 1D | 3 | \$13.00  | 3 |
|  |     |                 |          | ** FLIGHT TOTALS ** |                         |    | 9 | \$117.00 |   |

|       |               |  |  |  |  |  |  |
|-------|---------------|--|--|--|--|--|--|
|       | <b>Oct 22</b> |  |  |  |  |  |  |
| SPOTS | 45            |  |  |  |  |  |  |
| CASH  | 585.00        |  |  |  |  |  |  |
| TRADE | 0.00          |  |  |  |  |  |  |
| NSL   | 0.00          |  |  |  |  |  |  |
| TOTAL | 585.00        |  |  |  |  |  |  |

|       |  |  |  |  |  |  |              |
|-------|--|--|--|--|--|--|--------------|
|       |  |  |  |  |  |  | <b>TOTAL</b> |
| SPOTS |  |  |  |  |  |  | 45           |
| CASH  |  |  |  |  |  |  | 585.00       |
| TRADE |  |  |  |  |  |  | 0.00         |
| NSL   |  |  |  |  |  |  | 0.00         |
| TOTAL |  |  |  |  |  |  | 585.00       |

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.