



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Greg Abbott	
Authorized committee: Texans for Greg Abbott	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Crossroads Media, LLC	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Governor	
Date of election: 3/1/2022	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: John L. Nau	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Media Buyer	Name: LAURA Wiederhold
Date of Request to Purchase Ad Time: 1-6-22	Date of Station Agreement to Sell Time: 1-6-22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 305 4916	Station Call Letters: KUSI-FM	Date Received/Requested: 1-6-22
Est. #: 6155	Station Location:	Run Start and End Dates: 1-10-22 / 1-26-22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



KUSJ-FM
608 Moody Lane
Temple, TX 76504
(254) 773-5252

<u>Contract / Revision</u> 3054916 /		<u>Alt Order #</u> 35610850
<u>Advertiser</u> Greg Abbott for Governor		<u>Original Date / Revision</u> 01/06/22 / 01/06/22
<u>Contract Dates</u> 01/10/22 - 01/26/22	<u>Estimate #</u> 6155	
<u>Product</u> Texans For Greg Abbott		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KUSJ-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Crossroads Media
66 Canal Center Plaza Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KUSJ	01/10/22	01/26/22	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	19	\$437.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/22	01/16/22	11112--				6	\$23.00			
Week:		01/17/22	01/23/22	12122--				8	\$23.00			
Week:		01/24/22	01/30/22	221----				5	\$23.00			
N 2	KUSJ	01/10/22	01/26/22	M-F Midday	10:00 AM-3:00 PM		1:00			NM	26	\$598.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/22	01/16/22	22222--				10	\$23.00			
Week:		01/17/22	01/23/22	22222--				10	\$23.00			
Week:		01/24/22	01/30/22	222----				6	\$23.00			
N 3	KUSJ	01/10/22	01/26/22	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	26	\$598.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/22	01/16/22	22222--				10	\$23.00			
Week:		01/17/22	01/23/22	22222--				10	\$23.00			
Week:		01/24/22	01/30/22	222----				6	\$23.00			
N 4	KUSJ	01/10/22	01/26/22	M-F Evening	7:00 PM-12:00 XM		1:00			NM	10	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/22	01/16/22	1111---				4	\$8.00			
Week:		01/17/22	01/23/22	111-1--				4	\$8.00			
Week:		01/24/22	01/30/22	1-1----				2	\$8.00			
N 5	KUSJ	01/15/22	01/22/22	Sa-Su AM	6a-10a		1:00			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/22	01/16/22	-----1-				1	\$10.00			
Week:		01/17/22	01/23/22	-----1-				1	\$10.00			
N 6	KUSJ	01/15/22	01/22/22	Sa-Su Midday	10a-3p		1:00			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/22	01/16/22	-----2-				2	\$10.00			
Week:		01/17/22	01/23/22	-----3-				3	\$10.00			
N 7	KUSJ	01/15/22	01/15/22	Sa-Su PM	3p-7p		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/22	01/16/22	-----1-				1	\$10.00			
N 8	KUSJ	01/23/22	01/23/22	Sa-Su AM	6a-10a		1:00			NM	1	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/17/22	01/23/22	-----1				1	\$8.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KUSJ-FM
608 Moody Lane
Temple, TX 76504
(254) 773-5252

<u>Contract / Revision</u>	<u>Alt Order #</u>
3054916 /	35610850

<u>Advertiser</u>	<u>Original Date / Revision</u>
Greg Abbott for Governor	01/06/22 / 01/06/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
01/10/22 - 01/26/22	Texans For Greg Abbott	6155

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	KUSJ	01/16/22	01/23/22	Sa-Su Midday	10a-3p		1:00			NM	5	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/10/22	01/16/22	-----3				3	\$8.00			
	Week:	01/17/22	01/23/22	-----2				2	\$8.00			
N 10	KUSJ	01/23/22	01/23/22	Sa-Su PM	3p-7p		1:00			NM	1	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/17/22	01/23/22	-----1				1	\$8.00			
Totals											96	\$1,849.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/27/21 - 01/26/22	96	\$1,849.00	(\$277.35)	\$1,571.65
Totals	96	\$1,849.00	(\$277.35)	\$1,571.65

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Jan 06, 22
 CONT# 35610850 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KUSJ-FM (Killeen-Temple, TX)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY CROSSROADS MEDIA
 ADDR 66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314

DDS CONT# 0
 C/P/E: / / 6155

SALESPERSON FAX#

PH # 703-299-1760

BYR EMILY MILHOAN
 ADV GREG ABBOTT FOR GOVERNOR
 PDT Texans For Greg Abbott
 FLT Jan 10, 22 - Jan 26, 22

* REP ORDER COMMENT *

** 1/5/2022 10:42:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	M.....	6A - 10A	60	01/10/2022 - 01/10/2022	1D	1	\$23.00	1
	1.2	M.....	10A - 3P	60	01/10/2022 - 01/10/2022	1D	2	\$23.00	2
	1.3	M.....	3P - 7P	60	01/10/2022 - 01/10/2022	1D	2	\$23.00	2
	1.4	M.....	7P - 12A	60	01/10/2022 - 01/10/2022	1D	1	\$8.00	1
	;M-F 7P-12A								
					** FLIGHT TOTALS **		6	\$123.00	
		<u>FLIGHT 2</u>							
	2.1	.T.....	6A - 10A	60	01/11/2022 - 01/11/2022	1D	1	\$23.00	1
	2.2	.T.....	10A - 3P	60	01/11/2022 - 01/11/2022	1D	2	\$23.00	2
	2.3	.T.....	3P - 7P	60	01/11/2022 - 01/11/2022	1D	2	\$23.00	2
	2.4	.T.....	7P - 12A	60	01/11/2022 - 01/11/2022	1D	1	\$8.00	1
	;M-F 7P-12A								
					** FLIGHT TOTALS **		6	\$123.00	
		<u>FLIGHT 3</u>							
	3.1	..W....	6A - 10A	60	01/12/2022 - 01/12/2022	1D	1	\$23.00	1
	3.2	..W....	10A - 3P	60	01/12/2022 - 01/12/2022	1D	2	\$23.00	2
	3.3	..W....	3P - 7P	60	01/12/2022 - 01/12/2022	1D	2	\$23.00	2
	3.4	..W....	7P - 12A	60	01/12/2022 - 01/12/2022	1D	1	\$8.00	1
	;M-F 7P-12A								
					** FLIGHT TOTALS **		6	\$123.00	

Jan 06, 22

CONT# 35610850 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 6155

		FLIGHT 4							
	4.1	...T...	6A - 10A	60	01/13/2022 - 01/13/2022	1D	1	\$23.00	1
	4.2	...T...	10A - 3P	60	01/13/2022 - 01/13/2022	1D	2	\$23.00	2
	4.3	...T...	3P - 7P	60	01/13/2022 - 01/13/2022	1D	2	\$23.00	2
	4.4	...T...	7P - 12A	60	01/13/2022 - 01/13/2022	1D	1	\$8.00	1
	;M-F 7P-12A								
					** FLIGHT TOTALS **		6	\$123.00	
		FLIGHT 5							
	5.1F..	6A - 10A	60	01/14/2022 - 01/14/2022	1D	2	\$23.00	2
	5.2F..	10A - 3P	60	01/14/2022 - 01/14/2022	1D	2	\$23.00	2
	5.3F..	3P - 7P	60	01/14/2022 - 01/14/2022	1D	2	\$23.00	2
					** FLIGHT TOTALS **		6	\$138.00	
		FLIGHT 6							
	6.1S.	6A - 10A	60	01/15/2022 - 01/15/2022	1D	1	\$10.00	1
	6.2S.	10A - 3P	60	01/15/2022 - 01/15/2022	1D	2	\$10.00	2
	6.3S.	3P - 7P	60	01/15/2022 - 01/15/2022	1D	1	\$10.00	1
					** FLIGHT TOTALS **		4	\$40.00	
		FLIGHT 7							
	7.1S	10A - 3P	60	01/16/2022 - 01/16/2022	1D	3	\$8.00	3
					** FLIGHT TOTALS **		3	\$24.00	
		FLIGHT 8							
	8.1	M.....	6A - 10A	60	01/17/2022 - 01/17/2022	1D	1	\$23.00	1
	8.2	M.....	10A - 3P	60	01/17/2022 - 01/17/2022	1D	2	\$23.00	2
	8.3	M.....	3P - 7P	60	01/17/2022 - 01/17/2022	1D	2	\$23.00	2
	8.4	M.....	7P - 12A	60	01/17/2022 - 01/17/2022	1D	1	\$8.00	1
	;M-F 7P-12A								
					** FLIGHT TOTALS **		6	\$123.00	
		FLIGHT 9							
	9.1	.T.....	6A - 10A	60	01/18/2022 - 01/18/2022	1D	2	\$23.00	2
	9.2	.T.....	10A - 3P	60	01/18/2022 - 01/18/2022	1D	2	\$23.00	2
	9.3	.T.....	3P - 7P	60	01/18/2022 - 01/18/2022	1D	2	\$23.00	2
	9.4	.T.....	7P - 12A	60	01/18/2022 - 01/18/2022	1D	1	\$8.00	1
	;M-F 7P-12A								

Jan 06, 22

CONT#
REP

35610850 Mod# Ver# 1 (Last =)
CHRISTAL RADIO

DDS CONT# 0
C/P/E: / / 6155

				** FLIGHT TOTALS **			7	\$146.00	
				FLIGHT 10					
10.1	..W....	6A - 10A	60	01/19/2022 - 01/19/2022	1D	1	\$23.00	1	
10.2	..W....	10A - 3P	60	01/19/2022 - 01/19/2022	1D	2	\$23.00	2	
10.3	..W....	3P - 7P	60	01/19/2022 - 01/19/2022	1D	2	\$23.00	2	
10.4	..W....	7P - 12A	60	01/19/2022 - 01/19/2022	1D	1	\$8.00	1	
;M-F 7P-12A									
				** FLIGHT TOTALS **			6	\$123.00	
				FLIGHT 11					
11.1	...T...	6A - 10A	60	01/20/2022 - 01/20/2022	1D	2	\$23.00	2	
11.2	...T...	10A - 3P	60	01/20/2022 - 01/20/2022	1D	2	\$23.00	2	
11.3	...T...	3P - 7P	60	01/20/2022 - 01/20/2022	1D	2	\$23.00	2	
				** FLIGHT TOTALS **			6	\$138.00	
				FLIGHT 12					
12.1F..	6A - 10A	60	01/21/2022 - 01/21/2022	1D	2	\$23.00	2	
12.2F..	10A - 3P	60	01/21/2022 - 01/21/2022	1D	2	\$23.00	2	
12.3F..	3P - 7P	60	01/21/2022 - 01/21/2022	1D	2	\$23.00	2	
12.4F..	7P - 12A	60	01/21/2022 - 01/21/2022	1D	1	\$8.00	1	
;M-F 7P-12A									
				** FLIGHT TOTALS **			7	\$146.00	
				FLIGHT 13					
13.1S.	6A - 10A	60	01/22/2022 - 01/22/2022	1D	1	\$10.00	1	
13.2S.	10A - 3P	60	01/22/2022 - 01/22/2022	1D	3	\$10.00	3	
				** FLIGHT TOTALS **			4	\$40.00	
				FLIGHT 14					
14.1S	6A - 10A	60	01/23/2022 - 01/23/2022	1D	1	\$8.00	1	
14.2S	10A - 3P	60	01/23/2022 - 01/23/2022	1D	2	\$8.00	2	
14.3S	3P - 7P	60	01/23/2022 - 01/23/2022	1D	1	\$8.00	1	
				** FLIGHT TOTALS **			4	\$32.00	
				FLIGHT 15					
15.1	M.....	6A - 10A	60	01/24/2022 - 01/24/2022	1D	2	\$23.00	2	
15.2	M.....	10A - 3P	60	01/24/2022 - 01/24/2022	1D	2	\$23.00	2	

Jan 06, 22

CONT# 35610850 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 6155

	15.3	M.....	3P - 7P	60	01/24/2022 - 01/24/2022	1D	2	\$23.00	2
	15.4	M.....	7P - 12A	60	01/24/2022 - 01/24/2022	1D	1	\$8.00	1
	;M-F 7P-12A								
					** FLIGHT TOTALS **		7	\$146.00	
		FLIGHT 16							
	16.1	.T.....	6A - 10A	60	01/25/2022 - 01/25/2022	1D	2	\$23.00	2
	16.2	.T.....	10A - 3P	60	01/25/2022 - 01/25/2022	1D	2	\$23.00	2
	16.3	.T.....	3P - 7P	60	01/25/2022 - 01/25/2022	1D	2	\$23.00	2
					** FLIGHT TOTALS **		6	\$138.00	
		FLIGHT 17							
	17.1	..W....	6A - 10A	60	01/26/2022 - 01/26/2022	1D	1	\$23.00	1
	17.2	..W....	10A - 3P	60	01/26/2022 - 01/26/2022	1D	2	\$23.00	2
	17.3	..W....	3P - 7P	60	01/26/2022 - 01/26/2022	1D	2	\$23.00	2
	17.4	..W....	7P - 12A	60	01/26/2022 - 01/26/2022	1D	1	\$8.00	1
	;M-F 7P-12A								
					** FLIGHT TOTALS **		6	\$123.00	

	Jan 22							
SPOTS	96							
CASH	1849.00							
TRADE	0.00							
NSL	0.00							
TOTAL	1849.00							

								TOTAL
SPOTS								96
CASH								1,849.00
TRADE								0.00
NSL								0.00
TOTAL								1,849.00

**** Competitive Comments ****

TEXANS FOR GREG ABBOTT RADIO 1.10-1.26
 SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.