

WSYD RADIO STATION
Mount Airy, NC
Quarterly Issues/Programs
1st Quarter 2014
Submitted April 5, 2014

Programs

News:

National news updates once per hour 6:00 am – 6:00pm Monday through Friday. Sixty seconds in duration.

Local, NC, & VA Regional news updates at 6:00am, 7:00am, 7:30am, 8:00am, 12:00pm, and 5:30pm Monday through Friday. Duration of 6-7 minutes.

Weather:

Updates 2 times per hour, Monday through Friday, 6:00 am – 6:00pm. One minute in duration.

Quarterly Issues

WSYD has determined that the following issues are important to the Mount Airy, Surry County, North Carolina community: Topics relating to Food for the Needy, Local and State Government, Children's Welfare, Tax Filing, Health, Housing for the Needy, and Surviving Disease.

Food for the Needy - WSYD produced local public service announcements in cooperation with area Scout Leaders of the Dogwood District. These public service announcements covered the program where local Scouts go door-to-door collecting food for the needy in our area. These public service announcements were 60 seconds in length and started on February 6, 2014 and ran until February 21, 2014. Local scoutmasters actually recorded these announcements.

Local and State Government - The program entitled "Report to the People" lasting 30 minutes in duration aired on February 8, 2014 from 8:15 a.m. until 8:45 a.m. Local and State Representatives addressed critical issues in government affecting our residents.

Children's Welfare - Aired a program entitled "People Doing Good for Others" hosted by former County Commissioner Gary York. Gary's guest was Kate Appler District Administrator Guardian Ad Litem of North Carolina here in Surry County. The concept is standing in for children by being advocates addressing the court system for children who have been abused and neglected and working for safe and permanent homes for these children. This program aired on January 4, 2014 8:45 until 9 a.m. for 15 minutes in duration.

Tax Filing - Aired a program entitled "Your Right to Know" with Mount Airy Social Security Director Kim Smith. Kim addresses Social Security, Medicare, and supplemental Security income. This 5-minute program ran on January 12, 2014. The topic was preparing for tax filing offering Social Security tax tips to our community residence.

Health - Program entitled "Your Right to Know" with Kim Smith Director of the Mount Airy Social Security Office on February 2, 2014. Five minutes in duration beginning at 12:15 p.m. This program covered the topic that February is American Heart month, focusing on heart disease and how to prevent it. More than 700,000 Americans have a heart attack yearly. This public service program also recognized February 7, 2014 is National Wear Red Day. The program covered that heart disease is the number one killer of women.

Housing for the Needy –Program entitled Community Affairs on February 14, 2014 from 9:15 a.m. until 9:30 a.m. Announcer Tim Frye interviewed Surry County Commissioner Larry Phillips. Phillips talked about Habitat for Humanity in Surry County. Here in Surry County 43 families have been served providing simple decent affordable homes. Phillips indicated these homes are not a handout, rather a hand up. He stated the goal in 2014 was to see six additional families in Surry County to become homeowners and how others locally can help contribute to Habitat for Humanity.

Surviving disease –Community Affairs program from 9:30 a.m. until 9:45 a.m. on February 20, 2014
Announcer Debbie Cochran talked about an upcoming meeting of the stroke survivor support group which is the first ever in Mount Airy. This support group meets the first Monday Night monthly. Miss Cochran interviewed organizer Steven Lowe a stroke survivor who gives encouragement to those recovering from a stroke.