## KYNO-AM 940 kHz

## **FRESNO, CALIFORNIA**

## PUBLIC AFFAIRS PROGRAMING: JULY 2021-SEPTEMBER 2021 TOTAL PROGRAMMING = 131 HOURS 53 MINUTES 20 SECONDS

<u>BREAKFAST WITH THE BEATLES</u> / Hosted by Dennis Mitchel. Look at baby boomer generation through the cultural phenomena of The Beatles. 2 hour program airs Sundays 8am-10am.

Issue: Modern Culture

<u>HOMETOWN HEROES</u> / Hosted by Paul Loeffler. Discussion with WWII and Korean War veterans about their experiences in battle. 1 hour program airs Saturday 10am & Sunday 5pm.

Issue: American History

<u>FARM CITY NEWSDAY</u> / Hosted by Danielle Leal of AgNet West. Providing farm news and information. 1 hour program airs 5am Monday through Friday.

*Issue: Agriculture / Horticulture* 

<u>VALLEY GROWN RADIO SHOW</u> / Hosted by Scott Miller owner of Gazebo Gardens. Providing in-depth information on gardening, health of trees and plants, when and where to plant, drought tolerant plants etc. 60 minute feature airs 10am on Saturdays. (Ended 7-17-21)

Issue: Environment / Conservation

<u>MASTER GARDENING MINUTE</u> / Hosted by Elinor Teague, University of California Master Gardeners. Providing tips on gardening. 1 minute feature airs 3 times on Saturday and 3 times on Sunday

Issue: Gardening

<u>THE REST OF THE STORY</u> / Recorded features from broadcast legend Paul Harvey... sharing behind the scenes information on prominent people, places and events. 3 minute feature airs at 12pm Monday through Friday

Issue: Cultural History

<u>DAILY AG FACTS</u> / Hosted by Fresno County Farm Bureau CEO, Ryan Jacobsen. One minute feature educating listeners about Fresno County crops and history. Runs at 5:35am Monday through Friday.

Issue: Agricultural Education

<u>PUBLIC SERVICE ANNOUNCEMENTS</u> / Read by KYNO announcers. :15 Once an hour at the following times:

- M-F 6:40AM, 7:40AM, 8:40AM, 9:40AM, 10:40AM, 11:40AM, 12:40PM, 1:40PM, 2:40PM, 3:40PM, 4:40PM, 5:40PM, 6:40PM, 7:40PM, 8:40PM, 9:40PM, 10:40PM, 11:40PM
- SAT 6:40AM, 7:40AM, 8:40AM, 10:40AM, 11:40AM, 4:40PM, 5:40PM, 6:40PM, 7:40PM, 8:40PM, 9:40PM, 10:40PM, 11:40PM
- SUN 6:40AM, 7:40AM, 10:40AM, 11:40AM, 12:40PM, 1:40PM, 2:40PM, 3:40PM, 4:40PM, 6:40PM, 7:40PM, 8:40PM, 9:40PM, 10:40PM, 11:40PM

WEATHER REPORTS / Read by KYNO announcer. :10 Once an hour the at following times:

M-F 6:20AM, 7:20AM, 8:20AM, 9:20 AM, 10:20AM, 11:20AM, 12:20PM, 1:20PM, 2:20PM, 3:20PM, 4:20PM, 5:20PM

KY-NO 20/20 NEWS / Read by Skip Essick. 2:00 newscasts at the following times:

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M-TH 6:20AM, 7:20AM, 8:20AM, 12:20PM, 4:20PM, 5:20PM

F 6:20AM, 7:20AM, 8:20AM, 12:20PM

<u>EMERGENCY ALERT SYSTEM</u> / KYNO AM is a participating station in Fresno County. Air weekly and monthly: 20 alerts. Also air severe weather alerts and amber alerts etc.

Weekly Tests sent:

6/28/21-7/4/21	10:52:00
BREAKFAST WITH THE BEATLES	2 hours
HOMETOWN HEROES	1 hour
FARM CITY NEWSDAY	5 hours
VALLEY GROWN RADIO SHOW	1 hour
MASTER GARDENING MINUTE	6 minutes
THE REST OF THE STORY	15 minutes
DAILY AG FACTS	5 minutes
PSAs	29:30 minutes
WEATHER REPORTS	9:10 minutes
20/20 NEWS	47 minutes
EAS TESTS	20 seconds

7/5/21-7/11/21	10:51:40
BREAKFAST WITH THE BEATLES	2 hours
HOMETOWN HEROES	1 hour
FARM CITY NEWSDAY	5 hours
VALLEY GROWN RADIO SHOW	1 hour
MASTER GARDENING MINUTE	6 minutes
THE REST OF THE STORY	15 minutes
DAILY AG FACTS	5 minutes
PSAs	29:30 minutes
WEATHER REPORTS	9:10 minutes
20/20 NEWS	47 minutes

7/12/21-7/18/21	10:52:00
BREAKFAST WITH THE BEATLES	2 hours
HOMETOWN HEROES	1 hour
FARM CITY NEWSDAY	5 hours
VALLEY GROWN RADIO SHOW	1 hour
MASTER GARDENING MINUTE	6 minutes
THE REST OF THE STORY	15 minutes
DAILY AG FACTS	5 minutes
PSAs	29:30 minutes
WEATHER REPORTS	9:10 minutes
20/20 NEWS	47 minutes
EAS TESTS	20 seconds

7/19/21-7/25/21	9:52:20
BREAKFAST WITH THE BEATLES	2 hours
HOMETOWN HEROES	1 hour
FARM CITY NEWSDAY	5 hours
MASTER GARDENING MINUTE	6 minutes
THE REST OF THE STORY	15 minutes
DAILY AG FACTS	5 minutes
PSAs	29:30 minutes
WEATHER REPORTS	9:10 minutes
20/20 NEWS	47 minutes
EAS TESTS	40 seconds

7/26/21-8/1/21	9:51:40
BREAKFAST WITH THE BEATLES	2 hours
HOMETOWN HEROES	1 hour
FARM CITY NEWSDAY	5 hours
MASTER GARDENING MINUTE	6 minutes
THE REST OF THE STORY	15 minutes
DAILY AG FACTS	5 minutes
PSAs	29:30 minutes
WEATHER REPORTS	9:10 minutes
20/20 NEWS	47 minutes

8/2/21-8/8/21	9:52:00
BREAKFAST WITH THE BEATLES	2 hours
HOMETOWN HEROES	1 hour
FARM CITY NEWSDAY	5 hours
MASTER GARDENING MINUTE	6 minutes
THE REST OF THE STORY	15 minutes
DAILY AG FACTS	5 minutes
PSAs	29:30 minutes
WEATHER REPORTS	9:10 minutes
20/20 NEWS	47 minutes
EAS TESTS	20 seconds

8/9/21-8/15/21	9:52:00
BREAKFAST WITH THE BEATLES	2 hours
HOMETOWN HEROES	1 hour
FARM CITY NEWSDAY	5 hours
MASTER GARDENING MINUTE	6 minutes
THE REST OF THE STORY	15 minutes
DAILY AG FACTS	5 minutes
PSAs	29:30 minutes
WEATHER REPORTS	9:10 minutes
20/20 NEWS	47 minutes
EAS TESTS	20 seconds

8/16/21-8/22/21	9:52:00
BREAKFAST WITH THE BEATLES	2 hours
HOMETOWN HEROES	1 hour
FARM CITY NEWSDAY	5 hours
MASTER GARDENING MINUTE	6 minutes
THE REST OF THE STORY	15 minutes
DAILY AG FACTS	5 minutes
PSAs	29:30 minutes
WEATHER REPORTS	9:10 minutes
KYNO 20/20 NEWS	47 minutes
EAS TESTS	20 seconds

8/23/21-8/29/21	9:52:00
BREAKFAST WITH THE BEATLES	2 hours
HOMETOWN HEROES	1 hour
FARM CITY NEWSDAY	5 hours
MASTER GARDENING MINUTE	6 minutes
THE REST OF THE STORY	15 minutes
DAILY AG FACTS	5 minutes
PSAs	29:30 minutes
WEATHER REPORTS	9:10 minutes
KYNO 20/20 NEWS	47 minutes
EAS TESTS	20 seconds

8/30/21-9/5/21	9:52:00
BREAKFAST WITH THE BEATLES	2 hours
HOMETOWN HEROES	1 hour
FARM CITY NEWSDAY	5 hours
MASTER GARDENING MINUTE	6 minutes
THE REST OF THE STORY	15 minutes
DAILY AG FACTS	5 minutes
PSAs	29:30 minutes
WEATHER REPORTS	9:10 minutes
KYNO 20/20 NEWS	47 minutes
EAS TESTS	20 seconds

9/6/21-9/12/21	9:52:00
BREAKFAST WITH THE BEATLES	2 hours
HOMETOWN HEROES	1 hour
FARM CITY NEWSDAY	5 hours
MASTER GARDENING MINUTE	6 minutes
THE REST OF THE STORY	15 minutes
DAILY AG FACTS	5 minutes
PSAs	29:30 minutes
WEATHER REPORTS	9:10 minutes
KYNO 20/20 NEWS	47 minutes
EAS TESTS	20 seconds

9/13/21-9/19/21	9:52:00
BREAKFAST WITH THE BEATLES	2 hours
HOMETOWN HEROES	1 hour
FARM CITY NEWSDAY	5 hours
MASTER GARDENING MINUTE	6 minutes
THE REST OF THE STORY	15 minutes
DAILY AG FACTS	5 minutes
PSAs	29:30 minutes
WEATHER REPORTS	9:10 minutes
KYNO 20/20 NEWS	47 minutes
EAS TESTS	20 seconds

9/20/21-9/26/21	9:51:40
BREAKFAST WITH THE BEATLES	2 hours
HOMETOWN HEROES	1 hour
FARM CITY NEWSDAY	5 hours
MASTER GARDENING MINUTE	6 minutes
THE REST OF THE STORY	15 minutes
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