

KDEX AM ISSUES AND PROGRAMS LIST  
1ST QUARTER 2024

- ISSUE: VETERANS AFFAIRS /VA HOSPITAL  
PROGRAM : KDEX AIRS ALL PRESS RELEASES AND ANNOUNCEMENTS REGARDING VETERENS AFFAIRS AND ACTIVITIES.
- ISSUE: SEATBELT SAFETY  
PROGRAM: LOCALLY PRODUCED PUBLIC SERVICE ANNOUNCEMENTS TO ADDRESS LOCAL SELTBELT LAWS AND SAFETY STATISTICS.
- ISSUE: DWI/DRIVING IMPARED/LOCAL ENFORCEMENT OF IMPAIRED DRIVING LAWS.  
PROGRAM: LOCALLY PRODUCED PUBLIC SERVICE ANNOUNCEMENTS AND NEWS SEGMENTS TO ADDRESS DRIVING WHILE INTOXICATED.
- ISSUE: COMMUNITY AWARENESS  
PROGRAM: NEWS PROGRAMMING TO PROVIDE ON AIR ACCESS TO LOCAL ORGANIZATIONS ADDRESSING SUCH ISSUES AS: HEALTH AND WELLNESS, INFORMATION REGARDING LOCAL HEALTH GUIDELINES AND HEALTH AND NUTRITION.
- ISSUE: SEVERE WEATHER  
PROGRAM: ANNOUNCEMENTS REGARDING AWARENESS OF LOCAL WEATHER CONDITIONS ANDSAFETY INFORMATION. KDEX KEPT UP TO DATE SCHOOL CLOSINGS AND INFORMATION REGARDING SCHEDULING AND CANCELLATIONS DURING THE SEVERE WEATHER THAT HAD BEEN EXPERIENCED THROUGHOUT THE FIRST QUARTER OF THE YEAR.
- ISSUE: LOCAL INFORMATION/NEWS 6:00 AM, 6:30 AM, 7:00 AM, 7:30 AM 8:00 AM AND NOON  
PROGRAM: KDEX PRODUCES SEVERAL DAILY LONG FORM LOCAL NEWS PROGRAMS INFORMING STODDARD COUNTY AND SURROUNDING AREAS OF ANYTHING RELATED TO LOCAL NEWS AND EVENTS. THESE NEWSCAST CONTAIN ANYTHING RELATED TO LOCAL NEWS AND PUBLIC ANNOUNCEMENTS. KDEX HAS ALSO LAUNCHED A 1 MINUTE NEWS UPDATE THAT AIRS HOURLY
- ISSUES: ANNOUNCEMENTS FOR LOCAL CIVIC GROUPS, CHAIRTIES AND RELIGIOUS ORGANIZATIONS.  
PROGRAM: KDEX ANNOUNCES AN EMAIL ADDRESS ALLOWING LOCAL ORGANIZATIONS WITH THE ABILITY TO HAVE DIRECT CONTACT WITH THE KDEX NEWS DIRECTOR, ALLOWING FOR THE AIRING OF THEIR ANNOUNCEMENTS AND INFORMATION PROVIDED BY SUCH ORGANIZATIONS, GIVING THEM TIMELY ACCESS TO KDEX AIRWAVES AT NO COST.
- ISSUE: BLOOD DRIVE  
  
PROGRAM: RED CROSS PUBLIC SERVICE BLOOD DRIVES 1ST QUARTER 2024.