



An Advertising Proposal for:

**Jeff Aguirre
For McLennan County Sheriff**

**Presented by: Hector Sabido
Director of Sales & Marketing
Prophecy Media Group, LLC
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C: 254-749-0820

1/18/2024

Ideas and plans herein are property of Prophecy Media Group, LLC – KWOW/KIXT/KWPW

6401 Cobbs Dr | Waco, TX 76710



The Plan:

3-Week Schedule

La Ley	Mon	Tues	Wed	Thur	Fri	Sat
6A – 10A	2	2	2	2	2	2
10A – 3P	2	2	2	2	2	2
3P – 7P	2	2	2	2	2	2

- Jeff Aguirre will receive 36 (:30) commercials per week on the air
- Jeff Aguirre will also receive an additional 36 (:30) commercials per week on our streaming website, www.1041laley.com
- Total (:30) commercials per week on air and streaming = 72

Total Weekly Investment = \$640

Your signature activates this campaign:

Accepted by:

X _____ Date: _____

Business Rep

This Company, this station and this advertising agreement do not discriminate on the basis of race or ethnicity in any way. Any action to the contrary is illegal and against the company and station policies.