

ORDER



Harrisburg WHTM

Orders
Order / Rev: 3398323
Alt Order #: 27670527
Product Desc: Candidate
Estimate: 481
Flight Dates: 01/31/22 - 02/13/22
Original Date / Rev: 01/31/22 / 01/31/22
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: BrabenderCox
Buying Contact:
Billing Contact: Liz Brabender
 1218 Grandview Ave
 Pittsburgh, PA 15211

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Dave White/Governor/PA/Rep
Demographic: A35+
Product Codes: PL14
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN12303/TO1358/SP11154
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	40	\$12,700.00	\$10,795.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	40	\$12,700.00	\$10,795.00	0.00
Totals	40	\$12,700.00	\$10,795.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Harrisburg WHTM	20%	\$12,700.00
Market	100%	\$63,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	80%	\$50,800.00
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WTF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Line	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 1	WHTM	02/01/22	02/01/22	M-F 6-7a	CM	6-7a	-T-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
ABC27 News Daybreak @ 6 (6:30 AM-7:00 AM)															

ABC 27 Daybreak @ 6A

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 01/31/22	02/06/22	-T-----	1	\$300.00	0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHTM	02/02/22	02/02/22	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a (6:30 AM-7:00 AM)	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		ABC 27 Daybreak @ 6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 01/31/22	02/06/22	--W----	1	\$300.00	0.00								
N 3	WHTM	02/03/22	02/03/22	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a (6:30 AM-7:00 AM)	---T---	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		ABC 27 Daybreak @ 6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 01/31/22	02/06/22	---T---	1	\$300.00	0.00								
N 4	WHTM	02/04/22	02/04/22	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a (6:30 AM-7:00 AM)	----F--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		ABC 27 Daybreak @ 6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 01/31/22	02/06/22	----F--	1	\$300.00	0.00								
N 5	WHTM	02/07/22	02/07/22	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a (6:30 AM-7:00 AM)	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		ABC 27 Daybreak @ 6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 02/07/22	02/13/22	M-----	1	\$300.00	0.00								
N 6	WHTM	02/01/22	02/01/22	GMA Good Morning America	CM	7-9a	-T-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 01/31/22	02/06/22	-T-----	1	\$300.00	0.00								
N 7	WHTM	02/02/22	02/02/22	GMA Good Morning America	CM	7-9a (7:00 AM-9:00 AM)	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 01/31/22	02/06/22	--W----	1	\$300.00	0.00								
N 8	WHTM	02/03/22	02/03/22	GMA Good Morning America	CM	7-9a	---T---	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 01/31/22	02/06/22	---T---	1	\$300.00	0.00								
N 9	WHTM	02/04/22	02/04/22	GMA Good Morning America	CM	7-9a (7:00 AM-9:00 AM)	----F--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 01/31/22	02/06/22	----F--	1	\$300.00	0.00								
N 10	WHTM	02/07/22	02/07/22	GMA Good Morning America	CM	7-9a	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 02/07/22	02/13/22	M-----	1	\$300.00	0.00								
N 11	WHTM	02/05/22	02/05/22	ABC27 News Sat 8a ABC27 News Sat 8a	CM	8a-9a	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		abc27 New Saturday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 01/31/22	02/06/22	-----S-	1	\$300.00	0.00								
N 12	WHTM	02/06/22	02/06/22	ABC27 News Sun 8a ABC27 News Sun 8a	CM	8a-9a	-----S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		ABC27 Sunday News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 01/31/22	02/06/22	-----S	1	\$300.00	0.00								
N 13	WHTM	02/06/22	02/06/22	Su 9a-10a This Week This Week	CM	9a-10a	-----S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		This Week													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 01/31/22	02/06/22	-----S	1	\$300.00	0.00								
N 14	WHTM	02/01/22	02/01/22		CM	12-1230p	-T-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 12-1230p ABC27 News at Noon ABC 27 News At Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 -T----- 1 \$200.00 0.00															
N 15	WHTM	02/02/22	02/02/22	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	--W----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
ABC 27 News At Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 --W---- 1 \$200.00 0.00															
N 16	WHTM	02/03/22	02/03/22	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	---T---	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
ABC 27 News At Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 ---T--- 1 \$200.00 0.00															
N 17	WHTM	02/04/22	02/04/22	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	----F--	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
ABC 27 News At Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 ----F-- 1 \$200.00 0.00															
N 18	WHTM	02/07/22	02/07/22	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	M-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
ABC 27 News At Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/07/22 02/13/22 M----- 1 \$200.00 0.00															
N 19	WHTM	02/01/22	02/01/22	M-F 4-5p Judge Judy	CM	4-5p (4:00 PM-4:30 PM)	-T-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
Judge Judy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 -T----- 1 \$300.00 0.00															
N 20	WHTM	02/02/22	02/02/22	M-F 4-5p Judge Judy	CM	4-5p (4:00 PM-4:30 PM)	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
Judge Judy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 --W---- 1 \$300.00 0.00															
N 21	WHTM	02/03/22	02/03/22	M-F 4-5p Judge Judy	CM	4-5p (4:00 PM-4:30 PM)	---T---	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
Judge Judy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 ---T--- 1 \$300.00 0.00															
N 22	WHTM	02/04/22	02/04/22	M-F 4-5p Judge Judy	CM	4-5p (4:00 PM-4:30 PM)	----F--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
Judge Judy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 ----F-- 1 \$300.00 0.00															
N 23	WHTM	02/07/22	02/07/22	M-F 4-5p Judge Judy	CM	4-5p (4:00 PM-4:30 PM)	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
Judge Judy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/07/22 02/13/22 M----- 1 \$300.00 0.00															
N 24	WHTM	02/01/22	02/01/22	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	-T-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
ABC 27 News At 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 -T----- 1 \$400.00 0.00															
N 25	WHTM	02/02/22	02/02/22	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	--W----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
ABC 27 News At 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 --W---- 1 \$400.00 0.00															
N 26	WHTM	02/03/22	02/03/22		CM	6-630p	---T---	:30	1	\$400.00	P3	0.00	NM	1	\$400.00

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Advertiser: POL/Dave White/Governor/PA/Rep
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 Harrisburg WHTM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F News @ 6p ABC27 News @ 6p ABC 27 News At 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 ---T--- 1 \$400.00 0.00															
N 27	WHTM	02/04/22	02/04/22	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	----F--	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
ABC 27 News At 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 ----F-- 1 \$400.00 0.00															
N 28	WHTM	02/07/22	02/07/22	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	M-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
ABC 27 News At 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/07/22 02/13/22 M----- 1 \$400.00 0.00															
N 29	WHTM	02/01/22	02/01/22	World News M-F World News	CM	630p-7p	-T-----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
ABC World News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 -T----- 1 \$500.00 0.00															
N 30	WHTM	02/03/22	02/03/22	World News M-F World News	CM	630p-7p	---T---	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
ABC World News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 ---T--- 1 \$500.00 0.00															
N 31	WHTM	02/07/22	02/07/22	World News M-F World News	CM	630p-7p	M-----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
ABC World News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/07/22 02/13/22 M----- 1 \$500.00 0.00															
N 32	WHTM	02/02/22	02/02/22	M-F News @ 7p ABC27 News @ 7p	CM	7-730p	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
ABC 27 News At 7PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 --W---- 1 \$300.00 0.00															
N 33	WHTM	02/04/22	02/04/22	M-F News @ 7p ABC27 News @ 7p	CM	7-730p	----F--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
ABC 27 News At 7PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 ----F-- 1 \$300.00 0.00															
N 34	WHTM	02/05/22	02/05/22	World News Sa-Su World News WKND	CM	630p-7p	-----S-	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
ABC World News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 -----S- 1 \$400.00 0.00															
N 35	WHTM	02/06/22	02/06/22	Su News @ 6p ABC27 News @ 6 Sun	CM	6-630p	-----S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
ABC 27 News Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 -----S 1 \$300.00 0.00															
N 36	WHTM	02/01/22	02/01/22	M-F 730-8p Inside Edition	CM	730-8p	-T-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 -T----- 1 \$300.00 0.00															
N 37	WHTM	02/02/22	02/02/22	M-F 730-8p Inside Edition	CM	730-8p	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 01/31/22 02/06/22 --W---- 1 \$300.00 0.00															
N 38	WHTM	02/03/22	02/03/22		CM	730-8p	---T---	:30	1	\$300.00	P3	0.00	NM	1	\$300.00

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 Harrisburg WHTM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8p Inside Edition											
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/31/22	02/06/22	---T---		1				\$300.00		0.00			
N 39	WHTM	02/04/22	02/04/22	M-F 730-8p Inside Edition	CM	730-8p	----F--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/31/22	02/06/22	----F--		1				\$300.00		0.00			
N 40	WHTM	02/07/22	02/07/22	M-F 730-8p Inside Edition	CM	730-8p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	M-----		1				\$300.00		0.00			
													Totals	40	\$12,700.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, BrabenderCox LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

☐ **FEDERAL CANDIDATE**



STATE OR LOCAL CANDIDATE

Candidate name:

Dave White

Authorized committee:

Friends of Dave White

Agency requesting time (and contact information):

N/A BrabenderCox 1218 Grandview Ave, Pittsburgh PA 15211

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

May 17 2022

☐ General



Primary

Treasurer of candidate's authorized committee:

John Hanna

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Signature:

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2021.12.06 08:38:05 -05'00'

Name: Liz Kundu

Date of Request to Purchase Ad Time: 2/1/2022

Signature:

Name:

Date of Station Agreement to Sell Time:

1/31/27

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Signature:

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2022.01.31 10:57:17 -05'00'

Name: Liz Kundu

Date: 1/31/2022

Ad submitted to Station?

☒ Yes

☐ No

Date ad received:

1/31/22

Federal candidate certification signed (above):

☐ Yes

☐ No

☒ N/A

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

3398323

Station/Call Letters:

WHTM

Date Received/Requested:

1/31/22

Est. #:

481

Station Location:

HLLY

Run Start and End Dates:

2/1 - 2/13/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.