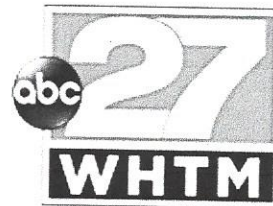


ORDER

Harrisburg WHTM

Orders
Order / Rev: 3405426
Alt Order #: 27673910
Product Desc: Candidate
Estimate: 482
Flight Dates: 02/07/22 - 02/13/22
Original Date / Rev: 02/07/22 / 02/07/22
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: BrabenderCox
Buying Contact:
Billing Contact: Liz Brabender
 1218 Grandview Ave
 Pittsburgh, PA 15211

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Dave White/Governor/PA/Rep
Demographic: A35+
Product Codes: PL14
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN12303/TO1358/SP11154
Unit Code: General
Order Separation: 00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 01/31/22 | 02/27/22 | 24 | \$7,600.00 | \$6,460.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| February 2022 | 24 | \$7,600.00 | \$6,460.00 | 0.00 |
| Totals | 24 | \$7,600.00 | \$6,460.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-----------------|-------|-------------|
| Harrisburg WHTM | 20% | \$7,600.00 |
| Market | 100% | \$38,000.00 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| EHTM | 0% | \$0.00 |
| FHTM | 0% | \$0.00 |
| UNKWN | 80% | \$30,400.00 |
| WGAL | 0% | \$0.00 |
| WGCB | 0% | \$0.00 |
| WHP | 0% | \$0.00 |
| WITF | 0% | \$0.00 |
| WLYH | 0% | \$0.00 |
| WPMT | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|-----------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | WHTM | 02/08/22 | 02/08/22 | M-F 6-7a | CM | 6-7a | -T----- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| ABC 27 News Daybreak @ 6 (6:30 AM-7:00 AM) | | | | | | | | | | | | | | | |
| ABC 27 Daybreak @ 6A | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/07/22 | 02/13/22 | -T----- | | | 1 | | | \$300.00 | | 0.00 | | | |

Order / Rev: 3405426
Alt Order #: 27673910
Flight Dates: 02/07/22 - 02/13/22

Advertiser: POL/Dave White/Governor/PA/Rep
Product Desc: Candidate
Estimate: 482

Harrisburg WHTM

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|----------------------|-----------------|-------------------------------------|-------|---------------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| N 2 | WHTM | 02/09/22 | 02/09/22 | M-F 6-7a ABC27 News Daybreak @ 6 | CM | 6-7a (6:30 AM-7:00 AM) | --W---- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| | | ABC 27 Daybreak @ 6A | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/07/22 | 02/13/22 | --W---- | | | | | 1 | \$300.00 | | 0.00 | | | |
| N 3 | WHTM | 02/10/22 | 02/10/22 | M-F 6-7a ABC27 News Daybreak @ 6 | CM | 6-7a (6:30 AM-7:00 AM) | ---T--- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| | | ABC 27 Daybreak @ 6A | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/07/22 | 02/13/22 | ---T--- | | | | | 1 | \$300.00 | | 0.00 | | | |
| N 4 | WHTM | 02/11/22 | 02/11/22 | M-F 6-7a ABC27 News Daybreak @ 6 | CM | 6-7a (6:30 AM-7:00 AM) | ----F-- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| | | ABC 27 Daybreak @ 6A | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/07/22 | 02/13/22 | ----F-- | | | | | 1 | \$300.00 | | 0.00 | | | |
| N 5 | WHTM | 02/08/22 | 02/08/22 | M-F 12-1230p ABC27 News at Noon | CM | 12-1230p | -T----- | :30 | 1 | \$200.00 | P3 | 0.00 | NM | 1 | \$200.00 |
| | | ABC 27 News At Noon | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/07/22 | 02/13/22 | -T----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| N 6 | WHTM | 02/09/22 | 02/09/22 | M-F 12-1230p ABC27 News at Noon | CM | 12-1230p | --W---- | :30 | 1 | \$200.00 | P3 | 0.00 | NM | 1 | \$200.00 |
| | | ABC 27 News At Noon | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/07/22 | 02/13/22 | --W---- | | | | | 1 | \$200.00 | | 0.00 | | | |
| N 7 | WHTM | 02/10/22 | 02/10/22 | M-F 12-1230p ABC27 News at Noon | CM | 12-1230p | ---T--- | :30 | 1 | \$200.00 | P3 | 0.00 | NM | 1 | \$200.00 |
| | | ABC 27 News At Noon | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/07/22 | 02/13/22 | ---T--- | | | | | 1 | \$200.00 | | 0.00 | | | |
| N 8 | WHTM | 02/11/22 | 02/11/22 | M-F 12-1230p ABC27 News at Noon | CM | 12-1230p | ----F-- | :30 | 1 | \$200.00 | P3 | 0.00 | NM | 1 | \$200.00 |
| | | ABC 27 News At Noon | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/07/22 | 02/13/22 | ----F-- | | | | | 1 | \$200.00 | | 0.00 | | | |
| N 9 | WHTM | 02/08/22 | 02/08/22 | M-F 4-5p Judge Judy | CM | 4-5p (4:00 PM-4:30 PM) | -T----- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| | | Judge Judy | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/07/22 | 02/13/22 | -T----- | | | | | 1 | \$300.00 | | 0.00 | | | |
| N 10 | WHTM | 02/09/22 | 02/09/22 | M-F 4-5p Judge Judy | CM | 4-5p (4:00 PM-4:30 PM) | --W---- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| | | Judge Judy | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/07/22 | 02/13/22 | --W---- | | | | | 1 | \$300.00 | | 0.00 | | | |
| N 11 | WHTM | 02/10/22 | 02/10/22 | M-F 4-5p Judge Judy | CM | 4-5p (4:00 PM-4:30 PM) | ---T--- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| | | Judge Judy | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/07/22 | 02/13/22 | ---T--- | | | | | 1 | \$300.00 | | 0.00 | | | |
| N 12 | WHTM | 02/11/22 | 02/11/22 | M-F 4-5p Judge Judy | CM | 4-5p (4:00 PM-4:30 PM) | ----F-- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| | | Judge Judy | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/07/22 | 02/13/22 | ----F-- | | | | | 1 | \$300.00 | | 0.00 | | | |
| N 13 | WHTM | 02/08/22 | 02/08/22 | M-F News @ 6p ABC27 News @ 6p | CM | 6-630p | -T----- | :30 | 1 | \$400.00 | P3 | 0.00 | NM | 1 | \$400.00 |
| | | ABC 27 News At 6PM | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/07/22 | 02/13/22 | -T----- | | | | | 1 | \$400.00 | | 0.00 | | | |
| N 14 | WHTM | 02/09/22 | 02/09/22 | | CM | 6-630p | --W---- | :30 | 1 | \$400.00 | P3 | 0.00 | NM | 1 | \$400.00 |

Order / Rev: 3405426
 Alt Order #: 27673910
 Flight Dates: 02/07/22 - 02/13/22

Advertiser: POL/Dave White/Governor/PA/Rep
 Product Desc: Candidate
 Estimate: 482

Harrisburg WHTM

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|----------------------------------|-------|----------------|---------|-----|-------|----------|-----|------|------|-------|------------|
| M-F News @ 6p ABC27 News @ 6p ABC 27 News At 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/07/22 02/13/22 --W---- 1 \$400.00 0.00 | | | | | | | | | | | | | | | |
| N 15 | WHTM | 02/10/22 | 02/10/22 | M-F News @ 6p ABC27 News @ 6p | CM | 6-630p | ---T--- | :30 | 1 | \$400.00 | P3 | 0.00 | NM | 1 | \$400.00 |
| ABC 27 News At 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/07/22 02/13/22 ---T--- 1 \$400.00 0.00 | | | | | | | | | | | | | | | |
| N 16 | WHTM | 02/11/22 | 02/11/22 | M-F News @ 6p ABC27 News @ 6p | CM | 6-630p | ----F-- | :30 | 1 | \$400.00 | P3 | 0.00 | NM | 1 | \$400.00 |
| ABC 27 News At 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/07/22 02/13/22 ----F-- 1 \$400.00 0.00 | | | | | | | | | | | | | | | |
| N 17 | WHTM | 02/08/22 | 02/08/22 | World News M-F World News | CM | 630p-7p | -T----- | :30 | 1 | \$500.00 | P3 | 0.00 | NM | 1 | \$500.00 |
| ABC World News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/07/22 02/13/22 -T----- 1 \$500.00 0.00 | | | | | | | | | | | | | | | |
| N 18 | WHTM | 02/10/22 | 02/10/22 | World News M-F World News | CM | 630p-7p | ---T--- | :30 | 1 | \$500.00 | P3 | 0.00 | NM | 1 | \$500.00 |
| ABC World News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/07/22 02/13/22 ---T--- 1 \$500.00 0.00 | | | | | | | | | | | | | | | |
| N 19 | WHTM | 02/09/22 | 02/09/22 | M-F News @ 7p ABC27 News @ 7p | CM | 7-730p | --W---- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| ABC 27 News At 7PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/07/22 02/13/22 --W---- 1 \$300.00 0.00 | | | | | | | | | | | | | | | |
| N 20 | WHTM | 02/11/22 | 02/11/22 | M-F News @ 7p ABC27 News @ 7p | CM | 7-730p | ----F-- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| ABC 27 News At 7PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/07/22 02/13/22 ----F-- 1 \$300.00 0.00 | | | | | | | | | | | | | | | |
| N 21 | WHTM | 02/08/22 | 02/08/22 | M-F 730-8p Inside Edition | CM | 730-8p | -T----- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/07/22 02/13/22 -T----- 1 \$300.00 0.00 | | | | | | | | | | | | | | | |
| N 22 | WHTM | 02/09/22 | 02/09/22 | M-F 730-8p Inside Edition | CM | 730-8p | --W---- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/07/22 02/13/22 --W---- 1 \$300.00 0.00 | | | | | | | | | | | | | | | |
| N 23 | WHTM | 02/10/22 | 02/10/22 | M-F 730-8p Inside Edition | CM | 730-8p | ---T--- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/07/22 02/13/22 ---T--- 1 \$300.00 0.00 | | | | | | | | | | | | | | | |
| N 24 | WHTM | 02/11/22 | 02/11/22 | M-F 730-8p Inside Edition | CM | 730-8p | ----F-- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/07/22 02/13/22 ----F-- 1 \$300.00 0.00 | | | | | | | | | | | | | | | |
| Totals | | | | | | | | | | | | | | 24 | \$7,600.00 |

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, BrabenderCox LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

☐ **FEDERAL CANDIDATE**

☒ **STATE OR LOCAL CANDIDATE**

Candidate name:

Dave White

Authorized committee:

Friends of Dave White

Agency requesting time (and contact information):

☐ N/A BrabenderCox 1218 Grandview Ave, Pittsburgh PA 15211

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

May 17 2022

☐ General

☒ Primary

Treasurer of candidate's authorized committee:

John Hanna

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Signature:

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2021.12.06 08:38:05 -05'00'

Name: Liz Kundu

Date of Request to Purchase Ad Time: 2/1/2022

Signature:

Name: Paul Roda

Date of Station Agreement to Sell Time: 2/7/22

Federal Candidate Certification

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2022.01.31 10:57:17 -05'00'

Name: Liz Kundu

Date: 1/31/2022

Ad submitted to Station?

☒ Yes

☐ No

Date ad received:

Federal candidate certification signed (above):

☐ Yes

☐ No

☒ N/A

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3405426

Station Call Letters: WFTM

Date Received/Requested: 2/7/22

Est. #: 482

Station Location: HLLV

Run Start and End Dates: 2/8-2/11/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.