

Order / Rev: 932113
 Alt Order #: WOC13284408
 Flight Dates: 10/26/21 - 11/02/21

Advertiser: VanValkenburg/Democrat/Delegate
 Product Desc: Candidate
 Estimate: 10580

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/26/21	11/01/21	11-1---	3		\$425.00		0.00						
N 6	WTVR	10/26/21	11/02/21	M-F 630-7am News	CM	6:30 AM-7:00 AM	--1-1--	:30	2	\$500.00	P-3	0.00	NM	3	\$1,500.00
				M-F 630-7am News											
(Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/26/21	11/01/21	--1-1--	2		\$500.00		0.00						
Week:		11/02/21	11/08/21	-1-----	1		\$500.00		0.00						
N 7	WTVR	10/26/21	11/01/21	M-F CBS Mornings 7-8a	CM	7:00 AM-8:00 AM	11-1---	:30	3	\$650.00	P-3	0.00	NM	3	\$1,950.00
				M-F CBS Mornings 7-8a											
(Program: CBS THS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS THS MRNG-1,CBS THS MRNG-2 Mo-Fr 7:00a-9:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/26/21	11/01/21	11-1---	3		\$650.00		0.00						
N 8	WTVR	10/26/21	10/29/21	M-F CBS Mornings 8-9a	CM	8:00 AM-9:00 AM	--1-1--	:30	2	\$375.00	P-3	0.00	NM	2	\$750.00
				M-F CBS Mornings 8-9a											
(Program: CBS THS MRNG)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/21	10/31/21	--1-1--	2		\$375.00		0.00						
N 9	WTVR	10/26/21	10/29/21	M-F 11am-12pm	CM	11:00 AM-12:00 PM	--1-1--	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
				M-F 11am-12pm											
(Program: PRICE-RT -CBS)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/21	10/31/21	--1-1--	2		\$750.00		0.00						
N 10	WTVR	10/26/21	11/01/21	M-F 12-1230pm News	CM	12:00 PM-12:30 PM	11111--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
				M-F 12-1230pm News											
(Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/26/21	11/01/21	11111--	5		\$400.00		0.00						
N 11	WTVR	10/26/21	11/01/21	M-F 530-6pm News	CM	5:30 PM-6:00 PM	11-1---	:30	3	\$350.00	P-3	0.00	NM	3	\$1,050.00
				M-F 530-6pm News											
(Program: CBS6 NWS@5:30P)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NWS@5:30P Mo-Fr 5:30p-6:00p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/26/21	11/01/21	11-1---	3		\$350.00		0.00						
N 12	WTVR	10/26/21	11/01/21	M-F 630-7pm	CM	6:30 PM-7:00 PM	11-----	:30	2	\$975.00	P-2	0.00	NM	2	\$1,950.00
				M-F 630-7pm											
(Program: CBS EVE NWS)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS EVE NWS Mo-Fr 6:30p-7:00p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/26/21	11/01/21	11-----	2		\$975.00		0.00						
N 13	WTVR	10/26/21	11/01/21	M-F 7-730pm News	CM	7:00 PM-7:30 PM	11111--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
				M-F 7-730pm News											
(Program: CBS6 NEWS@7PM)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/26/21	11/01/21	11111--	5		\$350.00		0.00						
N 14	WTVR	10/26/21	10/29/21	M-F 730-8pm	CM	7:30 PM-8:00 PM	--1-1--	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
				M-F 730-8pm											
(Program: ACCESS HOLLYWOOD)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/21	10/31/21	--1-1--	2		\$300.00		0.00						
N 15	WTVR	10/26/21	11/01/21	M-F 11-1135pm News	CM	11:00 PM-11:35 PM	11-1---	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
				M-F 11-1135pm News											
(Program: CBS6 NEWS@11P)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Mo-Fr 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Mo-Fr 11:00p-11:35p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/26/21	11/01/21	11-1---	3		\$400.00		0.00						
N 16	WTVR	10/26/21	10/30/21	SA 6-630am News	CM	6:00 AM-6:30 AM	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00

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SA 6-630am News (Program: CBS6 SA MRN@6A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@6A Sat 6:00a-7:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/21	10/31/21	-----1-	1		\$200.00		0.00						
N17	WTVR	10/26/21	10/30/21	SA 630-7am News SA 630-7am News	CM	6:30 AM-7:00 AM	-----1-	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
(Program: CBS6 SA MRN@6A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@6A Sat 6:00a-7:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/21	10/31/21	-----1-	1		\$225.00		0.00						
N18	WTVR	10/26/21	10/30/21	SA 7-730am News SA 7-730am News	CM	7:00 AM-7:30 AM	-----1-	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
(Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/21	10/31/21	-----1-	1		\$225.00		0.00						
N19	WTVR	10/26/21	10/30/21	SA 8-9am News SA 8-9am News	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
(Program: CBS THS MRN:SA)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/21	10/31/21	-----1-	1		\$550.00		0.00						
N20	WTVR	10/26/21	10/31/21	SA-SU 11-1135pm News SA-SU 11-1135pm News	CM	11:00 PM-11:35 PM	-----11	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
(Program: CBS6 WKND LATE NEWS)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Sat 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Sa-Su 11:00p-11:35p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/21	10/31/21	-----11	2		\$225.00		0.00						
N21	WTVR	10/26/21	10/30/21	SA 1135pm-1235am SA 1135pm-1235am	CM	11:35 PM-12:35 AM	-----1-	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
(Program: STORM OF SUSPICION)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/21	10/31/21	-----1-	1		\$55.00		0.00						
N22	WTVR	10/26/21	10/31/21	SU 9-1030am SU 9-1030am	CM	9:00 AM-10:30 AM	-----1	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
(Program: SUNDAY MRN-CBS)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/21	10/31/21	-----1	1		\$375.00		0.00						
N23	WTVR	10/26/21	10/31/21	SU 1135pm-1235am SU 1135pm-1235am	CM	1135pm-1235am	-----1	:30	1	\$20.00	P-6	0.00	NM	1	\$20.00
(Program: ALL IN WITH LAILA ALI)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/21	10/31/21	-----1	1		\$20.00		0.00						
N24	WTVR	10/26/21	10/31/21	SU 630-7pm News SU 630-7pm News	CM	6:30 PM-7:00 PM	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
(Program: CBS6 WEEKEND NEWS SUN)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6WKND-630P Sun 6:30p-7:00p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/21	10/31/21	-----1	1		\$200.00		0.00						
													Totals	52	\$19,340.00