



The University of Oklahoma Outreach

Norman, Oklahoma 73019

KGOU Radio (KGOU, KROU, KOUA, KWOU, KQOU & related Translators) Issues/Programs List

Covering the Period: July 1, 2019 to September 30, 2019

KGOU Radio (including KGOU, KROU, KOUA, KWOU, KQOU and related translators) attempts to meet the needs and interests of its listeners through a variety of programming selections. Below are listed the problems identified by the station and only some of the specific program presentations aired in meetings its obligations to the listeners.

These needs were identified through a combination of efforts that ascertained the issues of concern to both community leaders and the general population of our service area. These efforts included management staff interaction with a variety of community leaders; input from the general population through conversation with station staff; the monitoring of other media news coverage, and judgments made by the KGOU news and management staff about the selection of both network, syndicated and local materials for broadcast.

Local Programming

These programs are regular presentations of KGOU Radio.

Oklahoma Update: Weekdays at 6:19am, 6:49am, 7:19am, 7:49am, 8:19am, 8:49am, 12:19pm, 12:39pm, 1:19pm, 1:39pm, 3:32pm, 4:04pm, 4:32pm, 5:04pm, 5:32pm, and 6:04pm. These one minute to two minute local newscasts include local headlines in the public radio tradition, sports, weather and traffic reports. The newscasts run as local segments within Morning Edition, Here & Now, BBC Newshour, and All Things Considered.

Calendars: Hourly, daily. Each hour of local programming, and as often as possible during network programming, KGOU airs one minute local events calendars to promote items of civic and cultural interest.

Oklahoma News In-Depth/StateImpact Oklahoma/Business Intelligence Report/Capitol Insider & A&E Reports: These four <or> five + minute news features are locally produced, as resources allow, and are usually broadcast twice in both Morning Edition, once during Here & Now, and once or twice during All Things Considered.

How Curious: These 5-10 minute, sound/story-rich reports are locally produced and serve to answer listener-generated questions. KGOU produces 16 episodes (2 'seasons' of 8 episodes near the beginning and end of the year), annually.

During this time period, the following local issues were presented:

Agriculture & Environment

Wednesday, August 28, 2019 ~ In-Depth, 4 minutes

Business Intelligence Report: Trade War Leads To New Challenges For Oklahoma Pecan Producers

Oklahoma's pecan producers expect the largest crop yield in years. But trade tensions with China, the largest buyer of U.S. pecans, could make exporting the product difficult. Journal Record editor Russell Ray discusses the industry's challenges in Oklahoma and how growers are attempting to reach the domestic market amid foreign tariffs.

Business, Economics & Finance

Wednesday, July 3, 2019 ~ In-Depth, 5 minutes

Business Intelligence Report: Construction Jobs In Oklahoma Reach A Record High

Construction employment is at an all-time high in Oklahoma and has been growing at a rate of more than 5 % a year. Journal Record editor Russell Ray discusses how Oklahoma is part of a larger national trend.

Wednesday, July 17, 2019 ~ In-Depth, 5 minutes

Business Intelligence Report: Demand For Licenses To Grow Hemp Increases In Oklahoma

The demand for licenses to grow hemp has exceeded state officials' expectations. Journal Record editor Russell Ray discusses profitable aspects of the hemp industry and how Oklahoma hopes to model its certification program on states like Colorado.

Wednesday, July 24, 2019 ~ In-Depth, 5 minutes

Business Intelligence Report: Cigarette Sales Down 25% In Oklahoma, Ax Revenue Up \$133 Million

In 2018, cigarettes received an additional \$1-per-pack tax as part of an effort to help fund teacher pay raises. Journal Record editor Russell Ray discusses the impact of the tax increase, how our tax rate on cigarettes compares to other states and the history of tobacco taxes in Oklahoma.

Wednesday, July 31, 2019 ~ In-Depth, 5 minutes

Business Intelligence Report: Oklahoma Energy Project To Be Largest Of Its Kind In U.S.

Western Farmers Electric Cooperative has entered into an agreement with NextEra Energy Resources to build the largest combined wind, solar and energy storage project in the country. Journal Record editor Russell Ray discusses how this project could impact Oklahoma and potential challenges these companies could face.

Wednesday, August 7, 2019 ~ In-Depth, 4 minutes

Business Intelligence Report: New Business Investments In Oklahoma Top \$1.4 Billion So Far This Year

In the first half of 2019, 38 businesses have announced plans to make investments in Oklahoma. Journal Record editor Russell Ray discusses the reason for this wave of investments and the potential economic impact on the state.

Wednesday, August 14, 2019 ~ In-Depth, 5 minutes

Business Intelligence Report: OKC Expects Increased Economic Benefits From Innovation District Development

City and state entities are considering developing Oklahoma City's Innovation District into a research hub. Journal Record editor Russell Ray discusses the project's potential \$1.2 billion economic impact and how it could create 6,600 new jobs while strengthening nearby neighborhoods, parks and schools.

Wednesday, August 28, 2019 ~ In-Depth, 4 minutes

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Wednesday, September 4, 2019 ~ In-Depth, 5 minutes

Business Intelligence Report: New Multiuse Project To Mark Halfway Point Between Edmond And Downtown OKC

A new multiuse development, "The Half," is coming to Oklahoma City. The project isn't the only of its kind underway in the metro, but developers say its central location and unique vendors could entice locals and out-of-towners alike. Journal Record editor Russell Ray discusses the project's goals and recent branding, as well as how Oklahoma's liquor laws have affected the development.

Wednesday, September 11, 2019 ~ In-Depth, 5 minutes

Business Intelligence Report: Oklahoma's Medical Cannabis Industry Affected By New State Laws, Lack Of Federal Guidelines

A new medical marijuana law recently took effect in Oklahoma, regulating product labeling and drug testing policies. But since cannabis remains illegal federally, banks are still unsure on how to safely serve the industry. On the latest Business Intelligence Report, Journal Record editor Russell Ray discusses the state's new regulations, as well as how proposed legislation could protect banks.

Wednesday, September 18, 2019 ~ In-Depth, 5 minutes

Business Intelligence Report: Oklahoma City's Wheeler District Development Moves Forward

Residents are moving into new homes in Oklahoma City's Wheeler District, which has been a work-in-progress for about 13 years. Officials say the building process will likely wrap up anywhere from 2020 to 2025 and will have more than 600 homes. Journal Record editor Russell Ray discusses the neighborhood's future and why the area's historic Ferris wheel was key to its development.

Wednesday, September 25, 2019 ~ In-Depth, 5 minutes

Business Intelligence Report: Cherokee Nation Businesses Follow Tribal Government In Raising Minimum Wage

Cherokee Nation Businesses announced that it will raise its workers' minimum wage to \$11 an hour, effective Oct. 1. The announcement comes after pay raises were approved last month for Cherokee Nation government workers. Journal Record editor Russell Ray discusses the specifics of these raises and how profits from Cherokee Nation Businesses help the tribe.

Thursday, September 26, 2019 ~ In-Depth, 4 minutes

State Impact Oklahoma: Five Oklahoma Hospitals Collapsed – What Happened?

At some rural hospitals in Oklahoma, a pattern of controversial business practices lead to big profits for the management companies – but high risks for vulnerable hospitals.

Crime & Law Enforcement

Friday, July 19, 2019 ~ In-Depth, 6 minutes

Capitol Insider: Putting The Epic Investigation Into Context

Epic Charter Schools is under state and federal investigation. KGOU's Dick Pryor and eCapitols Shawn Ashley discuss alleged embezzlement of taxpayer dollars by Epic's founders, as well as the history of virtual charter schools in Oklahoma and how they are regulated.

Thursday, September 5, 2019 ~ In-Depth, 4 minutes

State Impact Oklahoma: Oklahoma Seeks To Address Lawyer Shortage For Abused And Neglected Children

State law requires children taken into state custody in cases of neglect and abuse be given their own attorneys to advocate for their needs and protect their rights in court. Parents have a right to a separate attorney. But, access to this required legal representation isn't equal in every county and courtroom. So the Oklahoma Supreme Court created a new task force to look for ways to improve the system.

Education

Friday, July 19, 2019 ~ In-Depth, 6 minutes

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State Impact Oklahoma: Raising The Kindergarten Age In Oklahoma May Leave Some Children Out

A controversial proposal in the Oklahoma state legislature would delay the age kids would be eligible to start kindergarten and put Oklahoma on-trend with dozens of other states. But some childhood experts say the trend may not serve Oklahoma kids well.

Immigration and Refugees

Friday, August 23, 2019 ~ In-Depth, 9 minutes

Capitol Insider EXTRA: Congressman Cole On Immigration, Guns And More

In this episode of Capitol Insider, KGOU's Dick Pryor speaks with Republican Congressman Tom Cole. The two discuss immigration policy, national gun control efforts, what he thinks about Oklahoma's Medicaid expansion effort, and support for President Trump heading into 2020.

Medicine & Health

Thursday, July 4, 2019 ~ In-Depth, 4 minutes

State Impact Oklahoma: Feds May Claw Back Millions From Oklahoma's Opioid Settlement

The federal government is seeking its slice of Oklahoma's recent \$270 million settlement with Purdue Pharmaceuticals, and the bill could be millions of dollars.

Thursday, July 17, 2019 ~ In-Depth, 4 minutes

State Impact Oklahoma: Pain Meds As Public Nuisance? Oklahoma Tests A Legal Strategy Against Opioid Maker Johnson & Johnson

A global megacorporation best known for Band-Aids and baby powder may have to pay billions for its alleged role in the opioid crisis. Johnson & Johnson was the sole defendant in a closely-watched trial that wrapped up in Oklahoma state court this week, with a decision expected later this summer. The ruling in the civil case could be the first that would hold a pharmaceutical company responsible for one of the worst drug epidemics in American history.

Thursday, August 8, 2019 ~ In-Depth, 4 minutes

State Impact Oklahoma: Medical Boards Lack Process For Opioid Complaints

The ongoing court case against opioid manufacturer Johnson & Johnson highlighted the role that doctors, and the medical boards who regulate them, have played in the continuing public health crisis.

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Politics & Government

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The federal government is seeking its slice of Oklahoma's recent \$270 million settlement with Purdue Pharmaceuticals, and the bill could be millions of dollars.

Friday, July 12, 2019 ~ In-Depth, 6 minutes

Capitol Insider: Lt. Gov. Pinnell On Re-Branding Oklahoma

In this episode of Capitol Insider, Lieutenant Governor Matt Pinnell joins KGOU's Dick Pryor and eCapitol's Shawn Ashley to discuss his plans for improving Oklahoma's image and diversifying the economy.

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Friday, July 26, 2019 ~ In-Depth, 6 minutes

Capitol Insider: OIGA's Matthew Morgan On Tribal Gaming Negotiations

Gov. Kevin Stitt announced his intention to renegotiate Oklahoma's gaming compacts, the agreements governing Indian gaming in the state, through an op-ed earlier this month. Matthew Morgan, who leads the Oklahoma Indian Gaming Association, discusses how tribes have reacted to the governor's approach and what they need from him to play ball.

Monday, August 2, 2019 ~ In-Depth, 5 minutes

Capitol Insider: Gov. Stitt Weighs In On Tribal Gaming

Tribal gaming negotiations got off to a rough start last month. Now, Gov. Stitt is responding to pushback and explains why he thinks tribes should pay more for the exclusive rights to operate casino games in Oklahoma.

Monday, August 9, 2019 ~ In-Depth, 5 minutes

Capitol Insider: Stitt On Health Care, Epic Charter Schools And More

This is part two of our most recent conversation with Gov. Stitt. He shares his thoughts on Medicaid expansion and the investigations into the state's largest virtual charter school.

Friday, August 16, 2019 ~ In-Depth, 5 minutes

Capitol Insider: The Longshot Effort To Repeal Permitless Carry

In this episode of Capitol Insider, KGOU's Dick Pryor and eCapitol's Shawn Ashley discuss a last minute effort to repeal Oklahoma's newest gun law and more.

Friday, August 23, 2019 ~ In-Depth, 9 minutes

Capitol Insider EXTRA: Congressman Cole On Immigration, Guns And More

In this episode of Capitol Insider, KGOU's Dick Pryor speaks with Republican Congressman Tom Cole. The two discuss immigration policy, national gun control efforts, what he thinks about Oklahoma's Medicaid expansion effort, and support for President Trump heading into 2020.

Friday, August 30, 2019 ~ In-Depth, 5 minutes

Capitol Insider: Permitless Carry Opponents Vow To Keep Fighting

In this episode of Capitol Insider, KGOU's Dick Pryor and eCapitol's Shawn Ashley discuss the last minute effort to stop Oklahoma's permitless carry law from going into effect, the opioid ruling against Johnson & Johnson, and more.

Friday, September 6, 2019 ~ In-Depth, 5 minutes

Capitol Insider: The Latest On Gun Laws

In this episode of Capitol Insider, KGOU's Dick Pryor and eCapitol's Shawn Ashley discuss the most recent developments in the effort to stop Oklahoma's permitless carry law from taking effect Nov. 1, as well as a proposal that would ban so-called "red flag laws" in the state.

Friday, September 13, 2019 ~ In-Depth, 5 minutes

Capitol Insider: Permitless Carry Challenge Falls Short

Supporters of a petition drive to repeal Oklahoma's permitless carry law fell about 22,000 signatures short of their goal. KGOU's Dick Pryor and eCapitol's Shawn Ashley discuss what happens when the law takes effect November 1, as well as the new Department of Health Commissioner and pay raises at the Department of Human Services.

Friday, September 20, 2019 ~ In-Depth, 5 minutes

Capitol Insider: Requests For Raises And Maintenance Backlogs

In this episode of Capitol Insider, KGOU's Dick Pryor and eCapitol's Shawn Ashley discuss several public employee pay raise requests and the state's maintenance backlog. Both could complicate the upcoming budgeting process.

Friday, September 27, 2019 ~ In-Depth, 5 minutes

Capitol Insider: Getting Ready For Redistricting

Oklahoma lawmakers are preparing for redistricting in 2021, but how does the process actually work? University of Oklahoma political scientist Keith Gaddie explains how census data, computers and bargaining come together to make new political maps.

Race, Identity and Culture

Friday, July 26, 2019 ~ In-Depth, 6 minutes

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Wednesday, September 25, 2019 ~ In-Depth, 5 minutes

Business Intelligence Report: Cherokee Nation Businesses Follow Tribal Government In Raising Minimum Wage

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Wednesday, September 24, 2019 ~ In-Depth, 9 minutes

How Curious: A Town Without Men.

In 1893, an anonymous reporter from Kansas wrote about a town in northern Oklahoma comprised entirely of women. But when he tried to go back to the site one week later, it was gone. Was this town real?.

Science & Technology

Wednesday, July 10, 2019 ~ In-Depth, 5 minutes

Business Intelligence Report: EV Charging Stations Increase In Oklahoma

More electric vehicle charging stations are coming to Oklahoma. In this episode of the Business Intelligence Report, Journal Record editor Russell Ray discusses how this comes at a time of increased interest in electric vehicles and charging infrastructure across the state.

Wednesday, July 31, 2019 ~ In-Depth, 5 minutes

Business Intelligence Report: Oklahoma Energy Project To Be Largest Of Its Kind In U.S.

Western Farmers Electric Cooperative has entered into an agreement with NextEra Energy Resources to build the largest combined wind, solar and energy storage project in the country. Journal Record editor Russell Ray discusses how this project could impact Oklahoma and potential challenges these companies could face.

Wednesday, September 10, 2019 ~ In-Depth, 8 minutes

How curious: What Happened To All Of The Horney Toads?

KGOU listener Gabe Denton remembers seeing horny toads all the time when he was growing up in Choctaw, but he hasn't seen one in decades. Denton asked How Curious: What happened?

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Collaborations/Content Partnering Efforts

KGOU is an affiliated member of several collaborative/partnering reporting projects that add to and/or expand upon topics and areas of particular interest and concern to our audience. Among these content-generating projects that offer substantive news and issues-related reports (not necessarily prepared by KGOU staff/reporters) are: OPMX/OK Engaged (The Oklahoma Public Media Exchange), Capital Insider, & Business Intelligence Report (Biz Intel). These producers generate in-depth reports that are roughly four minutes in length on a semi-regular basis. KGOU monitors and chooses particular reports by each of these producers that we believe resonates with the needs, interests, and concerns of our audience.

Attached is a list of issues and news stories or programs broadcast by National Public Radio during this period.

Morning Edition (ME): Monday through Friday, 5am to 9am. A two hour news and information program from National Public Radio, which is repeated once for the second two-hour period. KGOU inserts local news, sports and weather three times within this program, plus weather and traffic reports two additional times per hour.

Here and Now (HAN): Monday through Thursday, 12noon to 2pm, and Friday, 12noon to 1pm. A mid-day broadcast of news and information from WBUR, Boston and NPR. KGOU inserts two local newscasts plus weather in this program each hour.

All Things Considered (AT): Monday through Friday, 4pm to 7pm. A two-hour news and public affairs program from National Public Radio; KGOU airs the second hour twice and the first hour once. KGOU inserts two local news, reports each hour, plus weather and traffic reports two additional times per hour.

Weekend Edition (WE): Saturday from 7am to 9am and Sunday, 8am to 10am. A two hour news and information program from National Public Radio.

Weekend All Things Considered (AT): Saturday 7 Sunday, 5pm to 6pm. A one hour news and information program from National Public Radio.

Left, Right & Center (LRC): Saturdays from 6:00 to 7am. This ½ hour program from KCRW analyzes the week's political news and related issues, and from various differing viewpoints.

Science Friday (SciFri): Fridays from 1 to 3pm. This 2 hour program from Public Radio International analyzes the week's scientific, technological and ecological news and related discoveries.

1A (1A): Monday through Friday, 9am to 11am. A daily call in program featuring national guests on politics, literature, health and more topics.

Fresh Air (FA): Monday through Thursday at 2pm and 7pm / Friday at 7pm. A daily interview and review program focusing on the popular arts and culture but also including current public affairs.

Other programs carried by KGOU Radio that contribute to the presentation of news, information and a wide variety of views include:

Zorba Paster on Your Health (Zorba): Thursdays at 11am. A call in program about health, nutrition and healthy lifestyles.

BBC World News (BBC): Monday through Friday, 3 to 4pm and 1am to 5am; Saturday and Sunday from 1am to 7am. A live news and information magazine program with a world perspective.

National Native News Service (NNN): weekdays at 2 & 7pm. This is a five-minute newscast from Alaska Public Radio and features news about Native American populations.

Freakonomics (FR): Saturdays, 12 to 1pm; Tuesdays, 11am to noon. A weekly program focusing on business-related topics and personal and professional improvement.

Ted Radio Hour (TR): Sundays, 7 to 8am; Mondays, 11am to noon. A weekly program featuring personal anecdotes and storytelling on a range of topics from various professionals, experts and authorities.

Jim Johnson

Program Director

October 7, 2019