



<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>	<u>Sales Region</u>
WSMV	Aaron Ashe	TELEREP-WAS	National

<u>Agency Ref</u>	<u>Advertiser Ref</u>

DUPLICATE INVOICE



Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

Invoice #	Invoice Date	Invoice Month	Invoice Period
885194-1	07/29/18	July 2018	06/25/18 - 07/29/18
Advertiser	Product	Estimate Number	
John Rose for Congress	ROSE FOR CONGRESS	9526	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	07/26/18	07/26/18	Tonight Show 1035-1137 pm	1035-1137PM	---1---	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 ---1--- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Th 07/26/18 Tonight Show 1035-1137pm 1035-1137PM :00 \$175.00 NM See MG 10.2									
11	07/27/18	07/27/18	Tonight Show 1035-1137 pm	1035-1137PM	----1--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 ----1-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV F 07/27/18 11:32 PM Tonight Show 1035-1137pm 1035-1137PM :30 JRTV072418H \$175.00 NM									
13	07/26/18	07/26/18	Today Show 7-9am	658-9AM	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Th 07/26/18 Today Show 7-9am 658-9AM :00 \$500.00 NM Credited									
14	07/29/18	07/29/18	Sun 8a-9a	Sun 8a-9a	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 -----1 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Su 07/29/18 Sun 8a-9a Sun 8a-9a :00 \$250.00 NM Credited									
16	07/26/18	07/26/18	Ch. 4 News at 5	5-530pm	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Th 07/26/18 5:22 PM Ch. 4 News at 5 5-530pm :30 JRTV072118H \$500.00 NM									
18	07/27/18	07/27/18	CH. 4 NEWS @ 6	6-630pm	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 ----1-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV F 07/27/18 6:21 PM CH. 4 NEWS @ 6 6-630pm :30 JRTV072418H \$650.00 NM									
<u>Total Spots</u>							6		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$3,225.00
<u>Agency Commission</u>	\$483.75
<u>Net Amount Due</u>	\$2,741.25
<u>Invoice Balance as of 04/12/19 8:58:57 AM CT</u>	\$0.00

Subject to Terms and Conditions available at:
 For TV: <http://meredithsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>