

Contact Premiere Networks
For All INQUIRIES
Network Blue

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Marcus Peacock, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Business Roundtable

Agency name: N/A

Address: 1000 Maine Avenue SW, Suite 500, Washington, D.C. 20024

Contact: Meredith McPhillips

Phone number: 2408886336

Email: mmcphillips@brt.org

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Business Roundtable

Address: Same as above

Contact: Same as above

Phone number: Same as above

Email: Same as above

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Joshua Bolten, President & CEO, Business Roundtable

Doug McMillon, President & CEO, Walmart

Additional Board Members: <https://www.businessroundtable.org/about-us/board-of-directors>

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

corporate tax policy, infrastructure policy and investment

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: Marcus Peacock

Name: Marcus Peacock

Date of Request to Purchase Ad Time: 4/23/21

Station Representative

Signature: Melissa McMurray

Name: Melissa McMurray

Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

☒ Yes

☐ No

Date ad received: 9/22/21

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

AMKZZG

Date Received/Requested:

9/22/21

Est. #:

Station Location:

Sagin, MO

Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



iHeart Government Initiative

Attn: Damon Gunkel

3100 Ponte Morino Drive

Cameron Park, CA 95682-

For dayparts, please
refer to the attached
affiliate list for your
station.

Contract

Advertiser Business Roundtable	Product Business Roundtable/Taxes	Contract 100027	Ver A	Rev 2	Wks 9
Salesperson Robert Drucker	Salesperson Phone (212) 445-3900	Date 09/22/2021	Time 8:33 am	Start 09/27/21	End 11/22/21
Sales Office New York	Agency Phone (415) 247-4382	Demos GM - A25-54			
		Status ContractFirm			

Line #	Vehicle	DayTime	Sep 27	Oct 4	Oct 11	Oct 18	Oct 25	Nov 1	Nov 8	Nov 15	Nov 22	Nov 29	Dec 6	Dec 13	Dec 20	Total Units	Len
7	2 Pros and a Cup of Joe	M-F 5A-9A	3	3	3	3	3	3	3	3	3					24	90
11	Colin Cowherd - The Herd	M-F 9A-12P		2	2	2	2	2		1						11	90
14	Colin Cowherd - The Herd	MTuW9a-12p									1					1	90
	Total			2	2	2	2	2		1	1					12	
5	Dan Patrick Show	M-F 9A-12P	1	1	1	1	1	1	1	1						8	120
4	Doug Gottlieb Show	M-F 12P-3P	1		3	3	3	3	3	3						19	90
1	Glenn Beck Program	M-F 9A-12P			1			1		1						3	90
13	Glenn Beck Program	MTuW9a-12p									1					1	90
	Total				1			1		1	1					4	
2	Handel on the Law	S-S 6A-12M	1	1	1	1	1	1	1	1						8	90
9	Jason Smith Show	M-F 7P-11P	1	1	1	1	1	1	1	1						8	90
10	Jesse Kelly Show	M-F 3P-6P	1	2	2	3	3	3	3	3						20	90
6	Odd Couple w/Chris Broussard & Rob Parker	M-F 4P-7P	3	2	3	3	3	3	3	3						23	90
3	Sean Hannity	M-F 3P-6P		2	2	2	2	2	2	2						14	90
12	Sean Hannity	MTuW3p-6p									2					2	90
	Total			2	2	2	2	2	2	2	2					16	
8	Straight Outta Vegas w/RJ Bell	M-F 3P-4P	2	2	2	2	2	2	2	2						16	90
Total Spots																158	