

CONTRACT



KWTO-AM
3000 East Chestnut Expressway
Springfield, MO 65802
(417) 862-3751

| | | |
|--|--|--|
| <u>Contract / Revision</u> 59878 / | | <u>Alt Order #</u> 4459733 |
| <u>Advertiser</u> Lori Rook for Missouri (MO Treasurer R) | | <u>Original Date / Revision</u> 05/13/24 / 05/13/24 |
| <u>Contract Dates</u> 05/15/24 - 06/16/24 | <u>Estimate #</u> | |
| <u>Product</u> KWTOam 5/15-6/14 MISSOURI STATE TREASURER | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KWTO-AM | <u>Account Executive</u> McGavren Political | <u>Sales Office</u> National |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agy Code</u> R112580 | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Media Financial Services
1655 Palm Beach Lakes Blvd 9th Floor Ste 903
West Palm Beach, FL 33401

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----------|-------------------|
| N 1 | KWTO | 05/15/24 | 06/16/24 | Mo-Fr 6a-10a | 6a-10a | | 1:00 | | | NM | 20 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/13/24 | 05/19/24 | --221-- | | | | 5 | \$70.00 | | | |
| Week: | | 05/20/24 | 05/26/24 | 11111-- | | | | 5 | \$70.00 | | | |
| Week: | | 05/27/24 | 06/02/24 | ----- | | | | 0 | \$0.00 | | | |
| Week: | | 06/03/24 | 06/09/24 | 11111-- | | | | 5 | \$70.00 | | | |
| Week: | | 06/10/24 | 06/16/24 | 11111-- | | | | 5 | \$70.00 | | | |
| N 2 | KWTO | 05/15/24 | 06/16/24 | Mo-Fr Midday | 10a-3p | | 1:00 | | | NM | 8 | \$560.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/13/24 | 05/19/24 | --11--- | | | | 2 | \$70.00 | | | |
| Week: | | 05/20/24 | 05/26/24 | -1-1--- | | | | 2 | \$70.00 | | | |
| Week: | | 05/27/24 | 06/02/24 | ----- | | | | 0 | \$0.00 | | | |
| Week: | | 06/03/24 | 06/09/24 | -1-1--- | | | | 2 | \$70.00 | | | |
| Week: | | 06/10/24 | 06/16/24 | -1-1--- | | | | 2 | \$70.00 | | | |
| N 3 | KWTO | 05/15/24 | 06/16/24 | Mo-Fr 3p-7p | 3p-7p | | 1:00 | | | NM | 20 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/13/24 | 05/19/24 | --221-- | | | | 5 | \$70.00 | | | |
| Week: | | 05/20/24 | 05/26/24 | 11111-- | | | | 5 | \$70.00 | | | |
| Week: | | 05/27/24 | 06/02/24 | ----- | | | | 0 | \$0.00 | | | |
| Week: | | 06/03/24 | 06/09/24 | 11111-- | | | | 5 | \$70.00 | | | |
| Week: | | 06/10/24 | 06/16/24 | 11111-- | | | | 5 | \$70.00 | | | |
| Totals | | | | | | | | | | | 48 | \$3,360.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-------------------|
| 04/29/24 - 05/26/24 | 24 | \$1,680.00 | (\$252.00) | \$1,428.00 |
| 05/27/24 - 06/14/24 | 24 | \$1,680.00 | (\$252.00) | \$1,428.00 |
| Totals | 48 | \$3,360.00 | (\$504.00) | \$2,856.00 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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