

NBCUniversal Owned Television Stations



POLITICAL INQUIRY RECORD: NATIONAL AND LOCAL ISSUE ADS ALL QUESTIONS MUST BE ANSWERED

- ☒ Ad (whether national or state/local) "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

- ☐ Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

-
1. Requested by (Agency name, address, phone number & contact):

Agency Name: Strategic Media Placement
Contact: Brant Fink
Phone Number: 740 201 5500
Address: 7669 Stagers Loop Delaware, OH 43015

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: THE COMMITTEE TO DEFEND THE PRESIDENT
Contact: Chad Banghart
Phone Number: 571.559.0003
Address: 441 N. Lee St., Ste 205, Alexandria, VA 22314

3. Date of request: 2/11/20

4. Request received by: NBC Washington

5. Details: Issue rates requested

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Strategic Media Placement, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Strategic Media Placement

Agency name: Strategic Media Placement

Address: 7669 Stagers Loop, Delaware, OH 43015

Contact: A Brant Fink

Phone number: 740.201.5500

Email: bfink@strategicmediaplacement.co

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: THE COMMITTEE TO DEFEND THE PRESIDENT

Address: 441 N. Lee St., Ste 205, Alexandria, VA 22314

Contact: Chad Banghart

Phone number: 571.559.0003

Email: Chad@committeetodefendthepres

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Ted Harvey, Chairman
Dan Backer, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: President Trump, Senator Biden

Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States President

Date of election: 2.22.2020 - Nevada Primary Caucus

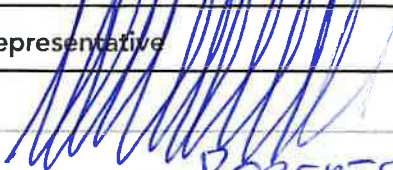
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

United States immigration policy

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: A Brant Fink <small>Digitally signed by A Brant Fink Date: 2020.02.17 13:38:42 -05'00'</small>	Signature: 
Name: A Brant Fink	Name: ROBERTO GARCIA
Date of Request to Purchase Ad Time: 2.17.2020	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 1040127	Station Call Letters: KBLR	Date Received/Requested: 02/18/20
Est. #: 6046	Station Location: LAS VEGAS	Run Start and End Dates: 02/19/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT

KBLR
450 Fremont St.
Suite 310
Las Vegas, NV 89101
(702) 258-0039

And:

STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015

<u>Contract / Revision</u> 1040127 /		<u>Alt Order #</u> WOC12393037
<u>Advertiser</u> COMMITTEE TO DEFEND THE PRESIDENT T		<u>Original Date / Revision</u> 02/18/20 / 02/18/20
<u>Contract Dates</u> 02/17/20 - 02/23/20	<u>Estimate #</u> 6046	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KBLR	<u>Account Executive</u> Will Hildebrandt	<u>Sales Office</u> Political Nationa
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
		<u>Total Ratings</u> 43.40
<u>Agy Code</u>	<u>Advertiser Code</u> 1239	<u>Product 1/2</u> 1864
<u>Agency Ref</u> 11365		<u>Advertiser Ref</u> 47955

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KBLR	02/17/20	02/21/20	M-F 6A ACCESO TOTAL RR6A-630A			:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/17/20	02/23/20	---11--				2	\$150.00	0.90			
N 2	KBLR	02/17/20	02/21/20	M-F 5P-530P NEWS	5P-530P		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/17/20	02/23/20	---11--				2	\$600.00	4.70			
N 3	KBLR	02/17/20	02/21/20	M-F 530P-6P NEWS	530P-6P		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/17/20	02/23/20	---11--				2	\$600.00	3.80			
N 4	KBLR	02/17/20	02/21/20	M-F 6P-630P	6P-630P		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/17/20	02/23/20	---11--				2	\$600.00	4.70			
N 5	KBLR	02/17/20	02/21/20	M-F 630P-7P	630P-7P		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/17/20	02/23/20	---11--				2	\$1,500.00	3.80			
N 6	KBLR	02/17/20	02/21/20	M-F 11P-1135P	11P-1135P		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/17/20	02/23/20	---11--				2	\$700.00	3.80			
Totals												43.40	\$8,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/27/20 - 02/21/20	12	\$8,300.00	(\$1,245.00)	\$7,055.00
Totals	12	\$8,300.00	(\$1,245.00)	\$7,055.00

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination, except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



KBLR
450 Fremont St.
Suite 310
Las Vegas, NV 89101
(702) 258-0039

<u>Contract / Revision</u> 1040127 /		<u>Alt Order #</u> WOC12393037
<u>Advertiser</u> COMMITTEE TO DEFEND THE PRESIDENT T		<u>Original Date / Revision</u> 02/18/20 / 02/18/20
<u>Contract Dates</u> 02/17/20 - 02/23/20	<u>Product</u> TV	<u>Estimate #</u> 6046

Signature: _____ **Date:** _____

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