



Program Log for *Viewpoints Radio*

Program	17-26	Producers	Reed Pence, Evan Rook, Pat Reuter
Air Week	6/25/2017	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Alzheimer's Association/Family Stress OUTCUE: ...ALZ dot org	:64
1:49	:02 PAUSE FOR LOCAL AVAIL	:02
1:51	SEGMENT 1: Is Cursive Still Worth It?	9:38
	<p>Synopsis: With all of our technology and reliance on computers, many schools are phasing out some handwriting lessons. Specifically, schools have stopped teaching cursive. We talk to two experts about whether that's a good idea.</p> <p>Host: Gary Price. Guests: Jan Olsen, occupational therapist, President of Handwriting Without Tears; Margaret Shepherd, calligrapher & artist, author of <i>Learn World Calligraphy</i>.</p> <p>Links for more info: http://hwtears.com http://margaretshepherd.com</p> <p>Compliance Issues Covered: Education, Children, Technology</p>	
11:29	SPOTBREAK 2: Donate Cars/Going to Do PSA ABvie/That's Me OUTCUE: ...you by ABvie	:60 :60
13:29	02 PAUSE FOR LOCAL AVAIL	:02
13:31	SEGMENT 2: The Fight for Paternity Leave	9:04
	<p>Synopsis: Bringing a new baby home is exciting.. and chaotic. The last thing parents want to worry about is their work life. But for many dads, the stigma and financial burdens of trying to stay home means they have little time to bond at home. We talk to Josh Levs, a journalist who took the fight for paternity leave head-on.</p> <p>Host: Marty Peterson. Guests: Josh Levs, journalist, father of 3, author of the book, <i>All In: How our work-first culture fails dads, families, and businesses – and how we can fix it together</i>.</p> <p>Links for more info: http://joshlevs.com/ https://www.amazon.com/dp/B00NEPGXJA/ref=dp-kindle-redirect?_encoding=UTF8&btkr=1</p> <p>Compliance Issues Covered: Family Issues, Work Issues, Parenting</p>	
22:35	SPOTBREAK 3: Main Street Business Loans OUTCUE: six-nine-nine	:60
23:35	Culture Crash: TV Theme Songs	2:51
	<p>Synopsis: TV theme songs: they're the soundtrack to our childhoods, adolescence, and Sunday nights. But have you ever stopped to think about their evolution... or how many of them you know well?</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Television</p>	
26:26	SPOTBREAK 4: Discover Card/Cashback Parent vs Students Grainger/Play It Safe OUTCUE: get it done	:30 :30
27:26	Program Conclusion	:32
27:58	TOTAL TIME	

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Program Log for Radio Health Journal

Program	17-25	Producers	Reed Pence & Libby Foster
Air Week	06/18/17-06/24/17	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:60
1:00	SPOTBREAK 1: American Heart Assn. "CPR & AED Awareness" OUTCUE...that's Heart.org/WorkforceTraining	:62
2:02	:02 PAUSE FOR LOCAL AVAIL	:02
2:04	SEGMENT 1: "TEXTALYZERS" TO STOP TEXTING WHILE DRIVING	13:05
	<p>Synopsis: After 40 years of declining traffic deaths, American roads have become more dangerous the past two years. Police blame texting. Now activists are seeking to put teeth into anti-texting-while-driving laws with the legalization of a device that police can use to instantly determine if a driver was texting at a given time. Experts discuss the "textalyzer," how it would work, and its pros and cons.</p> <p>Host: Reed Pence. Guests: Ben Lieberman, founder, Distracted Operators Risk Casualties (DORCs) and Alliance Combatting Distracted Driving; Jim Grady, CEO Cellebrite, Inc.; Rashida Richardson, Legislative Counsel, American Civil Liberties Union of New York.</p> <p>Compliancy issues covered: traffic and road safety; drunk driving; laws and legislation; police and law enforcement; technology; privacy issues</p> <p>Links for more information: http://www.dorcs.org; http://alliancecombattingdistractedddriving.org; http://www.cellebrite.com; https://www.aclu.org/affiliate/new-york</p>	
15:09	SPOTBREAK 2: Grainger "Hats" Gold Bond "Sizzling Lidocaine" OUTCUE: ...a great answer	:30 :30
16:09	02 PAUSE FOR LOCAL AVAIL	:02
16:11	SEGMENT 2: HOUSEHOLD CHEMICALS	6:44
	<p>Synopsis: The average American is exposed to more than 100 potentially toxic synthetic chemicals every day, and there is little oversight of their safety. A noted expert discusses the vast amount that we don't know about these chemicals and how tougher regulation in other countries could help keep Americans safer.</p> <p>Host: Nancy Benson. Guest: Ken Geiser, Emeritus Prof. of Work Environment, Univ. of Massachusetts, Lowell, and author, <i>Chemicals Without Harm: Policies for a Sustainable World</i>.</p> <p>Compliancy issues covered: environment and pollution; consumerism; consumer safety</p> <p>Links for more information: : https://mitpress.mit.edu/authors/ken-geiser</p>	
22:55	SPOTBREAK 3: Alzheimer's Association "ABAM Family Stress" Donate Cars "Going to Do PSA"	:62 :60
24:57	Medical Notes & News. Host: Shel Lustig	1:31
26:28	SPOTBREAK 4: Xyzal "Xyzal Un-Wise 90%" Geico "Horseless"	:30 :30
27:28	Program Conclusion	:30
27:58	TOTAL TIME	



Program Log for Viewpoints Radio

Program	17-25	Producers	Reed Pence, Evan Rook
Air Week	6/18/2017	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Alzheimer's Association/Family Stress OUTCUE:ALZ dot org	:64
1:49	:02 PAUSE FOR LOCAL AVAIL	:02
1:51	SEGMENT 1: Adventure in the Jungle: The Discovery of the Maya Civilization	9:15
	<p>Synopsis: Discovering one of the most well-known ancient civilizations was no easy task. We talk to author William Carlsen about the two men who ventured into the jungle and discovered the Mayans.</p> <p>Host: Gary Price. Guests: William Carlsen, author of <i>Jungle of Stone: The true story of two men, their extraordinary journey, and the discovery of the lost civilization of the Maya</i></p> <p>Links for more info: https://www.amazon.com/dp/B0105V62Z0/ref=dp-kindle-redirect?_encoding=UTF8&btkr=1</p> <p>Compliance Issues Covered: History, Ancient Civilization, Exploring, Travel</p>	
11:06	SPOTBREAK 2: Donate Cars/Going to Do PSA Xyzal/Xyzal Un-wise Gold Bond/Sizzling Lidocaine OUTCUE: ...use as directed	:60 :30 :30
13:06	02 PAUSE FOR LOCAL AVAIL	:02
13:08	SEGMENT 2: Why Wonder Woman Works So Well in 2017	9:23
	<p>Synopsis: Wonder Woman is breaking box office records in her first solo film, and we look at what makes her so in tune with the times. Professor, author, and editor Travis Langley explains how Wonder Woman's pursuit of the truth, belief in humanity, and inspirational name make her the perfect heroine for now.</p> <p>Host: Marty Peterson. Guests: Travis Langley, co-editor of <i>Wonder Woman Psychology: Lassoing the Truth</i></p> <p>Links for more info: https://www.amazon.com/Wonder-Woman-Psychology-Lassoing-Truth/dp/1454923431</p> <p>Compliance Issues Covered: Psychology, Culture, Film, Literature, History</p>	
22:31	SPOTBREAK 3: Elite Rehab OUTCUE: six seventy two.	:60
23:31	Culture Crash: Streaming Libraries Secret Strength	2:56
	<p>Synopsis: We often think about streaming apps as vehicles for a new wave of TV: original scripted shows created for Netflix or Amazon Prime. But streaming also allows us to revisit old shows. We explore the libraries of already-aired TV.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Business, Television</p>	
26:27	SPOTBREAK 4: Gold Bond/Sizzling Lidocaine Grainger/Play It Safe OUTCUE: get it done	:30 :30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

Program Log for *Radio Health Journal*

Program	17-24	Producers	Reed Pence & Polly Hansen
Air Week	06/11/17-06/17/17	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:60
1:00	SPOTBREAK 1: Califoania Table Grapes "Healthy Staples" OUTCUE...visit GrapesFromCalifornis.com	:55
1:55	:02 PAUSE FOR LOCAL AVAIL	:02
1:57	SEGMENT 1: ONLY CHILDREN...AND THEIR PARENTS	10:58
	<p>Synopsis: Only children have been villified for more than a century as inevitably selfish, spoiled and lonely. Yet research finds that children without siblings are psychologically quite similar to those with brothers and/or sisters. Today the proportion of only children is increasing. Experts refute the myths about only children and discuss how parents can help children navigate life with no siblings.</p> <p>Host: Reed Pence. Guests: Beth Apone Salamon, Director of Communications & Television, School of Continuing Studies, Rutgers University and an only child; Lauren Sandler, only child, mother of an only child and author, <i>One and Only: The Freedom of Having an Only Child and the Joy of Being One</i>; Dr. Susan Newman, psychologist, contributor to <i>Psychology Today</i> magazine and author, <i>Parenting an Only Child</i></p> <p>Compliancy issues covered: family issues; youth at risk; parenting issues</p> <p>Links for more information: https://parenting.blogs.nytimes.com/2013/02/17/still-lonely-in-a-world-with-more-onlies/; https://www.psychologytoday.com/blog/one-and-only; http://www.susannewmanphd.com</p>	
12:55	SPOTBREAK 2: Gold Bond "Sizzling Lidocaine" OUTCUE: ...a great answer Geico "Game Show"	:30 :30
13:55	:02 PAUSE FOR LOCAL AVAIL	:02
13:57	SEGMENT 2: THE SENSE OF TOUCH	8:56
	<p>Synopsis: The sense of touch is often taken lightly, yet it conveys more emotion than any other sense because it literally has a separate emotional wiring system. A neuroscientist explains the sense of touch, how it works, the power it has over everyday decisions, and what can happen when it's not working as it should.</p> <p>Host: Nancy Benson. Guest: Dr. David Linden, Prof. of Neuroscience, Johns Hopkins Univ. School of Medicine and author, <i>Touch: The Science of Hand, Heart, and Mind</i></p> <p>Compliancy issues covered: consumerism; youth at risk; aging</p> <p>Links for more information: http://davidlinden.org</p>	
22:53	SPOTBREAK 3: Alzheimer's Association "ABAM Impact" :62 Donate Cars "Going to Do PSA" :60	
24:55	Medical Notes & News. Host: Shel Lustig 1:31	
26:26	SPOTBREAK 4: Geico "Love Advice" :30 Gold Bond "Shaquettes" :30	
27:26	Program Conclusion :30	
27:56	TOTAL TIME	



Program Log for Viewpoints Radio

Program	17-24	Producers	Reed Pence, Evan Rook, Pat Reuter
Air Week	6/11/2017	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Donate Cars/Going to Do PSA OUTCUE:four seven eight	:60
1:47	:02 PAUSE FOR LOCAL AVAIL	:02
1:49	SEGMENT 1: The Virtues of Being an Introvert	8:28
	<p>Synopsis: Introverts usually get a bad rap, but we talk to two experts who say introverts have a lot to offer. We discuss what introversion is and how introverts can be a lot of fun to be around.</p> <p>Host: Gary Price. Guests: Todd Kashdan, Professor of Psychology, George Mason University, author of the book <i>Mindfulness, Acceptance and Positive Psychology</i>. Sophia Dembling, introvert, author of the book, <i>The Introvert's Way: Living a quiet life in a noisy world</i>.</p> <p>Links for more info: http://www.toddcashdan.com/ https://www.amazon.com/Introverts-Way-Living-Quiet-Perigee/dp/0399537694/ref=sr_1_1?s=books&ie=UTF8&qid=1496419939&sr=1-1&keywords=the+introvert%27s+way</p> <p>Compliancy Issues Covered: Psychology, Personality types, Social issues</p>	
10:15	SPOTBREAK 2: Alzheimer's Association/ABAM Impact Geico/Game Show Gold Bond/Sizzling Lidocaine OUTCUE: ...use as directed	:62 :30 :30
12:17	02 PAUSE FOR LOCAL AVAIL	:02
12:19	SEGMENT 2: The Complications of Spelling English	10:06
	<p>Synopsis: The rules of the English language always seem to have an exception or ten. The language's irregularities make it difficult to learn and spell. We explored how the language got do complicated.</p> <p>Host: Marty Peterson. Guests: Vivian Cook, Professor Emeritus of Applied Linguistics at Newcastle University and author of <i>Accomodating Broccoli in the Cemetary or Why Can't Anybody Spell?</i>; Niall McLeod Waldman, author of <i>Spelling Dearest: The down and dirty, nitty-gritty history of English spelling</i></p> <p>Links for more info: https://www.amazon.com/Accomodating-Broccoli-Cemetary-Anybody-Spell/dp/0743297113 https://www.amazon.com/Spelling-Dearest-Nitty-Gritty-History-English/dp/1418453307/ref=asap_bc?ie=UTF8</p> <p>Compliancy Issues Covered: History, Education, Spelling, Language</p>	
22:25	SPOTBREAK 3: BioDelivery Sciences/Chronic Pain Treatment OUTCUE: dot com.	:63
23:28	Culture Crash: Overcoming Franchise Fatigue	2:54
	<p>Synopsis: Lately, it seems like the only movies coming out are franchise movies and that can get pretty dull. But the success of Wonder Woman sheds light on one way studios can keep their 'tent poles' fresh.</p> <p>Host: Evan Rook Compliancy Issues Covered: Media, Film, Culture, Business</p>	
26:23	SPOTBREAK 4: Geico/Horseless Gold Bond/Shaquettes OUTCUE: with Gold Bond	:30 :30
27:23	Program Conclusion	:32
27:55	TOTAL TIME	

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Program Log for Radio Health Journal

Program	17-23	Producers	Reed Pence & Anu Kumar
Air Week	06/04/17-06/10/17	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:60
1:00	SPOTBREAK 1: Alzheimer's Association/ABAM Impact	OUTCUE...that's ALZ.org
2:03	:02 PAUSE FOR LOCAL AVAIL	:02
2:05	SEGMENT 1: THE HEALTH EFFECTS OF LONELINESS	12:28
	<p>Synopsis: Loneliness affects far more than our mental health. Studies are now showing that loneliness and social isolation also have profound effects on our physical health, and increase the risk of death substantially. Experts discuss.</p> <p>Host: Reed Pence. Guests: Dr. Richard Schwartz, Associate Professor of Psychiatry, Harvard Medical School and co-author, <i>The Lonely American: Drifting Apart In The 21st Century</i>; Dr. Tim Smith, Professor of Psychiatry, Brigham Young University</p> <p>Compliance issues covered: health care; public health; mental health; technology; social media</p> <p>Links for more information: http://www.thelonelyamerican.com; http://education.byu.edu</p>	
14:33	SPOTBREAK 2: Gold Bond "Shaquettes"	:30
	Discover Card/Cashback Parent vs. Student	OUTCUE:...limitations apply
15:33	:02 PAUSE FOR LOCAL AVAIL	:02
15:35	SEGMENT 2: RESCUING RUNAWAYS	6:51
	<p>Synopsis: More than two million youth may run away from home each year. More than 100,000 of them are forced into the sex trade each year to survive. One young woman who overcame such a life describes how she beat the odds and what runaways need to have a chance to succeed.</p> <p>Host: Nancy Benson. Guest: Carissa Phelps, author, <i>Runaway Girl: Escaping Life on the Streets, One Helping Hand at a Time</i></p> <p>Compliance issues covered: youth at risk; crime and police; child abuse; education</p> <p>Links for more information: http://www.publishersweekly.com/978-0-670-02372-1</p>	
22:26	SPOTBREAK 3: US Tax Shield "Fresh Start"	:60
	Donate Cars "Going to Do PSA"	:60
24:27	Medical Notes & News. Host: Shel Lustig	1:59
26:26	SPOTBREAK 4: ABbvie "That's Me"	:30
		:30
27:27	Program Conclusion	:30
27:57	TOTAL TIME	



Program Log for *Viewpoints Radio*

Program	17-23	Producers	Reed Pence, Evan Rook, Polly Hansen
Air Week	6/4/2017	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Alzheimer's Association/ABAM Impact OUTCUE:alz dot org	:63
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT 1: Beating a Mental Health Crisis: One couple's journey through the psych ward	11:28
	<p>Synopsis: One morning without warning, Giulia Lukach experienced a psychotic break. We talk to her husband Mark about Giulia's mental health journey, his own experience as a caregiver, and how they overcame three stints in the psych ward.</p> <p>Host: Gary Price. Guests: Mark Lukach, author of <i>My Lovely Wife in the Psych Ward: A Memoir</i></p> <p>Links for more info: http://www.marklukach.com/book/</p> <p>Compliance Issues Covered: Mental Health, Hospitals, Family Issues, Marriage, Psychology</p>	
13:18	SPOTBREAK 2: Mars/NUTRO Gold Bond/Shaquettes Geico/Dino Monster OUTCUE: ...whole lot more	:63 :30 :30
15:21	02 PAUSE FOR LOCAL AVAIL	:02
15:23	SEGMENT 2: Hospice Dogs: How our four-legged friends can help us until the very end	7:35
	<p>Synopsis: Jon Katz's dogs do more than just play fetch: they help comfort Hospice patients in their final days. We talk about Katz's experience volunteering for hospice and how dogs can give so much comfort.</p> <p>Host: Marty Peterson. Guests: Jon Katz, author of <i>Izzy & Lenore</i>; Warren Cardwell, husband of late Hospice patient; Keith Mann, former coordinator of volunteers for Washington County Hospice and Palliative Care</p> <p>Links for more info: https://www.bedlamfarm.com/ https://www.amazon.com/dp/B0018QSNXG/ref=dp-kindle-redirect?_encoding=UTF8&btkr=1</p> <p>Compliance Issues Covered: Pets, Family Issues, Health care</p>	
22:58	SPOTBREAK 3: Donate Cars/Going to Do PSA OUTCUE: four seven eight	:60
23:58	Culture Crash: HBO's <i>The Leftovers</i>: Storytelling on grief	2:28
	<p>Synopsis: <i>The Leftovers</i> will air its final episode this week on HBO. Though its tough subject matter and study of grief can be overwhelming, it's a show with a lot to admire and themes worth exploring.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Television, Culture</p>	
26:26	SPOTBREAK 4: Gold Bond/Sizzling Lidocaine Discover Card/Cashback Parent vs. Student OUTCUE: limitations apply	:30 :30
27:26	Program Conclusion	:32
27:58	TOTAL TIME	

Program Log for Radio Health Journal

Program	17-22	Producers	Polly Hansen & Reed Pence
Air Week	05/28/17-06/03/17	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:60
1:00	SPOTBREAK 1: Culligan "National Drinking Water Month" OUTCUE... water treatment products.	:59
1:59	:02 PAUSE FOR LOCAL AVAIL	:02
2:01	SEGMENT 1: ALTERNATIVES TO OPIOIDS FOR PAIN	12:44
	<p>Synopsis: Americans consume 80 percent of the opioid painkillers prescribed worldwide, ultimately resulting in the deaths of more than 20,000 Americans each year of overdoses of these drugs. The crisis is making doctors look at alternative medicine therapies for a substitute for these drugs. Experts discuss modalities that have shown success.</p> <p>Guests: Dr. Josie Briggs, Director, National Center for Complementary and Integrative Health< National Institutes of Health; Dr. Roger Chou, Prof. of Medicine, Oregon Health and Science Univ. and Director, Pacific Northwest Evidence Based Practice Center; Dr. David Miller, acupuncturist and medical doctor, East West Integrated Medicine, Chicago, and spokesperson, National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM).</p> <p>Compliance issues covered: health care; public health; drug addiction and substance abuse; alternative medicine</p> <p>Links for more information: https://nccih.nih.gov/about/staff/briggs.htm; http://www.eastwestintmed.com; http://www.ohsu.edu/xd/education/schools/school-of-medicine/departments/clinical-departments/medicine/divisions/general-internal-medicine/faculty/roger-chou-md.cfm;</p>	
14:45	SPOTBREAK 2: ABbvie "That's Me" OUTCUE: brought to you by ABbvie.	:60
15:45	:02 PAUSE FOR LOCAL AVAIL	:02
15:47	SEGMENT 2: "GIGGLING EPILEPSY"	7:06
	<p>Synopsis: Epilepsy can show itself in many ways, including as episodes of giggling and laughing. An expert discusses the case of a nine-year old boy with such seizures, the danger they posed, and the novel way he was treated.</p> <p>Guest: Dr. Aria Fallah, Asst. Prof. of Neurosurgery, UCLA Geffen Schl of Med. and Mattel Children's Hospital</p> <p>Compliance issues covered: health care; youth at risk</p> <p>Links for more information: https://www.uclahealth.org/aria-fallah; ; http://www.epilepsy.com/learn/types-seizures/gelastic-and-dacrystic-seizures</p>	
22:53	SPOTBREAK 3: US Tax Shield "Fresh Start" Donate Cars "Going to Do PSA"	:60
24:53	Medical Notes & News. Host: Shel Lustig	1:33
26:26	SPOTBREAK 4: Gold Bond "Shaquettes" Geico "Game Show"	:30
27:26	Program Conclusion	:30
27:56	TOTAL TIME	

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Program Log for *Viewpoints Radio*

Program	17-22	Producers	Reed Pence, Evan Rook, Pat Reuter
Air Week	5/28/2017	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Mars/NUTRO OUTCUE:nutro dot com	:62
1:47	:02 PAUSE FOR LOCAL AVAIL	:02
1:49	SEGMENT 1: The Lost Art of Writing Letters	9:50
	<p>Synopsis: Everyday, we send and receive emails, but when's the last time you wrote or received a handwritten letter? We talk to a writer and editor about the more romantic, considered communication style of abandoning modern technology and writing physical letters.</p> <p>Host: Gary Price. Guests: Shaun Usher, writer, editor of the book <i>Letters of Note: An eclectic collection of correspondence deserving of a wider audience</i></p> <p>Links for more info: http://www.lettersofnote.com/</p> <p>Compliance Issues Covered: Communication, Art, History</p>	
11:39	SPOTBREAK 2: Donate Cars/Going to Do PSA Grainger/Hats Xyzal/Xyzal Unwise OUTCUE: ...use as directed	:60 :30 :30
13:39	02 PAUSE FOR LOCAL AVAIL	:02
13:41	SEGMENT 2: From Fan to Collaborator: How Richard Chizmar wrote a novella with Stephen King	9:00
	<p>Synopsis: Richard Chizmar is an author, publisher, and Stephen King fan. He joins the show to discuss his career, his process, and his opportunity to write a novella with one of the world's biggest authors.</p> <p>Host: Marty Peterson. Guests: Richard Chizmar, publisher of <i>Cemetery Dance</i>, co-author of <i>Gwendy's Button Box</i></p> <p>Links for more info: http://www.cemeterydance.com/ http://www.cemeterydance.com/gwendys-button-box-stephen-king-richard-chizmar.html</p> <p>Compliance Issues Covered: Literature, Culture, Collaboration, Art</p>	
22:41	SPOTBREAK 3: Elite Rehab OUTCUE: seventy-two	:60
23:41	Culture Crash: Stephen King's Mastery of Storytelling	2:42
	<p>Synopsis: Stephen King is known for his horror masterpieces, but he's also written beloved dramas and fantasy novels. We explore what makes his novels click.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Literature, Film, Culture</p>	
26:23	SPOTBREAK 4: ABvie/That's Me OUTCUE: you by ABvie	:60
27:23	Program Conclusion	:32
27:55	TOTAL TIME	

Program Log for Radio Health Journal

Program	17-21	Producer	Reed Pence
Air Week	05/21/17-05/27/17	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:60
1:00	SPOTBREAK 1: Culligan "National Drinking Water Month" OUTCUE... water treatment products.	:59
1:59	:02 PAUSE FOR LOCAL AVAIL	:02
2:01	SEGMENT 1: BLOOD SUBSTITUTES	12:06
	<p>Synopsis: Donated blood saves 4.5 million American lives each year, but has a short shelf life, low portability and must be available for all blood types. Researchers have sought safe and effective blood substitutes for 60 years, and a few viable alternatives are in animal testing. Experts involved in research discuss.</p> <p>Guests: Dr. Allan Doctor, Prof. of Pediatrics and Biochemistry, Washington Univ. in St. Louis. School of Medicine; Dr. Jan Frayne, researcher, Univ. of Bristol (UK)</p> <p>Compliance issues covered: health care; public health; military; emergency response</p> <p>Links for more information: http://research.peds.wustl.edu/Faculty/doctor_a; http://www.bris.ac.uk/biochemistry/people/jan-frayne/index.html</p>	
14:07	SPOTBREAK 2: Gold Bond "Sizzling Lidocaine" OUTCUE: ...Limitations apply.	:30
	Discover Card "Cashback Parent vs. Student"	:30
15:07		:02
15:09	SEGMENT 2: E-CIGARETTES AND ORAL HEALTH	7:38
	<p>Synopsis: Experts have a lot of questions still unanswered about electronic cigarettes, but evidence is starting to accumulate that the effect on the oral cavity can be as significant as tobacco cigarettes. An expert discusses.</p> <p>Guest: Dr. Larry Williams, Asst. Prof. of Dental Medicine, Midwestern Univ. and West Side Branch President, Chicago Dental Society</p> <p>Compliance issues covered: smoking, tobacco and substance abuse; youth at risk</p> <p>Links for more information: https://www.midwestern.edu/larrywilliams.html</p>	
22:47	SPOTBREAK 3: US Tax Shield "Fresh Start"	:60
	Donate Cars "Going to Do PSA"	:60
24:47	Medical Notes & News. Host: Shel Lustig	1:39
26:26	SPOTBREAK 4: Allegra "Breakthrough Boom"	:30
	Gold Bond "Sizzling Lidocaine"	:30
27:26	Program Conclusion	:30
27:56	TOTAL TIME	



Program Log for *Viewpoints Radio*

Program	17-21	Producers	Reed Pence, Evan Rook, Pat Reuter
Air Week	5/21/2017	Production Director	Sean Waldron
Time	Segment	Dur.	
:00	INTRO	:45	
:45	SPOTBREAK 1: MarsNUTRO	:63	OUTCUE:nutro dot com
1:48	:02 PAUSE FOR LOCAL AVAIL	:02	
1:50	SEGMENT 1: Video Games Evolution: From frivolous entertainment to bonafide art	9:25	
	<p>Synopsis: Video games have long been seen as child's play, but now they are the source of massive TV ratings and legitimate artistic expression. We talk to author Andrew Ervin about the transformation.</p> <p>Host: Gary Price. Guests: Andrew Ervin, author of "Bit by Bit: How video games transformed our world"</p> <p>Links for more info: http://andrewervin.com/ http://hcssoftware.sourceforge.net/passage/</p> <p>Compliance Issues Covered: Entertainment, Art, Culture, Violence, Sports,</p>		
11:15	SPOTBREAK 2: Opiant Pharmaceuticals/Bulimia Nervosa	:60	
	Gold Bond/Sizzling Lidocaine	:30	
	Discover Card/Cashback Parent vs Student	:30	OUTCUE: ...limitations apply.
13:15	02 PAUSE FOR LOCAL AVAIL	:02	
13:17	SEGMENT 2: The Gift of Numbers: The impact of Fibonacci	9:35	
	<p>Synopsis: As hard as it is to imagine, before an Italian mathematician we know as Fibonacci came to the scene, most people didn't use... numbers. We talk to mathematician and author Keith Devlin about Fibonacci's mammoth contribution to mathematics and our daily lives.</p> <p>Host: Marty Peterson. Guests: Keith Devlin, mathematician at Stanford University and author of "The Man of Numbers: Fibonacci's Arithmetic Revolution"</p> <p>Links for more info: http://web.stanford.edu/~kdevlin/ http://devlinsangle.blogspot.com/ https://www.amazon.com/Man-Numbers-Fibonacci-Arithmetic-Revolution/dp/0802779085</p> <p>Compliance Issues Covered: Mathematics, History, Technology</p>		
22:52	SPOTBREAK 3: Culligan/National Drinking Water Month	:60	OUTCUE:treatment products
23:52	Culture Crash: Rap with a Message: Logic's suicide prevention anthem	2:35	
	<p>Synopsis: Rapper Logic's song "1-800-273-8255" is a mental health anthem, designed to help suicidal listeners realize the value of their life. We explore the format and message of the song.</p> <p>Host: Evan Rook</p> <p>Links for more info: https://open.spotify.com/track/5tz69p7tJuGPeMGwNTxYuV https://suicidepreventionlifeline.org/</p> <p>Compliance Issues Covered: Mental Health, Music, Culture</p>		
26:27	SPOTBREAK 4: Gold Bond/Sizzling Lidocaine	:30	
	Allegra/Breakthrough Boom	:30	OUTCUE: allegra dot com
27:27	Program Conclusion	:32	
27:59	TOTAL TIME		

Program Log for *Radio Health Journal*

Program	17-20	Producers	Reed Pence & Polly Hansen
Air Week	05/14/17-05/20/17	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:60
1:00	SPOTBREAK 1: National Blood Clot Alliance Women & Blood Clots" OUTCUE...that's WomenAndBloodClots.org	:60
2:00	:02 PAUSE FOR LOCAL AVAIL	:02
2:02	SEGMENT 1: ELEPHANT DNA: THE SECRET TO CANCER SUPPRESSION?	12:52
	<p>Synopsis: DNA mutations happen all the time in the body, but the immune system usually detects and deals with them. When the system fails, cancer results. Yet some animals, such as elephants, almost never get cancer, and scientists have learned that the elephant DNA repair system is 20 times more powerful than the human system. Experts explain how they hope to tap this knowledge.</p> <p>Host: Reed Pence. Guests: Dr. Joshua Schiffman, Prof. of Pediatrics, Univ. of Utah and investigator, Huntsman Cancer Institute; Dr. Vincent Lynch, Asst. Prof. of Human Genetics and Organismal Biology, Univ. of Chicago</p> <p>Compliance issues covered: health care; public health; animals</p> <p>Links for more information: http://healthcare.utah.edu/huntsmancancerinstitute/research/labs/schiffman/; https://lynchlab.uchicago.edu</p>	
14:54	SPOTBREAK 2: Geico "Love Advice" Gold Bond "Sizzling Lidocaine" OUTCUE: ...use as directed.	:30
15:54		:02
15:56	SEGMENT 2: INTERGENERATIONAL LIVING	7:03
	<p>Synopsis: Some retirement homes are offering local college students room and board in return for interaction with elderly residents. Students and experts involved discuss how it's a win/win for everyone.</p> <p>Host: Nancy Benson. Guests: Shelby Miller, student, Northern Iowa Univ.; Carolyn Martin, Director, Volunteer Services, Western Home Communities, Cedar Falls, IA; Tom Berkshire, President, Generations of Hope.</p> <p>Compliance issues covered: college students and youth; education; elderly and senior citizens</p> <p>Links for more information: http://www.westernhomecommunities.org; http://ghdc.generationsofhope.org</p>	
22:59	SPOTBREAK 3: ACOP "Low Bone Density Treatment" Donate Cars "Going to Do PSA"	:59
24:58	Medical Notes & News. Host: Shel Lustig	:60
26:27	SPOTBREAK 4: Gold Bond "Sizzling Lidocaine" Discover Card "Cashback Parent vs. Student"	:30
27:27	Program Conclusion	:30
27:57	TOTAL TIME	



Program Log for *Viewpoints Radio*

Program	17-20	Producers	Reed Pence, Evan Rook
Air Week	5/14/2017	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Alexium/Thoughts from the CEO OUTCUE:international dot com	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: The Most Wanted Man on Wall Street: The Fed's pursuit of SAC Capital	9:22
	<p>Synopsis: The financial world was shocked when the FBI began investigating Wall Street big shot Steve Cohen and his company SAC Capital. We discuss what they were looking for, what they found, and what it all means going forward.</p> <p>Host: Gary Price. Guests: Sheelah Kolhatkar, author of "Black Edge: Inside Information, Dirty Money, and the Quest to Bring Down the Most Wanted Man on Wall Street"</p> <p>Links for more info: https://www.sheelahkolhatkar.com/</p> <p>Compliance Issues Covered: Crime, Finance, Government, Law Enforcement</p>	
11:09	SPOTBREAK 2: Donate Cars/Going to Do PSA Gold Bond/Sizzling Lidocaine Discover Card/Cashback Parent vs Student OUTCUE: ...limitations apply.	:60 :30 :30
13:09	02 PAUSE FOR LOCAL AVAIL	:02
13:11	SEGMENT 2: The Big Ideas: A look inside this year's biggest books	9:25
	<p>Synopsis: With summer around the corner, many of us are looking for some fresh books to read on the beach or on the porch. We talk to three authors about the themes and messages written into their latest novels.</p> <p>Host: Marty Peterson. Guests: Caitriona Lally, author of "Eggshells," Michael Callahan, author of "The Night She Won Miss America," Benjamin Ludwig, author of "Ginny Moon"</p> <p>Links for more info: https://www.mhpbooks.com/books/eggshells/, https://www.amazon.com/Night-She-Won-Miss-America/dp/0544809971, http://benjaminludwig.com/</p> <p>Compliance Issues Covered: Culture, Literature, Special Needs, Adoption, History</p>	
22:36	SPOTBREAK 3: Term Provider/Big Lou OUTCUE: ...sixty six.	:60
23:36	Culture Crash: Aziz Ansari Has a Lot to Say in "Master of None"	2:52
	<p>Synopsis: Netflix's slice-of-life sitcom "Master of None" has more than just laughs, it also grapples with family issues, cultural identity, and modern life in a big city.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Diversity, Culture, Family Issues</p>	
26:28	SPOTBREAK 4: Geico/Horseless Gold Bond/Sizzling Lidocaine OUTCUE: use as directed.	:30 :30
27:28	Program Conclusion	:32
28:00	TOTAL TIME	

Program Log for *Radio Health Journal*

Program	17-19	Producer	Reed Pence
Air Week	05/07/17-05/13/17	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:60
1:00	SPOTBREAK 1: Term Provider "Big Lou" OUTCUE...that's 800-307-5066.	:60
2:00	:02 PAUSE FOR LOCAL AVAIL	:02
2:02	SEGMENT 1: LAST CHANCE FOR WEIGHT LOSS: BARIATRIC SURGERY IN TEENAGERS	12:35
	<p>Synopsis: The proportion of severely obese teenagers continues to rise. Doctors increasingly understand that only weight loss surgery is likely to help them lose weight and avoid health consequences of obesity. But teens are often held back until they're so heavy that even bariatric surgery isn't enough to return them to normal weight. Experts discuss.</p> <p>Host: Reed Pence. Guests: Dr. Thomas Inge, Chief of Pediatric Surgery, Children's Hospital Colorado and Prof. of Surgery, Univ. of Colorado Denver; Dr. Fatima Cody Stanford, obesity medicine physician, Massachusetts General Hospital and Harvard Medical School; Dr. Meg Zeller, Prof. of Pediatrics, Cincinnati Children's Hospital Medical Center</p> <p>Compliance issues covered: health care; public health; youth at risk; parenting issues; bullying</p> <p>Links for more information: http://www.massgeneral.org/doctors/doctor.aspx?id=19693; https://www.childrenscolorado.org/doctors-and-departments/physicians/i/thomas-inge/; https://www.cincinnatichildrens.org/bio/z/margaret-zeller;</p>	
14:37	SPOTBREAK 2: Abbvie "That's Me" OUTCUE: ...brought to you by Abbvie.	:60
15:37	02 PAUSE FOR LOCAL AVAIL	:02
15:39	SEGMENT 2: CANCER TREATMENT AND SEX	7:12
	<p>Synopsis: Cancer treatment has always focused on survival. Now doctors are increasingly focusing on side effects, including the effect of treatment on sexual function and satisfaction. However, many patients are shy about bringing up their difficulties, unaware there are ways to help. One of the nation's top experts discusses.</p> <p>Host: Nancy Benson. Guest: Dr. Leslie Schover, clinical psychologist and founder, Will2Love.com.</p> <p>Compliance issues covered: health care; relationships</p> <p>Links for more information: https://www.will2love.com/about-us/</p>	
22:51	SPOTBREAK 3: US Tax Shield "Fresh Start"	:60
	Donate Cars "Going to Do PSA"	:60
24:51	Medical Notes & News. Host: Shel Lustig	1:35
26:26	SPOTBREAK 4: Xyzal "Xyzal Un-Wise 90%"	:30
	Discover Card "Cashback Parent vs. Student"	:30
27:26	Program Conclusion	:30
27:56	TOTAL TIME	



Program Log for *Viewpoints Radio*

Program	17-19	Producers	Reed Pence, Evan Rook, Pat Reuter
Air Week	5/7/2017	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: EcoTools/My True Beauty OUTCUE: ...ecotools dot com	:63
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT 1: Religion Behind Bars: The role of faith-based prison ministries	9:23
	<p>Synopsis: Since the beginning of the US prison system, religion has been suggested as a way to help rehabilitate criminals. We talk to Tanya Erzen, a professor of religion, about why that is and what role prison ministries play in the lives on inmates.</p> <p>Host: Gary Price. Guests: Tanya Erzen, author "God in Captivity: The Rise of Faith-Based Prison Ministries in the Age of Mass Incarceration"</p> <p>Links for more info: https://tanyaerzen.com/ http://www.beacon.org/God-in-Captivity-P1256.aspx</p> <p>Compliance Issues Covered: Religion, Prisons, Criminal issues, Ethics</p>	
11:13	SPOTBREAK 2: Elite Rehab Xyzal/Xyzal Un-wise Geico/Get Psyched OUTCUE: ...whole lot more.	:60 :30 :30
13:13	02 PAUSE FOR LOCAL AVAIL	:02
13:15	SEGMENT 2: The History of Physics	9:06
	<p>Synopsis: The history of physics is a long and extremely interesting one, littered with the names of some of the most famous scientists in the world, like Galileo, Newton, Copernicus, Einstein, Curie, and others. We talk to a science historian about a few of the highlights throughout the long history of physics and astronomy.</p> <p>Host: Marty Peterson. Guests: Tom Jackson, author of "Physics: An illustrated history of the foundations of science" – a Ponderables book.</p> <p>Links for more info: http://www.physics.ucla.edu/~tsjackson/ http://www.barnesandnoble.com/w/physics-tom-jackson/1120196861</p> <p>Compliance Issues Covered: Science, Technology, Religion, History</p>	
22:21	SPOTBREAK 3: Donate Cars/Going to Do PSA OUTCUE: ...seven eight.	:60
23:21	Culture Crash: A Look At Gimlet Media's "Homecoming" Podcast	3:03
	<p>Synopsis: "Homecoming," a new podcast from Gimlet Media isn't a talk show or a deep-dive into a specific topic. It's an original, fictional thriller about military personnel and technology. It expands our media landscape and gives us a look at the future of the podcasting medium.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Culture, Media, Technology, Storytelling</p>	
26:24	SPOTBREAK 4: Nasacort/Number Discover Card/Cashback Parent vs Student OUTCUE: limitations apply.	:30 :30
27:24	Program Conclusion	:32
27:56	TOTAL TIME	

Program Log for Radio Health Journal

Program	17-18	Producers	Reed Pence & Polly Hansen
Air Week	04/30/17-05/06/17	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:60
1:00	SPOTBREAK 1: Idaho Potato Commission "Potatoes and Meat" OUTCUE...at IdahoPotato.com.	:57
1:57	:02 PAUSE FOR LOCAL AVAIL	:02
1:59	SEGMENT 1: LATE EFFECTS OF CHILDHOOD CANCER TREATMENT	11:31
	<p>Synopsis: Doctors can cure cancer in children better than ever, but decades later, many survivors suffer from serious, chronic disease as a result of powerful cancer treatments. Often those survivors don't get screening and treatment for late effects. Experts and survivors discuss how treatments influence life decades later, how survivors can get treatment they need, and new ways of treatment can lessen late effects.</p> <p>Host: Reed Pence. Guests: Matthew Zachary, cancer survivor, founder & CEO, Stupid Cancer; Dr. Lisa Diller, Chief Medical Officer, Dana Farber Boston Children's Cancer and Blood Disorder Center and Prof. of Pediatrics, Harvard Medical School; Dr. Les Robison, Chair of Epidemiology and Cancer Control, St. Jude Children's Research Hospital and Assoc. Director, St. Jude Comprehensive Cancer Center; Keenan Green, cancer survivor</p> <p>Compliance issues covered: youth at risk; health care; technology; consumerism</p> <p>Links for more information: StupidCancer.org; DanaFarberBostonChildrens.org; St.Jude.org</p>	
13:30	SPOTBREAK 2: Xyzal "Xyzal Un-Wise" Grainger "Goosebumps" OUTCUE: ...who get it done.	:30
14:30	:02 PAUSE FOR LOCAL AVAIL	:02
14:32	SEGMENT 2: DOING TOO MUCH FOR TERMINAL PATIENTS	8:23
	<p>Synopsis: Doctors often take extreme measures to save patients who are dying, and who might wish to die in peace. A critical care physician discusses how doctors are learning to resist their impulses to over-treat.</p> <p>Host: Nancy Benson. Guest: Dr. Jessica Zitter, author, <i>Extreme Measures: Finding a Better Path to the End of Life</i></p> <p>Compliance issues covered: healthcare; consumerism</p> <p>Links for more information: http://jessiczitter.com</p>	
22:55	SPOTBREAK 3: Culligan "National Drinking Water Month" Elite Rehab	:60
24:55	Medical Notes & News. Host: Shel Lustig	1:33
26:28	SPOTBREAK 4: Abbvie Pharmaceutical "That's Me"	:60
27:28	Program Conclusion	:30
27:58	TOTAL TIME	



Program Log for *Viewpoints Radio*

Program	17-18	Producers	Reed Pence, Evan Rook
Air Week	4/30/2017	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: EcoTools/My True Beauty OUTCUE:ecotools dot com	:63
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT 1: A Writer's World: Jonathan Lethem on literature and his decades-long career	9:52
	<p>Synopsis: Jonathan Lethem is the award-winning author of "Motherless Brooklyn" and other novels. His latest book is an inside look at his thoughts on literature. He talks to us about the importance reading, what inspires him, and how he feels about tough critics.</p> <p>Host: Gary Price. Guests: Jonathan Lethem, author of "More Alive and Less Lonely"</p> <p>Links for more info: http://jonathanlethem.com/ http://jonathanlethem.com/book/more-alive-and-less-lonely/</p> <p>Compliancy Issues Covered: Literature, Criticism, Culture</p>	
11:42	SPOTBREAK 2: Donate Cars/Going to Do PSA ABvie Pharmaceutical/That's Me OUTCUE: ...you by ABvie	:60 :60
13:42	02 PAUSE FOR LOCAL AVAIL	:02
13:44	SEGMENT 2: Gene Crunching: The ethics and impact of genetic screenings on children	8:52
	<p>Synopsis: Science enables us to know much more than ever before. We can be aware of what disorders we could pass on to our kids and we can conduct screenings on children to discover irregularities in their genes. Such screenings can help doctors catch issues early... but they can also put a huge burden on families.</p> <p>Host: Marty Peterson. Guests: Bonnie Rochman, journalist and author of "The Gene Machine: How genetic technologies are changing the way we have kids—and the kids we have"</p> <p>Links for more info: http://us.macmillan.com/thegenemachine/bonnierochman/9780374160784/</p> <p>Compliancy Issues Covered: Science, Technology, Health, Family Issues</p>	
22:36	SPOTBREAK 3: Elite Rehab OUTCUE: ...seventy-two.	:60
23:36	Culture Crash: The Importance of "Hamilton: An American Musical"	2:50
	<p>Synopsis: "Hamilton" burst on to the scene as a cultural force to be reckoned with in 2015 and shows no signs of slowing down. We take a look at how its groundbreaking nontraditional casting is opening doors for actors of all races and why the soundtrack has been incorporated into classrooms around the country.</p> <p>Host: Evan Rook</p> <p>Compliancy Issues Covered: Culture, History, Education, Race relations</p>	
26:26	SPOTBREAK 4: Xyzal/Xyzal Un-Wise Grainger/Business Ambitions OUTCUE: get it done.	:30 :30
27:26	Program Conclusion	:32
27:58	TOTAL TIME	

Program Log for *Radio Health Journal*

Program	17-16	Producers	Polly Hansen & Reed Pence
Air Week	04/23/17-04/29/17	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:60
1:01	SPOTBREAK 1: Jazz Pharmaceuticals "Sleep Week" OUTCUE...by Jazz Pharmaceuticals.	:62
2:03	:02 PAUSE FOR LOCAL AVAIL	:02
2:05	SEGMENT 1: PENICILLIN ALLERGY? PROBABLY NOT	11:12
	<p>Synopsis: Millions of Americans believe they are allergic to penicillin. However, most of them are wrong. Experts discuss how these misdiagnoses happen and what results when so many of us avoid the most effective, yet cheapest antibiotic.</p> <p>Host: Reed Pence. Guests: Dr. David Khan, Prof. of Medicine, Univ. of Texas Southwestern Medical Center; Dr. Alan Frient and Dr. Jodi Zuckerman, otolaryngologists, North Shore Ear, Nose and Throat Associates, Highland Park IL</p> <p>Compliance issues covered: health care; economics; youth at risk</p> <p>Links for more information: http://profiles.utsouthwestern.edu/profile/13860/david-khan.html; http://www.nsent.us/meet.html</p>	
13:17	SPOTBREAK 2: Geico "Bicycle" Grainger "Business Ambitions" OUTCUE: ...who get it done.	:30
		:30
14:17	02 PAUSE FOR LOCAL AVAIL	:02
14:19	SEGMENT 2: MULTIPLE MYELOMA—WHY IS ICELAND IMPORTANT?	8:06
	<p>Synopsis: Scientists are tapping the entire adult population of Iceland for a clinical test for treatments for multiple myeloma, a blood cancer. An expert explains the disease and how a whole country is pitching in to fight it.</p> <p>Host: Nancy Benson. Guest: Dr. Brian Durie, Chairman, International Myeloma Foundation</p> <p>Compliance issues covered: healthcare; consumerism</p> <p>Links for more information: https://www.myeloma.org</p>	
22:25	SPOTBREAK 3: Abbott "Deep Brain Stimulation"	2:00
24:25	Medical Notes & News. Host: Shel Lustig	1:59
26:24	SPOTBREAK 4: Geico "Get Psyched" Xyzal "Xyzal Un-wise 24/1"	:30
		:30
27:24	Program Conclusion	:30
27:54	TOTAL TIME	



Program Log for *Viewpoints Radio*

Program	17-17	Producers	Reed Pence, Evan Rook
Air Week	4/23/2017	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Elite Rehab OUTCUE: ...seventy two.	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: Cutting Through the Fake News	10:46
	<p>Synopsis: Between the election cycle and coverage of President Trump's first 100 days, we've all seen some fake news online. We talk to two educators about the harm that can be done when people believe fake news, the education crisis involved when students believe fake news, and tips we can all use to identify lies online and keep ourselves informed by only the truth.</p> <p>Host: Gary Price. Guests: Dr. Robert Probst and Dr. Kyleen Beers, educators and authors of the book, "Disrupting Thinking: Why How We Read Matters"</p> <p>Links for more info: https://shop.scholastic.com/teachers-ecommerce/books/disrupting-thinking-9781338132908.html http://www.heinemann.com/authors/56.aspx http://www.heinemann.com/authors/1804.aspx</p> <p>Compliance Issues Covered: Education, News, Politics, Literacy</p>	
12:33	SPOTBREAK 2: US Tax Shield/Fresh Start Geico/Bicycle Grainger/Goosebumps OUTCUE: ...get it done	:60 :30 :30
14:33	02 PAUSE FOR LOCAL AVAIL	:02
14:35	SEGMENT 2: The Adventure Is Still Out There: Explorers past and present, explored	10:52
	<p>Synopsis: Being an explorer may seem like a childhood fantasy, but it's a real thing people do. We talk to two experts about some notable explorers of the past and ways you can see the world through fresh eyes yourself.</p> <p>Host: Marty Peterson. Guests: Dr. Huw Lewis-Jones, historian, explorer, and author of "Explorers' Sketchbooks: The Art of Discovery & Adventure;" Dr. Nick Middleton, professor at Oxford University and author of "An Atlas of Countries That Don't Exist"</p> <p>Links for more info: http://www.thamesandhudson.com/Explorers_Sketchbooks/9780500252192 http://www.nickmiddleton.net/project/an-atlas-of-countries-that-dont-exist/</p> <p>Compliance Issues Covered: History, Travel, Global Issues, Geopolitics</p>	
25:27	SPOTBREAK 3: Donate Cars/Going to do PSA Xyzal/Xyzal Un-wise 90% Geico/Dino Monster OUTCUE: ...whole lot more	:60 :30 :30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

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Program Log for *Radio Health Journal*

Program	17-16	Producers	Reed Pence & Polly Hansen
Air Week	04/16/17-04/22/17	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:60
1:00	SPOTBREAK 1: Elite Rehab	:60
	OUTCUE...that's 800-917-8672.	
2:00	:02 PAUSE FOR LOCAL AVAIL	:02
2:02	SEGMENT 1: WORKPLACE GENETIC TESTING	12:45
	<p>Synopsis: Workers are currently protected from having to take genetic tests for employers. However, a bill under consideration in the US House—HR1313—would allow corporate wellness plans to ask workers for a test, and penalize them through markedly higher health insurance premiums if they refuse. The bill also provides no protections against how or to whom the information is distributed. Experts discuss.</p> <p>Host: Reed Pence. Guests: Dr. Derek Scholes, Director of Science Policy, American Society of Human Genetics; Dr. Arthur Caplan, Director, Division of Medical Ethics, New York Univ.; Dr. Jon Robison, co-founder, Salveo Partners employee well being consulting firm</p> <p>Compliance issues covered: health care; privacy issues; ethics; federal government and legislation; employment and workplace; economics</p> <p>Links for more information: http://www.ashg.org/education/TraineeForum_FCF_Archive_Scholes.shtml; https://med.nyu.edu/pophealth/faculty/caplaa01; https://salveopartners.com/author/drjon/; http://www.ethicalwellness.org</p>	
15:02	SPOTBREAK 2: Geico "Bicycle"	:30
	Allegra "Breakthrough Boom" OUTCUE: ...visit allegra.com.	:30
16:02	:02 PAUSE FOR LOCAL AVAIL	:02
16:04	SEGMENT 2: MODERATE EXERCISE—IT'S BETTER FOR YOU	6:48
	<p>Synopsis: Studies are showing that people who train hard and long at running have death rates similar to couch potatoes, while those who exercise moderately or even lightly are likely to live much longer. Experts discuss how much exercise is enough and how to make the most of light exercise.</p> <p>Host: Nancy Benson. Guests: Dr. Carol Ewing Garber, Prof. of Movement Sciences, Teachers College, Columbia Univ.; Dr. Vijay Vad, sports medicine specialist, Hospital for Special Surgery, New York, Asst. Prof. of Rehabilitation Medicine, Weill Cornell Medical College and author, <i>The New Rules of Running</i></p> <p>Compliance issues covered: public health; healthcare; consumerism; sports and recreation</p> <p>Links for more information: https://www.hss.edu/physicians_vad-vijay.asp ; http://www.parenttoolkit.com/index.cfm?objectid=464A6B20-9B09-11E3-A6F30050569A5318</p>	
22:52	SPOTBREAK 3: Abbott "Deep Brain Stimulation"	2:00
24:52	Medical Notes & News. Host: Shel Lustig	1:33
26:25	SPOTBREAK 4: Geico "Washing Machine"	:30
	Allegra "Breakthrough Boom"	:30
27:25	Program Conclusion	:30
27:55	TOTAL TIME	

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Program Log for *Viewpoints Radio*

Program	17-16	Producers	Reed Pence, Evan Rook
Air Week	4/16/2017	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Elite Rehab OUTCUE: ...seventy-two.	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: The State of Education for Autistic Students	11:17
	<p>Synopsis: The right to an education is guaranteed to all students, regardless of disability, by federal law. But experts and parents are now wondering if we are doing enough to help autistic students maximize their abilities to live their best possible lives. Mark Claypool, co-author of "How Autism is Reshaping Special Education," discusses the current status of public schooling for autistic students and how the systems in place can be optimized to help students grow even more.</p> <p>Host: Gary Price. Guests: Mark Claypool, CEO of ChanceLight Behavioral Health, Therapy & Education and co-author of "How Autism is Reshaping Special Education"</p> <p>Links for more info: http://chancelight.com https://www.amazon.com/How-Autism-Reshaping-Special-Education/dp/1475834977/ref=asap_bc?ie=UTF8</p> <p>Compliance Issues Covered: Family Issues, Education, Law, Special Needs</p>	
13:04	SPOTBREAK 2: US Tax Shield/Fresh Start Geico/Dino Monster Allegra/Breakthrough Boom OUTCUE: ...Allegra dot com.	:60 :30 :30
15:04	:02 PAUSE FOR LOCAL AVAIL	:02
15:06	SEGMENT 2: Casey Stengel's Life in Baseball	10:22
	<p>Synopsis: Most of us know that the New York Yankees dominated baseball diamonds across the country for decades, but fewer know the Hall of Fame manager who guided them to success and was named by MLB Network "baseball's greatest character." We talk to Yankees historian Marty Appel about the life of Casey Stengel, who spent over 50 years in professional baseball and won 8 World Series titles, but whose handling of the MLB's integration era has been questioned for years.</p> <p>Host: Marty Peterson. Guests: Marty Appel, baseball historian and author of "Casey Stengel: Baseball's Greatest Character"</p> <p>Links for more info: http://www.appelpr.com/ https://www.amazon.com/Casey-Stengel-Baseballs-Greatest-Character/dp/0385540477</p> <p>Compliance Issues Covered: Sports, History, Culture, Integration</p>	
25:28	SPOTBREAK 3: Donate Cars/Going to do PSA Geico/Washing Machine Allegra/Breakthrough Boom OUTCUE: ...Allegra dot com.	:60 :30 :30
27:28	Program Conclusion	:32
28:00	TOTAL TIME	

Program Log for *Radio Health Journal*

Program	17-15	Producer	Reed Pence
Air Week	04/09/17-04/15/17	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:60
1:00	SPOTBREAK 1: Alzheimer's Association "Federal Spending" OUTCUE...at ALZ.org.	:62
2:02	:02 PAUSE FOR LOCAL AVAIL	:02
2:04	SEGMENT 1: CANCER RESEARCH RECRUITMENT	12:45
	<p>Synopsis: Clinical trials drive medical advancement, but cancer clinical trials seldom meet their goals in recruiting patients. Experts discuss causes, consequences, and actions being taken to meet needs.</p> <p>Host: Reed Pence. Guests: Dr. David Ahern, Director, Program in Behavioral Informatics and EHealth, Brigham & Women's Hospital, Asst. Prof. of Psychology, Harvard Medical School, and co-author, <i>Oncology Informatics: Using Health Information Technology to Improve Processes and Outcomes in Cancer</i>, Dr. Bradford Hesse, Chief of Health Communication Informatics, National Cancer Institute and co-author, <i>Oncology Informatics: Using Health Information Technology to Improve Processes and Outcomes in Cancer</i></p> <p>Compliance issues covered: health care; public health; federal government; minority affairs and discrimination</p> <p>Links for more information: https://www.elsevier.com/books/oncology-informatics/hesse/978-0-12-802115-6</p>	
14:49	SPOTBREAK 2: Abbvie "That's Me" OUTCUE: ...brought to you by Abbvie	:60
15:49	:02 PAUSE FOR LOCAL AVAIL	:02
15:51	SEGMENT 2: WHY TAMING SLEEP LEAVES US RESTLESS	7:07
	<p>Synopsis: Sleep used to be natural, governed by darkness, light, and fatigue. Now it's highly processed and scheduled. An author discusses his research on the ways this has led to a poorer night's sleep.</p> <p>Host: Nancy Benson. Guest: Benjamin Reiss, Prof. of English, Emory Univ. and author, <i>Wild Nights: How Taming Sleep Created Our Restless World</i></p> <p>Compliance issues covered: public health; work and employment</p> <p>Links for more information: https://www.benjamin-reiss.com/wild-nights/</p>	
22:58	SPOTBREAK 3: Elite Rehab Donate Cars "Going to Do"	:60 :60
24:58	Medical Notes & News. Host: Shel Lustig	1:28
26:26	SPOTBREAK 4: Geico "Washing Machine" Grainger "Business Ambitions"	:30 :30
27:26	Program Conclusion	:30
27:56	TOTAL TIME	



Program Log for Viewpoints Radio

Program	17-15	Producers	Reed Pence, Evan Rook, Pat Reuter
Air Week	4/9/2017	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Castrol/Titanium Ice OUTCUE: ...YouTube channel.	:62
1:47	:02 PAUSE FOR LOCAL AVAIL	:02
1:49	SEGMENT 1: The Legal Side of Cohabitation	10:40
	<p>Synopsis: There are millions of Americans who live together, but never become formally "married." What are their rights? Who gets the house, the car, the bank accounts if they break up or one of them dies? We talk to a noted contract and family law attorney who has written extensively on the subject to find out how society and the courts view cohabitation relationships. We also discuss what cohabiting couples should do to prevent problems with the law.</p> <p>Host: Gary Price. Guests: Martha Ertman, Professor of Law specializing in contract and family at the Carey School of Law, University of Maryland, and author of the book, Love's Promises: How formal and informal contracts shape all kinds of families.</p> <p>Links for more info: http://www.law.umaryland.edu http://www.beacon.org/loves-promises-p1092.aspx</p> <p>Compliancy Issues Covered: Family Issues, Relationships, Law, Contracts</p>	
12:29	SPOTBREAK 2: Mars Petcare/TEMPTATIONS Take Out AbVie That's Me OUTCUE: ...you by AbVie.	:61 :60
14:30	02 PAUSE FOR LOCAL AVAIL	:02
14:32	SEGMENT 2: The Immigrant Narrative In Modern Times	10:51
	<p>Synopsis: When people discuss "the immigrant narrative," you may picture Ellis Island. But what is that process like today? We talk to two writers about the more modern immigrant journey. First, journalist and author Daniel Connolly talks about Isaias Ramos, a bright young man whose life is complicated by his status as an illegal immigrant. Then, author Shilpi Somaya Gowda discusses her own family's experiences immigrating from India. Two very different stories bound by a common thread: the immigrant narrative.</p> <p>Host: Karen Hand. Guests: Daniel Connolly, journalist and author of "The Book of Isaias: A Child of Immigrants Seeks His Own America;" Shilpi Somaya Gowda, author of "The Golden Son"</p> <p>Links for more info: http://www.danielconnolly.net/ http://www.shilpigowda.com/</p> <p>Compliancy Issues Covered: Immigration, Politics, Family Issues, Storytelling</p>	
25:23	SPOTBREAK 3: Donate Cars/Going to do PSA Geico/Bicycle Grainger/Goosebumps OUTCUE: ...who get it done	:60 :30 :30
27:23	Program Conclusion	:32
27:55	TOTAL TIME	

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Program Log for Radio Health Journal

Program	17-14	Producers	Reed Pence and Polly Hansen
Air Week	04/02/17-04/08/17	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:60
1:00	SPOTBREAK 1: Alzheimer's Association "Federal Spending" OUTCUE...at ALZ.org.	:62
2:02	:02 PAUSE FOR LOCAL AVAIL	:02
2:04	SEGMENT 1: PUTTING THE BRAKES ON ENVIRONMENTAL REGULATION	13:02
	<p>Synopsis: The President's proposed 31 percent budget cut for the Environmental Protection Agency and the appointment of a prominent EPA critic as the agency's head have raised fears that the nation's air and water quality will be ignored. EPA critics say the agency needs cutting, as it's been activist in pursuing "worthless" strategies to reduce unproven global warming. Experts on each side discuss pro's and con's of EPA cuts.</p> <p>Host: Reed Pence. Guests: Collin O'Mara, President & CEO, National Wildlife Federation; Diane Katz, Senior Research Fellow, Heritage Foundation</p> <p>Compliance issues covered: federal government and regulation; environment and pollution; public health; state government; economics; employment; renewable energy</p> <p>Links for more information: https://www.nwf.org/News-and-Magazines/Media-Center/Faces-of-NWF/Collin-O'Mara.aspx; http://www.heritage.org/staff/diane-katz</p>	
15:06	SPOTBREAK 2: Abbvie "That's Me" OUTCUE: ...brought to you by Abbvie	:60
16:06	02 PAUSE FOR LOCAL AVAIL	:02
16:08	SEGMENT 2: PLAGUES & DREAD DISEASES	6:44
	<p>Synopsis: Plagues can wipe out entire populations and create fear and great mystery in how they spread. An author who has explored plagues and dangerous diseases explains.</p> <p>Host: Nancy Benson. Guest: Jennifer Wright, author, <i>Get Well Soon: History's Worst Plagues and the Heroes Who Fought Them</i></p> <p>Compliance issues covered: public health; ethics; HIV and AIDS</p> <p>Links for more information: http://us.macmillan.com/getwellsoon/jenniferwright/9781627797467/</p>	
22:52	SPOTBREAK 3: Elite Rehab Donate Cars "Going to Do"	:60 :60
24:52	Medical Notes & News. Host: Shel Lustig	1:36
26:28	SPOTBREAK 4: Geico "Washing Machine" Grainger "Business Ambitions"	:30 :30
27:28	Program Conclusion	:30
27:58	TOTAL TIME	



Program Log for *Viewpoints Radio*

Program	17-14	Producers	Reed Pence, Evan Rook, Polly Hansen
Air Week	4/2/2017	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Alzheimer's Association/Federal Spending OUTCUE: ...at ALZ dot org	:62
1:47	:02 PAUSE FOR LOCAL AVAIL	:02
1:49	SEGMENT 1: Climate Change: Causes, solutions, and its impact on our economy	11:17
	<p>Synopsis: Scientists have maintained for years that carbon dioxide and other greenhouse gasses are causing climate change. In the face of deniers, scientists insist their answer is correct. We talk to Dr. Kerry Emanuel from MIT about what makes he and other scientists so certain greenhouse gasses are to blame and how the problem can be addressed to not only help our planet, but create new jobs for American workers.</p> <p>Host: Gary Price. Guests: Dr. Kerry Emanuel, professor of atmospheric science at the Massachusetts Institute of Technology</p> <p>Links for more info: http://eaps4.mit.edu/faculty/Emanuel/ https://www.documentcloud.org/documents/3516598-Letter-to-Administrator-Pruitt.html</p> <p>Compliance Issues Covered: Climate Change, Science, US Government, Jobs</p>	
13:06	SPOTBREAK 2: Elite Rehab Geico/Bicycle Grainger.Goosebumps OUTCUE: ...get it done.	:60 :30 :30
15:06	02 PAUSE FOR LOCAL AVAIL	:02
15:08	SEGMENT 2: The Trouble with Teaching Reading: Why so many children struggle with literacy	10:16
	<p>Synopsis: America is facing a literacy problem: according to surveys, fewer than 50% of American schoolchildren are highly proficient readers. But solving the dilemma isn't easy: why are so many students struggling and how can we fix it? We talk to several experts who suggest that we may simply be teaching the skill incorrectly. They address the fallacies many of us believe to be true and the balance our education system needs to strike in order to best cure the societal illness of illiteracy.</p> <p>Host: Karen Hand. Guests: Dr. Mark Seidenberg, research professor in the department of psychology, University of Wisconsin-Madison and author of "Language at the Speed of Sight: How we read, why so many can't and what can be done about it;" Dr. Susan B. Neuman, professor of childhood and literacy development at New York University; Dr. Marie Ann Donovan, associate professor of teacher education, DePaul University</p> <p>Links for more info: https://seidenbergreading.net/ http://psych.wisc.edu/faculty-seidenberg.htm http://sbneuman.com/ http://education.depaul.edu/faculty-and-staff/faculty/Pages/marie-donovan.aspx</p> <p>Compliance Issues Covered: Education, Literacy, Child Development</p>	
25:24	SPOTBREAK 3: Donate Cars/Going to do PSA ABvie/That's Me OUTCUE: ...to you by ABvie	:60 :60
27:24	Program Conclusion	:32
27:56	TOTAL TIME	

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Program Log for *Radio Health Journal*

Program	17-13	Producers	Polly Hansen and Reed Pence
Air Week	03/26/17-04/01/17	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:60
1:00	SPOTBREAK 1: Fresenius "Obesity and Kidney Disease" OUTCUE... FreseniusKidneyCare.com.	:62
2:02	:02 PAUSE FOR LOCAL AVAIL	:02
2:04	SEGMENT 1: DIFFICULT PATIENTS	10:58
	<p>Synopsis: Patients used to accept doctors' orders without question. Today, more are asking questions and challenging their doctors' opinions. However, even those who do it politely are likely to be labeled "difficult." A doctor whose late wife nearly made a career of being a difficult patient discusses how patients can do it respectfully and fruitfully.</p> <p>Host: Reed Pence. Guest: Dr. William Steinbach, Prof., Chief of Pediatrics & Infectious Diseases, Duke Univ.</p> <p>Compliance issues covered: health care; public health; consumerism; education</p> <p>Links for more information: http://content.healthaffairs.org/content/27/5/1416.full; https://pediatrics.duke.edu/faculty/william-j-steinbach-md</p>	
13:02	SPOTBREAK 2: Geico "Fork" Lumber Liquidators "Lumber Liquidators" OUTCUE: ...at Lumber Liquidators	:30
		:30
14:02	02 PAUSE FOR LOCAL AVAIL	:02
14:04	SEGMENT 2: RUDENESS	7:41
	<p>Synopsis: Studies show a rudeness epidemic in the US, and that people are profoundly affected when they experience or even witness it occurring to someone else. Two experts discuss.</p> <p>Host: Nancy Benson. Guests: Dr. Amir Erez, Prof. of Management, Warrington College of Business, Univ. of Florida; Dr. Christine Porath, Assoc. Prof. of Management, McDonald School of Business, Georgetown Univ. and author, <i>Mastering Civility: A Manifesto for the Workplace</i></p> <p>Compliance issues covered: business and industry; psychology; consumerism</p> <p>Links for more information: http://warrington.ufl.edu/contact/profile.asp?WEBID=2057; http://www.christineporath.com</p>	
23:00	SPOTBREAK 3: ASGE "Prep, Scope, Live" Alzheimer's Association "Facts & Figures 2017"	:60
		:62
25:02	Medical Notes & News. Host: Shel Lustig	1:26
26:28	SPOTBREAK 4: Geico "All the More Reason" Lumber Liquidators "Lumber Liquidators"	:30
		:30
27:28	Program Conclusion	:30
27:58	TOTAL TIME	