

# QUARTERLY PROGRAM TOPIC REPORT

KTTZ-TV LUBBOCK, TEXAS

1

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

## **Aging**

NOLA: MLNH 011069  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/3/2014 6:00:00 PM  
O.B. Date: 10/3/2014 5:00:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:08:18

A doctor's argument against living longer: Dr. Ezekiel Emanuel, an oncologist and one of the country's leading health care experts, says by age 75 he would opt out of medical treatments in order to not prolong his life in favor of letting nature take its course. Emmanuel joins Judy Woodruff to discuss his provocative essay published in The Atlantic, "Why I Hope to Die at 75."

NOLA: COSE 020248  
Series Title: Charlie Rose  
Length: 60 minutes  
Airdate: 12/3/2014 11:00:00 PM  
O.B. Date: 12/3/2014 11:00:00 PM  
Service: PBS-PLUS  
Format: Interview/Discussion/Review  
Segment Length: 00:22:50

John Mellencamp discusses his latest album, Plain Spoken, and his musical Ghost Brothers of Darkland County, his collaboration with Stephen King and T-Bone Burnett.

NOLA: MLNH 011124  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 12/19/2014 6:00:00 PM  
O.B. Date: 12/19/2014 6:00:00 PM  
Service: PBS  
Format: News (live news only)  
Segment Length: 00:04:43

Teens and elders bridge generation gap and digital divide: There are fewer and fewer opportunities for senior citizens and millennials to encounter one another in daily life. The NewsHour's Mary Jo Brooks reports from Denver on two organizations that pair adolescents to help elders with household tasks and digital literacy, who in turn offer wisdom and experience

## **Agriculture**

NOLA: MLNH 011115  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 12/8/2014 6:00:00 PM  
O.B. Date: 12/8/2014 5:00:00 PM  
Service: PBS  
Format: News (live news only)  
Segment Length: 00:04:03

# QUARTERLY PROGRAM TOPIC REPORT

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

These Syrian child refugees work in the fields to support their displaced families: More than a million children have been forced to flee Syria's civil war. Special correspondent Marcia Biggs profiles two young girls, 12-year-old Iman and 14-year-old Bushra, best friends who must work in the fields to support their families now living in Lebanon. But they are the lucky ones: A local organization has set up a school with afternoon shifts for working children.

## Alcohol/Drug Abuse

NOLA: ABYN 000104  
Series Title: America by the Numbers with Maria Hinojosa  
Episode Title: Native American Boomtown  
Length: 30 minutes  
Airdate: 10/26/2014 12:30:00 PM  
O.B. Date: 10/25/2014 6:30:00 PM  
Service: PBS  
Format:  
Segment Length: 00:30:00

The Bakken oil boom is bringing billions of dollars and tens of thousands of jobs to North Dakota. A substantial part of the oil production is concentrated on an Indian reservation. Fort Berthold Reservation's 1,000-plus oil wells have brought in money and jobs for some, but oil has also brought danger – organized crime, hard drugs, traffic fatalities – and other problems. Tribal members speak about the benefits and consequences of the boom.

NOLA: PNRE 001814  
Series Title: Religion & Ethics NewsWeekly  
Length: 30 minutes  
Airdate: 12/5/2014 4:00:00 PM  
O.B. Date: 12/7/2014 11:00:00 AM  
Service: PBS-PLUS  
Format: Magazine  
Segment Length: 00:09:51

Heroin and the Faith Community (Originally published: September 5, 2014): According to the White House Office of National Drug Control Policy, heroin abuse has reached "epidemic" levels across the country in both cities and small towns. Prominent evangelical leader Reverend Richard Cizik lost his son Richard Jr. to an overdose last year. Now he is pushing faith communities to get more involved by first acknowledging that heroin abuse is happening in their own churches. The acting director of the White House office, Michael Botticelli, also shares what role he believes faith groups can play in the crisis.

## American History/Biography

NOLA: COSE 020207  
Series Title: Charlie Rose  
Length: 60 minutes  
Airdate: 10/7/2014 10:00:00 PM  
O.B. Date: 10/7/2014 10:00:00 PM  
Service: PBS-PLUS

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Format: Interview/Discussion/Review  
Segment Length: 00:54:38

An hour with Leon Panetta, former director of the CIA, former secretary of defense, and author of the controversial new memoir, *Worthy Fights: A Memoir of Leadership in War and Peace*.

NOLA: FIYO 000204  
Series Title: Finding Your Roots  
Episode Title: Roots of Freedom  
Length: 60 minutes  
Airdate: 10/14/2014 7:00:00 PM  
O.B. Date: 10/14/2014 7:00:00 PM  
Service: PBS  
Format: Other  
Segment Length: 00:00:00

These three guests' families have long been engaged in the battle for freedom and civil rights, but they had no idea that those principles were passed down through generations of ancestors. Ben Affleck's mother was a Freedom Rider in 1964 and her roots include the 19th-century spiritualist Almon French, who attempted to heal the bereaved masses in the aftermath of the Civil War; NAACP president Ben Jealous learns the heroic story of his great-grandfather Peter G. Morgan, a free black man who was forced to purchase his own wife and family in order to keep them safe; and actress Khandi Alexander, who never knew who her grandfather was, learns that he may have been murdered in the Jim Crow-era South.

NOLA: NOVA 004117  
Series Title: NOVA  
Episode Title: Ben Franklin's Balloons  
Length: 60 minutes  
Airdate: 10/22/2014 8:00:00 PM  
O.B. Date: 10/22/2014 8:00:00 PM  
Service: PBS  
Format:  
Segment Length: 00:01:00

The first stage in the adventure of human flight began with daring inventors and aeronauts in 18th-century Paris, where a handful of brilliant and colorful pioneers developed all the essential features of today's hot air and gas balloons. Their exploits fascinated Benjamin Franklin, who was serving in Paris as the American ambassador. To explore this burst of innovation, NOVA re-creates key flights, including the world's first manned voyage on November 21, 1783. A descendant of the Montgolfier brothers, who invented the hot-air balloon, will join a team to build an accurate replica of the fragile paper and canvas craft using 18th-century tools and materials. NOVA evokes the thrilling and daunting prospect that the balloon pioneers faced as they left Earth for the first time.

NOLA: BCRR 000000  
Series Title: Bing Crosby Rediscovered: American Masters  
Length: 90 minutes  
Airdate: 12/2/2014 7:00:00 PM  
O.B. Date: 12/2/2014 7:00:00 PM

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Service: PBS  
Format: Documentary  
Segment Length: 01:30:00

Bing Crosby was, without doubt, the most popular and influential multi-media star of the first half of the 20th century. His remarkable appeal, which continues to this day, was in his seemingly effortless ability to pull an audience in to his intimate, laid-back voice. For over three decades, through radio, film and records he reigned supreme. A brilliant entrepreneur, Crosby played an important role in the development of the postwar recording industry. As one of Hollywood's most popular actors, he won the Oscar for 1944's *Going My Way* and starred in the iconic "Road" films with Bob Hope. Crosby recorded nearly 400 hit singles, an achievement no one -- not Sinatra, Elvis or the Beatles -- has come close to matching. Thirty-seven years after his death, he remains the most recorded performer in history. This documentary explores the legend of an iconic performer, revealing a personality far more complex than the public persona he so carefully cultivated. Narrated by Stanley Tucci.

Series Title: Charlie Rose  
Length: 60 minutes  
Airdate: 12/17/2014 11:00:00 PM  
O.B. Date: 12/17/2014 11:00:00 PM  
Service: PBS-PLUS  
Format: Interview/Discussion/Review  
Segment Length: 00:17:57

Discussion about President Obama's dramatic announcement that the United States will begin to normalize relations with Cuba with Julia Cooke, author of *The Other Side of Paradise: Life in the New Cuba*, and Ernesto Londono of The New York Times editorial board.

## Arts

Category: American History/Biography  
NOLA: GPOB 000000  
Series Title: Gershwin's Porgy and Bess from San Francisco Opera; The  
Length: 180 minutes  
Airdate: 10/17/2014 8:00:00 PM  
O.B. Date: 10/17/2014 8:00:00 PM  
Service: PBS  
Format: Event Coverage  
Segment Length: 03:00:00

This production of *Porgy and Bess* from San Francisco Opera stars bass-baritone Eric Owens as Porgy and soprano Laquita Mitchell as Bess in the turbulent story of a disabled man, the headstrong woman he loves and the community that sustains them both. John DeMain conducts the San Francisco Opera Orchestra and Chorus in this American musical theater staple about an African-American community on Catfish Row in coastal South Carolina. *Porgy and Bess* is based on the play by Dubose and Dorothy Heyward, with music by George Gershwin including the celebrated jazz standard "Summertime."

NOLA: ARTF 000702  
Series Title: Art in the Twenty-First Century  
Episode Title: Secrets

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Length: 60 minutes  
Airdate: 11/1/2014 6:00:00 AM  
O.B. Date: 10/31/2014 9:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 01:00:00

How do artists make the invisible visible? What hidden elements persist in their work? Elliott Hundley, Trevor Paglen and Arlene Shechet share some of the secrets that are intrinsic to their work.

NOLA: COSE 020239  
Series Title: Charlie Rose  
Length: 60 minutes  
Airdate: 11/20/2014 10:00:00 PM  
O.B. Date: 11/20/2014 11:00:00 PM  
Service: PBS-PLUS  
Format: Interview/Discussion/Review  
Segment Length: 00:38:18

An appreciation of the legendary writer and director, Mike Nichols.

NOLA: JLMT 000000  
Series Title: Jay Leno: The Mark Twain Prize  
Length: 90 minutes  
Airdate: 11/23/2014 7:00:00 PM  
O.B. Date: 11/23/2014 7:00:00 PM  
Service: PBS  
Format: Event Coverage  
Segment Length: 00:00:00

This special celebrates "Tonight Show" host, comedian and performer Jay Leno, the latest recipient of The Kennedy Center Mark Twain Prize for American Humor. From the stage of The John F. Kennedy Center for the Performing Arts in Washington, DC, a lineup of the biggest names in comedy salutes the 17th recipient of the humor prize.

NOLA: PHFR0000  
Series Title: 24 Frames  
Episode Title: 24 Frames Live Pledge Event  
Length: 60 minutes  
Airdate: 12/04/2014 8:00:00 PM  
O.B. Date: 12/04/2014 8:00:00 PM  
Service: KTTZ  
Format: Performance

For the first 24 Frames pledge special, profiles of TTU Professor and printmaker Dirk Fowler is featured, along with interviews and performances from local musicians Scott and Amy Ferris and Hannah Jackson.

NOLA: PHFR0000  
Series Title: 24 Frames  
Episode Title: Norman Petty Studios, pt. 1, Lubbock Music Venues  
Length: 30 minutes

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Airdate: 10/18/2014 9:00:00 PM  
O.B. Date: 10/18/2014 9:00:00 PM  
Service: KTTZ  
Format: magazine

In this episode we look back at some of the most notable music venues from Lubbock's past.

Series Title: Independent Lens  
Episode Title: Don't Stop Believin': Everyman's Journey  
Length: 90 minutes  
Airdate: 12/29/2014 9:00:00 PM  
O.B. Date: 9/30/2013 9:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

For Arnel Pineda, the past five years have been the stuff of dreams. Neal Schon, guitarist for the iconic rock band Journey, saw a YouTube video of the aspiring Filipino singer and flew him to San Francisco to audition for the band. The rest is history. But Pineda's personal journey had just begun. He wasn't prepared for the grueling physical and emotional strains that come with fronting a rock band on a whirlwind world tour. Can a man who has overcome many obstacles – orphaned at 12, living on the streets, no music training – deal with the demands of his newfound fame? By Ramona Diaz.

## **Business/Industry**

NOLA: HOWE 000102  
Series Title: How We Got to Now with Steven Johnson  
Episode Title: Time  
Length: 60 minutes  
Airdate: 10/15/2014 9:00:00 PM  
O.B. Date: 10/15/2014 9:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

The world today is obsessed by time. Johnson boards a submarine to discover what a lack of natural light means for a sailor's working day and visits Heathrow, the world's busiest airport, to try to get timings right at air traffic control. The story of getting a grip on time is full of curious garage tinkerers. One of them, railway clerk William F. Allen, was so exasperated by the chaos caused by the 8,000 local times zones in the U.S. that he fought tirelessly to standardize time into four zones. Learn how advancements in navigation, the way we work, technology and travel would have been impossible without the unsung heroes of time.

NOLA: HITM 000000  
Series Title: Hitmakers  
Length: 60 minutes  
Airdate: 11/14/2014 8:00:00 PM  
O.B. Date: 11/14/2014 8:00:00 PM  
Service: PBS  
Format: Documentary

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Segment Length: 00:00:00

HITMAKERS is an up-close look at the music industry's resilience in the digital age, from the perspective of groundbreaking artists, music label mavericks and game-changing managers. These crucial players have shaped the music business over the past 100 years, changing pop culture in the process. Today's artists challenge the paradigm further, taking control of their careers and sometimes shucking the system altogether to record and release music on their own. Record labels large and small also have found they must innovate to thrive. Entertaining and thoughtful, HITMAKERS boasts an unforgettable soundtrack. The special features interviews and performances from notable artists such as Melissa Etheridge, The Roots' Questlove, Sharon Jones, rising DJ/producer Steve Aoki and many more.

NOLA: ABYN 000108  
Series Title: America by the Numbers with Maria Hinojosa  
Episode Title: The New Mad Men  
Length: 30 minutes  
Airdate: 11/23/2014 12:30:00 PM  
O.B. Date: 11/23/2014 12:30:00 PM  
Service: PBS  
Format:  
Segment Length: 00:30:00

With a collective purchasing power of \$3 trillion, people of color are quickly becoming the nation's most sought-after consumers. Iconic brands are re-examining their marketing strategies in order to stay competitive in the changing marketplace. Latinos, with a buying power of \$1.2 trillion, are at the heart of this new consumer focus. Take an exclusive look inside LatinWorks, one of the most successful multicultural ad agencies in the country, and learn how it's speaking to the multicultural millennial market.

NOLA: FRON 003303  
Series Title: Frontline  
Episode Title: Firestone and the Warlord  
Length: 90 minutes  
Airdate: 11/18/2014 9:00:00 PM  
O.B. Date: 11/18/2014 9:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 01:30:00

FRONTLINE and ProPublica investigate the relationship between Firestone and the infamous Liberian warlord Charles Taylor. Based on the inside accounts of Americans who ran the company's Liberia rubber plantation, and diplomatic cables and court documents, the investigation reveals how Firestone conducted business during the brutal Liberian civil war.

NOLA: FRON 002714  
Series Title: Frontline  
Episode Title: The Madoff Affair  
Length: 60 minutes  
Airdate: 12/9/2014 9:00:00 PM  
O.B. Date: 5/12/2009 8:00:00 PM

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Service: PBS  
Format: Documentary  
Segment Length: 00:56:46

In the mid-1960s, Bernard Madoff tapped money from Jewish businessmen at exclusive country clubs with the promise of steady guaranteed returns on their investments. He then set his sights on Europe and Latin America, brokering deals with powerful hedge fund managers and feeder funds from Buenos Aires to Geneva. Billions of dollars were channeled to Madoff's investment firm, and his feeders became fabulously wealthy. The competition wondered how the man could produce such steady returns in good times and bad. There were allegations that Madoff was "front-running" or operating a Ponzi scheme, which the SEC investigated several times over the last two decades. But Madoff remained untouched until December 11, 2008, when he admitted it was all "one big lie." FRONTLINE producers Martin Smith and Marcela Gaviria unravel the story behind the world's first truly global Ponzi scheme -- a deception that lasted longer, reached wider, and cut deeper than any other business scandal in history.

NOLA: MLNH 011126  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 12/23/2014 6:00:00 PM  
O.B. Date: 12/23/2014 5:00:00 PM  
Service: PBS  
Format: News (live news only)  
Segment Length: 00:01:46

Sony revives Christmas release of 'The Interview' - Part 1: The Interview," a controversial movie about the assassination of North Korean leader Kim Jong-un, will show in theaters after all. Previously canceled by Sony Pictures after the studio was hacked and moviegoers threatened with terrorism, the film will begin showing at some independent theaters around the country on its original release date. Gwen Ifill examines the reversal.

## Community Politics, Government

NOLA: ABYN 000101  
Series Title: America by the Numbers with Maria Hinojosa  
Episode Title: Mainstream, USA  
Length: 30 minutes  
Airdate: 10/4/2014 5:30:00 PM  
O.B. Date: 10/5/2014 12:30:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:30:00

Clarkston, Georgia, one of America's most diverse square miles, was designated as a refugee resettlement site in the 1980s and is now home to people from more than 40 different countries. Once a hub for the Ku Klux Klan, the city has gone from being 90 percent white to 82 percent non-white in just 30 years. Examine how Clarkston's daily realities reflect wider demographic trends, and explore the collaborations and collisions that are occurring between the old and new South.

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

NOLA: WWIR 005412  
Series Title: Washington Week with Gwen Ifill  
Length: 30 minutes  
Airdate: 10/3/2014 7:00:00 PM  
O.B. Date: 10/3/2014 7:00:00 PM  
Service: PBS  
Format: Interview/Discussion/Review  
Segment Length: 00:25:21

The alarming revelations about Secret Service failings and concerns about the agency's ability to protect the president; a Liberian man being treated in Dallas became the first case of Ebola in the U.S.; and in our new feature "Friday Focus with John Harwood", we look at the political campaign landscape in Colorado as we start the countdown to the midterm elections.

NOLA: PELN 000000  
Series Title: PBS NewsHour Election Night 2014: A Special Report  
Length: 30 minutes  
Airdate: 11/4/2014 10:00:00 PM  
O.B. Date: 11/4/2014 10:00:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:00:37

As control of the U.S. Senate hangs in the balance, PBS NewsHour is bringing you live results and analysis this Election Day. Beginning at 6 p.m. EST on Nov. 4, co-anchors Gwen Ifill and Judy Woodruff will report on the latest developments as polls begin to close around the country. This broadcast will be updated at 7 p.m. EST and again at 9 p.m. EST. At 11 p.m. EST, a special 30-minute show will wrap up the day's final results.

Special coverage will feature guests including columnists Mark Shields and Michael Gerson, political analysts Amy Walter and Stu Rothenberg, and members of PBS NewsHour's own politics team. PBS NewsHour's senior correspondent and weekend anchor Hari Sreenivasan will join them.

NOLA: MLNH 011117  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 12/10/2014 6:00:00 PM  
O.B. Date: 12/10/2014 5:00:00 PM  
Service: PBS  
Format: News (live news only)  
Segment Length: 00:05:39

News Wrap: Detroit emerges from bankruptcy: In our news wrap Wednesday, a federal judge approved plans for the city of Detroit to shed \$7 billion of its \$18 billion in debt, clearing the way for an end to the largest municipal bankruptcy in history. Also, a national Brazilian commission released a report on systematic torture and killings committed during nearly two decades of military dictatorship.

NOLA: MLNH 011128  
Series Title: PBS NewsHour

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Length: 60 minutes  
Airdate: 12/25/2014 6:00:00 PM  
O.B. Date: 12/25/2014 5:00:00 PM  
Service: PBS  
Format: News (live news only)  
Segment Length: 00:06:20

Banning 'the box' to give ex-convicts a better chance at finding a job: Many employers require job applicants to disclose any criminal history, often preventing those with a record from reentering the workforce. But Illinois is one of a number of states working to change this, with a new law prohibiting employers from asking about convictions on initial applications. Special correspondent Brandis Friedman of WTTW reports on the "ban the box" movement.

## **Crime/Legal Issues/Law Enforcement**

NOLA: FRON 002901  
Series Title: Frontline  
Episode Title: Death by Fire 2  
Length: 60 minutes  
Airdate: 10/7/2014 9:00:00 PM  
O.B. Date: 10/19/2010 8:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:56:46

Did Texas execute an innocent man? Several controversial death penalty cases are currently under examination in Texas and in other states, but it's the 2004 execution of Cameron Todd Willingham – convicted for the arson deaths of his three young children – that's now at the center of the national debate. With unique access to those closest to the case, FRONTLINE examines the Willingham conviction in light of new science that raises doubts about whether the fire at the center of the case was really arson at all. The film meticulously examines the evidence used to convict Willingham, provides an in-depth portrait of those most impacted by the case and explores the explosive implications of the execution of a possibly innocent man.

NOLA: WWIR 005420  
Series Title: Washington Week with Gwen Ifill  
Length: 30 minutes  
Airdate: 11/28/2014 7:00:00 PM  
O.B. Date: 11/28/2014 7:00:00 PM  
Service: PBS  
Format: Interview/Discussion/Review  
Segment Length: 00:22:50

After a grand jury decided not to indict police officer Darren Wilson in the death of Michael Brown, we look at what's next as the issue of race and justice continues to capture national attention. Also, the surprise resignation of Defense Secretary Chuck Hagel after less than two years. Plus, we hear from our viewers on key issues like Washington gridlock, healthcare and the environment.

NOLA: COSE 020252  
Series Title: Charlie Rose

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Length: 60 minutes  
Airdate: 12/9/2014 10:00:00 PM  
O.B. Date: 12/9/2014 10:00:00 PM  
Service: PBS-PLUS  
Format: Interview/Discussion/Review  
Segment Length: 00:21:16

A conversation with Hector Monsegur, a former hacker with the group Anonymous, who became an FBI informant who helped prevent over 300 cyber attacks.

NOLA: MLNH 011115  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 12/8/2014 6:00:00 PM  
O.B. Date: 12/8/2014 5:00:00 PM  
Service: PBS  
Format: News (live news only)  
Segment Length: 00:10:18

Why do you march? Young protesters explain what drives them - Part 2: Many of the now-daily protests on race and justice are being led by young people frustrated by recent grand jury decisions in Ferguson and New York City. Gwen Ifill gets perspectives from protester Molly Greiber, Tory Russell of Hands Up United and Jessica Pierce of the Black Youth Project on what's driving them personally and the movement at large.

## Culture

NOLA: PNRE 001806  
Series Title: Religion & Ethics NewsWeekly  
Length: 30 minutes  
Airdate: 10/10/2014 4:00:00 PM  
O.B. Date: 10/12/2014 11:00:00 AM  
Service: PBS-PLUS  
Format: Magazine  
Segment Length: 00:02:34

Sukkot: Rabbi James Michaels of the Hebrew Home of Greater Washington explains the significance of building sukkahs or temporary shelters for eating and worshipping during Sukkot, a harvest festival when Jews recall their ancestors' forty years of wandering in the desert after their escape from slavery in Egypt.

NOLA: INLE 001605  
Series Title: Independent Lens  
Episode Title: Happiness  
Length: 60 minutes  
Airdate: 11/17/2014 9:00:00 PM  
O.B. Date: 11/17/2014 9:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Pyanki is a nine-year-old monk living in Laya, a Bhutanese village perched high in the Himalayas. The nearest road is a three-day walk distant, and

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**Date:** January 1, 2015

Pyanki has never even left his village. In 2012, however, the world will come to him: Laya will at long last be connected to electricity, and the first television will flicker on before Pyanki's eyes. He will have access to 46 television stations for 13 hours every day. How will these images shape a child so isolated from commerce, materialism and celebrity? By Thomas Balmes.

NOLA: SAJO 000106  
Series Title: Sacred Journeys with Bruce Feiler  
Episode Title: Osun-Osogbo  
Length: 60 minutes  
Airdate: 12/30/2014 8:00:00 PM  
O.B. Date: 12/30/2014 8:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 01:00:00

Feiler travels to Nigeria with a group of African-American pilgrims who are attending an annual festival in honor of the Yoruba goddess Osun. The indigenous African faith, sometimes called Orisa Devotion, was first carried to the Americas during the transatlantic slave trade. In company with pilgrims from Miami, New York and Boston, Feiler visits the last remaining Yoruba sacred grove in Nigeria, now a UNESCO World Heritage site, where the Osun Festival attracts tens of thousands of pilgrims and visitors. As two young American pilgrims are initiated as priestesses to the goddess Osun, a Miami-based priest reveals that music and dance bring most African Americans back to a faith in which culture, art and spirituality are inextricably mixed.

NOLA: ITTU0000  
Series Title: Inside Texas Tech  
Episode Title: Carol of Lights 2014  
Length: 30 minutes  
Airdate: 12/24/2014 8:00:00 PM  
O.B. Date: 12/04/2014 7:00:00 PM  
Service: KTTZ  
Format: magazine

Inside Texas Tech presents Texas Tech University's 56th annual Carol of Lights. The popular holiday tradition attracts thousands of people from across the region to the Texas Tech University campus.

## Disabilities

NOLA: CRIA 000601  
Series Title: Craft in America  
Episode Title: Service  
Length: 60 minutes  
Airdate: 11/2/2014 9:30:00 PM  
O.B. Date: 11/2/2014 9:30:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

From the origins of the Army Arts & Crafts Program and the G.I. Bill to contemporary soldiers and veterans, SERVICE documents the power of the

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**Date:** January 1, 2015

handmade to inspire, motivate and heal. Featured artists include Ehren Tool, Peter Voulkos, Judas Recendez, women veterans working at Shotwell Paper Mill, and caisson platoon leather artists working at Arlington National Cemetery.

NOLA: MLNH 011117  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 12/10/2014 6:00:00 PM  
O.B. Date: 12/10/2014 7:00:00 PM  
Service: PBS  
Format: News (live news only)  
Segment Length: 00:06:54

Using Medicaid dollars to expand long-term care choices in Michigan: Most Medicaid funds for long-term care go to nursing homes, but waiver programs give low-income seniors and younger adults with disabilities alternative options to get care in more home-like settings. The NewsHour's Cat Wise reports on a program in Michigan called MI Choice, which aims to empower participants and their families to make decisions about the services they want.

NOLA: MLNH 011125  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 12/22/2014 6:00:00 PM  
O.B. Date: 12/22/2014 5:00:00 PM  
Service: PBS  
Format: News (live news only)  
Segment Length: 00:07:35

Building literacy among the blind with a teen inventor's low-cost Lego printer: A simple question -- how do blind people read? -- inspired a middle-schooler's transformation into a tech entrepreneur. Using Lego blocks, 13-year-old Shubham Banerjee created a low-cost braille printer to improve access and literacy for the visually impaired. Special correspondent Jackie Judd reports as part of our Breakthroughs series.

## **Economy**

NOLA: MLNH 011094  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 11/7/2014 6:00:00 PM  
O.B. Date: 11/7/2014 5:00:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:05:20

Positive jobs report may not reassure Americans with part-time work: For the ninth straight month, the U.S. economy added more than 200,000 positions, bringing unemployment down to its lowest rate in six years. So why do Americans still feel pessimistic about the economy? Much of the workforce remain employed part-time, or combine part-time jobs but get no benefits. Economics correspondent Paul Solman explores the latest hiring trends.

# QUARTERLY PROGRAM TOPIC REPORT

## KTTZ-TV LUBBOCK, TEXAS

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**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

NOLA: MLNH 011109  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 11/28/2014 6:00:00 PM  
O.B. Date: 11/28/2014 6:00:00 PM  
Service: PBS  
Format: News (live news only)  
Segment Length: 00:05:15

How will plunging oil prices affect the economy? The price of oil dropped to a four-year low after the OPEC cartel decided not to cut production levels. Judy Woodruff speaks with Kevin Book of ClearView Energy Partners about the national and global consequences of cheap gas and for how long prices will stay low.

NOLA: COSE 020249  
Series Title: Charlie Rose  
Length: 60 minutes  
Airdate: 12/4/2014 10:00:00 PM  
O.B. Date: 12/4/2014 11:00:00 PM  
Service: PBS-PLUS  
Format: Interview/Discussion/Review  
Segment Length: 00:21:23

Al Hunt on the Story with Senator Bob Corker, the senior Republican on the Senate Foreign Relations Committee, on the turning tide against the Islamic State, Iran's role in the region, and the impact of Russia's economic decline on president Vladimir Putin

NOLA: FTEX0000  
Series Title: Free to Exchange  
Length: 30 minutes  
Airdate: 12/21/2014 10:30:00 AM  
O.B. Date: 12/21/2014 10:30:00 AM  
Service: KTTZ  
Format: Interview

In this episode, Benjamin Powell speaks with Texas Tech professor Dennis Patterson about the rise, fall, and stagnation of Japan's economy. In the second half of the show, Ben speaks with Kate Sheehan about shadow economies.

### **Education**

NOLA: MLNH 011070  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/6/2014 6:00:00 PM  
O.B. Date: 10/6/2014 5:00:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:09:18

# QUARTERLY PROGRAM TOPIC REPORT

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Weighing the health costs of high school football: The debate over the health risks of high school football has escalated since three student players died in a week. PBS NewsHour's Student Reporting Labs talk to the football team at T.C. Williams High School in Virginia for their response. Then Gwen Ifill sits down with Steven Broglio, director of the NeuroSport Research Laboratory at the University of Michigan to discuss the risks to young athletes.

NOLA: ABYN 000106  
Series Title: America by the Numbers with Maria Hinojosa  
Episode Title: Pass or Fail in Cambodia Town  
Length: 30 minutes  
Airdate: 11/9/2014 12:30:00 PM  
O.B. Date: 11/8/2014 6:30:00 PM  
Service: PBS  
Format:  
Segment Length: 00:30:00

Asian Americans are the best-educated and highest-income ethnic group in the United States. They are often referred to as the "model minority," suggesting that all Asians are successful in school and in life. But Southeast Asian Americans have some of the lowest high school completion rates in the nation. Visit Long Beach, California – the city with America's largest Cambodian community – to find out why this educational crisis is occurring and what people are doing about it.

NOLA: MLNH 011108  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 11/27/2014 6:00:00 PM  
O.B. Date: 11/27/2014 6:00:00 PM  
Service: PBS  
Format: News (live news only)  
Segment Length: 00:08:14

How teachers can talk to students about Ferguson: The events in Ferguson have sparked discussions in homes and communities, including schools. Correspondent Jeffrey Brown speaks with #FergusonSyllabus creator Marcia Chatelain of Georgetown University and Liz Collins of Washington Latin Public Charter School on how teachers can use Missouri history and the role of the media to teach and discuss what is happening in Ferguson.

NOLA: ITTU0000  
Series Title: Inside Texas Tech  
Episode Title: TTU System Chancellor Robert Duncan  
Length: 30 minutes  
Airdate: 11/20/2014 7:00:00 PM  
O.B. Date: 11/20/2014 7:00:00 PM  
Service: KTTZ  
Format: magazine

On this edition of Inside Texas Tech Robert Giovannetti sits down with Chancellor Duncan to discuss his vision for the Texas Tech University System. He also shares his love for the guitar and his agricultural past.

# QUARTERLY PROGRAM TOPIC REPORT

## KTTZ-TV LUBBOCK, TEXAS

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**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

### **Employment**

NOLA: COSE 020246  
Series Title: Charlie Rose  
Length: 60 minutes  
Airdate: 12/1/2014 10:00:00 PM  
O.B. Date: 12/1/2014 11:00:00 PM  
Service: PBS-PLUS  
Format: Interview/Discussion/Review  
Segment Length: 00:14:07

Al Hunt on the Story with DeMaurice Smith, executive director of the National Football League Players Association, on current controversies including the relationship between the league and players, domestic violence, and health issues.

### **Energy**

NOLA: ABYN 000104  
Series Title: America by the Numbers with Maria Hinojosa  
Episode Title: Native American Boomtown  
Length: 30 minutes  
Airdate: 10/26/2014 12:30:00 PM  
O.B. Date: 10/25/2014 5:30:00 PM  
Service: PBS  
Format:  
Segment Length: 00:30:00

The Bakken oil boom is bringing billions of dollars and tens of thousands of jobs to North Dakota. A substantial part of the oil production is concentrated on an Indian reservation. Fort Berthold Reservation's 1,000-plus oil wells have brought in money and jobs for some, but oil has also brought danger – organized crime, hard drugs, traffic fatalities – and other problems. Tribal members speak about the benefits and consequences of the boom.

NOLA: COSE 020244  
Series Title: Charlie Rose  
Length: 60 minutes  
Airdate: 11/27/2014 10:00:00 PM  
O.B. Date: 11/27/2014 10:00:00 PM  
Service: PBS-PLUS  
Format: Interview/Discussion/Review  
Segment Length: 00:26:10

Carlos Ghosn, chairman and CEO of the Renault-Nissan Alliance, discussed the main obstacles to the adoption of electric automobiles, prospects for future business in China, and other issues related to the car industry and his leadership of three companies.

NOLA: MLNH 011121  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 12/16/2014 6:00:00 PM  
O.B. Date: 12/16/2014 5:00:00 PM

# QUARTERLY PROGRAM TOPIC REPORT

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Service: PBS  
Format: News (live news only)  
Segment Length: 00:02:12

Sanctions, cheap oil take toll on Russia's struggling currency - Part 1: Russia's central bank hiked a key interest rate nearly 7 points overnight in a dramatic move to stabilize the economy. The ruble has lost 60 percent of its value since January, and Russians have been feeling the economic pinch of inflation. Jeffrey Brown reports how the falling price of oil and Western sanctions have hurt the Russian economy.

## Environment/Nature/Geography

NOLA: HOWE 000101  
Series Title: How We Got to Now with Steven Johnson  
Episode Title: Clean  
Length: 60 minutes  
Airdate: 10/15/2014 8:00:00 PM  
O.B. Date: 10/15/2014 8:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Dirty water has killed more humans than all the wars of history combined, but in the last 150 years, a series of radical ideas, extraordinary innovations and unsung heroes have changed our world. Johnson plunges into a sewer to understand what made a maverick engineer decide to lift the city of Chicago with screw jacks in order to build America's first sewer system. He talks about John Leal, who deliberately "poisoned" the water supply of 200,000 people when, without authorization, he added chlorine, considered lethal in 1908, into Jersey City's water and made it safe to drink. This isn't only about the world becoming a cleaner place - the iPhone, the subway, flat screen TVs and even the bikini are the result of the valiant efforts of the unsung heroes of clean.

NOLA: PESP 000102  
Series Title: Penguins: Spy in the Huddle, A Nature Special Presentation  
Episode Title: First Steps  
Length: 60 minutes  
Airdate: 10/1/2014 7:00:00 PM  
O.B. Date: 10/1/2014 7:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 01:00:00

Watched by spycams, newborn emperor penguins in Antarctica are caught walking on their mothers' feet and taking their own first unsteady steps. On the Falklands, rockhopper chicks meet their unruly and predatory neighbors, while "eggcams" provide unique views of the colony. In Peru, Humboldt chicks take on fur seals and take aim at gulls.

NOLA: NAAT 003201  
Series Title: Nature  
Episode Title: Animal Misfits

# QUARTERLY PROGRAM TOPIC REPORT

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Length: 60 minutes  
Airdate: 10/15/2014 7:00:00 PM  
O.B. Date: 10/15/2014 7:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Alongside the fastest, strongest, smartest animals are nature's misfits, odd, bizarre and unlikely creatures that at first glance seem ill-equipped for survival. Left at the starting line in the race for life, these are the apparent losers in the story of evolution, yet somehow they manage to cling to life and in some cases even thrive. "Animal Misfits" reveals some surprising details about how evolution really works, demonstrating that all animals are remarkably well-adapted to their chosen way of life.

NOLA: REWI 000000  
Series Title: Return to the Wild - The Chris McCandless Story  
Length: 60 minutes  
Airdate: 11/25/2014 8:00:00 PM  
O.B. Date: 11/25/2014 8:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 01:00:00

Twenty years ago a young American hiker named Chris McCandless, the accomplished son of successful middle class parents, was found dead in an abandoned bus in the Alaskan wilderness and became the subject of the best-selling book and movie "Into the Wild." This film retraces McCandless' steps to try to piece together why he severed all ties with his past, burnt or gave away all his money, changed his name and headed into the Denali Wilderness. McCandless' own letters, released for the first time, as well as new and surprising interviews probe the mystery that still lies at the heart of a story that has become part of the American literary canon and compels so many to this day.

NOLA: NOVA 004019  
Series Title: NOVA  
Episode Title: Making Stuff Wilder  
Length: 60 minutes  
Airdate: 12/17/2014 8:00:00 PM  
O.B. Date: 10/23/2013 8:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

What happens when engineers open up nature's toolbox? David Pogue explores bold innovations inspired by the Earth's greatest inventor, life itself. From underwater wi-fi based on dolphin communication, to robotic "mules" and "cheetahs" for the military, to swarms of robotic bees, Pogue travels the world seeing the "wildest" ideas put into action in new inventions and technologies. It is a journey that sees today's bacteria turned into tomorrow's metallurgists, viruses building batteries, and even DNA, the Code of Life, put to work in "living" computers. Will the stuff of the future take on a life of its own?

# QUARTERLY PROGRAM TOPIC REPORT

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

## Family/Marriage

Category: Family/Marriage  
NOLA: INLE 001601  
Series Title: Independent Lens  
Episode Title: Bully  
Length: 90 minutes  
Airdate: 10/13/2014 9:00:00 PM  
O.B. Date: 10/13/2014 9:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 01:30:00

Highlighting the challenges faced by bullied kids, "Bully" shows teachers and parents addressing aggressive behaviors that defy dismissal with "kids will be kids" clichés, and captures a growing movement to change the ways to address bullying in schools.

NOLA: PNRE 001805  
Series Title: Religion & Ethics NewsWeekly  
Length: 30 minutes  
Airdate: 10/3/2014 4:00:00 PM  
O.B. Date: 10/5/2014 11:00:00 AM  
Service: PBS-PLUS  
Format: Magazine  
Segment Length: 00:02:52

Synod on the Family: We set the stage for the October 5 opening of the Vatican's two-week discussion and debate, called by Pope Francis, on the church and the pastoral challenges of contemporary family life, including topics such as marriage, divorce, remarriage, annulments, and cohabitation.

NOLA: INLE 001602  
Series Title: Independent Lens  
Episode Title: Twin Sisters  
Length: 60 minutes  
Airdate: 10/20/2014 9:00:00 PM  
O.B. Date: 10/20/2014 9:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

In China in 2003, twin babies Mia and Alexandra were found in a cardboard box and placed in an orphanage, where authorities separated the infants and concealed their sibling relationship. Two sets of prospective adoptive parents – one from California and the other from Norway – meet during the adoption process and launch an investigation that reveals that the girls are sisters. The girls grow up knowing they have a twin living on the other side of the world. When the girls are eight, Mia and her family go to Norway to visit Alexandra, and discover that the girls not only look and act alike, but are unmistakably and inextricably connected to each other. By Mona Friis Bertheussen.

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**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

NOLA: MLNH 011085  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/27/2014 6:00:00 PM  
O.B. Date: 10/27/2014 7:00:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:02:34

Number of children orphaned by Ebola grows - Part 1: The growing death toll of the Ebola epidemic has left countless children facing a future without their moms and dads. Dan Rivers of Independent Television News visits three siblings in Sierra Leone who are being cared for by their aunt after losing their parents.

NOLA: FIYO 000208  
Series Title: Finding Your Roots  
Episode Title: The British Invasion  
Length: 60 minutes  
Airdate: 11/11/2014 7:00:00 PM  
O.B. Date: 11/11/2014 7:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 01:00:00

Sally Field learns that she descends from William Bradford, who arrived on the Mayflower and helped his fellow Puritans establish their new lives in colonial America. Her ancestors sided with the British crown during the war for independence and paid the ultimate price. Deepak Chopra's family made a similar gamble while living under harsh British rule in India - his grandparents pledged their loyalty to the British in hopes of achieving a higher place in society, and his father chose to fight alongside British soldiers during WWII. Sting's ancestors, who fueled Great Britain's world dominance during the Pax Britannica by building its merchant ships and working in its coal mines, toiled under unbearable working conditions and Dickensian poverty.

NOLA: ABYN 000107  
Series Title: America by the Numbers with Maria Hinojosa  
Episode Title: Surviving Year One  
Length: 30 minutes  
Airdate: 11/16/2014 12:30:00 PM  
O.B. Date: 11/16/2014 12:30:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:30:00

The U.S. spends more on healthcare than any other nation, and the biggest portion goes toward pregnancy and childbirth. Despite this, infant mortality rates are appalling. To find out more about this critical issue, visit Rochester, New York, where babies are dying at a rate two times higher than the national average and where mothers of color are three times more likely than white mothers to lose their babies before their first birthday. In the

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## KTTZ-TV LUBBOCK, TEXAS

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**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

search for answers, learn about programs that are working to reverse these dramatic disparities.

NOLA: MLNH 011119  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 12/12/2014 6:00:00 PM  
O.B. Date: 12/12/2014 5:00:00 PM  
Service: PBS  
Format: News (live news only)  
Segment Length: 00:05:33

New stories – not for kids – in Laura Ingalls Wilder’s ‘Pioneer Girl’ autobiography: Laura Ingalls Wilder is known for the “Little House” series, based her family’s journey across the American plains. But until now, Wilder’s autobiography, “Pioneer Girl,” has never been published. Jeffrey Brown speaks with Pamela Smith Hill, author of “Laura Ingalls Wilder: A Writer’s Life,” on the details Wilder saved for her more mature account.

### Health/Health Care

NOLA: FRON 003301  
Series Title: Frontline  
Episode Title: The Trouble with Antibiotics  
Length: 60 minutes  
Airdate: 10/14/2014 9:00:00 PM  
O.B. Date: 10/14/2014 10:00:00 PM  
Service: PBS  
Format: Interview/Discussion/Review  
Segment Length: 00:00:00

FRONTLINE investigates the widespread use of antibiotics in food animals and whether it is fueling the growing crisis of antibiotic resistance in people. Also this hour: An exclusive interview with the family of a young man who died in a nightmare bacteria outbreak that swept through a hospital at the National Institutes of Health.

NOLA: COSE 020203  
Series Title: Charlie Rose  
Length: 60 minutes  
Airdate: 10/1/2014 10:00:00 PM  
O.B. Date: 10/1/2014 10:00:00 PM  
Service: PBS-PLUS  
Format: Interview/Discussion/Review  
Segment Length: 00:18:07

A discussion about the first U.S. Ebola diagnosis with guest host Dr. Jon Lapook of CBS News; Dr William Schaffner of Vanderbilt University; Bryan Walsh of Time Magazine; and Laurie Garrett, senior fellow for Global Health at the Council on Foreign Relations.

NOLA: PNRE 001805  
Series Title: Religion & Ethics NewsWeekly  
Length: 30 minutes

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Airdate: 10/3/2014 5:00:00 PM  
O.B. Date: 10/5/2014 11:00:00 AM  
Service: PBS-PLUS  
Format: Magazine  
Segment Length: 00:07:59

Doctors Without Borders: Fred de Sam Lazaro reports on this pioneering Nobel-Prize-winning humanitarian group whose mission is "medical care and bearing witness." But since its inception in 1971, the mission of bearing witness has had to be tempered by real-life considerations, observes medical sociologist Renee Fox, author of a recent book on the organization. "When they were young, they thought witnessing was an unmitigated virtue. As they matured they came to see how complex the ramifications of witnessing might be."

NOLA: FTEX0000  
Series Title: Free to Exchange  
Length: 30 minutes  
Airdate: 11/23/2014 10:30:00 AM  
O.B. Date: 11/23/2014 10:30:00 AM  
Service: KTTZ  
Format: Interview

Texas Tech University's Free Market Institute Director Benjamin Powell interviews guests on topics in political economy as related to economic freedom and the private enterprise system.

In this episode, Ben Powell speaks with James Stacey Taylor and Dr. Gilbert Berdine about the idea of legalizing human organ markets.

NOLA: EBHM 000000  
Series Title: Emery Blagdon and His Healing Machine  
Length: 30 minutes  
Airdate: 12/23/2014 3:00:00 AM  
O.B. Date: 7/25/2014 10:30:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

In an unheated shed near Stapleton, Nebraska in the late 1950's Emery Blagdon began twisting old wire and foil, threading hundreds of beads, and shaping everyday castoff materials with one purpose - to generate natural energy to heal. Spurred on by personal tragedy, Blagdon's obsession to create a "Healing Machine" was life-long as he believed people could be cured by his artful chandlers, cascades of wire, and geometric paintings. All which he deemed gave off healing power. Now, 40 years after his death Emery Blagdon is considered to be a man with boundless visionary creativity: an American artist of great significance. Blagdon's work is part of the permanent collection at John Michael Kohler Art Center in Sheboygan, Wisconsin.

NOLA: NOVA 004020  
Series Title: NOVA  
Episode Title: Making Stuff Colder  
Length: 60 minutes  
Airdate: 12/17/2014 9:00:00 PM

# QUARTERLY PROGRAM TOPIC REPORT

## KTTZ-TV LUBBOCK, TEXAS

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**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

O.B. Date: 10/30/2013 8:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Cold. For centuries we've fought it, shunned it and huddled against it. Cold has always been the enemy of life, but now it may hold the key to a new generation of science and technology that will improve our lives. David Pogue explores the frontiers of cold science, from saving the lives of severe trauma patients and cooling a warming planet to ultracold physics, where bizarre new properties of matter are the norm and the basis of new technologies like levitating trains and quantum computers. In this brave new world, cold isn't to be avoided. Cold is the new hot.

### Homosexuality

NOLA: MLNH 011070  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/6/2014 6:00:00 PM  
O.B. Date: 10/6/2014 5:00:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:12:22

What's next in the legal battle over same-sex marriage? - Part 2: Why did the Supreme Court refuse to hear appeals on same-sex marriage, and what does it mean for the future of this issue? Gwen Ifill sits down with Marcia Coyle of The National Law Journal for closer look at the court's surprise decision, plus debate on its significance from Austin Nimocks of Alliance Defending Freedom and Evan Wolfson of Freedom to Marry.

NOLA: COSE 020206  
Series Title: Charlie Rose  
Length: 60 minutes  
Airdate: 10/6/2014 10:00:00 PM  
O.B. Date: 10/6/2014 10:00:00 PM  
Service: PBS-PLUS  
Format: Interview/Discussion/Review  
Segment Length: 00:05:15

Chief CNN legal analyst Jeffrey Toobin discusses the 2014-2015 Supreme Court term that begins today, the court's refusal to hear cases involving gay marriage and race-based discrimination, and upcoming cases involving First Amendment rights and whether prisoners should be allowed to grow beards for religious reasons while in prison.

NOLA: COSE 020230  
Series Title: Charlie Rose  
Length: 60 minutes  
Airdate: 11/7/2014 11:00:00 PM  
O.B. Date: 11/7/2014 11:00:00 PM  
Service: PBS-PLUS  
Format: Interview/Discussion/Review  
Segment Length: 00:32:42

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

A conversation with Neal Patrick Harris about his career in acting and new book, *Neil Patrick Harris: Choose Your Own Autobiography*.

NOLA: MLNH 011109  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 11/28/2014 6:00:00 PM  
O.B. Date: 11/28/2014 6:00:00 PM  
Service: PBS  
Format: News (live news only)  
Segment Length: 00:07:12

Benedict Cumberbatch on 'The Imitation Game' and making Alan Turing less of an enigma: Alan Turing was a brilliant British mathematician who worked in secret to break a key Nazi Germany code, allowing Allied forces to see and plan for attacks ahead of time. Jeffrey Brown talks to Benedict Cumberbatch, star of "The Imitation Game," a new movie portraying Turing's life, about the actor's penchant for playing complicated geniuses.

## Housing/Shelter

NOLA: PNRE 001806  
Series Title: Religion & Ethics NewsWeekly  
Length: 30 minutes  
Airdate: 10/10/2014 4:00:00 PM  
O.B. Date: 10/12/2014 11:00:00 AM  
Service: PBS-PLUS  
Format: Magazine  
Segment Length: 00:07:50

Tiny Houses for the Homeless: In Eugene, Oregon, local faith groups, religious leaders, and volunteers have created Opportunity Village, a community of small houses for the unsheltered homeless. Each house is no more than ten feet wide and was built with donated materials. Villagers pay just a dollar a night, and there is no cost to taxpayers.

NOLA: MLNH 011119  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 12/12/2014 6:00:00 PM  
O.B. Date: 12/12/2014 5:00:00 PM  
Service: PBS  
Format: News (live news only)  
Segment Length: 00:07:47

Should a federal health program pay to house L.A.'s homeless? Los Angeles' homeless residents often struggle with chronic physical and mental illnesses - health crises made worse by life on the streets. Hari Sreenivasan explores why L.A.'s health officials are pushing to provide thousands of the county's sickest residents with permanent supportive housing through the federal Medicaid program.

# QUARTERLY PROGRAM TOPIC REPORT

## KTTZ-TV LUBBOCK, TEXAS

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**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

### Immigration/Refugees

NOLA: MLNH 011099  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 11/14/2014 6:00:00 PM  
O.B. Date: 11/14/2014 5:00:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:12:24

Shields and Brooks on the China carbon deal, Obama's immigration action: Syndicated columnist Mark Shields and New York Times columnist David Brooks join Hari Sreenivasan to discuss the week's news, including the carbon deal between the United States and China, legislative action on the Keystone XL pipeline and how Republicans may respond if President Obama issues an executive action on immigration reform.

NOLA: MLNH 011104  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 11/21/2014 6:00:00 PM  
O.B. Date: 11/21/2014 6:00:00 PM  
Service: PBS  
Format: News (live news only)  
Segment Length: 00:02:38

How immigrants are reacting to Obama's action: President Obama's address detailing immigration reform brought strong responses from both supporters and those opposed to his plan. Beyond Capitol Hill, we asked documented and undocumented immigrants to express their reactions.

### Media

NOLA: AMDO 002713  
Series Title: POV  
Episode Title: The Act of Killing  
Length: 120 minutes  
Airdate: 10/6/2014 9:00:00 PM  
O.B. Date: 10/6/2014 9:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Nominated for an Academy Award®, "The Act of Killing" is as dreamlike and terrifying as anything that Werner Herzog (one of the executive producers) could imagine. The film explores a horrifying era in Indonesian history and provides a window into modern Indonesia, where corruption reigns. Not only is the 1965 murder of an estimated one million people honored as a patriotic act, but the killers remain in power. In a mind-bending twist, death-squad leaders dramatize their brutal deeds in the style of the American westerns, musicals and gangster movies they love – and play both themselves and their victims. As their heroic facade crumbles, they come to question what they've done. Winner, 2014 BAFTA Film Award, Best Documentary.

# QUARTERLY PROGRAM TOPIC REPORT

## KTTZ-TV LUBBOCK, TEXAS

26

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

NOLA: MLNH 011077  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/15/2014 6:00:00 PM  
O.B. Date: 10/15/2014 5:00:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:06:15

Sitcom creator Norman Lear talks dangerous television, 'Family' inspirations: Groundbreaking in its day, '70s sitcom "All in the Family" didn't back down from tackling controversial topics. Legendary TV writer and producer Norman Lear, author of a new memoir, "Even This I Get To Experience," discusses the changing medium and changing audiences with Jeffrey Brown.

NOLA: MWOM 000202  
Series Title: Makers  
Episode Title: Women in Hollywood  
Length: 60 minutes  
Airdate: 10/7/2014 8:00:00 PM  
O.B. Date: 10/7/2014 8:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Follow the women of showbiz, from the earliest pioneers to present-day power players, as they influence the creation of one of the country's biggest commodities: entertainment. Hear from actress-producer-activist Jane Fonda, who at 75 is playing a sharp, sexy and powerful media mogul on the award-winning series "The Newsroom"; television powerhouse Shonda Rhimes, who created "Grey's Anatomy" and "Scandal"; screenwriter Linda Woolverton, who re-imagined the traditional Disney princess by making Belle (Beauty and the Beast) a self-possessed, strong-willed young woman; writer-director-actress Lena Dunham, who mines comedy and drama gold by exploring what it's really like to be a young woman today; six-time Academy Award nominee Glenn Close; director Nancy Meyers; and actress Zoe Saldana.

NOLA: COSE 020218  
Series Title: Charlie Rose  
Length: 60 minutes  
Airdate: 10/22/2014 10:00:00 PM  
O.B. Date: 10/22/2014 10:00:00 PM  
Service: PBS-PLUS  
Format: Interview/Discussion/Review  
Segment Length: 00:02:45

A remembrance of Ben Bradlee, the famous Washington Post editor who had just died at the age of 93.

NOLA: INLE 001517  
Series Title: Independent Lens  
Episode Title: Muscle Shoals / Waiting for a Train: The Toshio Hirano Story

# QUARTERLY PROGRAM TOPIC REPORT

27

KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Length: 120 minutes  
Airdate: 11/24/2014 9:00:00 PM  
O.B. Date: 4/21/2014 8:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Located alongside the Tennessee River, Muscle Shoals, Alabama, is the unlikely breeding ground for some of America's most creative and defiant music. Under the spiritual influence of the "Singing River," as Native Americans called it, the music of Muscle Shoals has helped create some of the most important and resonant songs of all time. At its heart is Rick Hall, who founded FAME Studios. Overcoming crushing poverty and staggering tragedies, Hall brought black and white together in Alabama's cauldron of racial hostility to create music for the generations. He is responsible for creating the "Muscle Shoals sound" and the Swampers, the house band at FAME that eventually left to start its own successful studio, Muscle Shoals Sound. In this joyful film, Greg Allman, Bono, Clarence Carter, Mick Jagger, Etta James, Alicia Keys, Keith Richards, Percy Sledge and others bear witness to Muscle Shoals' magnetism and mystery, and why it remains influential today.

NOLA: COSE 020253  
Series Title: Charlie Rose  
Length: 60 minutes  
Airdate: 12/10/2014 11:00:00 PM  
O.B. Date: 12/10/2014 11:00:00 PM  
Service: PBS-PLUS  
Format: Interview/Discussion/Review  
Segment Length: 00:12:43

TIME Magazine's Nancy Gibbs discusses its 2014 Person of the Year, 'The Ebola Fighters.'

## **Minorities/Civil Rights**

NOLA: HHER 002014  
Series Title: Hispanic Heritage Awards; The  
Length: 60 minutes  
Airdate: 10/4/2014 9:00:00 PM  
O.B. Date: 9/29/2014 9:00:00 PM  
Service: PBS  
Format: Event Coverage  
Segment Length: 01:00:00

Filmed at the historic Warner Theater in Washington, DC, the program will honor recipients of the 27th annual Hispanic Heritage Awards. Honorees include celebrities, physicians, scientists, educators, innovators, public officials and community and business leaders selected by the Hispanic Heritage Foundation. The awards, established by the White House in 1987 to commemorate the creation of Hispanic Heritage Month in the U.S., are considered among the highest honors for Latinos by Latinos and recognize notable Latinos who have had a positive impact on America and the world in various fields.

NOLA: FIYO 000202

# QUARTERLY PROGRAM TOPIC REPORT

28

KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Series Title: Finding Your Roots  
Episode Title: Born Champions  
Length: 60 minutes  
Airdate: 10/1/2014 12:00:00 AM  
O.B. Date: 9/30/2014 7:00:00 PM  
Service: PBS  
Format: Other  
Segment Length: 00:00:00

Three of America's greatest athletes, whose determination and love of sports were deeply shaped by their families, were all cut off from their true origins. Billie Jean King learns the story of her grandmother, who had always kept her orphan status a secret. Derek Jeter confronts his ancestors' lives as slaves and learns that they were owned by a white man named James Jeter – the source of the Jeter name and Derek's third great-grandfather. Rebecca Lobo finds out that her Spanish ancestor fought side by side with a famous revolutionary and was forced to flee Spain because of his democratic ideals.

Series Title: Tavis Smiley  
Length: 30 minutes  
Airdate: 10/9/2014 2:00:00 AM  
O.B. Date: 10/9/2014  
Service: PBS  
Format: Interview/Discussion/Review  
Segment Length: 00:13:21

Journalist-filmmaker Jose Antonio Vargas: The founder of the Define American campaign describes his documentary, Documented.

NOLA: PPMF 000000  
Series Title: 50 Years with Peter, Paul and Mary  
Length: 120 minutes  
Airdate: 10/26/2014 10:00:00 PM  
O.B. Date: 12/1/2014 9:30:00 PM  
Service: PBS-SIP  
Format: Documentary  
Segment Length: 02:00:00

50 Years with Peter, Paul and Mary is a documentary that celebrates the impact of the preeminent trio that brought folk music to America's mass audiences, combining their artistry with their activism and inspiration over the past 50 years. The program will feature powerful, moving performances by PP&M starting with the era of the group's emergence in Greenwich Village through the Civil Rights and anti-war eras where their anthems provided America's soundtrack of social and political change into the 21st century.

NOLA: FIYO 000207  
Series Title: Finding Your Roots  
Episode Title: Our People, Our Traditions  
Length: 60 minutes  
Airdate: 11/04/2014 8:00:00 PM  
O.B. Date: 11/04/2014 8:00:00 PM  
Service: PBS  
Format: Documentary

# QUARTERLY PROGRAM TOPIC REPORT

## KTTZ-TV LUBBOCK, TEXAS

29

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Segment Length: 01:00:00

Learn about the ancestors of three celebrated Americans who not only share a Jewish heritage but also history of perseverance. Tony Kushner delves into the history of the Holocaust to discover his ancestors' fate; Carole King confronts the discrimination her ancestors faced in America; and Alan Dershowitz finds out that the first Hassidic synagogue in Brooklyn played a secret role in WWII.

NOLA: RPIC 000000  
Series Title: Richard Pryor: Icon  
Length: 60 minutes  
Airdate: 11/23/2014 8:30:00 PM  
O.B. Date: 11/23/2014 8:30:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 01:00:00

Richard Pryor's impact on the craft of comedy and today's top comics is legendary and unrivaled. This program surveys the profound and enduring influence of one of the greatest American comics of all time.

NOLA: CRSU 000221  
Series Title: Charlie Rose - The Week  
Length: 30 minutes  
Airdate: 12/12/2014 7:30:00 PM  
O.B. Date: 12/12/2014 7:30:00 PM  
Service: PBS  
Format: Interview/Discussion/Review  
Segment Length: 00:26:24

Tonight: John McCain discusses the CIA torture report; John Dickerson looks at the latest news from Washington; Nancy Gibbs talks about TIME's Person of the Year; Naomi Klein talks about her new book on climate change, "This Changes Everything;" and Chris Rock talks to Charlie about race, comedy and his new film, "Top Five." Plus: A look at the year in Facebook.

NOLA: LAWT0000  
Series Title: Latino Americans on the South Plains  
Length: 30 minutes  
Airdate: 12/25/2014 4:30:00 PM  
O.B. Date: 9/17/2013 9:00:00 PM  
Service: KTTZ

Latino Americans on The South Plains Chronicles the Hispanic experience through the stories of people's lives uplifting a community and celebrating a culture that came to America 400 years ago.

### **National Politics/Government**

NOLA: MLNH 011077  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/15/2014 6:00:00 PM  
O.B. Date: 10/15/2014 5:00:00 PM

# QUARTERLY PROGRAM TOPIC REPORT

## KTTZ-TV LUBBOCK, TEXAS

30

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Service: PBS  
Format: News  
Segment Length: 00:07:25

Did air conditioning play a role in Reagan's election? Searching for ripple effects of history-making tech: In the new book and PBS series "How We Got to Now," Steven Johnson presents six game-changing innovations and how they shaped the modern world. Hari Sreenivasan talks to Johnson about surprising connections between invention and American society.

NOLA: WWIR 005413  
Series Title: Washington Week with Gwen Ifill  
Length: 30 minutes  
Airdate: 10/10/2014 7:00:00 PM  
O.B. Date: 10/10/2014 7:00:00 PM  
Service: PBS  
Format: Interview/Discussion/Review  
Segment Length: 00:24:52

Alexis Simendinger explores how the U.S. government is tackling Ebola globally and allaying national concerns about the virus. Also, Pete Williams reports on the immediate impact of the Supreme Court's decision to reject any same-sex marriage cases. Gloria Borger interviewed former CIA head Leon Panetta on his recent memoir and criticism of Obama. Plus, Karen Tumulty reports on the "wild card" races to watch in the midterm elections.

NOLA: FRON 003302  
Series Title: Frontline  
Episode Title: The Rise of ISIS  
Length: 60 minutes  
Airdate: 10/28/2014 10:00:00 PM  
O.B. Date: 10/28/2014 10:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 01:00:00

FRONTLINE investigates the miscalculations and mistakes behind the brutal rise of ISIS. As part of a special FRONTLINE series, correspondent Martin Smith reports from Iraq on how the country began coming undone after the American withdrawal and what it means for the U.S. to be fighting there again.

NOLA: MLNH 011096  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 11/11/2014 6:00:00 PM  
O.B. Date: 11/11/2014 5:00:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:08:24

We answer your health care questions as open enrollment nears: Americans who don't have health care coverage will have another chance to sign up under open enrollment. Meanwhile, the Supreme Court agreed to consider a legal challenge to some federal subsidies. Mary Agnes Carey of Kaiser Health News and health

# QUARTERLY PROGRAM TOPIC REPORT

## KTTZ-TV LUBBOCK, TEXAS

31

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

policy analyst Susan Dentzer join Judy Woodruff to answer common questions about enrollment and the health care law.

NOLA: MLNH 011103  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 11/20/2014 6:00:00 PM  
O.B. Date: 11/20/2014 6:00:00 PM  
Service: PBS  
Format: News (live news only)  
Segment Length: 00:04:01

Brooks and Dionne on Obama's immigration plan and what's next: President Obama addressed the nation Thursday night to announce his plan to change the nation's immigration system through executive action. Gwen Ifill and Judy Woodruff get reaction from New York Times columnist David Brooks, who argues the president is tackling the problem in the wrong way, and Washington Post columnist E.J. Dionne, who says there is nothing unconstitutional about these actions.

NOLA: WWIR 005424  
Series Title: Washington Week with Gwen Ifill  
Length: 30 minutes  
Airdate: 12/26/2014 7:00:00 PM  
O.B. Date: 12/26/2014 7:00:00 PM  
Service: PBS  
Format: Interview/Discussion/Review  
Segment Length: 00:25:25

The Stories That Shaped 2014: From good news on the economic front to cultural debates to foreign policy challenges, 2014 was an eventful year. As the year comes to a close, we examine the big stories and how they may impact the year to come. President Obama had a mixed year that saw Democrats lose control of Congress, but in the final weeks the economy was on the upswing. Abroad, the U.S. faced challenges including the rise of ISIS, Russia's annexation of Ukraine and North Korea's cyber attacks. Our panelists put it all in context.

### **Nuclear Issues/WMD**

NOLA: MLNH 011099  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 11/14/2014 6:00:00 PM  
O.B. Date: 11/14/2014 5:00:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:08:54

How should the U.S. deal with decaying nuclear arms infrastructure? Defense Secretary Chuck Hagel announced a shake-up of the management of the American nuclear weapons stockpile after concluding that the country's aging nuclear infrastructure needs more support. Margaret Warner explores the some of the lapses, and Hari Sreenivasan discusses the potential overhaul with former Defense Department official David Trachtenberg and Bruce Blair of Princeton University.

# QUARTERLY PROGRAM TOPIC REPORT

## KTTZ-TV LUBBOCK, TEXAS

32

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

NOLA: COLW 000000  
Series Title: Cold War Roadshow: American Experience  
Length: 60 minutes  
Airdate: 11/18/2014 8:00:00 PM  
O.B. Date: 11/18/2014 8:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Revisit one of the most bizarre episodes in the annals of modern history – the unprecedented barnstorming across America by Soviet Premier Nikita Khrushchev, the world leader of Communism and America's arch-nemesis, during 13 days in 1959.

NOLA: RIBN 000000  
Series Title: Rickover: The Birth of Nuclear Power  
Length: 120 minutes  
Airdate: 12/9/2014 7:00:00 PM  
O.B. Date: 12/9/2014 7:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:02:00

Combative, provocative and searingly blunt, Admiral Hyman G. Rickover was a flamboyant maverick, a unique American hero. When few thought it possible, then-Captain Rickover undertook to harness the power of the atom to drive the first nuclear-powered submarine, the USS Nautilus, whose trip under the polar ice pack was one of the great adventure stories of the 1950s. Later, Rickover built the world's first commercial nuclear power plant at Shippingport, PA. Rickover's achievements made him into a national celebrity, and he appeared on the cover of Time magazine. Many questioned Rickover's goal of an all nuclear navy, and others questioned his creation of a technocratic elite, his own navy within the Navy. However, few contested that he had transformed the Navy and changed the course of America's technological development. Today, questions about nuclear power have arisen again, in the wake of the disaster in Japan, yet nuclear power remains one of the main alternatives to fossil fuels. Many wonder whether America can maintain its technological pre-eminence and whether we can still build and manage large-scale projects. To understand these issues, we would do well to consider the story of the man who created the nuclear navy as well as the civilian nuclear power industry: Hyman G. Rickover.

### **Poverty/Hunger**

Series Title: Religion & Ethics NewsWeekly  
Length: 30 minutes  
Airdate: 11/14/2014 4:00:00 PM  
O.B. Date: 11/16/2014 11:00:00 AM  
Service: PBS-PLUS  
Format: Magazine  
Segment Length: 00:01:29

# QUARTERLY PROGRAM TOPIC REPORT

33

KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Judaism and Feeding the Homeless: Rabbi Scott Perlo of Sixth & I Historic Synagogue in Washington, DC and a group of young Jewish professionals serve breakfast to the homeless for the interfaith group So Others Might Eat, and Rabbi Perlo explains the connection between Jewish faith, social justice, and the Torah.

NOLA: TASM 003341  
Series Title: Tavis Smiley  
Length: 30 minutes  
Airdate: 11/25/2014 2:00:00 AM  
O.B. Date: 11/25/2014  
Service: PBS  
Format: Interview/Discussion/Review  
Segment Length: 00:11:56

Homeless rights advocate Paul Boden: A longtime advocate for the homeless, Boden offers his thoughts on the status of the War on Poverty, 50 years later.

## Religion/Ethics

NOLA: PNRE 001805  
Series Title: Religion & Ethics NewsWeekly  
Length: 30 minutes  
Airdate: 10/3/2014 4:00:00 PM  
O.B. Date: 10/5/2014 11:00:00 AM  
Service: PBS-PLUS  
Format: Magazine  
Segment Length: 00:06:52

Prison Beard: Should an American Muslim convict have the religious freedom to grow a beard? The US Supreme Court will hear arguments in *Holt v Hobbs* on Tuesday, October 7. This is the first High Court test of the federal law designed to protect the religious freedom of prison inmates. Correspondent Tim O'Brien reports from the state penitentiary in Grady, Arkansas.

NOLA: PNRE 001814  
Series Title: Religion & Ethics NewsWeekly  
Length: 30 minutes  
Airdate: 12/5/2014 4:00:00 PM  
O.B. Date: 12/7/2014 11:00:00 AM  
Service: PBS-PLUS  
Format: Magazine  
Segment Length: 00:08:04

Drugs of Last Resort (Originally published: August 1, 2014): Jamie and Jason Fowler are seeking access to experimental drugs that have not yet been approved by the FDA to treat their son Jack's life-threatening disease. The pharmaceutical company can make the treatment available to the family without FDA approval, but that could further delay the clinical trials required for official release. "How do we balance the rapid and accelerated approval of drugs that we can establish, definitively establish, are safe and effective," asks Dr. Russell Medford, who chairs the bioethics committee for the Biotechnology Industry Organization, "versus the immediate needs of individual patients who cannot wait for us to come to those final determinations?"

# QUARTERLY PROGRAM TOPIC REPORT

34

KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

NOLA: SAJO 000106  
Series Title: Sacred Journeys with Bruce Feiler  
Episode Title: Osun-Osogbo  
Length: 60 minutes  
Airdate: 12/30/2014 8:00:00 PM  
O.B. Date: 12/30/2014 8:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 01:00:00

Feiler travels to Nigeria with a group of African-American pilgrims who are attending an annual festival in honor of the Yoruba goddess Osun. The indigenous African faith, sometimes called Orisa Devotion, was first carried to the Americas during the transatlantic slave trade. In company with pilgrims from Miami, New York and Boston, Feiler visits the last remaining Yoruba sacred grove in Nigeria, now a UNESCO World Heritage site, where the Osun Festival attracts tens of thousands of pilgrims and visitors. As two young American pilgrims are initiated as priestesses to the goddess Osun, a Miami-based priest reveals that music and dance bring most African Americans back to a faith in which culture, art and spirituality are inextricably mixed.

NOLA: FRON 001610  
Series Title: Frontline | From Jesus to Christ: The First Christians  
Length: 60 minutes  
Airdate: 12/23/2014 9:00:00 PM  
O.B. Date: 4/6/1998 8:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Hour one examines how Judaism and the Roman empire shaped Jesus' life. Jesus was an ordinary Jewish resident of his time, but new archaeological findings show that Jesus was probably not the humble village peasant often portrayed. Nazareth, where he grew up, was about four miles from the cosmopolitan urban center of Sepphoris, one of the Roman provincial cities. While Rome defined one dimension of Jesus' world, the other was symbolized by the great Temple in Jerusalem. Jesus was born, lived, and died a Jew, and he was influenced by the diversity and tensions of Judaism at that time. Jesus was most likely arrested and executed by Roman authorities whose principal concern was to keep peace in the empire. Rome had little tolerance for those it judged disruptive of the Pax Romana (Roman peace), punishing them in many ways, including crucifixion. The death of Jesus was a Roman act; there was little if any notice taken by Jewish people. Jesus was another victim of the Pax Romana.

## Recreation/Leisure/Sports

NOLA: MLNH 011075  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/13/2014 6:00:00 PM  
O.B. Date: 10/13/2014 5:00:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:06:02

# QUARTERLY PROGRAM TOPIC REPORT

35

KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Sexual assaults, 'pervasive' bullying revealed in N.J. town prized for football: At Sayreville War Memorial High in New Jersey, seven players from the school's revered football program were arrested for attacking younger teammates in the team's locker room. Jeffrey Brown learns more about the charges of sexual assault and "pervasive" bullying from Kate Zernike of The New York Times.

NOLA: MLNH 011081  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/21/2014 6:00:00 PM  
O.B. Date: 10/21/2014 7:00:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:08:19

Will the Royals cap their Cinderella story with a fairytale ending? The Kansas City Royals' meteoric rise from Midwestern underdog to American League champs has electrified its hometown. Tonight, before the faceoff with World Series veterans, the San Francisco Giants, Gwen Ifill speaks Mike Pesca of Slate and Hampton Stevens of The Atlantic about the state of play that allowed an unlikely team to rise through the ranks.

NOLA: SLHO 000000  
Series Title: Ice Warriors - USA Sled Hockey  
Length: 60 minutes  
Airdate: 11/10/2014 9:00:00 PM  
O.B. Date: 2/24/2014 9:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Watch a portrait of the U.S. sled hockey team as they prepare for the Winter Olympic Games in Sochi, Russia. Sled hockey, also known as "murderball on blades," is played as aggressively as able-bodied hockey – but these players battle with their sticks, sharp sled runners and the serrated ice picks used to propel their sleds. Strapped into molded sleds, they're often playing at eye level with the fast-moving puck in this game of force, speed and strategy.

NOLA: RADR0000  
Series Title: Guns Up! The Legend of Raider Red  
Length: 30 minutes  
Airdate: 12/25/2014 3:30:00 PM  
O.B. Date: 9/11/2014 7:00:00 PM  
Service: KTTZ

Guns Up: The History of Raider Red explores the legacy of the beloved Texas Tech University mascot, Raider Red. Follow his beginnings as Dirk West's cartoon strip in the Lubbock Avalanche Journal to being crowned the Capitol One 2012 National Mascot of the Year.

## Science/Technology

NOLA: NOVA 004116  
Series Title: NOVA

# QUARTERLY PROGRAM TOPIC REPORT

## KTTZ-TV LUBBOCK, TEXAS

36

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Episode Title: Why Planes Vanish  
Length: 60 minutes  
Airdate: 10/8/2014 8:00:00 PM  
O.B. Date: 10/8/2014 8:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

The disappearance of Flight MH370 stunned the world. In an era of smart-phones and GPS, how could a 270-ton passenger jet vanish into thin air? It was a rude awakening for all of us, showing just how far we are from the world we imagined we lived in – in which every move is monitored all the time. NOVA tells the inside story of the search for Flight MH370 and meets the key players, from all corners of the globe, who have spent months searching for the lost plane. How easy is it to make a plane disappear? Or can new technology guarantee that in the future, nothing will ever be “lost” again?

NOLA: HOWE 000102  
Series Title: How We Got to Now with Steven Johnson  
Episode Title: Time  
Length: 60 minutes  
Airdate: 10/15/2014 9:00:00 PM  
O.B. Date: 10/15/2014 9:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

The world today is obsessed by time. Johnson boards a submarine to discover what a lack of natural light means for a sailor’s working day and visits Heathrow, the world’s busiest airport, to try to get timings right at air traffic control. The story of getting a grip on time is full of curious garage tinkerers. One of them, railway clerk William F. Allen, was so exasperated by the chaos caused by the 8,000 local times zones in the U.S. that he fought tirelessly to standardize time into four zones. Learn how advancements in navigation, the way we work, technology and travel would have been impossible without the unsung heroes of time.

NOLA: RIBP 000000  
Series Title: Rise of the Black Pharaohs  
Length: 60 minutes  
Airdate: 10/1/2014 9:00:00 PM  
O.B. Date: 10/1/2014 9:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Around 800 BC, Kush, a little-known subject state of Egypt, rose up and conquered Egypt, enthroned its own Pharaohs and ruled for nearly 100 years. This unlikely chapter of history has been buried by the Egyptians and was belittled by early archaeologists, who refused to believe that dark-skinned Africans could have risen so high. Now, in the heart of Sudan, archeologists are finding indisputable evidence of an advanced African society with powerful armies, vast reach and spiritually-driven imperial aspirations to rival the Egyptians’.

# QUARTERLY PROGRAM TOPIC REPORT

## KTTZ-TV LUBBOCK, TEXAS

37

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

NOLA: HOWE 000105  
Series Title: How We Got to Now with Steven Johnson  
Episode Title: Cold  
Length: 60 minutes  
Airdate: 11/5/2014 10:00:00 PM  
O.B. Date: 11/5/2014 10:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 01:00:00

Only in the last 200 years have humans learned how to make things cold. Johnson explains how ice entrepreneur Frederic Tudor made ice delivery the second biggest export business in the U.S. and visits the place where Clarence Birdseye, the father of the frozen food industry, experienced his eureka moment. He also travels to Dubai to see how mastery of cold has led to penguins in the desert. From IVF to food, politics and Hollywood to human migration, the unsung heroes of cold have led the way.

NOLA: NOVA 004121  
Series Title: NOVA  
Episode Title: Killer Landslides  
Length: 60 minutes  
Airdate: 11/19/2014 8:00:00 PM  
O.B. Date: 11/19/2014 8:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 01:00:00

In less than two minutes in March, a one-square-mile field of debris slammed into the Washington state community of Oso, killing 41 and destroying nearly 50 homes. Drawing on analyses of other recent landslides around the world, geologists are investigating what triggered the deadliest U.S. landslide in decades and whether climate change is increasing the risk of similar disasters around the globe.

NOLA: NAZM 000102  
Series Title: Nazi Mega Weapons  
Episode Title: U-Boat Base  
Length: 60 minutes  
Airdate: 12/10/2014 9:00:00 PM  
O.B. Date: 7/24/2013 9:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Examine the impenetrable submarine pens the Nazis built to protect U-boats from Allied attacks. Such was their size and strength that these pens survive today, a testament to their engineering.

### **Social Services**

NOLA: PNRE 001811  
Series Title: Religion & Ethics NewsWeekly  
Length: 30 minutes

# QUARTERLY PROGRAM TOPIC REPORT

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Airdate: 11/18/2014 11:00:00 AM  
O.B. Date: 11/16/2014 2:00:00 PM  
Service: PBS-PLUS  
Format: Magazine  
Segment Length: 00:08:29

Muslim Initiatives Against Extremism: As Islamic terrorists around the world attempt to recruit young Muslims to join their cause, many US Muslims are coming together to protect their communities from radicalization with new programs.

## Transportation

NOLA: MLNH 011072  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/8/2014 6:00:00 PM  
O.B. Date: 10/8/2014 5:00:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:07:33

Will flight tracking evolve in wake of Malaysia Air mystery? More than six months ago, Malaysia Airlines Flight 370 disappeared on its trip from Kuala Lumpur to Beijing. Two months of searching for wreckage and clues yielded no definitive answers about what happened. On Monday the search resumed. Jeffrey Brown talks to science correspondent Miles O'Brien about the continuing investigation and the upcoming NOVA report "Why Planes Vanish."

NOLA: NOVA 004118  
Series Title: NOVA  
Episode Title: First Air War  
Length: 60 minutes  
Airdate: 11/2/2014 1:00:00 AM  
O.B. Date: 10/29/2014 8:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

When World War I began in 1914, the air forces of the opposing nations consisted of handfuls of rickety biplanes from which pilots occasionally took pot shots at one another with rifles. By 1918, the fighter had become an efficient killing machine with a growing strategic impact on the outcome of the war. With the help of aviation buffs dedicated to bringing back classic WWI fighters, NOVA joins the team as they uncover the secrets of some of aviation's most colorful and deadly early flying machines and explores how their impact played a key role in the nightmare slaughter of the Western Front.

## War/Veterans/National Security

NOLA: ABYN 000102  
Series Title: America by the Numbers with Maria Hinojosa  
Episode Title: Island of Warriors  
Length: 30 minutes

# QUARTERLY PROGRAM TOPIC REPORT

## KTTZ-TV LUBBOCK, TEXAS

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**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Airdate: 10/11/2014 5:30:00 PM  
O.B. Date: 10/12/2014 12:30:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:30:00

Pacific Islanders serve in the U.S. military in disproportionately high numbers, and have suffered the highest casualty rates in the wars in Iraq and Afghanistan. The men and women of Guam, a U.S. territory in the Pacific, are American citizens and serve in our country's military at a rate three times higher than the rest of the country. Learn why the island's returning veterans say they can't get the healthcare they need.

NOLA: MLNH 011073  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/9/2014 6:00:00 PM  
O.B. Date: 10/9/2014 5:00:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:08:44

Panetta: Time of unprecedented threat calls for debate on leadership: Leon Panetta was involved in the war on terror, the assassination of Osama bin Laden and the wind-down of the wars in Afghanistan and Iraq. Now the former CIA director and defense secretary is out with a memoir that has made headlines for its criticism of President Obama's leadership. Panetta joins Judy Woodruff to discuss his book, "Worthy Fights," the Islamic State and Washington dysfunction.

NOLA: NAVY 000000  
Series Title: Navy SEALs - Their Untold Story  
Length: 120 minutes  
Airdate: 11/11/2014 8:00:00 PM  
O.B. Date: 11/11/2014 8:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 02:00:00

Despite the widespread attention paid to the Navy SEALs (Sea, Air and Land) since they killed Osama bin Laden, the story of how these clandestine warriors evolved in response to changing threats – from WWII to the War on Terror – and how their extraordinary abilities shaped U.S. and world history, has remained untold. Few people know the unheralded tales of the first frogmen who dared to face almost certain death with little training, scant equipment and untested tactics.

NOLA: CNDY 000000  
Series Title: Candy Bomber; The  
Length: 60 minutes  
Airdate: 12/2/2014 9:00:00 PM  
O.B. Date: 12/2/2014 9:00:00 PM  
Service: PBS-SIP  
Format: Documentary

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**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Segment Length: 01:00:00

The amazing story of the Utah pilot, Colonel Gail "Hal" Halvorsen whose simple gesture of goodwill won the hearts of a former enemy and made him a hero to people around the world. Known as the Candy Bomber, Halvorsen and fellow U.S. pilots dropped more than two million tons of candy to the impoverished children of West Germany during the Berlin Airlift in 1948.(the "Core Program").

NOLA: MLNH 011113  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 12/4/2014 6:00:00 PM  
O.B. Date: 12/4/2014 5:00:00 PM  
Service: PBS  
Format: News (live news only)  
Segment Length: 00:02:50

Hagel says rise in reporting of military sexual assaults is 'good news,' but more progress needed: While the estimated number of cases of sexual assault are down 25 percent from two years ago, actual reports of assault have increased 8 percent in the past year. Secretary of Defense Chuck Hagel said the findings are both a sign of progress and a need for greater reform. Hari Sreenivasan reports on continuing concern over retaliation for and how lawmakers are responding.

NOLA: WWIR 005421  
Series Title: Washington Week with Gwen Ifill  
Length: 30 minutes  
Airdate: 12/5/2014 7:00:00 PM  
O.B. Date: 12/5/2014 7:00:00 PM  
Service: PBS  
Format: Interview/Discussion/Review  
Segment Length: 00:22:51

Federal Probes into Policing, New Defense Chief, Averting a Government Shutdown: NBC News' Pete Williams reports on the multiple federal investigations into fatal, police-involved incidents involving minority citizens nationwide; McClatchy Newspapers' Nancy Youssef takes a closer look at newly nominated Ashton Carter for defense secretary, his qualifications and what challenges he may face during his confirmation hearings next year; and The New York Times' Ashley Parker focuses on the GOP intraparty tensions and if it could lead to another government shutdown.

NOLA: SAJO 000101  
Series Title: Sacred Journeys with Bruce Feiler  
Episode Title: Lourdes  
Length: 60 minutes  
Airdate: 12/16/2014 7:00:00 PM  
O.B. Date: 12/16/2014 7:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 01:00:00

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Host Bruce Feiler embeds with a group of active duty and retired U.S. military, wounded in Afghanistan, Iraq and other American wars, as they travel to the Catholic shrine of Lourdes in southwest France in search of healing. More than five million pilgrims visit this shrine to the Virgin Mary every year to bathe in the waters of a spring that Catholics believe has miraculous powers. The wounded warriors from America join 30,000 other military and their families from 35 different nations on an International Military Pilgrimage that's now in its 55th year. While only half the American soldiers are Catholic, all hope that Lourdes can provide spiritual and emotional healing beyond the treatment they've already received for their physical wounds and disabilities.

## Women

NOLA: MWOM 000203  
Series Title: Makers  
Episode Title: Women in Space  
Length: 60 minutes  
Airdate: 10/14/2014 8:00:00 PM  
O.B. Date: 10/14/2014 8:00:00 PM  
Service: PBS  
Format: Interview/Discussion/Review  
Segment Length: 00:00:00

Trace the history of women pioneers in the U.S. space program. Some, like aviators Wally Funk and Jerrie Cobb, passed the same grueling tests as male astronauts, only to be dismissed by NASA, the military and even Lyndon Johnson, as a distraction. It wasn't until 1995 that Eileen Collins became the first woman to pilot a spacecraft. The program includes interviews with Collins, as well as Sally Ride's classmates Shannon Lucid, Rhea Seddon and Kathryn Sullivan, and features Mae Jemison, the first woman of color astronaut, and Peggy Whitson, the first female commander of the International Space Station. The hour ends with the next generation of women engineers, mathematicians and astronauts—the new group of pioneers, like Marleen Martinez and Dava Newman, who continue to make small but significant steps forward.

NOLA: TASM 003308  
Series Title: Tavis Smiley  
Length: 30 minutes  
Airdate: 10/9/2014 2:00:00 AM  
O.B. Date: 10/9/2014  
Service: PBS  
Format: Interview/Discussion/Review  
Segment Length: 00:10:28

Percussionist Sheila E.: The talented musician talks about her memoir, *The Beat of My Own Drum*, which is a testament to the positive power of music.

NOLA: MLNH 011078  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/16/2014 6:00:00 PM  
O.B. Date: 10/16/2014 7:00:00 PM  
Service: PBS

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## KTTZ-TV LUBBOCK, TEXAS

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**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Format: News  
Segment Length: 00:05:56

#Gamergate leads to death threats against women in the gaming industry: Members of the gaming community launched a campaign in August called Gamergate as a response to allegations of unethical journalism. But it has grown to include outright threats against women who work in or critique the industry. Hari Sreenivasan talks to one of the targets of the harassment, Brianna Wu of Giant Spacekat.

NOLA: MLNH 011093  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 11/6/2014 6:00:00 PM  
O.B. Date: 11/6/2014 5:00:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:06:55

Will saying yes to affirmative consent curb college sexual assault? California recently passed an affirmative consent law, meaning that consensual sex requires a clear "yes" from both parties on college campuses. But some have challenged the practicality of the policy. Hari Sreenivasan moderates a debate between Jaclyn Friedman of "Yes Means Yes" and Shikha Dalmia of the Reason Foundation.

NOLA: COSE 020241  
Series Title: Charlie Rose  
Length: 60 minutes  
Airdate: 11/24/2014 10:00:00 PM  
O.B. Date: 11/24/2014 10:00:00 PM  
Service: PBS-PLUS  
Format: Interview/Discussion/Review  
Segment Length: 00:12:24

Sylvia Jukes Morris on Price of Fame, the second volume of her biography about the actress, playwright, magazine editor, and congresswoman Clare Booth Luce.

NOLA: INLE 001513  
Series Title: Independent Lens  
Episode Title: All of Me: A Story of Love, Loss, and Last Resorts  
Length: 60 minutes  
Airdate: 12/8/2014 9:00:00 PM  
O.B. Date: 3/24/2014 9:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

The "Girls" have been friends – and morbidly obese – for years. They met via the Austin chapter of the National Association to Advance Fat Acceptance, but now they're going through the life-changing process of weight-loss surgery in an effort to lose hundreds of pounds. The experience presents a host of issues and consequences – some they knew they were in for, some they feared and some they never could have imagined. By Alexandra Lescaze.

# QUARTERLY PROGRAM TOPIC REPORT

## KTTZ-TV LUBBOCK, TEXAS

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**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

### Youth

NOLA: MLNH 011091  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 11/4/2014 6:00:00 PM  
O.B. Date: 11/4/2014 7:00:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:03:42

Political advertisers take notice: Millennials are not impressed: Younger voters made a big difference for President Obama twice, but their numbers drop in midterm elections. Political editor Lisa Desjardins asks participants of NewsHour's Student Reporting Labs in Kentucky, Michigan and Colorado to watch and react to this year's political ads and explain what motivates them politically.

NOLA: PNRE 001810  
Series Title: Religion & Ethics NewsWeekly  
Length: 30 minutes  
Airdate: 11/7/2014 4:00:00 PM  
O.B. Date: 11/9/2014 11:00:00 AM  
Service: PBS-PLUS  
Format: Magazine  
Segment Length: 00:08:38

Millennials and Religion: Reports on the under-30 generation suggest that as many as 1 out of 3 are walking away from traditional religious affiliations and organized religion in the US. Erwin McManus, founder and pastor of MOSAIC church in Los Angeles, believes there is more to the story.

NOLA: PNRE 001813  
Series Title: Religion & Ethics NewsWeekly  
Length: 30 minutes  
Airdate: 11/28/2014 11:00:00 AM  
O.B. Date: 11/30/2014 2:00:00 PM  
Service: PBS-PLUS  
Format: Magazine  
Segment Length: 00:07:36

Inoculation Ethics (originally published: January 24, 2014): In most states, parents can choose not to vaccinate their children based on a personal or religious objection. It's a choice that has begun raising concerns about the ethics of refusal and the rising risk of outbreaks.

NOLA: MLNH 011119  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 12/12/2014 6:00:00 PM  
O.B. Date: 12/12/2014 5:00:00 PM  
Service: PBS  
Format: News (live news only)  
Segment Length: 00:08:34

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KTTZ-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

Why haven't efforts worked to stop dangerous drinking at college? More than 1,800 students die each year in the U.S. from alcohol-related incidents, and nearly 100,000 sexual assaults have been reported that were linked to intoxication. How do we address the dark consequences of excessive drinking on college campuses? Gwen Ifill talks Jonathan Gibraltar of Frostburg State College and Beth McMurtrie of The Chronicle of Higher Education.

## **The Educational and Informational Needs of Children**

NOLA Code:       SESA0000  
Program Title: Sesame Street  
Distributor:     PBS  
Air date:         Monday-Friday 9:00:00 AM/HD01  
Length:           60

SESAME STREET has garnered more than 100 awards, including 101 Emmys, two Peabodys, four Parents' Choice Awards and an Action for Children's Television Special Achievement Award. The series delivers academic and social education that prepares kids for grade school. Since its premiere, the show's base curriculum has been set by academic research on preschoolers. Encore episodes focus on music and art and how these tools can be used to develop the whole child - the cognitive, social, emotional and physical attributes. In addition, "Elmo's World," which looks at the world through the eyes of a three-year-old, continues as a featured segment. Themes include birthdays, pets, teeth, families, games and more.

NOLA Code:       ARUR0000  
Program Title: Arthur  
Distributor:     PBS  
Air date:         Monday-Friday 3:00:00 PM/HD01  
Length:           30

Based on the children's books by [Marc Brown](#), ARTHUR premiered in 1996 as one of the first ongoing animated programs based on a book series. The show chronicles the adventures of Arthur (an eight-year-old aardvark) through engaging, emotional stories that explore issues faced by real kids. It is a comedy that tells these stories from a kid's point of view without moralizing or talking down. Situations on ARTHUR develop in realistic ways, and don't always turn out as we -- or Arthur and his friends -- might expect.

NOLA code:       MAYM0000  
Program Title: Maya and Miguel  
Distributor:     PBS  
Air date:         Saturdays 6:30:00 AM  
Length:           30

Lively and colorful, the series chronicles the adventures, and sometimes misadventures, of 10-year-old siblings Maya and Miguel Santos, and features their family, relatives and a richly diverse neighborhood of friends. This never-a-dull-moment situation comedy revolves around Maya's well-intended meddling in her family and friends' lives, ultimately leading her to create new quandaries to fix. While every episode will take humorous twists and turns, the underlying message is the importance of doing good for the family and community, and the philosophy that shared happiness is greater than personal gain.

# QUARTERLY PROGRAM TOPIC REPORT

## KTTZ-TV LUBBOCK, TEXAS

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**Prepared by:** Michelle Dillard Trice

**Date:** January 1, 2015

NOLA code: SWHY0000  
Program Title: Super Why!  
Distributor: PBS  
Air date: Monday-Friday 12:00:00 PM  
Length: 30

Welcome to SUPER WHY, a breakthrough preschool series designed to help kids ages 3 to 6 with the critical skills that they need to learn to read (and love to read!) as recommended by the National Reading Panel (alphabet skills, word families, spelling, comprehension and vocabulary). SUPER WHY is the first original program from Out of the Blue Enterprises, an innovator in interactive children's entertainment led by Angela C. Santomero, an Emmy-nominated co-creator of *Blue's Clues*, and Samantha Freeman Alpert, a veteran in children's entertainment. SUPER WHY makes reading an empowering adventure by using interactive literacy games that need YOU to play. In SUPER WHY reading is power!

NOLA: CITH0000  
Series Title: Cat in the Hat Knows a Lot About That!  
Length: 30 minutes  
Airdate: Monday-Friday 1:30:00 PM

Coming to television for the first time ever in an animated series, the Cat in the Hat whisks pre-schoolers off on a voyage of scientific discovery. "The Cat in the Hat Knows a Lot About That!" features six-year-olds Sally & Nick, best friends and next door neighbors, who are transported on magical journeys to all corners of the globe where the natural world becomes their playground. With the Cat as their guide, his two energetic helpers, the zany duo, Thing One and Thing Two and the enigmatic Fish along for the ride, every outing becomes an unpredictable adventure. In each episode, Sally and Nick head off with the Cat in his one-of-a-kind custom vehicle, the Thinga-ma-jigger, a quintessentially Seussian contraption that instantly transforms from plane to boat to submarine with just a flick of the jigger-ma-whizzer or a honk of the shrinkamadoodle. They go everywhere from the ocean bottom, to a rainforest, or to the centre of a beehive. The Cat in the Hat "knows a lot" but he doesn't know everything making him the perfect guide for learning and fun.

NOLA: WILK0000  
Series Title: Wild Kratts  
Length: 30 minutes  
Airdate: Mon.- Fri. 4:00:00 PM

"Wild Kratts" joins the adventures of Chris and Martin Kratt as they encounter incredible wild animals, combining science education with fun and adventure as the duo travels to animal habitats around the globe. Each adventure explores an age-appropriate science concept central to an animal's life and showcases a never-before-seen wildlife moment, all wrapped up in engaging stories of adventure, mystery, rescue, and the Kratt brothers' brand of laugh-out-loud-comedy that kids love. Real-life Chris and Martin introduce each "Wild Kratts" episode with a live action segment that imagines what it would be like to experience a never-before-seen wildlife moment, and asks, "What if...?" The Kratt brothers transition into animation and the adventure begins, bringing early-elementary school children into the secret lives of

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extraordinary creatures, many of which have never been animated before -- including Tiger quolls, Draco lizards, and Caracals!

NOLA Code: DTIG0000  
Program Title: Daniel Tiger's Neighborhood  
Distributor: PBS  
Air date: Monday-Friday 8:00:00 AM  
Length: 30

"Daniel Tiger's Neighborhood" is an animated series with live-action interstitials. Fred Rogers' original Neighborhood of Make Believe is recreated in vibrant color and texture; his signature puppet Daniel Striped Tiger is transformed into a curious and playful 4-year-old joined by his friends O the Owl, Prince Wednesday, Katerina Kittycat and Miss Elaina. The series curriculum is school-readiness and social-emotional learning, and each preschool themed episode offers a musical strategy for children and parents to use together.

NOLA Code: PCAT0000  
Program Title: Peg + Cat  
Distributor: PBS  
Air date: Monday-Friday 11:00:00 AM  
Length: 30

This series is designed to engage preschool children and teach them how to solve math-based problems with Peg, a chatty and tenacious five year-old, her feline pal, Cat, and her smart, handsome, cool friend Ramone.

NOLA Code: ODDS0000  
Program Title: Odd Squad  
Distributor: PBS  
Air date: Monday-Friday 3:30 p.m.  
Length: 30

ODD SQUAD is a PBS KIDS live-action media property designed to help kids ages 5-8 learn math. The show focuses on two young agents, Olive and Otto, who are part of the Odd Squad, an agency whose mission is to come to the rescue whenever something unusual happens. A math concept is embedded in each of their cases, as Olive and Otto work together to problem-solve and save the day in each episode. ODD SQUAD is created by Tim McKeon (Foster's Home for Imaginary Friends, Adventure Time, The Electric Company) and Adam Peltzman (The Electric Company, The Backyardigans, Wallykazam!) and produced by Sinking Ship Entertainment and The Fred Rogers Company.