

# QUARTERLY PROGRAM TOPIC REPORT

KTXT-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard

**Date:** July 1, 2007

## **Abortion**

NOLA: PNRE 001034  
Series Title: Religion & Ethics NewsWeekly  
Version: SD-Base  
Length: 30  
Airdate: 4/22/2007 1:00:00 PM/tape  
Service: PBS-PLUS  
Format: Magazine  
Segment Length: 00:00:00

Lucky Severson reports from Blacksburg on efforts by chaplains, campus ministers and religious organizations to provide spiritual guidance, comfort and healing in the wake of the Virginia Tech killings; Tim O'Brien joins Bob Abernethy for a studio discussion about the impact of the U.S. Supreme Court ruling on the Partial-Birth Abortion Ban Act; Bob Faw explores the fears and misconceptions about the Mormon faith and what LDS Church is doing to address criticisms about its doctrine and theology.

## **Alcohol/Drug Abuse**

NOLA: AMEX 001912  
Series Title: American Experience  
Episode Title: Summer of Love  
Version: SD-Base  
Length: 60  
Airdate: 4/23/2007 8:00:00 PM/502  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

In the summer of 1967, thousands of young people from across the country flocked to San Francisco's Haight Ashbury district to join in the hippie experience, only to discover that what they had come for was already disappearing. By 1968 the celebration of free love, music, and an alternative lifestyle had descended into a maelstrom of drug abuse, broken dreams, and occasional violence.

NOLA: MLNH 008839  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 5/31/2007 6:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:13:32

Drug Conflict Complicates Violence Between NATO, Taliban: After seven NATO soldiers were killed in helicopter crash in Afghanistan yesterday, violence continued Thursday between NATO and Taliban forces. A professor and a former U.S. Ambassador discuss the Afghan drug war and military clashes.

NOLA: COSE 013116  
Series Title: Charlie Rose  
Version: SD-Base  
Length: 60

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**Date:** July 1, 2007

Airdate: 6/11/2007 10:30:00 PM/503  
Service: PBS-PLUS  
Format:  
Segment Length: 00:00:00

"The Innocence Project's" Barry Scheck and Byron Halsey, who served 19 years in prison for rape and murder before DNA evidence pointed to his innocence are interviewed. Charlie then sits down with Joseph A. Califano Jr. from the National Center on Addiction and Substance Abuse. Then Charlie sits down with George Washington University Law School professor Jeffrey Rosen, NYU psychology professor Elizabeth Phelps and Penn professor of law, psychology and psychiatry, Stephen Morse.

## **Aging**

NOLA: COSE 013100  
Series Title: Charlie Rose  
Version: SD-Base  
Length: 60  
Airdate: 5/18/2007 10:30:00 PM/503  
Service: PBS-PLUS  
Format:  
Segment Length: 00:00:00

Charlie speaks with filmmaker Florian Henckel von Donnersmarck about his film, "The Lives of Others." Then Charlie speaks with Dr. Sherwin Nuland about his film, "The Art of Aging."

## **Agriculture**

NOLA: NOWD 000317  
Series Title: NOW  
Version: SD-Base  
Length: 30  
Airdate: 4/27/2007 7:30:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:00:00

Housing in the United States is taking a big hit as "too-good-to-be-true" home loans fail, refinancing dries up, and foreclosures surge. How did the market plummet so quickly -- and are current homeowners paying the price? NOW revisits a California town whose real estate fortunes have taken a hard turn for the worse. Also on the show, we spend more time with the Coalition of Immokalee Workers -- a group of determined Florida farm workers who pick the tomatoes that may wind up on your fast food. For nearly a decade they've also been picking a fight with some of the food giants of corporate America to get a better wage for themselves and their families...and they've been winning.

NOLA: MLNH 008840  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 6/1/2007 6:00:00 PM/502  
Service: PBS  
Format:

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Segment Length: 00:00:00

**Pet Food Scare Raises Questions About Food Safety:** The recent cases of tainted pet food have raised concerns about food consumed by humans. Agriculture companies are taking new precautions to sterilize food supplies, but some experts say more regulations are needed.

## **American History/Biography**

NOLA: NOVA 003212  
Series Title: NOVA  
Episode Title: Sinking the Supership  
Version: SD-Embedded Promo  
Length: 60  
Airdate: 4/10/2007 7:00:00 PM/502  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

In April 1945, the largest battleship ever built set out on the ultimate suicide mission. With its crew of 3,000, Battleship Yamato, the pride of Japan's fleet, sailed to a solo confrontation with the 1500-strong United States Navy. Attacked by a swarm of U. S. dive bombers, the battleship sank within minutes. A NOVA team discovers the wreck and retells the Yamato's extraordinary saga through the eyes of the few Japanese crew who survived the sinking and are still living today. State-of-the-art CGI animation shows viewers what the colossal battleship was like in all its glory at the time of its launching. The program opens a dramatic perspective on the great age of battleships and why it ended so abruptly with the Yamato's disastrous sinking.

Category: American History/Biography  
NOLA: ALOL 000000  
Series Title: America's Lost Landscape: The Tallgrass Prairie  
Version: SD-Base  
Length: 60  
Airdate: 6/13/2007 8:00:00 PM/tape  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

America's Lost Landscape examines the record of human struggle, triumph, and defeat that prairie history exemplifies, including the history and culture of America's aboriginal inhabitants. The story of how and why the prairie was changed by Euro-American settlement is thoughtfully nuanced. The film also highlights prairie preservation efforts and explores how the tallgrass prairie ecosystem may serve as a model for a sustainable agriculture of the future.

NOLA: MORM 000101  
Series Title: Mormons; The  
Version: SD-Base  
Length: 120  
Airdate: 4/30/2007 8:00:00 PM/502  
Service: PBS  
Format: Documentary

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Segment Length: 00:00:00

A four-hour exploration into the richness, the complexities and the controversies of the Mormons' story as told through interviews with members of the church, leading writers and historians, and supporters and critics of the Mormon faith.

NOLA: AMEX 001907  
Series Title: American Experience  
Episode Title: The Berlin Airlift  
Version: SD-Embedded Promo  
Length: 60  
Airdate: 5/28/2007 8:00:00 PM/502  
Service: PBS  
Format: Documentary  
Segment Length: 00:56:46

On June 24, 1948, the Soviet Union blocked railroad and street access to West Berlin, starving the population and choking commerce. Allied forces refused to cede the city, and for nearly a year, succeeded in doing what even the best military minds considered impossible - supply two million civilians and 20,000 allied soldiers entirely from the air. Operating on a strict plan masterminded by U.S. General William Turner, allied forces landed planes every three minutes and delivered more than 4,500 tons of supplies each day. Former German soldiers built airfields and repaired engines for the enemies they had been shooting out of the sky just three years before. American and British pilots, so recently delivering death, were now angels of mercy, supplying coal, flour, coffee and chocolate to the beleaguered city. Through the personal stories of those who were there, this program provides a striking look at the first battle of the Cold War and the largest humanitarian campaign the world had ever seen.

## Arts

NOLA: ANOV 000000  
Series Title: Novel Reflections on the American Dream  
Version: SD-Base  
Length: 120  
Airdate: 4/4/2007 8:00:00 PM/502  
Service: PBS  
Format: Other  
Segment Length: 00:00:01

Many of America's finest writers have wrestled with the inequities that belie the American Dream - class and money and, often, a false promise of upward mobility. These themes are reflected through universal characters found in Theodore Dreiser's *Sister Carrie* and Edith Wharton's *House of Mirth*; in F. Scott Fitzgerald's *The Great Gatsby* and John Steinbeck's *The Grapes of Wrath*; in Ann Petry's *The Street*, in Gish Jen's *Typical American* and in Saul Bellow's *Seize the Day*. Passages from each book, as well as later novels that reflect more diverse voices, are dramatized through haunting still photography, woven together with original and archival footage to form an evocative, intimate tapestry.

NOLA: COSE 013081  
Series Title: Charlie Rose

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Version: SD-Base  
Length: 60  
Airdate: 4/23/2007 10:30:00 PM/503  
Service: PBS-PLUS  
Format: Interview/Discussion/Review  
Segment Length: 00:00:00

Charlie speaks with Playwright Peter Morgan about his play, "Frost/Nixon."  
Charlie also speaks with actor Frank Langella and actor Michael Sheen.

NOLA: CRIA 000102  
Series Title: Craft in America  
Episode Title: Landscape  
Version: SD-Base  
Length: 60  
Airdate: 5/30/2007 8:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:00:00

We have always had a deep sense of longing for the handmade. Perhaps because each of us, in our own way, has had a craft experience. Sometimes it's an object passed down to us, or one that crosses our path, and connects us to others in traditions, heritage and rituals. You've begun your understanding and appreciation with our TV series. Now go further with the other elements of this comprehensive journey. LANDSCAPE - Our landscapes are our surroundings; the land underfoot, or the world over the horizon; a state of being or a state of mind. Physical, political, philosophical, landscape goes beyond picture postcard panoramas. It encompasses the environments -- the real and the ideal -- of craft artists in all mediums.

NOLA: MLNH 008846  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 6/11/2007 6:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:05:07

Children's Poet Laureate Speaks of Food Fights and Sports: Jack Prelutsky, named the first children's poet laureate by the Poetry Foundation, which also helps fund the NewsHour's poetry coverage, talks about his young readers and shares some of his works from "Good Sports."

## **Business/Industry**

NOLA: INLE 000821  
Series Title: Independent Lens  
Episode Title: Black Gold  
Version: SD-Base  
Length: 90  
Airdate: 4/16/2007 3:30:00 AM/tape  
Service: PBS  
Format:  
Segment Length: 00:00:00

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As westerners revel in designer lattes, impoverished Ethiopian coffee growers suffer the bitter taste of injustice. Tracing one man's fight for a fair price, BLACK GOLD is an eye-opening exposé of the eighty billion dollar coffee trade.

NOLA: INLE 000822  
Series Title: Independent Lens  
Episode Title: Enron: The Smartest Guys in the Room  
Version: SD-Base  
Length: 120  
Airdate: 4/29/2007 10:00:00 PM/tape  
Service: PBS  
Format:  
Segment Length: 00:00:00

Who would think a documentary about the collapse of a mammoth corporation could play out like a drama with the emotional power of Greek tragedy? But that is the impact of ENRON: The Smartest Guys in the Room, the inside story of one of history's greatest business scandals, in which top executives of America's seventh largest company walked away with over one billion dollars while investors and employees lost everything.

NOLA: NBRT 027054  
Series Title: Nightly Business Report  
Version: SD-Base  
Length: 30  
Airdate: 5/31/2007 5:30:00 PM/512  
Service: PBS  
Format:  
Segment Length: 00:00:00

Market Stats; Paul Kangas' Stocks in the News; Wachovia +A.G. Edwards =The 2nd Largest U.S. Retail Brokerage Firm; Wachovia Capital Management President David Carroll Offers His Outlook on the \$6.8 M Deal; "Bill of Health"-Rising Nursing Home Costs; "Commentary"-Not So Ga-Ga for Google.

NOLA: NOWD 000324  
Series Title: NOW  
Version: SD-Base  
Length: 30  
Airdate: 6/15/2007 7:30:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:00:00

In the 1970's and 80's, Land Developer Gary Bradley worked to transform Austin, Texas' pristine hill country into lucrative residential subdivisions, making both headlines and lots of money. When local residents learned of new plans to develop 4,000 acres over nearby Barton Creek, they rose up to stop Bradley and his partners in their tracks. Whereas the developers had strong connections in the Texas legislature -- and a powerful ally in eventual Governor George W. Bush -- the city had an even stronger connection to their unspoiled home. NOW's David Brancaccio talks with filmmaker Laura Dunn about her documentary , "The Unforeseen," which captures the drama, passion, and

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heartfelt convictions on all sides of the conflict without making easy targets of any of them.

## Community Politics/Government

NOLA: COSE 013074  
Series Title: Charlie Rose  
Version: SD-Base  
Length: 60  
Airdate: 4/12/2007 10:30:00 PM/503  
Service: PBS-PLUS  
Format:  
Segment Length: 00:00:00

Charlie speaks with Arnold Schwarzenegger, governor of California. Then, an appreciation of Kurt Vonnegut.

NOLA: FRON 002504  
Series Title: Frontline  
Episode Title: A Hidden Life  
Version: SD-Base  
Length: 56.8  
Airdate: 5/22/2007 8:00:00 PM/502  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

On May 6, 2005, the residents of Spokane, Washington, awoke to one of the strangest headlines in the town's history: "West Tied to Sex Abuse in '70s, Using Office to Lure Young Men". The popular, socially conservative Republican mayor of Spokane, Jim West, had been outed by the town's newspaper The Spokesman-Review. The paper told the sordid story of a man with two lives: in public, he had once sponsored legislation forbidding gays from teaching in public schools, while in private, the paper alleged, he was trawling for young men online, using the trappings of his office to lure them into sexual relationships. But as bizarre as the revelations were, so too were the newspaper's methods. For months, a middle-aged "forensic computer specialist" had posed as an eighteen-year-old boy online, engaging the mayor in a relationship that became more and more intimate, ultimately exploding on the front page of the newspaper. With unfettered access to all the principal players, FRONTLINE explores how this story forced an all-American town to confront its most basic feelings about homosexuality and sheds new light on the confusing, often contradictory, experience of gay people themselves in a place far from the main battlefields of the culture wars.

NOLA: MLNH 008849  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 6/14/2007 6:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:09:39

L.A. Mayor Represents Growing Latino Political Clout: Los Angeles Mayor Antonio Villaraigosa has become a representative voice to the Latino

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population, while working to improve the city's education and transportation systems. The NewsHour reports on his leadership, challenges and critics.

## Consumerism

NOLA: NBRT 027031  
Series Title: Nightly Business Report  
Version: SD-Base  
Length: 30  
Airdate: 4/30/2007 5:30:00 PM/512  
Service: PBS  
Format:  
Segment Length: 00:00:00

Market Stats; Paul Kangas' Stocks in the News; Delta Flies Out of Bankruptcy With A New Look; One on One with Gerald Grinstein, CEO, Delta; Will The End of April Signal The End of the Bull Run?; "Commentary"-China's Economic Boom; "Last Word"-Vacation Time Victims.

NOLA: MLNH 008846  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 6/11/2007 6:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:08:35

Expert Talks About Travel Industry's Challenges: Recent changes in scheduling and delays from several major airlines have made getting out of town more difficult than normal. Airline journalist David Field talks about about what to expect from travel companies this summer.

## Crime/Legal Issues/Law Enforcement

NOLA: AMEX 001911  
Series Title: American Experience  
Episode Title: Jonestown: The Life and Death of Peoples Temple  
Version: SD-Base  
Length: 90  
Airdate: 4/9/2007 8:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:00:00

This film takes a look at the power of Jim Jones and the influence he held over a group of desperate, God-loving folks. Ultimately, the details of the Jonestown massacre have been since summed up by a one phrase: 'drink the kool aid,' a reference to Jones' prescribed poison of choice.

NOLA: MLNH 008806  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 4/16/2007 6:00:00 PM/502  
Service: PBS

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Format: News  
Segment Length: 00:12:20

Shooting at Virginia Tech Deadliest in U.S. History: At least 32 people were killed Monday during a shooting rampage in a residence hall and academic building at Virginia Tech University in Blacksburg, Va. Two reporters give the latest on the situation.

NOLA: WWIR 004646  
Series Title: Washington Week  
Version: SD-Base  
Length: 30  
Airdate: 5/18/2007 7:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:00:00

A deal on immigration reform - maybe; a cloud over the attorney general and the White House; and politics meets religion: past and present. I'm John Harwood sitting in for Gwen Ifill tonight on "Washington Week." Sen. Edward Kennedy (D-MA) said, "Politics is the art of the possible." Lawmakers and the president trumpet a deal on immigration, but the details are trouble in Congress and on the presidential campaign trip. Rep. Tom Tancredo said, "This is another amnesty. No matter how much lipstick you want to put on the pig, it is still a pig called amnesty." The president's men: one out, one in, one left hanging after dramatic congressional testimony. James Comey said, "The door opened and in walked Mr. Gonzales." What is the faith of the embattled attorney general? And the passing of a controversial preacher spotlights the mix of politics and religion. With unconventional candidates in both parties, where will conservative Christians go in 2008? Covering these stories this week: Jeanne Cummings of the Politico, Peter Baker of the Washington Post, Alexis Simendinger of National Journal, and Karen Tumulty of Time Magazine.

NOLA: SEDE 000502  
Series Title: Secrets of the Dead  
Episode Title: Gangland Graveyard  
Version: SD-Base  
Length: 60  
Airdate: 6/6/2007 7:00:00 PM/502  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

It started with a severed foot in a vacant lot. By the time the painstaking FBI investigation ended, a powerful Mafia crime family was shattered, and its once-invincible "don" faced life behind bars. With firsthand accounts from FBI special agents, this program explores the brave new world of federal investigation, which combines old-fashioned undercover work with cutting-edge financial sleuthing and forensics. The latest SECRETS OF THE DEAD installment tracks the dramatic downfall of "Big Joey" Massino, delving into the largely unheralded FBI effort to cripple the mob. Joseph D. Pistone, who posed as tough-talking jewel thief Donnie Brasco and whose time in the Mafia was later made into the movie Donnie Brasco, provides insight. Tony-winner Liev Schreiber narrates.

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## **Culture**

NOLA: AMEX 001912  
Series Title: American Experience  
Episode Title: Summer of Love  
Version: SD-Embedded Promo  
Length: 60  
Airdate: 4/23/2007 8:00:00 PM/502  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

In the summer of 1967, thousands of young people from across the country flocked to San Francisco's Haight Ashbury district to join in the hippie experience, only to discover that what they had come for was already disappearing. By 1968 the celebration of free love, music, and an alternative lifestyle had descended into a maelstrom of drug abuse, broken dreams, and occasional violence.

NOLA: MLNH 008838  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 5/30/2007 6:00:00 PM/502  
Service: PBS  
Format: News  
Segment Length: 00:08:18

New Texas Museum Celebrates Hispanic Culture: In collaboration with the Smithsonian Institute, the Museo Alameda, which opened in San Antonio, Texas, in April, showcases Hispanic influence in American art and music. Jeffrey Brown reports on the museum's latest exhibitions.

NOLA: GROF 000000  
Series Title: Great Old Amusement Parks  
Version: SD-Base  
Length: 60  
Airdate: 6/10/2007 15:00:00 PM/tape  
O.B. Date: 7/21/1999 8:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Long before the days of giant theme parks, the United States had many, many amusement parks where families gathered for a cool escape on a hot summer day. This program celebrates these pre-Disney parks, visiting places like Playland in Rye, New York; Holiday World in Santa Claus, Indiana; and California's Santa Cruz Beach Boardwalk, where vacationers can still reach for the brass ring on the merry-go-round. The special also checks out some old wooden roller coasters and other classic rides.

## **Economy**

NOLA: NBRT 027026  
Series Title: Nightly Business Report

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Version: SD-Base  
Length: 30  
Airdate: 4/23/2007 5:30:00 PM/512  
Service: PBS  
Format:  
Segment Length: 00:00:00

Market Stats; Paul Kangas' Stocks in the News; One on One with Robert Diamond, President of Barclays PLC; Barclay's Buys ABN Amro in the World's Biggest Bank Deal; Taking Identity Theft To Task; Auto Makers Are Motoring From Michigan to the Hoosier State; "Commentary"-Tax Freedom Day.

NOLA: NOWD 000317  
Series Title: NOW  
Version: SD-Base  
Length: 30  
Airdate: 4/27/2007 7:30:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:00:00

Housing in the United States is taking a big hit as "too-good-to-be-true" home loans fail, refinancing dries up, and foreclosures surge. How did the market plummet so quickly -- and are current homeowners paying the price? NOW revisits a California town whose real estate fortunes have taken a hard turn for the worse. Also on the show, we spend more time with the Coalition of Immokalee Workers -- a group of determined Florida farm workers who pick the tomatoes that may wind up on your fast food. For nearly a decade they've also been picking a fight with some of the food giants of corporate America to get a better wage for themselves and their families...and they've been winning.

NOLA: NBRT 027062  
Series Title: Nightly Business Report  
Version: SD-Base  
Length: 30  
Airdate: 6/12/2007 5:30:00 PM/512  
Service: PBS  
Format:  
Segment Length: 00:00:00

Market Stats; Paul Kangas' Stocks in the News; One on One with Mike Eskew, Chairman & CEO of UPS; Bonds Rise As Stocks Fall; The Energy Bill Fuels Debate on Capitol Hill; "Of Mutual Interest" - Jason Zweig, Investing Columnist for "Money" magazine; "Commentary"-What Dell Can Learn From IBM.

## Education

NOLA: MLNH 008799  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 4/5/2007 6:00:00 PM/502  
Service: PBS  
Format: News  
Segment Length: 00:13:20

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Students Encounter Lessons of War at Fort Bragg School: For students attending schools at hundreds of military installations, the wars in Iraq and Afghanistan are a constant topic for discussion, even at the youngest of ages. Special correspondent John Merrow reports from one school in Fort Bragg, N.C.

NOLA: DIDH 000000  
Series Title: Discounted Dreams: High Hopes and Harsh Realities at America's Community Colleges  
Version: SD-Base  
Length: 60  
Airdate: 5/15/2007 9:00:00 PM/tape  
Service: PBS-PLUS  
Format: Documentary  
Segment Length: 00:00:00

Community Colleges represent the fastest growing segment of American higher education; their open admissions, low tuition and flexible scheduling draw students from all walks of life. They are the gateway to the American dream for millions. Vital yet flawed. Huge but virtually invisible. Government generally spends five times as much on prison inmates as it does on community colleges. Resolving these issues is essential for the American future.

NOLA: PNRE 001038  
Series Title: Religion & Ethics NewsWeekly  
Version: SD-Base  
Length: 30  
Airdate: 5/20/2007 1:00:00 PM/tape  
Service: PBS-PLUS  
Format:  
Segment Length: 00:00:00

Kim Lawton joins Bob Abernethy for a studio discussion about the late Reverend Jerry Falwell's ministry and legacy; Bob Abernethy talks with Boston University religion professor Stephen Prothero, author of "Religious Literacy," about what Americans can do to improve their knowledge of religion; Kim Lawton looks at the impact of Pope Benedict XVI's visit to Brazil, and efforts by the Catholic Church to address its waning influence in Latin America.

NOLA: MLNH 008846  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 6/11/2007 6:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:09:34

States Looking to Expand Charter Schooling: States are increasingly requesting federal support for charter schools -- publicly funded schools that are given more autonomy than their peers. The NewsHour looks at the movement to create the schools and questions raised about their effectiveness.

## **Employment**

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**Date:** July 1, 2007

NOLA: NOWD 000317  
Series Title: NOW  
Version: SD-Base  
Length: 30  
Airdate: 4/27/2007 7:30:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:00:00

Housing in the United States is taking a big hit as "too-good-to-be-true" home loans fail, refinancing dries up, and foreclosures surge. How did the market plummet so quickly -- and are current homeowners paying the price? NOW revisits a California town whose real estate fortunes have taken a hard turn for the worse. Also on the show, we spend more time with the Coalition of Immokalee Workers -- a group of determined Florida farm workers who pick the tomatoes that may wind up on your fast food. For nearly a decade they've also been picking a fight with some of the food giants of corporate America to get a better wage for themselves and their families...and they've been winning.

NOLA: BMJL 001110  
Series Title: Bill Moyers Journal  
Version: SD-Base  
Length: 60  
Airdate: 6/15/2007 8:00:00 PM/502  
Service: PBS  
Format: Interview/Discussion/Review  
Segment Length: 00:00:00

Pundits have been proclaiming the death of the American labor movement for years. So when in 2005 Andy Stern, the President of the Service Employees International Union (SEIU), took his members and the Teamsters and left the AFL-CIO some saw it as the first step in an inevitable dissolution of labor's political power.

## **Energy**

NOLA: MLNH 008832  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 5/22/2007 6:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:11:25

Gas Prices Poised to Hit All-Time High: The average price of gasoline is set to exceed the inflation-adjusted all-time high this week, and the impending summer travel season is expected to offer little relief. Two energy experts analyze the factors that continue to pump up gas prices.

## **Environment**

NOLA: GEAQ 000000  
Series Title: Georgia Aquarium: Keepers of the Deep  
Version: SD-Base  
Length: 30  
Airdate: 4/8/2007 9:30:00 PM/502

# QUARTERLY PROGRAM TOPIC REPORT

KTXT-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard

**Date:** July 1, 2007

Service: PBS  
Format:  
Segment Length: 00:00:00

Measured by water volume at more than eight million gallons, the Georgia Aquarium is the largest aquarium in the world, housing 46 exhibit displays and encompassing nearly 100 habitats of aquatic life. This program goes behind the scenes to see how scientists, engineers and veterinarians are creating and managing the aquarium.

NOLA: INLE 000826  
Series Title: Independent Lens  
Episode Title: The Wild Parrots of Telegraph Hill  
Version: SD-Base  
Length: 90  
Airdate: 5/29/2007 8:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:00:00

Former street musician and San Francisco dharma bum, Mark Bittner, falls in with a flock of wild parrots as he searches for meaning in life, unaware that the birds will bring him everything he seeks.

NOLA: NAAT 002113  
Series Title: Nature  
Episode Title: Pale Male  
Version: SD-Base  
Length: 60  
Airdate: 6/10/2007 7:00:00 PM/502  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

The story of Manhattan's first resident red-tailed hawk, affectionately known by his devoted urban fans as "Pale Male." Onlookers gaze in rapt anticipation as the hawk courts, breeds, hunts and raises a family from his posh Fifth Avenue digs on the edge of Central Park. A surprising account of the magical relationship people can have with nature, even in the most unlikely of places.

## **Family**

NOLA: APLO 003061  
Series Title: Place of Our Own; A  
Episode Title: How to Handle a Bully  
Version: SD-Base  
Length: 30  
Airdate: 4/30/2007 1:00:00 PM/tape  
Service: PBS-PLUS  
Format: Interview/Discussion/Review  
Segment Length: 00:00:00

A PLACE OF OUR OWN is the English-language companion to the Spanish-language series LOS NIÑOS EN SU CASA. Both series are designed for parents and anyone else who takes care of young children: grandparents, nannies, babysitters and home daycare providers. The series covers subjects such as tantrums,

# QUARTERLY PROGRAM TOPIC REPORT

KTXT-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard

**Date:** July 1, 2007

literacy, preventing obesity, and speech and language delays. These Peabody Award-winning series combine an entertainment format -- the daytime talk/demonstration show -- with solid educational information on how young children learn, and what adults need to know to help them be prepared for kindergarten and beyond.

NOLA: WPAD 000000  
Series Title: When Parents Are Deployed  
Version: SD-Base  
Length: 30  
Airdate: 4/9/2007 10:30:00 PM/502  
O.B. Date: 12/27/2006 9:00:00 PM  
Service: PBS  
Format: Other  
Segment Length: 00:00:00

This special telecast, hosted by Cuba Gooding, Jr., is a behind-the-scenes look at an extraordinary effort by the producers of SESAME STREET to help the approximately 700,000 children under the age of five who are waiting for a deployed mother or father to come home. What the producers discovered as they examined the effects of deployment on young American military families were stories of courage, hope and pride. This touching program is full of valuable information for parents in the military and those who care about them.

NOLA: MLNH 008835  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 5/25/2007 6:00:00 PM/502  
Service: PBS  
Format: News  
Segment Length: 00:10:16

Web Site Provides Millions of Military Records: The family history Web site Ancestry.com contains 90 million military documents dating back to the first English settlement in Jamestown, Va. Company CEO Tim Sullivan and genealogist Craig Scott discuss the possible uses of the records.

## Health/Healthcare

NOLA: FATW 000000  
Series Title: FAT: What No One Is Telling You  
Version: SD-Base  
Length: 120  
Airdate: 4/11/2007 9:00:00 PM/502  
O.B. Date: 4/11/2007 9:00:00 PM  
Service: PBS  
Format:  
Segment Length: 00:00:00

FAT: What No One Is Telling You explores the myriad psychological, physiological and environmental factors that can make it so tough to shed pounds and keep them off.

NOLA: MLNH 008837  
Series Title: NewsHour with Jim Lehrer, The

# QUARTERLY PROGRAM TOPIC REPORT

KTXT-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard

**Date:** July 1, 2007

Version: SD-Base  
Length: 60  
Airdate: 5/29/2007 6:00:00 PM/502  
Service: PBS  
Format: News  
Segment Length: 00:13:42

Health Care Becomes Key Political Issue for Candidates: Sen. Barack Obama, D-Ill., revealed his plan to revamp the country's health care system Tuesday, becoming the latest presidential candidate to propose changes. A health policy professor and the NewsHour's health correspondent Susan Dentzer outline the issues.

NOLA: PNRE 001041  
Series Title: Religion & Ethics NewsWeekly  
Version: SD-Base  
Length: 30  
Airdate: 6/10/2007 1:00:00 PM/tape  
Service: PBS-PLUS  
Format:  
Segment Length: 00:00:00

Bob Faw looks at the ethical issues raised by a new medical test that offers earlier detection of Down syndrome; Bob Abernethy talks with secular biologist E.O. Wilson about his advocacy for an alliance between science and religion to help save the world's vanishing species and explores reaction to his proposal with Southern Baptist minister Dr. Richard Land.

## Homosexuality

NOLA: BMJL 001109  
Series Title: Bill Moyers Journal  
Version: SD-Base  
Length: 60  
Airdate: 6/8/2007 8:00:00 PM/502  
Service: PBS  
Format: Interview/Discussion/Review  
Segment Length: 00:00:00

Twenty-Sixth Presiding Bishop and Primate of the Episcopal Church, Bishop Jefferts Schori became in November 2006 the first woman to lead a national church in the 520 year history of Anglicanism. She serves as chief pastor to the Episcopal Church's 2.4 million members in 16 countries and 10 dioceses, as well as the American representative to the worldwide Anglican Communion, a body of 38 provinces and 77 million worshippers. Bishop Jefferts Schori has assumed her leadership position at a particularly tumultuous time for the Episcopal Church, specifically due to mounting criticism from more conservative sectors of the Anglican Communion, in parts of Africa and Asia, regarding Episcopal stances on homosexuality, same-sex partnerships, and other social issues. In her first national interview since being elected, she told CNN that she does not believe homosexuality is a sin.

## Housing/Shelter

NOLA: NOWD 000324  
Series Title: NOW  
Version: SD-Base

# QUARTERLY PROGRAM TOPIC REPORT

KTXT-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard

**Date:** July 1, 2007

Length: 30  
Airdate: 6/15/2007 7:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:00:00

In the 1970's and 80's, Land Developer Gary Bradley worked to transform Austin, Texas' pristine hill country into lucrative residential subdivisions, making both headlines and lots of money. When local residents learned of new plans to develop 4,000 acres over nearby Barton Creek, they rose up to stop Bradley and his partners in their tracks. Whereas the developers had strong connections in the Texas legislature -- and a powerful ally in eventual Governor George W. Bush -- the city had an even stronger connection to their unspoiled home. NOW's David Brancaccio talks with filmmaker Laura Dunn about her documentary, "The Unforeseen," which captures the drama, passion, and heartfelt convictions on all sides of the conflict without making easy targets of any of them.

## Immigration

NOLA: MLNH 008801  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 4/9/2007 6:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:13:59

President Bush Renews Push for Immigration Reform: In a speech Monday in Arizona, President Bush called on Congress to revive immigration reform efforts, touting an approach to secure America's borders and resolve the status of illegal immigrants. Past and current Arizona lawmakers share their reactions.

NOLA: WWIR 004646  
Series Title: Washington Week  
Version: SD-Base  
Length: 30  
Airdate: 5/18/2007 7:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:00:00

A deal on immigration reform - maybe; a cloud over the attorney general and the White House; and politics meets religion: past and present. I'm John Harwood sitting in for Gwen Ifill tonight on "Washington Week." Sen. Edward Kennedy (D-MA) said, "Politics is the art of the possible." Lawmakers and the president trumpet a deal on immigration, but the details are trouble in Congress and on the presidential campaign trip. Rep. Tom Tancredo said, "This is another amnesty. No matter how much lipstick you want to put on the pig, it is still a pig called amnesty." The president's men: one out, one in, one left hanging after dramatic congressional testimony. James Comey said, "The door opened and in walked Mr. Gonzales." What is the faith of the embattled attorney general? And the passing of a controversial preacher spotlights the mix of politics and religion. With unconventional candidates in both parties,

# QUARTERLY PROGRAM TOPIC REPORT

KTXT-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard

**Date:** July 1, 2007

where will conservative Christians go in 2008? Covering these stories this week: Jeanne Cummings of the Politico, Peter Baker of the Washington Post, Alexis Simendinger of National Journal, and Karen Tumulty of Time Magazine.

NOLA: PNRE 001042  
Series Title: Religion & Ethics NewsWeekly  
Version: SD-Base  
Length: 30  
Airdate: 6/17/2007 1:00:00 PM/tape  
Service: PBS-PLUS  
Format:  
Segment Length: 00:00:00

Kim Lawton reports from Brazil on efforts by one denominational ministry to rescue and rehabilitate the growing numbers of children who are living -- and working -- on the streets of Sao Paulo; Saul Gonzalez reports on a new interfaith initiative designed to help America's illegal immigrants.

## Media

NOLA: WWIR 004641  
Series Title: Washington Week  
Version: SD-Base  
Length: 30  
Airdate: 4/13/2007 7:00:00 PM/502  
Service: PBS  
Format: Interview/Discussion/Review  
Segment Length: 00:00:00

Political chaos on Iraq, both here and there. Alberto Gonzales: the e-mail trail. And a personal word about the Don Imus debacle, tonight on "Washington Week." The Iraqi Parliament under siege. The U.S. Military under stress. Secretary of defense Robert Gates said, "I think what this recognizes, though, is that our forces are stretched. There's no question about that." Senator Jim Webb (D-VA) said, "I think there are limits to human endurance, and there are limits to what families can put up with." The White House in search of a solution. Can the war in Iraq be saved? Senator John McCain is taking his presidential ambitions on the answer. Senator John McCain (R-AZ) said, "For my part - for my part - I would rather lose a campaign than a war." And Attorney General Alberto Gonzales stakes his career on the answers he gives an angry Congress about missing White House e-mails. Senator Patrick Leahy (D-VT) said, "They can't say they've been lost. That's like saying "the dog ate my homework." Dana Perino [Dep White House Press Secretary] said, "I will admit it, you know, there was - we screwed up and we're trying to fix it." Plus radio host Don Imus is fired. What that says about trash talk, journalists, and politics. Covering the week: Linda Robinson of U.S. News and World Report, David Sanger of the New York Times, Dan Balz of the Washington Post, and Pete Williams of NBC News.

NOLA: CITW 000000  
Series Title: City at War: London Calling  
Version: SD-Base  
Length: 90  
Airdate: 5/27/2007 3:30:00 PM/tape  
Service: PBS

# QUARTERLY PROGRAM TOPIC REPORT

KTXT-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard

**Date:** July 1, 2007

Format: Documentary  
Segment Length: 00:00:00

This documentary, hosted by Walter Cronkite, examines how American journalists reporting from London were instrumental in changing American public opinion and ultimately influencing America's decision to enter World War II to help the British.

NOLA: MLNH 008845  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 6/8/2007 6:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:00:00

Extended Interview: Expert Analyzes Online Campaign Strategies: Political analyst and professor Mike Cornfield discusses the online strategies that campaigns are using for the upcoming presidential election.

## Minorities

NOLA: PNRE 001033  
Series Title: Religion & Ethics NewsWeekly  
Version: SD-Base  
Length: 30  
Airdate: 4/15/2007 1:00:00 PM/tape  
Service: PBS-PLUS  
Format:  
Segment Length: 00:00:00

Bob Faw looks at the challenges facing the black church as it seeks to fill the musical void within its ministry; Judy Valente talks with 31-year old American Muslim Eboo Patel about his efforts to improve interfaith dialogue among today's youth; Rivka Ostaszewski describes the significance of the special exhibit, "The Vanished World of Polish Jewry."

NOLA: INLE 000827  
Series Title: Independent Lens  
Episode Title: La Lupe: Queen of Latin Soul  
Version: SD-Base  
Length: 60  
Airdate: 6/5/2007 10:00:00 PM/tape  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Renowned for her emotional and controversial performances, legendary '60s Afro-Cuban pop singer, Lupe Victoria Yoli, remains the quintessential bad girl. Follow her turbulent ride from obscurity to fame and back again.

## National Politics/Government

NOLA: ACRO 000101  
Series Title: America at a Crossroads

# QUARTERLY PROGRAM TOPIC REPORT

KTXT-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard

**Date:** July 1, 2007

Episode Title: Jihad: The Men and Ideas Behind Al Qaeda  
Version: SD-Base  
Length: 120  
Airdate: 4/15/2007 8:00:00 PM/502  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:01

This program is the definitive history of the world's most dangerous terrorist organization. It is also the first film to attempt to fully get inside the heads of the men who led Al Qaeda, exploring the ideas that motivated and drove them. With rare footage and firsthand testimony from those who fought, planned, argued, met or lived with them, this is the inside story of Al Qaeda's three leaders -- Osama Bin Laden, Ayman Zawahiri and the recently killed leader of Al Qaeda in Iraq, Abu Musab Al Zarqawi. It is also the story of how the peaceful and noble religion of Islam was perverted by Islamist terrorists in the name of jihad.

NOLA: AMEX 001910  
Series Title: American Experience  
Episode Title: Sister Aimee  
Version: SD-Base  
Length: 60  
Airdate: 4/2/2007 8:00:00 PM  
Service: PBS  
Format:  
Segment Length: 00:00:00

Sister Aimee tells the dramatic life story Aimee Semple McPherson, the controversial, charismatic, wildly popular evangelist who was instrumental in bringing conservative Protestantism into mainstream culture and American politics.

NOLA: BDEC 000000  
Series Title: Blair Decade; The  
Version: SD-Base  
Length: 120  
Airdate: 5/23/2007 8:00:00 PM/502  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Through eyewitness and insider accounts, this program tells the inside story of Tony Blair's rise to Number 10 Downing, providing a new view of the Labour Party's most successful leader -- a man who is ruthless, never compromises, is supremely confident of his judgment and may have sacrificed part of his domestic agenda for a foreign policy that almost destroyed him. In a period when U.S. and British policy and politics have never been more entwined, the inside story of Britain's prime minister is revelatory and directly relevant to American viewers.

NOLA: FRON 002503  
Series Title: Frontline  
Episode Title: The Lost Year in Iraq  
Version: SD-Base

# QUARTERLY PROGRAM TOPIC REPORT

KTXT-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard

**Date:** July 1, 2007

Length: 60  
Airdate: 6/12/2007 8:00:00 PM/502  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

In the aftermath of the fall of Saddam Hussein, a group of Americans led by Ambassador L. Paul Bremer III set off to Baghdad to build a new nation and establish democracy in the Arab Middle East. One year later, with Bremer forced to secretly exit what some have called "the most dangerous place on earth," the group left behind lawlessness, insurgency, economic collapse, death, destruction - and much of their idealism. Three years later, as the U.S. continues to look for an exit strategy, the government the Americans helped create and the infrastructure they designed are being tested. FRONTLINE producer Michael Kirk follows the early efforts and ideals of this group as they tried to seize control and disband the Iraqi police, army and Baathist government - and how they became hardened along the way to the realities of postwar Iraq. The program is based on numerous first-person interviews and extensive documentation from the FRONTLINE team that produced "Rumsfeld's War," "The Torture Question" and "The Dark Side."

## **Nuclear Issues/WMD**

NOLA: MLNH 008837  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 5/29/2007 6:00:00 PM/502  
O.B. Date: 5/29/2007 6:00:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:12:13

India Seeks to Expand Nuclear Power Capabilities: With India's demand for electricity expected to more than double by the year 2015, the country is attempting to increase its reliance on nuclear energy. NewsHour special correspondent Simon Marks reports from India on the country's growing nuclear industry.

## **Poverty/Hunger**

NOLA: MLNH 008800  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 4/6/2007 6:00:00 PM/502  
Service: PBS  
Format: News  
Segment Length: 00:12:44

Climate Change Will Hit Poor Hardest, U.N. Panel Says: Changes to Earth's climate and ecosystems will hit the world's poor the hardest, according to a report released Friday by the Intergovernmental Panel on Climate Change. Two of the report's lead authors, Michael Oppenheimer and Joel Smith, discuss the science and politics behind the findings.

NOLA: PNRE 001039

# QUARTERLY PROGRAM TOPIC REPORT

KTXT-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard

**Date:** July 1, 2007

Series Title: Religion & Ethics NewsWeekly  
Version: SD-Base  
Length: 30  
Airdate: 5/27/2007 1:00:00 PM/tape  
Service: PBS-PLUS  
Format:  
Segment Length: 00:00:00

Kate Seelye reports from Jordon on the growing Iraqi refugee crisis and its implications for the U.S.; Lucky Severson talks with former atheist Sara Miles about her Christian conversion and new life mission to feed the homeless.

## Recreation/Leisure/Sports

NOLA: EEDI 000104  
Series Title: Everyday Edisons  
Episode Title: What's in a Name?  
Version: SD-Base  
Length: 30  
Airdate: 6/24/2007 10:30:00 AM/tape  
Service: PBS-PLUS  
Format:  
Segment Length: 00:00:00

Seven ordinary people with seven ideas embark on the journey of a lifetime. Viewers meet these amateur inventors, learn about their inventions, find out where and how they came up with their ideas and what struggles they've had to endure to keep their dreams alive long enough to become EVERYDAY EDISONS. The seven fledgling inventions on the show were picked from a field of thousands of ideas pitched at casting calls held around the country. A team of 39 product development experts will transform each concept into a product on a store shelf.

NOLA: COSE 013119  
Series Title: Charlie Rose  
Version: SD-Base  
Length: 60  
Airdate: 6/14/2007 10:30:00 PM/503  
Service: PBS-PLUS  
Format:  
Segment Length: 00:00:00

Charlie speaks with former national security adviser Zbigniew Brzezinski and author of "Second Chance". Then Charlie talks with Washington Post sports columnist and author of, "Tales from Q School", John Feinstein. Charlie concludes with a conversation with Neue Galerie deputy director Scott Gutterman.

## Religion/Ethics

NOLA: SEDE 000403  
Series Title: Secrets of the Dead  
Episode Title: Shroud of Christ?  
Version: SD-Base  
Length: 60

# QUARTERLY PROGRAM TOPIC REPORT

KTXT-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard

**Date:** July 1, 2007

Airdate: 4/11/2007 7:00:00 PM/502  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

The debate over the Turin Shroud's origins has raged furiously since its first documented appearance in Lirey, France, in the 1350s. Is it the authentic burial shroud of Jesus Christ, or just a brilliant medieval fake? In 1988, three of the world's foremost carbon-dating labs announced in agreement that the Shroud could be dated only as far back as the 13th or 14th century. Then in the summer of 2002, Mechthild Flury-Lemberg, one of the world's foremost textile restorers, was invited to Turin to undertake an unprecedented renovation of the shroud, which called for the removal of both the backing cloth and all the medieval patches. It marked the first time a fabrics expert had worked so closely with the precious relic, and what she eventually uncovered shook the study of the shroud to its foundations. "Science of the Shroud" reveals the brand-new forensic evidence that Christianity's most treasured existing relic is indeed 2,000 years old, dating from the time of Christ. Adding to the latest fervor are bacteriologists' experiments that may prove once and for all how the image on the cloth was ever imprinted, and forensic experts' analysis of the wounds on the image that appear to closely reflect those described in the New Testament.

NOLA: INLE 000825  
Series Title: Independent Lens  
Episode Title: Knocking  
Version: SD-Base  
Length: 60  
Airdate: 5/26/2007 11:30:00 PM/tape  
Service: PBS  
Format:  
Segment Length: 00:00:00

There are seven million Jehovah's Witnesses in 230 countries worldwide. They spend 1.3 billion hours a year ministering door-to-door, making them one of America's favorite punch lines. Despite their 130-plus-year history, this Christian group is still often derided and misunderstood. KNOCKING opens the door on Jehovah's Witnesses, revealing how they have impacted society in ways far greater and more surprising than the spreading of their faith.

NOLA: SFIN 000104  
Series Title: Secret Files of the Inquisition  
Episode Title: The End of Inquisition  
Version: SD-Base  
Length: 60  
Airdate: 5/16/2007 9:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:00:00

Filmed in High Definition, this 4-hour series spans medieval France in Episode 1, 15th century Spain in Episode 2, Renaissance Italy in Episode 3 and mid-nineteenth century Europe in Episode 4. Historians, experts and Church authorities advise on the handling of this controversial subject

# QUARTERLY PROGRAM TOPIC REPORT

KTXT-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard

**Date:** July 1, 2007

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NOLA: MLNH 008843  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 6/6/2007 6:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:16:07

Republicans Tackle Immigration in New Hampshire Debate: Republican presidential hopefuls met in New Hampshire Tuesday to define their positions on issues including immigration, faith and the war on terror. A political reporter looks at how the candidates performed.

## Science/Technology

NOLA: NOVA 003308  
Series Title: NOVA  
Episode Title: The Great Robot Race  
Version: SD-Embedded Promo  
Length: 60  
Airdate: 5/22/2007 7:00:00 PM/502  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Join NOVA for an exclusive backstage pass to the DARPA Grand Challenge--a raucous race for robotic, driverless vehicles sponsored by the Pentagon, which awards a \$2 million purse to the winning team. Armed with artificial intelligence, laser-guided vision, GPS navigation, and 3-D mapping systems, the contenders are some of the world's most advanced robots. Yet even their formidable technology and mechanical prowess may not be enough to overcome the grueling 130-mile course through Nevada's desert terrain. From concept to construction to the final competition, "The Great Robot Race" delivers the absorbing inside story of clever engineers and their unyielding drive to create a champion, capturing the only aerial footage that exists of the Grand Challenge.

NOLA: COSE 013116  
Series Title: Charlie Rose  
Version: SD-Base  
Length: 60  
Airdate: 6/11/2007 10:30:00 PM/503  
Service: PBS-PLUS  
Format:  
Segment Length: 00:00:00

"The Innocence Project's" Barry Scheck and Byron Halsey, who served 19 years in prison for rape and murder before DNA evidence pointed to his innocence are interviewed. Charlie then sits down with Joseph A. Califano Jr. from the National Center on Addiction and Substance Abuse. Then Charlie sits down with George Washington University Law School professor Jeffrey Rosen, NYU psychology professor Elizabeth Phelps and Penn professor of law, psychology and psychiatry, Stephen Morse.

# QUARTERLY PROGRAM TOPIC REPORT

KTXT-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard

**Date:** July 1, 2007

NOLA: FRON 002410  
Series Title: Frontline  
Episode Title: The Tank Man  
Version: SD-Short  
Length: 90  
Airdate: 6/5/2007 8:00:00 PM/502  
Service: PBS  
Format: Documentary  
Segment Length: 01:26:46

On June 5, 1989, one day after Chinese troops expelled thousands of demonstrators from Tiananmen Square in Beijing; a solitary, unarmed protester stood his ground before a column of tanks advancing down the Avenue of Eternal Peace. Captured by Western photographers watching nearby, this extraordinary confrontation became an icon of the fight for freedom around the world. Veteran filmmaker Antony Thomas investigates the mystery of the tank man -- his identity, his fate, and his significance for the Chinese leadership. The search for the tank man reveals China's startling social compact -- its embrace of capitalism while dissent is squashed -- designed to stifle the nationwide unrest of 1989. This policy has allowed educated elites and entrepreneurs to profit handsomely, while the majority of Chinese still face brutal working conditions and low wages, and all Chinese must endure strict political and social controls. Some of these controls regulate speech on the Internet -- and have generated criticism over the involvement of major U.S. corporations such as Yahoo!, Cisco, Microsoft, and Google.

## Transportation

NOLA: MLNH 008839  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 5/31/2007 6:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:09:25

Tuberculosis Patient Raises Concerns About Health Risks: A man diagnosed with a drug-resistant form of tuberculosis completed several overseas flights despite health warnings, raising questions about security and health precautions. A medical professor discusses the dangers of the disease and the government's response.

NOLA: NOWD 000320  
Series Title: NOW  
Version: SD-Base  
Length: 30  
Airdate: 5/18/2007 7:30:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:00:00

Many of the cars now on America's roads get no better gas mileage than the ones we were driving twenty years ago. Meanwhile, other country's cars are leaving ours in the dust in terms of fuel efficiency. How did this happen,

# QUARTERLY PROGRAM TOPIC REPORT

KTXT-TV LUBBOCK, TEXAS

**Prepared by:** Michelle Dillard

**Date:** July 1, 2007

and what are American auto manufacturers doing about it? A former auto industry engineer and NOW correspondent Jonathan Silvers goes under the hood of the U.S. car industry to look at what's being called a colossal failure of American engineering. Does Detroit have a secret weapon waiting in the wings?

## **War/Veterans/National Security**

NOLA: FROW 000604  
Series Title: Frontline/World  
Episode Title: Afghanistan: The Other War  
Version: SD-Base  
Length: 60  
Airdate: 4/10/2007 8:00:00 PM/502  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:01

Inside an underground bunker in a secret location in Kabul, soldiers from an international military force monitor daily attacks from the Taliban, which has re-emerged this year as a major threat to Afghanistan's weak national government. The bunker is manned by members of the small NATO force now in charge of countering a growing insurgency there, as the United States shifts many of its own combat troops to Iraq. In "The Other War," FRONTLINE/WORLD correspondent Sam Kiley confronts the reality of the West's struggling campaign in Afghanistan, with exclusive access to the NATO command in Afghanistan and provocative reporting from the front lines in the run up to a major offensive the Taliban has promised this spring.

NOLA: BMJL 001107  
Series Title: Bill Moyers Journal  
Episode Title: D-Day Revisited  
Version: SD-Base  
Length: 60  
Airdate: 5/27/2007 9:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:00:00

Bill Moyers accompanies World War II veterans, including Medal of Honor recipient Jose Lopez, on a tour of the battlefields where they saw action, including the beaches of Normandy, the Ardennes (where the Battle of the Bulge took place).

NOLA: MLNH 008835  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 5/25/2007 6:00:00 PM/502  
O.B. Date: 5/25/2007 6:00:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:14:52

President Bush Welcomes War Funding Bill: President Bush praised legislation that will continue Iraq war funding without setting a deadline for troop withdrawal. Analysts Mark Shields and David Brooks discuss the compromise

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that enabled its passage.

NOLA: ACRO 000107  
Series Title: America at a Crossroads  
Episode Title: Kansas to Kandahar  
Version: SD-Base  
Length: 90  
Airdate: 6/11/2007 8:00:00 PM/502  
Service: PBS  
Format: Documentary  
Segment Length: 01:26:46

This film explores the ways in which the war on terror has stretched the U.S. military and required Army reservists to be called into active duty for extended tours of service. The documentary follows five men and one woman from a reserve helicopter unit based outside of Kansas City through their deployment to Pakistan and Afghanistan. Robert MacNeil introduces the program.

## Women

NOLA: COSE 013111  
Series Title: Charlie Rose  
Version: SD-Base  
Length: 60  
Airdate: 6/4/2007 10:30:00 PM/503  
Service: PBS-PLUS  
Format:  
Segment Length: 00:00:00

Carl Bernstein is interviewed about his profile of Sen. Hillary Clinton (D-N.Y.), "A Woman in Charge."

NOLA: MLNH 008848  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 6/13/2007 6:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:07:33

Doctors Identify Possible Early Signs of Ovarian Cancer: Cancer experts Wednesday released a list of symptoms they say are early warning signs of ovarian cancer. Catching ovarian cancer early increases five-year survival odds from 35 percent to 90 percent. An oncologist outlines the guidelines.

## Youth

NOLA: MLNH 008828  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 5/16/2007 6:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:08:03

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Scientists, Students Study Space Storms in THEMIS Project: High school students and teachers in Alaska are helping NASA scientists collect data for a mission that aims to learn more about the space weather that causes the aurora borealis, or northern lights.

NOLA: MLNH 008846  
Series Title: NewsHour with Jim Lehrer, The  
Version: SD-Base  
Length: 60  
Airdate: 6/11/2007 6:00:00 PM/502  
Service: PBS  
Format:  
Segment Length: 00:05:07

Children's Poet Laureate Speaks of Food Fights and Sports: Jack Prelutsky, named the first children's poet laureate by the Poetry Foundation, which also helps fund the NewsHour's poetry coverage, talks about his young readers and shares some of his works from "Good Sports."

## **The Educational and Informational Needs of Children**

NOLA: GEXT 000000  
Series Title: GO! EXERCISE WITH THE TELETUBBIES  
Version: SD-Base  
Length: 60  
Airdate: 5/16/2007 11:00:00 AM/501  
Service: PBS

This special TELETUBBIES presentation is designed to get small children to start thinking about exercise. The Teletubbies take them through some of their favorite things to do, like Up and Down and Jumping. The episode ends with the Teletubbies winding them down and taking a nap.

NOLA: SNTM0000  
Program Title: Signing Time!  
Distributor: APT  
Air date: Sundays 9:00:00 AM/tape  
Length: 30

The multi-sensory series SIGNING TIME! introduces children and their parents to American Sign Language (ASL), a "hands on" second language used by millions. Host Rachel Coleman, children Leah and Alex, and an animated frog named Hopkins teach ASL signs for family members, animals, the alphabet, feelings, manners, foods, everyday objects and activities.

NOLA: IBIG0000  
Program Title: It's A Big, Big World  
Distributor: PBS  
Air date: Monday-Friday 8:30 AM/501  
Length: 30

IT'S A BIG BIG WORLD is an innovative new preschool science series that will offer parents and kids new ways to think and talk about the world. Produced in "Shadowmation," a patented technique combining puppet animatronics with

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computer generated animation, the television series will feature a diverse group of animal characters brought to vibrant life in a lush jungle setting. With a unique curriculum that brings science and geography to preschoolers, IT'S A BIG BIG WORLD presents science not just as a series of facts, but as an exciting process of discovery.

NOLA Code: CPUP0000  
Program Title: Clifford's Puppy Days  
Distributor: PBS  
Air date: Monday-Friday 2:00:00 PM/tape  
Length: 30

From the producers of the CLIFFORD THE BIG RED DOG series comes CLIFFORD'S PUPPY DAYS. Just as the original series featured Clifford's 10 Big Ideas, CLIFFORD'S PUPPY DAYS stories will revolve around "Clifford's Ideas to Grow On," 10 simple life lessons such as Share, Work Together, Play Fair and Be a Good Friend. All ideas are designed to help young children navigate their world and to foster self-acceptance, friendship and a sense of community. Clifford may be the biggest dog that ever was, but he wasn't always that way. As true fans of the colossal, crimson canine know, Clifford was actually the runt of his litter – a teeny, tiny, bright red bundle of energy. Emily Elizabeth fell in love with little Clifford at first sight. It's hard to believe, but back in his puppy days Clifford barely filled Emily Elizabeth's dad's palm – he was, however, still quite the handful! Making his way in the big world was no small feat for this tiny pup, but even back then he had the same huge heart and good humor that continue to win him friends and fans anywhere he goes.

NOLA Code: SESA0000  
Program Title: Sesame Street  
Distributor: PBS  
Air date: Monday-Friday 9:00:00 AM/501  
Length: 60

For 36 years, SESAME STREET has sought to meet the critical needs of children while preparing them for school and for life. The 36th season premiered April 4 on PBS KIDS. In addition to literacy, numeracy and science, SESAME STREET, the world's largest informal educator of children, tackles an issue facing many families today: children's health. The new season features a curriculum designed to address the importance of establishing an early foundation of healthy habits.

NOLA Code: CAIU0000  
Program Title: Caillou  
Distributor: PBS  
Air date: Monday-Friday 10:00:00 AM/501  
Length: 30

Growing up is not so tough – especially with a friend like Caillou (pronounced KY-YOO), a lovable four-year-old who has a unique way of relating to the world. Based on a series of best-selling Canadian children's books, CAILLOU demonstrates how the first experiences of life, from going to the park to understanding one's own family, can be perceived with wonder and a sense of discovery. Blending animation and live-action segments with humor, kid logic and imagination, Caillou helps preschoolers make sense of the world. The stories address real problems and conflicts typical to a young child's

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development. Through it all, Caillou remains an irresistible little boy in a very big world, with whom every young child and parent can identify.

NOLA Code: BYFM0000  
Program Title: Barney & Friends  
Distributor: PBS  
Air date: Monday-Friday 10:30:00 AM/501  
Length: 60

Barney, the lovable purple dinosaur and his young friends share adventures featuring songs, dances and games that make learning fun for children. Barney and his dino-pals, Baby Bop and BJ, are joined by a cast of children.

NOLA Code: BELN0000  
Program Title: Between the Lions  
Distributor: PBS  
Air date: Monday-Friday 2:30:00 PM/tape  
Length: 30

BETWEEN THE LIONS is named for a family of lions – Theo, Cleo, Lionel and Leona – that runs a library like no other on earth. The doors “between the lions” swing open to reveal a magical place where characters pop off the pages of books, vowels sing and words take on lives of their own. The series combines innovative puppetry, animation, live action and music to achieve its educational mission of helping young children learn to read. The backbone of the series is a literacy curriculum geared to beginning readers aged four to seven. Developed with reading and literacy experts from across the country, BETWEEN THE LIONS offers a comprehensive approach to reading instruction. The series showcases the power and pleasure of reading and includes segments that foster language development and early literacy skills. Every episode addresses the five key areas of reading instruction: phonemic awareness, phonics, fluency, vocabulary and text comprehension.

NOLA Code: RERA0000  
Program Title: Reading Rainbow  
Distributor: PBS  
Air date: Monday-Friday 3:00 pm/tape  
Length: 30

Reading Rainbow, hosted by LeVar Burton, is a critically-acclaimed award-winning half-hour PBS series that turns children on to books and reading. The series targets 4-8 year olds, and is based on research that identifies these early years as the optimum time for children to learn to read, and to adopt positive reading habits, skills and attitudes.

NOLA Code: ARUR0000  
Program Title: Arthur  
Distributor: PBS  
Air date: Monday-Friday 4:30:00 PM/tape  
Length: 30

Based on the children's books by [Marc Brown](#), ARTHUR premiered in 1996 as one of the first ongoing animated programs based on a book series. The show chronicles the adventures of Arthur (an eight-year-old aardvark) through engaging, emotional stories that explore issues faced by real kids. It is a comedy that tells these stories from a kid's point of view without moralizing

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or talking down. Situations on ARTHUR develop in realistic ways, and don't always turn out as we -- or Arthur and his friends -- might expect.

NOLA code: JKRS0000  
Program Title: Jakers! The Story of Piggley Winks  
Distributor: PBS  
Air date: Saturdays 6:30:00 AM/tape  
Length: 30

The series follows the adventures of Piggley Winks, a spunky eight-year-old pig, and his friends, Dannan and Ferny, on Raloo Farm in Ireland. While the intrepid trio are enjoying their escapades - "Jakers!" is their oft-used Irish expression of amazement and delight - American transplant Wiley the Sheep is busy offering wild and woolly advice to his all-too-sheepish flock. Whether they're fishing for the salmon of knowledge, trying to turn donkeys into racehorses, or finagling to get out of doing chores, Piggley, Dannan and Ferny will find a way to turn the familiar into the utterly fantastic. Sometimes they figure things out on their own, and sometimes they need the help of their parents, siblings, friends, and/or schoolteacher.

NOLA code: MAYM0000  
Program Title: Maya and Miguel  
Distributor: PBS  
Air date: Monday-Friday 5:00:00 PM/tape  
Length: 30

Lively and colorful, the series chronicles the adventures, and sometimes misadventures, of 10-year-old siblings Maya and Miguel Santos, and features their family, relatives and a richly diverse neighborhood of friends. This never-a-dull-moment situation comedy revolves around Maya's well-intended meddling in her family and friends' lives, ultimately leading her to create new quandaries to fix. While every episode will take humorous twists and turns, the underlying message is the importance of doing good for the family and community, and the philosophy that shared happiness is greater than personal gain.

NOLA code: BSCB00000  
Program Title: Biscuit Brothers  
Distributor: NETA  
Air date: Saturdays 7:00:00 AM/tape  
Length: 30

The Biscuit Brothers brings the extensive and well-documented benefits of music education/appreciation to children ages 2-5 in an imaginative, interactive, fun-filled way.

NOLA code: BOBL0000  
Program Title: Bob the Builder  
Distributor: PBS Plus  
Air date: Sundays 7:30:00 AM/tape  
Length: 30

Bob the Builder knows that the fun is in getting it done! Along with his business partner Wendy and his original can-do crew, Bob has been getting the job done all over Bobsville and beyond, no matter what the job, he always has the right tools--teamwork and a positive attitude!

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NOLA Code: DESQ0000  
Program Title: Design Squad  
Distributor: PBS Plus  
Air Date: Saturdays at 9:00 AM/tape

Borrowing from the hugely popular reality competition format, DESIGN SQUAD is aimed at kids and people of all ages who like reality or how-to television. Its goal is to get viewers excited about engineering!

Over 13 episodes, eight high school contestants tackle engineering challenges for an actual client—from building a machine that makes pancakes to a "summer sled" for LL Bean. In the final episode, the top two scorers battle for the Grand Prize—a \$10,000 college scholarship from the Intel® Foundation.