

CONTRACT



KHNL/KGMB, LLC
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
Sales T & C: www.gray.tv/advertising
(808) 847-3246

<u>Contract / Revision</u> 3545742 /		<u>Alt Order #</u>
<u>Advertiser</u> Case for Congress		<u>Original Date / Revision</u> 05/09/24 / 05/09/24
<u>Contract Dates</u> 07/01/24 - 07/28/24	<u>Estimate #</u>	
<u>Product</u> July 2024 - 7/1-7/28		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGMB	<u>Account Executive</u> Frank Guiffreda	<u>Sales Office</u> Honolulu Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-54		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 165.10
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 146112	<u>Advertiser Ref</u> 580882	

And:

Olomana Loomis ISC
Attention: Natalie Cook
900 Fort Street Mall
Suite 1548
Honolulu, HI 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGMB	07/01/24	07/26/24	M-F 5a-6a News	5a-6a		:30				NM	6	\$1,590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	MTWTF--				1	\$265.00	0.70			
Week:		07/08/24	07/14/24	MTWTF--				1	\$265.00	0.70			
Week:		07/15/24	07/21/24	MTWTF--				2	\$265.00	0.70			
Week:		07/22/24	07/28/24	MTWTF--				2	\$265.00	0.70			
N 2	KGMB	07/01/24	07/26/24	M-F 6a-7a News	6a-7a		:30				NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	MTWTF--				1	\$300.00	1.40			
Week:		07/08/24	07/14/24	MTWTF--				1	\$300.00	1.40			
Week:		07/15/24	07/21/24	MTWTF--				2	\$300.00	1.40			
Week:		07/22/24	07/28/24	MTWTF--				2	\$300.00	1.40			
N 3	KGMB	07/01/24	07/26/24	M-F 7a-8a News	7a-8a		:30				NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	MTWTF--				1	\$375.00	1.00			
Week:		07/08/24	07/14/24	MTWTF--				1	\$375.00	1.00			
Week:		07/15/24	07/21/24	MTWTF--				1	\$375.00	1.00			
Week:		07/22/24	07/28/24	MTWTF--				1	\$375.00	1.00			
N 4	KGMB	07/08/24	07/26/24	CBS This Morning	8a-10a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/08/24	07/14/24	MTWTF--				1	\$100.00	0.50			
Week:		07/15/24	07/21/24	MTWTF--				1	\$100.00	0.50			
Week:		07/22/24	07/28/24	MTWTF--				2	\$100.00	0.50			
N 5	KGMB	07/01/24	07/26/24	Jeopardy	430p-5p		:30				NM	7	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	MTWTF--				1	\$75.00	1.20			
Week:		07/08/24	07/14/24	MTWTF--				2	\$75.00	1.20			
Week:		07/15/24	07/21/24	MTWTF--				2	\$75.00	1.20			
Week:		07/22/24	07/28/24	MTWTF--				2	\$75.00	1.20			
N 6	KGMB	07/01/24	07/26/24	M-F 5p-530p News	5p-530p		:30				NM	11	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	MTWTF--				2	\$450.00	2.00			
Week:		07/08/24	07/14/24	MTWTF--				3	\$450.00	2.00			
Week:		07/15/24	07/21/24	MTWTF--				3	\$450.00	2.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 07/01/24 - 07/28/24	<u>Product</u> July 2024 - 7/1-7/28	<u>Estimate #</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/22/24	07/28/24	MTWTF--				3	\$450.00	2.00			
N 7	KGMB	07/01/24	07/26/24	M-F 6p-630p News	6p-630p		:30				NM	7	\$4,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	MTWTF--				1	\$675.00	2.80			
Week:		07/08/24	07/14/24	MTWTF--				2	\$675.00	2.80			
Week:		07/15/24	07/21/24	MTWTF--				2	\$675.00	2.80			
Week:		07/22/24	07/28/24	MTWTF--				2	\$675.00	2.80			
N 8	KGMB	07/01/24	07/26/24	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	7	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	MTWTF--				1	\$300.00	1.40			
Week:		07/08/24	07/14/24	MTWTF--				2	\$300.00	1.40			
Week:		07/15/24	07/21/24	MTWTF--				2	\$300.00	1.40			
Week:		07/22/24	07/28/24	MTWTF--				2	\$300.00	1.40			
N 9	KGMB	07/01/24	07/26/24	M-F 10p News	10p-1035p		:30				NM	11	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	MTWTF--				2	\$450.00	1.20			
Week:		07/08/24	07/14/24	MTWTF--				3	\$450.00	1.20			
Week:		07/15/24	07/21/24	MTWTF--				3	\$450.00	1.20			
Week:		07/22/24	07/28/24	MTWTF--				3	\$450.00	1.20			
N 10	KGMB	07/01/24	07/26/24	CBS Late Show	1035p-1137p		:30				NM	12	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	MTWTF--				3	\$115.00	1.10			
Week:		07/08/24	07/14/24	MTWTF--				3	\$115.00	1.10			
Week:		07/15/24	07/21/24	MTWTF--				3	\$115.00	1.10			
Week:		07/22/24	07/28/24	MTWTF--				3	\$115.00	1.10			
N 11	KGMB	07/10/24	07/24/24	FBI	8p-9p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/08/24	07/14/24	--W----				1	\$600.00	3.20			
Week:		07/15/24	07/21/24	-----				0	\$0.00	0.00			
Week:		07/22/24	07/28/24	--W----				1	\$600.00	3.20			
N 12	KGMB	07/04/24	07/04/24	Elsbeth	9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	---T---				1	\$600.00	1.50			
N 13	KGMB	07/12/24	07/26/24	S.W.A.T.	7p-8p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/08/24	07/14/24	----F--				1	\$600.00	2.20			
Week:		07/15/24	07/21/24	-----				0	\$0.00	0.00			
Week:		07/22/24	07/28/24	----F--				1	\$600.00	2.20			
N 14	KGMB	07/06/24	07/28/24	Sa-Su 5p-530p News ROT	5p-530p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	-----SS				1	\$300.00	2.40			
Week:		07/08/24	07/14/24	-----SS				1	\$300.00	2.40			
Week:		07/15/24	07/21/24	-----SS				1	\$300.00	2.40			
Week:		07/22/24	07/28/24	-----SS				1	\$300.00	2.40			
N 15	KGMB	07/06/24	07/28/24	Sa-Su Late News	10p-1030p		:30				NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	-----SS				2	\$450.00	1.60			
Week:		07/08/24	07/14/24	-----SS				2	\$450.00	1.60			
Week:		07/15/24	07/21/24	-----SS				2	\$450.00	1.60			
Week:		07/22/24	07/28/24	-----SS				2	\$450.00	1.60			
N 16	KGMB	07/07/24	07/28/24	60 Minutes	6p-7p		:30				NM	4	\$3,400.00

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Week:		07/01/24	07/07/24	-----S				1	\$850.00	3.70			
Week:		07/08/24	07/14/24	-----S				1	\$850.00	3.70			
Week:		07/15/24	07/21/24	-----S				1	\$850.00	3.70			
Week:		07/22/24	07/28/24	-----S				1	\$850.00	3.70			
N 17	KGMB	07/07/24	07/28/24	Tracker	8p-9p		:30				NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	-----S				1	\$850.00	3.60			
Week:		07/08/24	07/14/24	-----				0	\$0.00	0.00			
Week:		07/15/24	07/21/24	-----S				1	\$850.00	3.60			
Week:		07/22/24	07/28/24	-----S				1	\$850.00	3.60			
Totals											165.10	99	\$37,670.00

*Tax 1 Note: Hawaii Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
07/01/24 - 07/28/24	99	\$37,670.00	(\$5,650.50)	\$32,019.50	\$1,508.76	\$33,528.26
Totals	99	\$37,670.00	(\$5,650.50)	\$32,019.50	\$1,508.76	\$33,528.26

Signature: _____ **Date:** _____

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