

CONTRACT



KHNL/KGMB, LLC
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
Sales T & C: www.gray.tv/advertising
(808) 847-3246

<u>Contract / Revision</u> 3545743 /		<u>Alt Order #</u>
<u>Advertiser</u> Case for Congress		<u>Original Date / Revision</u> 05/09/24 / 05/09/24
<u>Contract Dates</u> 07/29/24 - 08/10/24	<u>Estimate #</u>	
<u>Product</u> August 2024 - 7/29-8/10		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGMB	<u>Account Executive</u> Frank Guiffreda	<u>Sales Office</u> Honolulu Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-54		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 62.10
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 146112	<u>Advertiser Ref</u> 580882	

And:

Olomana Loomis ISC
Attention: Natalie Cook
900 Fort Street Mall
Suite 1548
Honolulu, HI 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGMB	07/29/24	08/09/24	M-F 5a-6a News	5a-6a		:30				NM	3	\$795.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/29/24	08/04/24	MTWTF--				2	\$265.00	0.70			
	Week:	08/05/24	08/11/24	MTWTF--				1	\$265.00	0.70			
N 2	KGMB	07/29/24	08/09/24	M-F 6a-7a News	6a-7a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/29/24	08/04/24	MTWTF--				2	\$300.00	1.40			
	Week:	08/05/24	08/11/24	MTWTF--				1	\$300.00	1.40			
N 3	KGMB	07/29/24	08/09/24	M-F 7a-8a News	7a-8a		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/29/24	08/04/24	MTWTF--				1	\$375.00	1.00			
	Week:	08/05/24	08/11/24	MTWTF--				1	\$375.00	1.00			
N 4	KGMB	07/29/24	08/09/24	CBS This Morning	8a-10a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/29/24	08/04/24	MTWTF--				2	\$100.00	0.50			
	Week:	08/05/24	08/11/24	MTWTF--				1	\$100.00	0.50			
N 5	KGMB	07/29/24	08/09/24	Jeopardy	430p-5p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/29/24	08/04/24	MTWTF--				2	\$75.00	1.20			
	Week:	08/05/24	08/11/24	MTWTF--				1	\$75.00	1.20			
N 6	KGMB	07/29/24	08/09/24	M-F 5p-530p News	5p-530p		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/29/24	08/04/24	MTWTF--				3	\$450.00	2.00			
	Week:	08/05/24	08/11/24	MTWTF--				2	\$450.00	2.00			
N 7	KGMB	07/29/24	08/09/24	M-F 6p-630p News	6p-630p		:30				NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/29/24	08/04/24	MTWTF--				2	\$675.00	2.80			
	Week:	08/05/24	08/11/24	MTWTF--				1	\$675.00	2.80			
N 8	KGMB	07/29/24	08/09/24	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/29/24	08/04/24	MTWTF--				2	\$300.00	1.40			
	Week:	08/05/24	08/11/24	MTWTF--				1	\$300.00	1.40			
N 9	KGMB	07/29/24	08/09/24	M-F 10p News	10p-1035p		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/29/24	08/04/24	MTWTF--				3	\$450.00	1.20			
Week:		08/05/24	08/11/24	MTWTF--				2	\$450.00	1.20			
N 10	KGMB	07/29/24	08/09/24	CBS Late Show	1035p-1137p		:30				NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/29/24	08/04/24	MTWTF--				3	\$115.00	1.10			
Week:		08/05/24	08/11/24	MTWTF--				1	\$115.00	1.10			
N 11	KGMB	07/31/24	08/07/24	FBI	8p-9p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/29/24	08/04/24	--W----				1	\$600.00	3.20			
Week:		08/05/24	08/11/24	--W----				1	\$600.00	3.20			
N 12	KGMB	08/03/24	08/04/24	Sa-Su 5p-530p News ROT	5p-530p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/29/24	08/04/24	-----SS				1	\$300.00	2.40			
N 13	KGMB	08/03/24	08/04/24	Sa-Su Late News Op-1030p	10p-1030p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/29/24	08/04/24	-----SS				2	\$450.00	1.60			
N 14	KGMB	08/04/24	08/04/24	60 Minutes	6p-7p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/29/24	08/04/24	-----S				1	\$850.00	3.70			
Totals											62.10	40	\$14,105.00

*Tax 1 Note: Hawaii Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
07/29/24 -08/09/24	40	\$14,105.00	(\$2,115.75)	\$11,989.25	\$564.93	\$12,554.18
Totals	40	\$14,105.00	(\$2,115.75)	\$11,989.25	\$564.93	\$12,554.18

Signature: _____ Date: _____

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