



**MODEL ISSUES AND PROGRAMS REPORT**

**92.3 WKRK FM**

**92.3 WKRK HD1**

**CLEVELAND, OHIO**

**3rd QUARTER 2017**

**(July 1 THROUGH September 30)**

Prepared by: Michelle O'Dell

Host, Cleveland Connection

**ISSUES OF CONCERN TO CLEVELAND  
ADDRESSED IN RESPONSIVE PROGRAMMING  
3rd QUARTER, 2017  
(July 1, 2017 – September 30, 2017)**

<b>SUBJECT</b>	<b>ISSUE OF CONCERN</b>
----------------	-------------------------

**1. EDUCATION**

- Appetite for Change: How to Combat Food Insecurity in Ohio  
Nicole Debose, MPA, MHA, County Extension Director, Cuyahoga County Extension, The Ohio State University; Andrew D. Genszler, President & CEO, Lutheran Metropolitan Ministry; Henry Ng, M.D., Director for Internal Medicine/Pediatrics, The MetroHealth System; and Kristin Warzocha, President & CEO, Greater Cleveland Food Bank, discuss actionable solutions to ensure all Ohioans have access to healthy food.
- Boomer Bust? The Future of Senior Housing Rob Hilton, CEO, McGregor; Richard L. Jones, Ph.D., Administrator, Division of Senior and Adult Services, Cuyahoga County; Mark McDermott, Vice President & Market Leader, Enterprise Community Partners, Inc.; and Roz Quarto, Executive Director, Empowering and Strengthening Ohio's People (ESOP), discuss how Cleveland and our region can increase housing options for senior citizens in a conversation moderated by The Center for Community Solutions' Policy Planning Associate William Tarter, Jr.
- The Land Bank Eight Years On: Evaluating a National Model Gus Frangos, President and General Counsel of the Cuyahoga Land Bank, discusses lessons learned from eight years of strategic demolition, rehabilitation, and community rebuilding.
- Remington College - Cleveland Campus is actively involved in the community. Staff members volunteer in civic organizations such as Cystic Fibrosis, Relay for Life Cancer Survivors, Walk for MS and hold blood drives and seminars.

## **2. ENVIRONMENT**

- The Northeast Ohio Regional Sewer District protects public health and the environment by leading effective wastewater and storm-water management. As the largest wastewater treatment provider in the State of Ohio, the Sewer District spans 380 square miles, serves 62 communities and one million residents, and treats 90 billion gallons of wastewater a year. Dog droppings can impact our groundwater, streams, and lake as it rains, bacteria from doggie doo can soak into groundwater, or be carried by rainwater to storm sewers which carry the flow to nearby streams. In both cases, the water is not treated at a wastewater treatment plant, and that's not good for the environment.

## **3. ARTS**

- Founded by Almeda Adams in 1912 as part of the Settlement movement to welcome new immigrants to Cleveland through the common language of music, The Music Settlement provides early childhood education, music instruction, and music therapy to people of all ages and levels of experience in Northeast Ohio.
- The Cleveland Classical Guitar Society provides outreach where it is needed most through its education program at schools in Cleveland and Akron by providing classical guitar ensemble classes during the school day and after school at no cost to the school or the students. The majority of the students are economically disadvantaged and minorities. The CCGS is proud to be providing educational opportunities to young people in need. The Cleveland Classical Guitar Society is a member of the artist roster of the Center for Arts-Inspired Learning, works with Boys and Girls Clubs of Cleveland, and partners with schools throughout Northeastern, OH.
- Lakewood Young Filmmakers Academy is a new concept in after school programming. Studies show that children involved in the arts excel in all other areas of social and educational development. Arts learning can also improve motivation, concentration, confidence, and teamwork. Lakewood Young Filmmakers Academy offers a varied film program with course options for all levels of interest that are sure to awaken your child's inner Spielberg.

#### **4. CHILDREN & FAMILY**

- **Appetite for Change: How to Combat Food Insecurity in Ohio**  
Nicole Debose, MPA, MHA, County Extension Director, Cuyahoga County Extension, The Ohio State University; Andrew D. Genszler, President & CEO, Lutheran Metropolitan Ministry; Henry Ng, M.D., Director for Internal Medicine/Pediatrics, The MetroHealth System; and Kristin Warzocha, President & CEO, Greater Cleveland Food Bank, discuss actionable solutions to ensure all Ohioans have access to healthy food in a conversation moderated by ideastream® reporter/producer Darrielle Snipes.
- Dunkin' Donuts is proud to announce their "Miracles for Munchkins" travel mug design contest in conjunction with the upcoming UH Rainbow Babies Children's Radiothon.
- Shoes and Clothes for Kids (SC4K) is the only non-profit organization in Greater Cleveland providing new shoes and clothes at no charge throughout the year to thousands of children in need. For the past 48 years, Shoes and Clothes for Kids (SC4K) has positively impacted the lives of area children by giving them the pride and confidence that comes from having new shoes and clothes. Pride and confidence that are essential to a child's success in school – and in life.
- Providence House fights to end child abuse and neglect by protecting at-risk children, empowering families in crisis, and building safer communities for every child. Children everywhere are raised in safe, loving families free from abuse and neglect.
- The Cleveland National Air Show Charitable Foundation, Inc. is a 501(c)(3) not-for-profit corporation formed by the Trustees of the Cleveland National Air Show to preserve Cleveland's rich aviation heritage and promote the advancement of aviation.
- Achievement Centers for Children is an Ohio based non-profit organization that provides support, services, and programs that help children with a wide range of physical, emotional, neurological, or developmental disabilities achieve their full potential in life. Comprehensive services to children with disabilities and their families are provided through education and autism services, therapy and our Intensive Therapy Clinic, family support, recreation and adapted sports. Charitable donations help to provide many of these critical services for families, regardless of their ability to pay.

## 5. COMMUNITY

- **Boomer Bust? The Future of Senior Housing** Rob Hilton, CEO, McGregor; Richard L. Jones, Ph.D., Administrator, Division of Senior and Adult Services, Cuyahoga County; Mark McDermott, Vice President & Market Leader, Enterprise Community Partners, Inc.; and Roz Quarto, Executive Director, Empowering and Strengthening Ohio's People (ESOP), discuss how Cleveland and our region can increase housing options for senior citizens in a conversation moderated by The Center for Community Solutions' Policy Planning Associate William Tarter, Jr.
- **The Land Bank Eight Years On: Evaluating a National Model** Gus Frangos, President and General Counsel of the Cuyahoga Land Bank, discusses lessons learned from eight years of strategic demolition, rehabilitation, and community rebuilding.
- **The Diversity Center** promotes understanding and respect and institutional equality on matters of race, age, religion, sex, ethnicity, culture, ability, gender identity, sexual orientation, and socioeconomic status. We achieve this through youth programming and by promoting diversity and addressing institutional bias in the workplace.
- **Cleveland Eats** is a local chef-driven culinary festival featuring the best of Cleveland's culinary scene, along with craft beverages and musical entertainment. Cleveland Eats is a celebration of our culinary culture that brings together corporate and civic partners supporting the city's long-term economic strength. Cleveland Eats will benefit growth and scholarship funding for Hospitality Management programs at Cuyahoga Community College.
- **The Ohio Civil Rights Commission (OCRC)** was established July 29, 1959 by the Ohio Legislature. The powers, duties, jurisdiction, practices and procedures of the Commission are specified in the Ohio Revised Code, Chapter 4112. The primary function of The Ohio Civil Rights Commission is to enforce state laws against discrimination. OCRC receives and investigates charges of discrimination in employment, places of public accommodation, housing, credit, and disability in higher education on the bases of race, color, religion, sex, national origin, disability, age, ancestry, military status or familial status.

## **7. HEALTH**

- The American Red Cross of Northeast Ohio provides compassionate care to those in need. Our generous donors, volunteers and employees share this mission, here at home and around the world, through five key service areas: Disaster Relief, Supporting America's Military Families, Lifesaving Blood, Health and Safety Services and International Services.
- The Northern Ohio Chapter of ALSA was founded in 1988 to serve the needs of those living with Amyotrophic Lateral Sclerosis and their caregivers. The mission of The ALS Association Northern Ohio Chapter is to discover treatments and a cure for ALS, and to serve, advocate for, and empower people affected by ALS to live their lives to the fullest.
- Hope Over Heroin is a collaborative faith-based organization, that recognizes the importance of every resource that makes up a community's fight against addiction. There is no singular solution.
- The Northeast Ohio Regional Sewer District protects public health and the environment by leading effective wastewater and storm-water management. As the largest wastewater treatment provider in the State of Ohio, the Sewer District spans 380 square miles, serves 62 communities and one million residents, and treats 90 billion gallons of wastewater a year. Dog droppings can impact our groundwater, streams, and lake as it rains, bacteria from doggie doo can soak into groundwater, or be carried by rainwater to storm sewers which carry the flow to nearby streams. In both cases, the water is not treated at a wastewater treatment plant, and that's not good for the environment.

## **8. VETERANS**

- The American Red Cross of Northeast Ohio provides compassionate care to those in need. Our generous donors, volunteers and employees share this mission, here at home and around the world, through five key service areas: Disaster Relief, Supporting America's Military Families, Lifesaving Blood, Health and Safety Services and International Services.
- The Cleveland National Air Show Charitable Foundation, Inc. is a 501(c)(3) not-for-profit corporation formed by the Trustees of the Cleveland National Air Show to preserve Cleveland's rich aviation heritage and promote the advancement of aviation.

**92.3 WKRK FM and 92.3 WKRK HD1 PROGRAMS THAT ADDRESS  
COMMUNITY ISSUES**

**(REGULARLY SCHEDULED PUBLIC AFFAIRS PROGRAM)**

**3rd QUARTER 2017**

<i><b>Public Affairs Program</b></i>	<i><b>Schedule and Description</b></i>
<b>Cleveland Connection</b>	<p>92.3 WKRK FM 92.3 WKRK HD1 /Sunday 6:00am – 7:00am</p> <p>Produced and hosted by Michelle O’Dell, this program features interviews with heads of non-profit organizations, medical professionals, neighborhood and community leaders, government officials of all levels, authors, doctors, and others who are asked about issues of local and national concern.</p>

**ISSUES OF CONCERN TO CLEVELAND  
ADDRESSED IN RESPONSIVE PROGRAMMING  
3<sup>rd</sup> QUARTER, 2017  
(July 1, 2017 – September 30, 2017)**

**ARTS**

**Cleveland Connection**

**6:00am - 7:00am**

**15 minutes of a 60 minute program**

**Sunday 07-23-17 and 07-30-17**

Discussed summer camp programs at The Music Settlement which provides early childhood education, music instruction, and music therapy to people of all ages and levels of experience in Northeast Ohio.

**ARTS**

**Cleveland Connection**

**6:00am - 7:00am**

**15 minutes of a 60 minute program**

**Sunday 08-13-2017**

The Cleveland Classical Guitar Society provides outreach where it is needed most through its education program at schools in Cleveland and Akron by providing classical guitar ensemble classes during the school day and after school at no cost to the school or the students. The majority of the students are economically disadvantaged and minorities. The CCGS is proud to be providing educational opportunities to young people in need. The Cleveland Classical Guitar Society is a member of the artist roster of the Center for Arts-Inspired Learning, works with Boys and Girls Clubs of Cleveland, and partners with schools throughout Northeastern, OH.

**ARTS**

**Cleveland Connection**

**6:00am - 7:00am**

**15 minutes of a 60 minute program**

**Sunday 09-17-2017 and 09-24-17**

Lakewood Young Filmmakers Academy is a new concept in after school programming. Studies show that children involved in the arts excel in all other areas of social and educational development. Arts learning can also improve motivation, concentration, confidence, and teamwork. Lakewood Young Filmmakers Academy offers a varied film program with course options for all levels of interest that are sure to awaken your child's inner Spielberg.



## **ENVIRONMENT**

### **Cleveland Connection**

**6:00am - 7:00am**

**20 minutes of a 60 minute program**

**Sunday 09-24-17**

The Northeast Ohio Regional Sewer District protects public health and the environment by leading effective wastewater and storm-water management. As the largest wastewater treatment provider in the State of Ohio, the Sewer District spans 380 square miles, serves 62 communities and one million residents, and treats 90 billion gallons of wastewater a year. Dog droppings can impact our groundwater, streams, and lake as it rains, bacteria from doggie doo can soak into groundwater, or be carried by rainwater to storm sewers which carry the flow to nearby streams. In both cases, the water is not treated at a wastewater treatment plant, and that's not good for the environment.

## **CHILDREN & FAMILY**

### **Cleveland Connection**

**6:00am - 7:00am**

**12 minutes of a 60 minute program**

**Sunday 07-02-17**

Appetite for Change: How to Combat Food Insecurity in Ohio. Nicole Debose, MPA, MHA, County Extension Director, Cuyahoga County Extension, The Ohio State University; Andrew D. Genszler, President & CEO, Lutheran Metropolitan Ministry; Henry Ng, M.D., Director for Internal Medicine/Pediatrics, The MetroHealth System; and Kristin Warzocha, President & CEO, Greater Cleveland Food Bank, discuss actionable solutions to ensure all Ohioans have access to healthy food in a conversation moderated by ideastream® reporter/producer Darrielle Snipes.

## **CHILDREN & FAMILY**

### **Cleveland Connection**

**6:00am - 7:00am**

**12 minutes of a 60 minute program**

**Sunday 08-06-2017 and 08-13-17**

Shoes and Clothes for Kids provides a unique service for income-eligible families in Greater Cleveland by distributing new shoes, clothing, and items for infants and youths.

**CHILDREN & FAMILY****Cleveland Connection****6:00am - 7:00am****12 minutes of a 60 minute program****Sunday 04-2-2017 and 04-09-17**

Providence House fights to end child abuse and neglect by protecting at-risk children, empowering families in crisis, and building safer communities for every child. Children everywhere are raised in safe, loving families free from abuse and neglect.

**CHILDREN & FAMILY****Cleveland Connection****6:00am - 7:00am****12 minutes of a 60 minute program****Sunday 08-20-2017 and 08-27-17**

The Cleveland National Air Show Charitable Foundation, Inc. is a 501(c)(3) not-for-profit corporation formed by the Trustees of the Cleveland National Air Show to preserve Cleveland's rich aviation heritage and promote the advancement of aviation. Discussed the 2017 events.

**CHILDREN & FAMILY****Cleveland Connection****6:00am - 7:00am****15 minutes of a 60 minute program****Sunday 08-03-2017**

Achievement Centers for Children is an Ohio based non-profit organization that provides support, services, and programs that help children with a wide range of physical, emotional, neurological, or developmental disabilities achieve their full potential in life. Comprehensive services to children with disabilities and their families are provided through education and autism services, therapy and our Intensive Therapy Clinic, family support, recreation and adapted sports. Charitable donations help to provide many of these critical services for families, regardless of their ability to pay.

**SENIORS****Cleveland Connection****6:00am - 7:00am****60 minutes of a 60 minute program****Sunday 07-09-2017**

Boomer Bust? The Future of Senior Housing Rob Hilton, CEO, McGregor; Richard L. Jones, Ph.D., Administrator, Division of Senior and Adult Services, Cuyahoga County; Mark McDermott, Vice President & Market Leader, Enterprise Community Partners, Inc.; and Roz Quarto, Executive Director, Empowering and Strengthening Ohio's People (ESOP), discuss how Cleveland and our region can increase housing options for senior citizens in a conversation moderated by The Center for Community Solutions' Policy Planning Associate William Tarter, Jr.

## **EDUCATION**

### **Cleveland Connection**

**6:00am - 7:00am**

**15 minutes of a 60 minute program**

**Sunday 08-06-2017 and 08-13-2017**

Discussed how Remington College Cleveland Campus is actively involved in the community. Staff members volunteer in civic organizations such as Cystic Fibrosis, Relay for Life Cancer Survivors, Walk for MS and hold blood drives and seminars.

## **HEALTH**

### **Cleveland Connection**

**6:00am - 7:00am**

**60 minutes of a 60 minute program**

**Sunday 07-02-2017**

Appetite for Change: How to Combat Food Insecurity in Ohio. Nicole Debose, MPA, MHA, County Extension Director, Cuyahoga County Extension, The Ohio State University; Andrew D. Genszler, President & CEO, Lutheran Metropolitan Ministry; Henry Ng, M.D., Director for Internal Medicine/Pediatrics, The MetroHealth System; and Kristin Warzocha, President & CEO, Greater Cleveland Food Bank, discuss actionable solutions to ensure all Ohioans have access to healthy food in a conversation moderated by ideastream® reporter/producer Darrielle Snipes.

## **DRUG ABUSE**

### **Cleveland Connection**

**6:00am - 7:00am**

**15 minutes of a 60 minute program**

**Sunday 08-13-17 and 08-20-17**

Hope Over Heroin is a collaborative faith-based organization, that recognizes the importance of every resource that makes up a community's fight against addiction. There is no singular solution. We discussed an annual event promoting their mission.

## **HEALTH**

### **Cleveland Connection**

**6:00am - 7:00am**

**15 minutes of a 60 minute program**

**Sunday 09-10-17 and 09-24-17**

The Northeast Ohio Regional Sewer District protects public health and the environment by leading effective wastewater and storm-water management. As the largest wastewater treatment provider in the State of Ohio, the Sewer District spans 380 square miles, serves 62 communities and one million residents, and treats 90 billion gallons of wastewater a year. Talked about their open house which provides rate payers an inside look at the community water system.

## **HEALTH**

### **Cleveland Connection**

**6:00am - 7:00am**

**15 minutes of a 60 minute program**

**Sunday 09-03-17 and 09-10-17**

The Northern Ohio Chapter was founded in 1988 to serve the needs of those living with Amyotrophic Lateral Sclerosis and their caregivers. The mission of The ALS Association Northern Ohio Chapter is to discover treatments and a cure for ALS, and to serve, advocate for, and empower people affected by ALS to live their lives to the fullest.

## **CHARITIES**

### **Cleveland Connection**

**6:00am - 7:00am**

**20 minutes of a 60 minute program**

**Sunday 04-02-17 and 04-16-17**

The American Red Cross of Northeast Ohio provides compassionate care to those in need. Our generous donors, volunteers and employees share this mission, here at home and around the world, through five key service areas: Disaster Relief, Supporting America's Military Families, Lifesaving Blood, Health and Safety Services and International Services.

## **CHARITIES**

### **Cleveland Connection**

**6:00am - 7:00am**

**20 minutes of a 60 minute program**

**Sunday 08-06-17 and 08-13-17**

Shoes and Clothes for Kids provides a unique service for income-eligible families in Greater Cleveland by distributing new shoes, clothing, and items for infants and youths.

## **CHARITIES**

**Cleveland Connection**

**6:00am - 7:00am**

**20 minutes of a 60 minute program**

**Sunday 09-10-17 and 09-17-17**

We discussed the Dunkin' Donuts "Miracles for Munchkins" travel mug design contest which is in conjunction with the upcoming UH Rainbow Babies Children's Radiothon.

## **COMMUNITIES**

**Cleveland Connection**

**6:00am - 7:00am**

**60 minutes of a 60 minute program**

**Sunday 07-09-2017**

Boomer Bust? The Future of Senior Housing Rob Hilton, CEO, McGregor; Richard L. Jones, Ph.D., Administrator, Division of Senior and Adult Services, Cuyahoga County; Mark McDermott, Vice President & Market Leader, Enterprise Community Partners, Inc.; and Roz Quarto, Executive Director, Empowering and Strengthening Ohio's People (ESOP), discuss how Cleveland and our region can increase housing options for senior citizens in a conversation moderated by The Center for Community Solutions' Policy Planning Associate William Tarter, Jr.

## **COMMUNITIES**

**Cleveland Connection**

**6:00am - 7:00am**

**60 minutes of a 60 minute program**

**Sunday 07-16-2017**

The Land Bank Eight Years On: Evaluating a National Model Gus Frangos, President and General Counsel of the Cuyahoga Land Bank, discusses lessons learned from eight years of strategic demolition, rehabilitation, and community rebuilding.

## **COMMUNITIES**

**Cleveland Connection**

**6:00am - 7:00am**

**60 minutes of a 60 minute program**

**Sunday 07-23-17 and 07-30-17**

Discussed The Diversity Center youth programming which promotes diversity and addresses institutional bias in the workplace.

## **COMMUNITIES**

### **Cleveland Connection**

**6:00am - 7:00am**

**20 minutes of a 60 minute program**

**Sunday 09-03-17 and 09-10-17**

Cleveland Eats is a local chef-driven culinary festival featuring the best of Cleveland's culinary scene, along with craft beverages and musical entertainment. Cleveland Eats is a celebration of our culinary culture that brings together corporate and civic partners supporting the city's long-term economic strength. Cleveland Eats will benefit growth and scholarship funding for Cuyahoga Community College.

## **COMMUNITIES**

### **Cleveland Connection**

**6:00am - 7:00am**

**20 minutes of a 60 minute program**

**Sunday 09-17-17 and 09-24-17**

Discussed the primary function of The Ohio Civil Rights Commission which is to enforce state laws against discrimination. OCRC receives and investigates charges of discrimination in employment, places of public accommodation, housing, credit, and disability in higher education on the bases of race, color, religion, sex, national origin, disability, age, ancestry, military status or familial status.

## **DISASTER RELIEF**

### **Cleveland Connection**

**6:00am - 7:00am**

**20 minutes of a 60 minute program**

**Sunday 08-20-2017 and 08-27-17**

The American Red Cross of Northeast Ohio provides compassionate care to those in need. Our generous donors, volunteers and employees share this mission, here at home and around the world, through five key service areas: Disaster Relief, Supporting America's Military Families, Lifesaving Blood, Health and Safety Services and International Services.

**WKRK 92.3 FM  
CLEVELAND, OHIO**

**Public Service Announcements  
3rd Quarter, 2016  
(July 1 through Sept. 30)**

**WKRK** aired 80 : 60 Recorded PSA's for AARP/Alzheimers

**WKRK** aired 71 :30 Recorded PSA's for Disabled American Veterans

**WKRK** aired 70 :30 and 81 :60 Recorded PSA's for Autism Awareness

**WKRK** aired 70 :30 Recorded PSA's for Baseball Hall of Fame

**WKRK** aired 14 :30 Recorded PSA's for Rhonda's Kiss

**WKRK** aired 72 :30 Recorded PSA's for Connect Complete

**WKRK** aired 80 :60 and 69 :30 Recorded PSA's for Goodwill Industries.

**WKRK** aired 152 :60 and :30 Recorded PSA's for The US Navy.

**WKRK** aired 81 :60 Recorded PSA's for EPA

**WKRK** aired 69 :30 Recorded PSA's for Feed the Pig Financial

**WKRK** aired 71 :30 and 82 :60 Recorded PSA's for Social Security.Gov

**WKRK** aired 82 :60 Recorded PSA's for MedMadeCl/Dia

**WKRK** aired 27 :30 Recorded PSA's for Cleveland Browns Blood Drive

**WKRK** aired 110 :60 Recorded PSA's for EPA

**WKRK** aired 11 :30 Recorded PSA's for Bike Cleveland

**WKRK** aired 80 :60 Recorded PSA's for Feeding America Foodbank

**WKRK** aired 71 :30 Recorded PSA's for American Red Cross

**WKRK** aired 70 :30 Recorded PSA's for National Highway Traffic Safety Administration

**WKRK** aired 66 :30 Recorded PSA's for Best Buddies Walk

**WKRK** aired 81 :60 Recorded PSA's for DRs W/O Borders

**WKRR** aired 7 :60 Recorded PSA's for National Association of Broadcasters

**WKRR** aired 80 :60 Recorded PSA's for Parkinson's Association

**WKRR** aired 61 :30 Recorded PSA's for Taste/Greater Cleveland Foodbank

**WKRR** aired 105 :30 Recorded PSA's for Habitat for Humanity

**WKRR** aired 31 :30 Recorded PSA's for VeloSano Ride for A Cure

**WKRR** aired 70 :30 & 49 :60 Recorded PSA's for Mattress Firm/School Supplies

**WKRR** aired 72 :30 Recorded PSA's for Partnership for a Drug Free America

**WKRR** aired 59 :30 Recorded PSA's for Ohio Association of Broadcasters

**WKRR** aired 72 :30 Recorded PSA's for Crohn's Colitis Foundation

**WKRR** aired 15 :30 Recorded PSA's for Dustin Ohio State Cornhole

**WKRR** aired 82 :60 Recorded PSA's for National Federation of the Blind

**WKRR** aired 95 :30 & :15 Recorded PSA's for Sports Clips

**WKRR** aired 237 :60 & :30 Recorded PSA's for Leukemia And Lymphoma Society

**WKRR** aired 71 :30 Recorded PSA's for Gary Sinise Foundation

**WKRR** aired 151 :30 Recorded PSA's for Petapalooza/Medina SPCA

**WKRR** aired 71 :30 Recorded PSA's for Travis Manion Foundation