

# ORDER

**Orders**  
**Order / Rev:** 1652220  
 Alt Order #:  
**Product Desc:** MARK CURRAN FOR US SENTATE  
 Estimate:  
**Flight Dates:** 10/17/20 - 11/03/20  
**Original Date / Rev:** 10/30/20 / 10/30/20  
**Order Type:** GENERAL

**Entercom Chicago WBBM-**  
**Primary AE:** Don Berardini  
**Sales Office:** L-CHI  
**Sales Region:** Local

**Agency Name:** Mark Curran for Senate  
**Buying Contact:**  
**Billing Contact:**  
 235 N West Street  
 Waukegan, IL 60085

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Mark Curran for Senate  
**Demographic:** M25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Advertiser External ID:** 200568  
**Agency External ID:** 180476  
**Unit Code:** Candidate -

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	23	\$4,850.00	\$4,850.00
10/26/20	11/03/20	12	\$2,994.00	\$2,994.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	23	\$4,850.00	\$4,850.00	0.00
November 2020	12	\$2,994.00	\$2,994.00	0.00
<b>Totals</b>	<b>35</b>	<b>\$7,844.00</b>	<b>\$7,844.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Don Berardini	L-CHI	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WBBMA	10/17/20	10/24/20	Sa-Su 6a-7p 10:00 AM-7:00 PM	CM	10:00 AM-7:00 PM (10:00 AM-7:00 PM)	----S-	:30	4	\$110.00	NON-	0.00	NM	8	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	----S-		4				\$110.00		0.00			
		Week: 10/19/20	10/25/20	----S-		4				\$110.00		0.00			
2	WBBMA	10/19/20	10/23/20	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	:30	10	\$249.00	NON-	0.00	NM	10	\$2,490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	MTWTF--		10				\$249.00		0.00			
3	WBBMA	10/19/20	11/02/20	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	:30	5	\$296.00	NON-	0.00	NM	9	\$2,664.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	MTWTF--		5				\$296.00		0.00			
		Week: 10/26/20	11/01/20	---TF--		2				\$296.00		0.00			
		Week: 11/02/20	11/08/20	M-----		2				\$296.00		0.00			
4	WBBMA	10/31/20	11/01/20	Sa-Su 6a-10a Sa-Su 6a-10a	CM	6a-10a	-----11	:30	2	\$111.00	NON-	0.00	NM	2	\$222.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----11		2				\$111.00		0.00			
N 5	WBBMA	11/02/20	11/03/20	M-F 10a-3p M-F 10a-3p	CM	10a-3p	22-----	:30	4	\$249.00	NON-	0.00	NM	4	\$996.00

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 Estimate:

Entercom Chicago WBBM-

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	22-----		4				\$249.00		0.00			
N 6	WBBMA	11/03/20	11/03/20	M-F 3p-6p M-F 3p-6p	CM	3p-6p	-2-----	:30	2	\$296.00	NON-	0.00	NM	2	\$592.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	-2-----		2				\$296.00		0.00			
													Totals	35	\$7,844.00