



WLUK
787 Lombardi Ave
Green Bay, WI 54304

Flexpoint Media Inc
PO Box 1051
New Albany, OH 43054

Contract # 6091017

Schedule Dates 05/15/24-05/20/24
Advertiser Eric Hovde for Senate WI-R (71417)
Agency Flexpoint Media Inc (18944)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 615/830/5399 (2022316)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name /
Phone/Fax /
CPE 615/830/5399
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Christian Cambeiro

Date Entered 05/14/24
Last Modified 05/14/24
Entered By Christian Delos Santos
CO-OP No
External # ECR28400361
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,497.50
Net Total \$14,152.50
Sales Tax

Green Bay (WLUK)
By Broadcast Month Spots Rate
May - 2024 36 \$16,650.00
Grand Total: 36 \$16,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	05/15/24-05/20/24	2	:30	4:00-01A- Ag Day	1	1	1	1	1	1			4	\$75.00	\$300.00	Green Bay (WLUK)	AG DAY	5/14/24
2.0	Normal Line / News (2)	05/15/24-05/20/24	2	:30	4:28A- News-Good Day Wisconsin 430a	1	1	1	1	1	1			4	\$75.00	\$300.00	Green Bay (WLUK)	GDW	5/14/24
3.0	Normal Line / News (3)	05/15/24-05/20/24	2	:30	5A- News-Good Day Wisconsin 5a	1	1	1	1	1	1			4	\$400.00	\$1,600.00	Green Bay (WLUK)	GDW	5/14/24
4.0	Normal Line / SPOT (4)	05/16/24-05/20/24	2	:30	9A- Live with Kelly	1			1	1	1			3	\$300.00	\$900.00	Green Bay (WLUK)	LIVE	5/14/24
5.0	Normal Line / SPOT (5)	05/15/24-05/15/24	2	:30	10A- FOX 11 Living w Amy	1			1					1	\$200.00	\$200.00	Green Bay (WLUK)	AMY	5/14/24
6.0	Normal Line / SPOT (6)	05/15/24-05/20/24	2	:30	1P- Jennifer Hudson	1	1	1	1	1	1			3	\$50.00	\$150.00	Green Bay (WLUK)	JH	5/14/24
7.0	Normal Line / SPOT (7)	05/15/24-05/17/24	2	:30	4:30P- Judge Judy 2	1			1	1				2	\$300.00	\$600.00	Green Bay (WLUK)	JJ	5/14/24
8.0	Normal Line / News (8)	05/15/24-05/20/24	2	:30	5P- News-FOX 11 News at Five	1	1	1	1	1	1			2	\$750.00	\$1,500.00	Green Bay (WLUK)	NEWS	5/14/24
9.0	Normal Line / SPOT (9)	05/15/24-05/20/24	2	:30	6P- Jeopardy	1	1	1	1	1	1			3	\$1,200.00	\$3,600.00	Green Bay (WLUK)	JEOPARDY	5/14/24
10.0	Normal Line / SPOT (10)	05/15/24-05/20/24	2	:30	6:30P- Wheel of Fortune	1	1	1	1	1	1			4	\$1,200.00	\$4,800.00	Green Bay (WLUK)	WHEEL	5/14/24
11.0	Normal Line / News (11)	05/15/24-05/15/24	2	:30	9P- News-FOX 11 News at Nine	1			1					1	\$700.00	\$700.00	Green Bay (WLUK)	NEWS	5/14/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgf.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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By Broadcast Month		
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Grand Total:	36	\$16,650.00

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12.0	Normal Line / News (12)	05/18/24-05/18/24	2	:30	6A- News-Good Day Wisconsin Saturday	1						1		1	\$700.00	\$700.00	Green Bay (WLUK)	NEWS	5/14/24
13.0	Normal Line / News (13)	05/19/24-05/19/24	2	:30	6A- News-Good Day Wisconsin Sunday	1						1		1	\$500.00	\$500.00	Green Bay (WLUK)	NEWS	5/14/24
14.0	Normal Line / News (14)	05/19/24-05/19/24	2	:30	8:30A- News-Full Measure with Sharyl Attkisson	1						1		1	\$350.00	\$350.00	Green Bay (WLUK)	FULL MEASURE	5/14/24
15.0	Normal Line / News (15)	05/19/24-05/19/24	2	:30	10P- News-FOX 11 News at Ten	1						1		1	\$300.00	\$300.00	Green Bay (WLUK)	NEWS	5/14/24
16.0	Normal Line / News (16)	05/19/24-05/19/24	2	:30	10:35P- News-Full Measure With Sharyl Attkisson 2	1						1		1	\$150.00	\$150.00	Green Bay (WLUK)	FULL MEASURE	5/14/24

CONFIRMATION CONTRACT

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Eric Hovde

Authorized committee:

Hovde For Wisconsin

Agency requesting time (and contact information):

N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Senate - Wisconsin

Date of election:

8/13/2024

General

Primary

Treasurer of candidate's authorized committee:

Lisa Lisker

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

FlexPoint Media

Name: FlexPoint Media

Date of Request to Purchase Ad Time: 02/21/2024

Signature:

Chris Sack

Digitally signed by Chris Sack
Date: 2024.02.27 14:49:59 -06'00'

Name: Chris Sack

Date of Station Agreement to Sell Time: 5/14/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

FlexPoint Media

Name: FlexPoint Media

Date: 02/21/2024

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes No Date ad received: 5/14/24**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 6091017	Station Call Letters: WLUK	Date Received/Requested: 5/14/24
Est. #: 5399	Station Location: Green Bay, WI	Run Start and End Dates: 5/15/25-5/20/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

5399

HVDE2408H "Sharon"