

CONTRACT



WITI
 9001 North Green Bay Road
 Milwaukee, WI 53209-1297
 (414)355-6666

Contract / Revision 568222 /		Alt Order # 09791113
Product AFP-SENATE		
Contract Dates 08/22/12 - 08/28/12		Estimate # 1915
Advertiser Americans For Prosperity		Original Date / Revision 08/14/12 / 08/14/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WITI	Account Executive Trevor Heaton	Sales Office Washington DC
Special Handling		
Demographic Adults 50+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

And

Mentzer Media
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 1	6	08/22/12	08/28/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/22/12	08/28/12	MTWTF--				5	\$300.00			
N 2	6	08/22/12	08/28/12	M-F 5p-530p	5p-530p		:30			NM	4	\$2,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/22/12	08/28/12	MTWTF--				4	\$565.00			
N 3	6	08/25/12	08/25/12	Sa 8a-9a	8a-9a		:30			NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$315.00			
N 4	6	08/25/12	08/25/12	Sa 6p News	6-630p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$400.00			
N 5	6	08/26/12	08/26/12	Su 7a-8a	7a-8a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$250.00			
N 6	6	08/26/12	08/26/12	Su 9p-930p	9p-930p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$1,150.00			
N 7	6	08/26/12	08/26/12	Su 930p-10p	930p-10p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$1,150.00			
Totals											14	\$7,025.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	10	\$5,295.00	\$4,500.75
08/27/12 - 08/28/12	4	\$1,730.00	\$1,470.50
Totals	14	\$7,025.00	\$5,971.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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 Milwaukee, WI 53209-1297
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<u>Advertiser</u> Americans For Prosperity		<u>Original Date / Revision</u> 08/14/12 / 08/14/12
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And:

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Mentzer Media Services, Inc.
 Vendor: 2ITINA Name: WITI-TV

Check Date: 08/15/2012
79278

Number	Date	Reference	Description	Tax	Amount
4020SENATE			AFP SENATE TV 8/22-28		\$5,971.25
Total Amount					\$5,971.25
Discount Total					\$0.00
Check Amount					\$5,971.25

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286

M & T Bank
 32 York Road
 Towson, MD 21204
 7-11/520

79278

PAY **5,971.25**
 ONLY

***** Five Thousand Nine Hundred Seventy-One and 25/100 *****

TO THE ORDER OF
 WITI-TV

DATE	08/15/2012
AMOUNT	\$5,971.25

Paul Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑆ 79278⑆ ⑆ 052000113⑆ 9841868970⑆

#368222

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WITI-TV	Date: 8/15/12
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I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package.	Days	Class	Times per Week	Number of Weeks
VARIES		8/22-8/28			

Total Charges: \$ 7025.00 GROSS

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No