

CONTRACT



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

And:

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract / Revision 566609 /		Alt Order # 09782014
Product AFP		
Contract Dates 08/15/12 - 08/21/12		Estimate # 1810
Advertiser Americans For Prosperity		Original Date / Revision 08/07/12 / 08/13/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WITI	Account Executive Trevor Heaton	Sales Office Washington DC
Special Handling		
Demographic Adults 50+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	6	08/15/12	08/17/12	M-F 6a-7a	6a-7a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	--WTF--				3	\$700.00			
N 2	6	08/15/12	08/17/12	M-F 8a-9a	8a-9a		:30			NM	3	\$1,995.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	--WTF--				3	\$665.00			
N 3	6	08/15/12	08/17/12	M-F 11a-1130a FOX 6	11a-1130a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	--WTF--				3	\$250.00			
N 4	6	08/15/12	08/17/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	3	\$855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	--WTF--				3	\$285.00			
N 5	6	08/15/12	08/17/12	M-F 5p-530p	5p-530p		:30			NM	3	\$1,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	--WTF--				3	\$485.00			
N 6	6	08/15/12	08/17/12	M-F 9-930p	9p-930p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	--WTF--				3	\$1,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	6	08/13/12-08/19/12	M-F 9-930p	9p-930p	---WThF----	:30		\$1,200.00	NM		
			See MG 7.4,7.5,7.6,7.7									
	3	6	08/13/12-08/19/12	M-F 9-930p	9p-930p	---WThF----	:30		\$1,200.00	NM		
			See MG 6.4									
	4	6	08/20/12-08/21/12	M-F 9-930p	9p-930p	-Tu-----	:30		\$1,200.00	NM		
			Ⓜ MG for 6.3 08/17									
N 7	6	08/15/12	08/17/12	M-F 930-10p	930p-10p		:30			NM	5	\$4,695.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	--WTF--				3	\$1,165.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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566609 /	09782014

Contract Dates	Product	Estimate #
08/15/12 - 08/21/12	AFP	1810

Advertiser	Original Date / Revision
Americans For Prosperity	08/07/12 / 08/13/12

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<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>08/13/12-08/19/12</td><td>08/13/12-08/19/12</td><td>M-F 930-10p</td><td>1</td><td>\$1,165.00</td></tr><tr><td>08/13/12-08/19/12</td><td>08/13/12-08/19/12</td><td>M-F 930-10p</td><td>1</td><td>\$1,165.00</td></tr><tr><td>08/16/12-08/17/12</td><td>08/16/12-08/17/12</td><td>NFL on FOX Preseason</td><td>1</td><td>\$1,500.00</td></tr><tr><td>08/16/12-08/17/12</td><td>08/16/12-08/17/12</td><td>NFL on FOX Preseason</td><td>1</td><td>\$1,500.00</td></tr><tr><td>08/18/12-08/18/12</td><td>08/18/12-08/18/12</td><td>Sa 6p News</td><td>1</td><td>\$200.00</td></tr><tr><td>08/19/12-08/19/12</td><td>08/19/12-08/19/12</td><td>Su 5p News</td><td>1</td><td>\$330.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	08/13/12-08/19/12	08/13/12-08/19/12	M-F 930-10p	1	\$1,165.00	08/13/12-08/19/12	08/13/12-08/19/12	M-F 930-10p	1	\$1,165.00	08/16/12-08/17/12	08/16/12-08/17/12	NFL on FOX Preseason	1	\$1,500.00	08/16/12-08/17/12	08/16/12-08/17/12	NFL on FOX Preseason	1	\$1,500.00	08/18/12-08/18/12	08/18/12-08/18/12	Sa 6p News	1	\$200.00	08/19/12-08/19/12	08/19/12-08/19/12	Su 5p News	1	\$330.00
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08/19/12-08/19/12	08/19/12-08/19/12	Su 5p News	1	\$330.00																																											
N 8	6	08/16/12	08/16/12	NFL on FOX Preseason	various		:30			NM	1	\$1,500.00																																			
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08/13/12	08/19/12	---T---	1	\$1,500.00																																											
N 9	6	08/17/12	08/17/12	NFL on FOX Preseason	various		:30			NM	1	\$1,500.00																																			
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Start Date	End Date	Weekdays	Spots/Week	Rate																																											
08/13/12	08/19/12	----F--	1	\$1,500.00																																											
N 10	6	08/18/12	08/18/12	Sa 8a-9a	8a-9a		:30			NM	2	\$760.00																																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>08/13/12</td><td>08/19/12</td><td>-----S-</td><td>2</td><td>\$380.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	08/13/12	08/19/12	-----S-	2	\$380.00																									
Start Date	End Date	Weekdays	Spots/Week	Rate																																											
08/13/12	08/19/12	-----S-	2	\$380.00																																											
N 11	6	08/18/12	08/18/12	Sa 6p News	6-630p		:30			NM	1	\$400.00																																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>08/13/12</td><td>08/19/12</td><td>-----S-</td><td>1</td><td>\$400.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	08/13/12	08/19/12	-----S-	1	\$400.00																									
Start Date	End Date	Weekdays	Spots/Week	Rate																																											
08/13/12	08/19/12	-----S-	1	\$400.00																																											
N 12	6	08/18/12	08/18/12	Sa 10p-1035p	10p-1035p		:30			NM	1	\$1,000.00																																			
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Start Date	End Date	Weekdays	Spots/Week	Rate																																											
08/13/12	08/19/12	-----S-	1	\$1,000.00																																											
N 13	6	08/19/12	08/19/12	Su 7a-8a	7a-8a		:30			NM	1	\$350.00																																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>08/13/12</td><td>08/19/12</td><td>-----S</td><td>1</td><td>\$350.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	08/13/12	08/19/12	-----S	1	\$350.00																									
Start Date	End Date	Weekdays	Spots/Week	Rate																																											
08/13/12	08/19/12	-----S	1	\$350.00																																											
N 14	6	08/19/12	08/19/12	Su 9p-930p	9p-930p		:30			NM	1	\$1,000.00																																			
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08/13/12	08/19/12	-----S	1	\$1,000.00																																											
N 15	6	08/19/12	08/19/12	Su 930p-10p	930p-10p		:30			NM	1	\$1,000.00																																			
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08/13/12	08/19/12	-----S	1	\$1,000.00																																											
N 16	6	08/19/12	08/19/12	Su 10p-1035p	10p-1035p		:30			NM	1	\$1,000.00																																			
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08/13/12	08/19/12	-----S	1	\$1,000.00																																											
N 17	6	08/20/12	08/21/12	M-F 8a-9a	8a-9a		:30			NM	2	\$1,330.00																																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>08/20/12</td><td>08/26/12</td><td>MT-----</td><td>2</td><td>\$665.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	08/20/12	08/26/12	MT-----	2	\$665.00																									
Start Date	End Date	Weekdays	Spots/Week	Rate																																											
08/20/12	08/26/12	MT-----	2	\$665.00																																											
N 18	6	08/20/12	08/21/12	M-F 11a-1130a FOX 6	11a-1130a		:30			NM	2	\$500.00																																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>08/20/12</td><td>08/26/12</td><td>MT-----</td><td>2</td><td>\$250.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	08/20/12	08/26/12	MT-----	2	\$250.00																									
Start Date	End Date	Weekdays	Spots/Week	Rate																																											
08/20/12	08/26/12	MT-----	2	\$250.00																																											
N 19	6	08/20/12	08/21/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	2	\$570.00																																			
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Start Date	End Date	Weekdays	Spots/Week	Rate																																											
08/20/12	08/26/12	MT-----	2	\$285.00																																											
N 20	6	08/20/12	08/21/12	M-F 5p-530p	5p-530p		:30			NM	2	\$970.00																																			

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566609 /	09782014

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/15/12 - 08/21/12	AFP	1810

<u>Advertiser</u>	<u>Original Date / Revision</u>
Americans For Prosperity	08/07/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$485.00			
N 21	6	08/20/12	08/21/12	M-F 9-930p	9p-930p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				1	\$1,200.00			
N 22	6	08/20/12	08/21/12	M-F 930-10p	930p-10p		:30			NM	2	\$2,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$1,165.00			
N 23	6	08/20/12	08/21/12	M-F 6a-7a	6a-7a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$700.00			
Totals											45	\$31,060.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/21/12	45	\$31,060.00	\$26,401.00
Totals	45	\$31,060.00	\$26,401.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WITI - TV	Date: 8/13/12
--	--

I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

Total Charges: \$ 31,060 GROSS

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

11/17/2012 John Flynn 703-224-3200
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title