

KKOW - AM ----- 2nd Quarter Issues Programing --- 2015

1. National News
2. Local Weather
3. Agricultural Events
4. Local News
5. Community Events
6. Agricultural News
7. Ecological Impact
8. Blood Drives
9. Health and Fitness
10. Education
11. Food Banks
12. Pet Owner Responsibilities
13. Parenting
14. Community Engagement

Jack Kennedy Jr

From: Bobby Wilkerson [bwilkerson@ami-pittsburg.com]
Sent: Tuesday, June 30, 2015 10:11 AM
To: Jennifer Isom; Jack Kennedy Jr
Subject: Fwd: Local PSA's from April thru June 2015 (for our public file)

KKOW AM and FM public file Quarterly Issues

----- Forwarded message -----

From: **Keith Brown** <kbrown@ami-pittsburg.com>
Date: Mon, Jun 29, 2015 at 1:45 PM
Subject: Local PSA's from April thru June 2015 (for our public file)
To: Bobby Wilkerson <bwilkerson@ami-pittsburg.com>

16. JOPLIN FAMILY Y (Healthy Kids Day 2015)
4/1/15-4/10/15
17. PITTSBURG PARKS & RECREATION (Mini Warrior Dash 2015)
4/6/15-4/11/15
18. EASTERN SHAWNEE TRIBE OF OKLAHOMA (E-Waste Recycling) 4/7/15-5/29/15
19. COMMUNITY BLOOD CENTER OF THE OZARKS (Give Blood)
4/9/15-6/30/15
20. PSU KANSAS TECHNOLOGY CENTER (S-A-E Car Show)
4/18/15-4/24/15
21. BARTON COUNTY MASTER GARDENERS (Plant Sale in Lamar)
4/22/15-5/1/15
22. FREEDOM OF FLIGHT MUSEUM (5K on the Runway in Joplin)
4/22/15-5/1/15
23. NAT'L ASSOC. OF LETTER CARRIERS (Stamp Out Hunger Food Drive)
4/22/15-5/8/15
24. CARTHAGE CRISIS CENTER (Give Ozarks Day 2015)
4/29/15-5/4/15
25. SACRED HEART PARISH HALL (Hobbs Benefit Dinner & Dance)
5/4/15-5/8/15
26. SOUTHEAST KANSAS CATTLEWOMEN (Beef Month in Kansas 2015) 5/18/15-5/31/15
27. S-E-K HUMANE SOCIETY (Bark in the Park 2015)
6/1/15-6/12/15

28. PITTSBURG MOTHER TO MOTHER MINISTRY(Parenting workshop) 6/4/15-7/2/15

29. FIRST CHRISTIAN CHURCH OF GIRARD (Charity Auction)
6/19/15-6/26/15

30. EASTERN SHAWNEE TRIBE OF OKLAHOMA (Shredding Event)
6/22/15-7/16/15

More to follow from July thru September in my next e-mail, coming at
the END of September :)

"Downtown" Keith Brown

PSA Director

KKOW 860 AM / KKOW FM "96.9 The Kow"

Pittsburg, KS / Joplin, MO / Miami, OK

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Q2-2015

List of weekly programming features that cover issues of public interest in the KKOW-AM listening area.

Program	Segment	Dates	Times	Duration	Description
Daily Local Newscasts from KOAM-TV	Mornings, Mid-days, afternoons	Weekdays 6-5	6a-6p	90Seconds 4x a day	These News shorts are updated 3 times a day from KOAM-TV, the Local leader in news they cover stories from across our entire coverage area.
Local Weather	all day	7 days a week 41	6a-midnight	60 seconds 3x an hour	Our local weather coverage informs and protects area residents with up to the minute live weather coverage.
Community Calendar	Mornings	Weekdays	8:50	5 min	A comprehensive look at area events, updated daily, includes occasional live interviews.
Public Service Announcements	All Day	7 days a week	mid-mid	60 or 30 seconds.	Air public service announcements from various agencies (both national and local) including sek humane society, cancer society and many others.
Farm Calendar	Morning Mid-day, afternoon	Weekdays	6a-5p	5 minutes	A comprehensive look at area agricultural events (including farm shows, field days, FFA & 4-H events and more)
Agricultural News	Morning	Weekdays	7:45	2 Min	Daily coverage of News effecting area agricultural producers.
CBS News	All Day	7 Days a week	mid-mid	6 Min	News updated live from CBS news center coving national news headlines.

390 min

4914 min

325 min

975 min

130 min

8736 min