

Issues Today Quarterly Summary

4th Quarter-2019

1. Health
2. Education
3. Youth
4. Consumerism
5. Veterans Issues
6. Communication
7. Seniors
8. Women
9. Economy
10. Suicide

There were a total of 34 issues covered this quarter.

Issues Today 19-40

Date Aired: _____ Time Aired: _____
Length: 28 Min.

1. Mark Dunning, Founder of Care Planning Institute

He detailed ways consumers can save money on senior care. He also talked about how to find quality nursing homes.

Issues covered:

1. Seniors
2. Health

2. Dr. Blair Green, Physical Therapist

She talked about how women can decrease symptoms of post-partum blues. She also stressed the need for planned exercise programs.

Issues covered:

1. Women
2. Depression

3. Maribel Alonzo, Technical Information Specialist with USDA

She gave some tips on cooking safely. She also talked about the symptoms of food poisoning and the correct way to wash hands.

Issues covered:

1. Food Safety
2. Health

10/5/19- KQYX AM – 8am
10/6/19- KKOW FM – 5am
10/6/19- KKOW AM – 5am
10/6/19- KSEK FM – 530am
10/6/19- KBTN AM – 530am
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Issues Today 19-41

Date Aired: _____ Time Aired: _____
Length: 28 Min.

1. Dr. Kimberly Underwood, Professor with Univ. of Phoenix Center for Workplace Diversity and Inclusion Research

She discussed the growing shortage of teachers of color. She also gave some solutions to the problem.

Issues covered:

1. Education
2. Diversity

2. Amy Byer-Shainman, Patient Advocate and Researcher

She talked about family cancer syndrome. She also discussed how genetics have a direct effect on some diseases.

Issues covered:

1. Women
2. Genetics

3. Steve Simpson, Suicide Researcher and Author

He commented on the growing problem of suicide. He also talked about some of the symptoms that those who consider suicide have.

Issues covered:

1. Suicide
2. Youth

10/12/19- KQYX AM – 8am
10/13/19- KKOW FM – 5am
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Issues Today 19-42

Date Aired: _____ Time Aired: _____
Length: 28 Min.

1. Leigh Purvis, Director of Health Services Research of AARP

She gave the results of a new survey of prescription prices in the United States. She also commented on possible solutions.

Issues covered:

1. Prescription Costs
2. Health

2. Gasby Brown, Founder and CEO of have Faith Institute

She detailed some tips on how the public can choose reputable Charities. She also gave some websites that list good charities.

Issues covered:

1. Charitable Giving
2. Consumerism

3. Dr. Lerah Lee, Conservative Black Researcher

She discussed the growing group of black conservatives in the country. She also detailed gains that minorities have made in finding employment.

Issues covered:

1. Unemployment
2. Economy

10/19/19- KQYX AM – 8am
10/20/19- KKOW FM – 5am
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10/20/19- KSEK FM – 530am
10/20/19- KBTN AM – 530am
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Issues Today 19-43

Date Aired: _____ Time Aired: _____

Length: 28 Min.

1. Jordan Goldrich, Executive Coach and Author of "Workplace Warrior"

He gave tips on how employees can better handle bully bosses. He also talked about how to improve personal communication.

Issues covered:

1. Bullying
2. Communication

2. Melissa Brown, Director of Schools for Pearson Online and Blended Learning

She discussed the growing trend of students using on-line schools. She also talked about how parents can best find the right school for their kids.

Issues covered:

1. Education
2. Youth

3. Kirsten Palm, Founder of Samaritan Aviation

She detailed their efforts to get aid to under-developed countries. She also talked about her efforts to educate the public about their efforts.

Issues covered:

1. Charity
2. Youth

10/26/19- KQYX AM – 8am
10/27/19- KKOW FM – 5am
10/27/19- KKOW AM – 5am
10/27/19- KSEK FM – 530am
10/27/19- KBTN AM – 530am
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Issues Today 19-44

Date Aired: _____ Time Aired: _____

Length: 28 Min.

1. Rod Griffin, Director of Consumer Education for Experian

He detailed the results of a survey on the financial concerns of Generation Z members. He also talked about the need for better finance education.

Issues covered:

1. Youth
2. Education

2. Dr. Judy Stone, Daughter of Hungarian Holocaust Survivors and Author

She discussed the growing problem of anti-semitism in the west. She also talked about racial discrimination.

Issues covered:

1. Holocaust
2. Anti-Semitism

3. Dr. Jacob Appel, Medical Ethics Expert

He talked about the ethical decisions that doctors need to make. He also commented on the effects on caregivers for patient decisions.

Issues covered:

1. Ethics
2. Health

11/02/19- KQYX AM – 8am
11/03/19- KKOW FM – 5am
11/03/19- KKOW AM – 5am
11/03/19- KSEK FM – 530am
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Issues Today 19-45

Date Aired: _____ Time Aired: _____

Length: 28 Min.

1. Nelson and Alex DeMille, Authors

They discussed the action-adventure literacy genre. They also talked about how current events affect story lines.

Issues covered:

1. Literacy
2. Communication

2. Teru Clavel, Global Education Consultant

She described some of the differences between American and foreign schools. She also talked about her book "World Class" about her family's experiences with overseas schools.

Issues covered:

1. Education
2. Youth

3. Dr. Carol Osborne, Veterinarian and Author

She gave some tips on how to treat pets for fleas without using harsh chemicals. She also talked about the need for better consumer education on pets.

Issues covered:

1. Pet Safety
2. Consumerism

11/09/19- KQYX AM – 8am
11/10/19- KKOW FM – 5am
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11/10/19- KSEK FM – 530am
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Issues Today 19-46

Date Aired: _____ Time Aired: _____
Length: 28 Min.

1. Dr. Neal Shore, Medical Director at Carolina Urologic Research Center

He detailed new brain tumor diagnosis techniques. He also talked about the need for early diagnosis.

Issues covered:

1. Health
2. Consumerism

2. Seconde Nimenya, Race Relations Expert

She commented on race relations in America. She also talked about the need for better dialogue from all sides.

Issues covered:

1. Racism
2. Communication

3. Joy Stephenson-Law, Founder of Proactive Health Labs

She gave some tips on how to not gain weight during holiday eating. She also talked about the growing obesity problem in the United States.

Issues covered:

1. Obesity
2. Health

11/16/19- KQYX AM – 8am
11/17/19- KKOW FM – 5am
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11/17/19- KSEK FM – 530am
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Issues Today 19-47

Date Aired: _____ Time Aired: _____
Length: 28 Min.

1. Tom Satterly, Del Force Veteran and Author

He described the growing problem of veteran suicide. He also talked about the need for better diagnosis and treatment.

Issues covered:

1. Suicide
2. Veterans Issues

2. Dr. Benjamin Bendok, Chair of Dept. of Neurosurgery at Mayo Clinic, Arizona

He talked about new diagnosis procedures for brain tumors. He also discussed why early treatment is so important.

Issues covered:

1. Health
2. Seniors

3. John Langford, Senior Director of Treatment for Hope for Warriors

He commented on their efforts to help veterans and their families. He also talked about the need for more donations.

Issues covered:

1. Veterans
2. Charitable Donations

11/23/19- KQYX AM – 8am
11/24/19- KKOW FM – 5am
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Issues Today 19-48

Date Aired: _____ Time Aired: _____

Length: 28 Min.

1. Dr. Robert Cionni, Cataract Surgery Expert and Barbara Badger, Patient

Dr. Cionni detailed how a new trifocal lens for cataract patients works. Barbara Badger commented on how it feels and how safe the installation procedure is.

Issues covered:

1. Seniors
2. Health

2. Simeen Mohsen, Director of Marketing and Product Manager at Harvard Business School On-Line

She gave some tips on how jobseekers can prepare a successful resume. She also detailed the do's and don'ts of job interviews.

Issues covered:

1. Education
2. Communication

3. Dr. Erin Gilbert, Skin Care and Aging Expert

She discussed aging tips for those wanting to maintain a young look. A discussion on the importance of good nutrition also took place.

Issues covered:

1. Stress
2. Health

11/30/19- KQYX AM – 8am
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Issues Today 19-49

Date Aired: _____ Time Aired: _____

Length: 38 Min.

1. Isabella Blake-Thomas Producer of UNSEEN Video

She commented the growing problem of human trafficking in the United States. She also talked about their video that is getting wide distribution.

Issues covered:

1. Human Trafficking
2. Youth

2. Brian Wommack, Senior Vice President of Communications for Council For Responsible Nutrition

He detailed the new rules for labelling of nutritional supplements. He also talked about more rules that their organization favors.

Issues covered:

1. Health
2. Consumerism

3. Dawn Delgado, National Director of Clinical Development at the Center For Discovery

phe gave some tips on healthy eating. She also commented on the obesity Problem in the country.

Issues covered:

1. Obesity
2. Women

12/07/19- KQYX AM – 8am
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Issues Today 19-50

Date Aired: _____ Time Aired: _____
Length: 28 Min.

1. Dr. Deane Waldman, Health Care Advocate and Author

He detailed a new health plan for the country. He also commented on the effects of government regulations.

Issues covered:

1. Health
2. Big Government

2. Shaun Castle, Deputy Director of Paralyzed Veterans of America

He detailed challenges disabled people have with air travel. He also talked about the plight of veterans in their efforts to travel.

Issues covered:

1. Veterans
2. Consumerism

3. Clare O'Connor, Bumble Dating Editorial Director

She talked about the fear some women have with app dating. She also gave tips on making the experience safer.

Issues covered:

1. Women
2. Communication

12/14/19- KQYX AM – 8am
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Issues Today 19-51

Date Aired: _____ Time Aired: _____

Length: 28 Min.

1. Dr. Peter Kaiser, Director of Cole Center for Ocular Research

He detailed a new treatment for macular degeneration. He also talked about obesity affects the eyes.

Issues covered:

1. Seniors
2. Obesity

2. Amas Tenumah, Founder of Betterxperience

He described ways businesses can improve customer service. He also talked about how customers can get better service as well.

Issues covered:

1. Customer Service
2. Consumerism

3. Sarah Janssen, Senior Editor of World Almanac 2020

She commented on some of their key topics including the upcoming election and pop culture. She gave a review of the last decade.

Issues covered:

1. Politics
2. Pop Culture

12/21/19- KQYX AM – 8am
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12/22/19- KHDY AM – 515am

Issues Today 19-52

Date Aired: _____ Time Aired: _____
Length: 28 Min.

1. Steve Bassett, Journalist and Author

He talked about the growing problem of redlining in the United States. He also discussed why current laws are not being followed.

Issues covered:

1. Racism
2. Affordable Housing

2. Patrice Onwuka, Senior Policy Analyst at Independent Womens Forum

She discussed the war on the gig economy. She also talked about the push by unions to recruit more members.

Issues covered:

1. Economy
2. Big Government

3. Susan Behary, Sculptor and Military War Dog Expert

She talked about the great work of dogs in war situations. She also commented on service animals for vets.

Issues covered:

1. Vets
2. PTSD

12/28/19- KQYX AM – 8am
12/29/19- KKOW FM – 5am
12/29/19- KKOW AM – 5am
12/29/19- KSEK FM – 530am
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