

KKOW - ~~5M~~^{AM} ----- 4th Quarter Issues Programing --- 2015

1. National News
2. Local Weather
3. Agricultural Events
4. Local News
5. Community Events
6. Agricultural News
7. Toy Drives
8. Youth and Adult Athletics
9. Music and Arts
10. Travel Saftey
11. Cyber Security
12. Food Banks
13. Hunting and Conservation
14. Farming
15. Blood Drives

Jack Kennedy Jr

From: Bobby Wilkerson [bwilkerson@ami-pittsburg.com]
Sent: Thursday, May 26, 2016 5:56 AM
To: Jack Kennedy Jr
Subject: Fwd: 4th Quarter PSA's 2015

----- Forwarded message -----

From: Keith Brown <kbrown@ami-pittsburg.com>
Date: Wed, May 25, 2016 at 10:31 AM
Subject: 4th Quarter PSA's 2015
To: Bobby Wilkerson <bwilkerson@ami-pittsburg.com>

The following is a list of PSA's from October thru December 2015.

FIRST BAPTIST CHURCH – RIVERTON, KS (Brandon Dorris Concert)
10/5/15-10/17/15

S-E-K FELLOWSHIP OF CHRISTIAN ATHLETES (Crusade at PSU) 10/17/15-11/12/15

RUBBER MANUFACTURERS ASSOCIATION (Tire Safety)
10/1/15-12/31/15

TODAYSMILITARY.COM (Cyber Security)
10/1/15-12/31/15

KVC KIDS (Holiday Heroes Program 2015)
10/1/15-12/25/15

PARSONS STATE HOSPITAL (Operation Santa 2015)
10/26/15-12/15/15

SALVATION ARMY (Bell Ringing 2015)
11/5/15-12/21/15

U.S. MARINE CORPS (Toys for Tots 2015)
11/10/15-12/15/15

FIRST CHRISTIAN CHURCH OF GIRARD (Christmas Homes Tour)
11/16/15-12/5/15

U.S. POSTAL SERVICE (Register for Selective Service)
10/1/15-12/31/15

BARTON COUNTY RESEARCH & RESCUE (Squirrel Hunt/Turkey Shoot) 12/1/15-12/4/15

MONSANTO (America's Farmers Grow Ag Leaders Program)

Q4-2015

List of weekly programming features that cover issues of public interest in the KKOW-AM listening area.

Program	Segment	Dates	Times	Duration	Description
Daily Local Newscasts from KOAM-TV	Mornings, Mid-days, afternoons	Weekdays 64	6a-6p	90Seconds 4x a day	These News shorts are updated 3 times a day from KOAM-TV, the Local leader in news they cover stories from across our entire coverage area.
Local Weather	all day	7 days a week 92	6a-midnight	60 seconds 3x an hour	Our local weather coverage informs and protects area residents with up to the minute live weather coverage.
Community Calendar	Mornings	Weekdays	8-50	5 min	A comprehensive look at area events, updated daily, includes occasional live interviews.
Public Service Announcements	All Day	7 days a week	mid-mid	60 or 30 seconds.	Air public service announcements from various agencies (both national and local) including seek humane society, cancer society and many others.
Farm Calendar	Morning Mid-day, afternoon	Weekdays	6a-5p	5 minutes	A comprehensive look at area agricultural events (including farm shows, field days, FFA & 4-H events and more)
Agricultural News	Morning	Weekdays	7-45	2 Min	Daily coverage of News effecting area agricultural producers.
CBS News	All Day	7 Days a week	mid-mid	6 Min	News updated live from CBS news center coving national news headlines.

384 min

4968 min

320 min

960 min

128 min

8832 min