

## ORDER

**Orders**  
**Order / Rev:** 132245  
**Alt Order #:** 26033682  
**Product Desc:** Issue  
**Estimate:** 6515  
**Flight Dates:** 10/16/18 - 10/22/18  
**Original Date / Rev:** 10/17/18 / 10/17/18  
**Order Type:** GENERAL  
**Primary AE:** KTMF  
**Sales Office:** Katz Washington DC  
**Sales Region:** K-WDC  
**Sales Region:** NAT

**Agency**  
**Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Majority Forward & Vote Vets Action Fund  
**Demographic:** A25-54  
**Product Codes:** PL Issue  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** IS  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:20:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/22/18	85	\$13,275.00	\$11,283.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	85	\$13,275.00	\$11,283.75	0.00
<b>Totals</b>	<b>85</b>	<b>\$13,275.00</b>	<b>\$11,283.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTMF	10/16/18	10/22/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$150.00	IS	0.00	NM	5	\$750.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	MTWTF--		5				\$150.00		0.00			
2	KTMF	10/16/18	10/22/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	MTWTF--	:30	5	\$150.00	IS	0.00	NM	5	\$750.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	MTWTF--		5				\$150.00		0.00			
3	KTMF	10/21/18	10/21/18	Su 7a-8a This Week	CM	7:00 AM-8:00 AM	-----S	:30	1	\$150.00	IS	0.00	NM	1	\$150.00
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S		1				\$150.00		0.00			
4	KTMF	10/16/18	10/22/18	M-F 10a-11a The View	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$75.00	IS	0.00	NM	5	\$375.00
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	MTWTF--		5				\$75.00		0.00			
5	KTMF	10/16/18	10/22/18	M-F 11a-12p PICKLER & BEN	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$75.00	IS	0.00	NM	5	\$375.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
PICKLER & BEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/16/18	10/22/18	MTWTF--			5			\$75.00	0.00					
6	KTMF	10/16/18	10/22/18	M-F 12p-1p GMA DAY	CM	12:00 PM-1:00 PM	MTWTF--	:30	5	\$75.00	IS	0.00	NM	5	\$375.00
GMA DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/16/18	10/22/18	MTWTF--			5			\$75.00	0.00					
7	KTMF	10/16/18	10/22/18	M-F 1p-2p General Hospital	CM	1:00 PM-2:00 PM	MTWTF--	:30	5	\$75.00	IS	0.00	NM	5	\$375.00
General Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/16/18	10/22/18	MTWTF--			5			\$75.00	0.00					
8	KTMF	10/16/18	10/22/18	M-F 2p-3p Millionaire	CM	2:00 PM-3:00 PM	MTWTF--	:30	5	\$75.00	IS	0.00	NM	5	\$375.00
Millionaire															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/16/18	10/22/18	MTWTF--			5			\$75.00	0.00					
9	KTMF	10/16/18	10/22/18	M-F 3p-4p Funny You Should Ask	CM	3:00 PM-4:00 PM	MTWTF--	:30	5	\$75.00	IS	0.00	NM	5	\$375.00
Funny You Should Ask															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/16/18	10/22/18	MTWTF--			5			\$75.00	0.00					
10	KTMF	10/16/18	10/22/18	M-F 4p-5p Family Feud	CM	4:00 PM-5:00 PM	MTWTF--	:30	5	\$75.00	IS	0.00	NM	5	\$375.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/16/18	10/22/18	MTWTF--			5			\$75.00	0.00					
11	KTMF	10/16/18	10/22/18	M-F 530p-6p Local Nws M-F 530p-6p Local News	NWS	5:30 PM-6:00 PM	MTWTF--	:30	5	\$250.00	IS	0.00	NM	5	\$1,250.00
ABC Montana News at 530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/16/18	10/22/18	MTWTF--			5			\$250.00	0.00					
12	KTMF	10/21/18	10/21/18	Sa-Su 5P LCL NEWS Sa-Su 5p lcl news	LNWS	5:00 PM-5:30 PM	-----S	:30	1	\$150.00	IS	0.00	NM	1	\$150.00
ABC Montana News at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/15/18	10/21/18	-----S			1			\$150.00	0.00					
13	KTMF	10/16/18	10/22/18	M-F 6p-630p Inside Edition	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$125.00	IS	0.00	NM	5	\$625.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/16/18	10/22/18	MTWTF--			5			\$125.00	0.00					
14	KTMF	10/16/18	10/22/18	M-F Montana Right Now M-F MT Right now	NWS	6:30 PM-7:00 PM	MTWTF--	:30	5	\$250.00	IS	0.00	NM	5	\$1,250.00
Montana Right Now News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/16/18	10/22/18	MTWTF--			5			\$250.00	0.00					
15	KTMF	10/16/18	10/22/18	News 10p LN News 10p	NWS	10:00 PM-10:35 PM	MTWTF--	:30	5	\$250.00	IS	0.00	NM	5	\$1,250.00
ABC Montana News at 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/16/18	10/22/18	MTWTF--			5			\$250.00	0.00					
16	KTMF	10/16/18	10/22/18	Jimmy Kimmel Show Jimmy Kimmel Show	CM	10:35 PM-11:05 PM (10:35 PM-11:05 PM)	MTWTF--	:30	5	\$100.00	IS	0.00	NM	5	\$500.00
Jimmy Kimmel Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/16/18	10/22/18	MTWTF--			5			\$100.00	0.00					
17	KTMF	10/16/18	10/22/18	ABC News Nightline ABC News Nightline	CM	11:39 PM-12:05 AM (11:39 PM-12:05 XM)	MTWTF--	:30	5	\$75.00	IS	0.00	NM	5	\$375.00
Nightline															



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KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/16/18	10/22/18	MTWTF--			5		\$75.00	0.00					
18	KTMF	10/22/18	10/22/18	Mon 7p-9p Dancing With the Stars	CM	7:00 PM-9:00 PM	M-----	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
		Dancing With the Stars-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	M-----			1		\$500.00	0.00					
19	KTMF	10/22/18	10/22/18	Mon Prime Hour 3 The Rookie	CM	9:00 PM-10:00 PM	M-----	:30	1	\$550.00	IS	0.00	NM	1	\$550.00
		The Rookie													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	M-----			1		\$550.00	0.00					
20	KTMF	10/17/18	10/17/18	Wed Prime Hour 1 Goldbergs/Speechless	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	--W----	:30	1	\$450.00	IS	0.00	NM	1	\$450.00
		Goldbergs/Speechless-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	--W----			1		\$450.00	0.00					
21	KTMF	10/17/18	10/17/18	Wed Prime Hour 2 Modern Family/American Ho	CM	8:00 PM-9:00 PM	--W----	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
		Modern Family/American Housewife-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	--W----			1		\$500.00	0.00					
22	KTMF	10/17/18	10/17/18	Wed Prime Hour 3 A Million Little Things	CM	9:00 PM-10:00 PM	--W----	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
		A Million Little Things													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	--W----			1		\$500.00	0.00					
23	KTMF	10/19/18	10/19/18	Fri Prime Hour 3 20/20	CM	9:00 PM-10:00 PM	----F--	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
		20/20-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	----F--			1		\$300.00	0.00					
N24	KTMF	10/19/18	10/19/18	Fri Prime Hour 1 Fresh/Speechless	CM	7p-8p	----F--	:30	1	\$400.00	IS	0.00	NM	1	\$400.00
		Fresh/Speechless													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	----F--			1		\$400.00	0.00					
25	KTMF	10/21/18	10/21/18	Sun Prime Hour 4 The Alec Baldwin Show	CM	9:00 PM-10:00 PM	-----S	:30	1	\$400.00	IS	0.00	NM	1	\$400.00
		The Alec Baldwin Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----S			1		\$400.00	0.00					
													Totals	85	\$13,275.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26033682	<b>Changes as of:</b> 10/17/2018 at 9:41 AM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Accepted
<b>CPE:</b> 163/173/6515	<b>Flight:</b> 10/16/18 - 10/22/18	<b>Station:</b> KTMF	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Majority Forward & Vote	<b>Market:</b> Missoula	<b>Total \$:</b> \$13,275.00
3050 K ST NW #100 Washington, DC 20007	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 85
	<b>Agency Order #:</b> 7439553	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Chiusano, Dawn	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Salesperson:</b> KENNETH MIELE	<b>Assistant:</b> KENNETH MIELE	<b>Traffic #:</b> 132245
	202-955-5342	202-955-5342	
	<b>Separation:</b>		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/16	10/16 - 10/16	Total Spots	Total \$	CPP*	GRP*
MSD 24	Su 7p-8p		America's Funniest Home Videos	\$400.00	0.0	30	1		0	\$0.00	\$0.00	0.0
MGD 31	F 7p-8p		Fresh off the Boat/Speechless	\$400.00	0.0	30	1		1	\$400.00	\$0.00	0.0
TOTALS: 85									85	\$13,275.00	\$0.00	0.0