

Prepared by Bill Harrier
Tuesday, July 8, 2014

ISSUES/PROGRAMS FILE
Quarter 2, 2014

WJLF, 91.7 FM
Gainesville, Florida

Issue Category	Date Range		Day Part	Time	Topic/Focus Group	Program Content
Consumer	6/20/2014	6/20/2014	The Morning Cruise	4 minutes	Cyber safety with Peter "webdoc" Martin	Interview with Peter "webdoc" Martin on the safety issues associated with free public wifi.
Crime & Drugs	4/11/2014	4/11/2014	The Morning Cruise	10 minutes	Heartbleed Computer Virus	Informed listeners about the websites impacted by Heartbleed computer virus.
Crime & Drugs	6/12/2014	6/12/2014	The Morning Cruise	5 minutes	Carol Kent, When I lay my Isaacs down	Shared story of Carol Kent, author of When I Lay My Isaacs Down. Prison Evangelism and Grief Counseling.
Disaster Relief	4/28/2014	4/28/2014	The Morning Cruise	2 minutes	Tornado Relief	Morning show hosts provided ways to give to Salvation Army to aid relief efforts in Arkansas and Oklahoma
Disaster Relief	4/29/2014	4/29/2014	The Jayar Show	1min	Tornado Relief	Morning show hosts provided ways to give to Salvation Army to aid relief efforts in Arkansas and Oklahoma
Disaster Relief	5/1/2014	5/1/2014	Mid Days	2 Min	One Blood, Inc - Non-Profit	Mentioned need of blood donors to help with situation on Florida Panhandle due to floods and Escambia Jail explosion.
Disaster Relief	6/3/2014	6/3/2014	The Morning Cruise	5 minutes	Hurricane Preparedness	Shared websites for tips and readiness information. floridadisaster.org; gema.ga.gov; cdc.gov
Education	6/9/2014	6/9/2014	The Morning Cruise	5 minutes	Summer Camp options	The Morning Cruise highlighted various summer camps available to listeners and highlighted the Summer Camp link at thejoyfm.com.http://florida.thejoyfm.com/directory/event/search/camp/where/empty/page/1
Education	6/6/2014	6/6/2014	The Morning Cruise	7 minutes	Feeding Children Everywhere	Interview with Don Campbell of Feeding Children Everywhere/ US Hunger to highlight issues of feeding children during the summer months
Family Values	6/26/2014	6/27/2014	The Morning Cruise	6 minutes	Marriage advice for newlyweds	Interview with Justin and Trish Davis of refineus.org
Family Values	6/19/2014	6/19/2014	The Morning Cruise	1 hour	Dannah Gresh, Secret Keeper Girl and Purity	Interview with Dannah Gresh. Discussed how to approach young teenage girls on the issue of purity.
Finances	6/12/2014	6/12/2014	The Morning Cruise	7 minutes	Community-sourced capital	Shared story of small business (Community Sourced Capital) that raised capital from local and regional community members to create small businesses within the same area.
Health/Welfare/Safety	5/28/2014	5/28/2014	The Morning Cruise	4 minutes	Grilling Safety	Sources: Fireman's Associate of the State of New York and National Fire Protection Association
Health/Welfare/Safety	4/8/2014	4/9/2014	The Morning Cruise	10 minutes	Sugar- Free Day	The Morning Cruise discussed Sugar-Free Day, an effort to eliminate sugar in diets to highlight the negative effects.
Health/Welfare/Safety	5/2/2014	5/2/2014	The Morning Cruise	10 minutes	Fitness Friday segment	Interview with Sheri, Regional Director of Orangetheory Fitness. Discussed benefits of planking exercise.

Health/Welfare/Safety	5/9/2014	5/9/2014	The Morning Cruise	5 minutes	Fitness Friday segment	Interview with Sheri, Regional Director of Orangetheory Fitness. Discussed most important things that people can do to become fit.
Health/Welfare/Safety	5/20/2014	5/20/2014	The Morning Cruise	4 minutes	2014 Road Rage Report	Shared statistics of 2014 Road Rage Report from expedia.com
Health/Welfare/Safety	5/16/2014	5/16/2014	The Morning Cruise	5 minutes	Fitness Friday segment	Interview with Sheri, Regional Director of Orangetheory Fitness. Discussed arm workouts and benefits of protein to your diet.
Health/Welfare/Safety	5/23/2014	6/23/2014	The Morning Cruise	5 minutes	Fitness Friday segment	Interview with Carolyn, nutrition coach. Discussed diet and nutrition.