

PSA PLANNING

Q1

01 JANUARY

Financial Wellness Month

Saving for Retirement

National Mentoring Month

Pathways to Employment

New Year's Resolution

Bullying Prevention

Emergency Preparedness ⁽ⁱ⁾

High Blood Pressure Control ⁽ⁱ⁾

High School Equivalency ⁽ⁱ⁾

Job Training & Employment ⁽ⁱ⁾

Saving for Retirement

Type 2 Diabetes Prevention ⁽ⁱ⁾

Winter Weather Season

Emergency Preparedness ⁽ⁱ⁾

Emergency Preparedness-NYC ⁽ⁱ⁾

Martin Luther King Jr. Day 20

Diversity & Inclusion

Pathways to Employment

02 FEBRUARY

American Heart Month

High Blood Pressure Control ⁽ⁱ⁾

Type 2 Diabetes Prevention ⁽ⁱ⁾

Black History Month

Breast Cancer Risk Education

Diversity & Inclusion

Pathways to Employment

Spay/Neuter Awareness Month

Shelter Pet Adoption

Super Bowl Sunday 2

Buzzed Driving Prevention ⁽ⁱ⁾

Texting and Driving Prevention

International Day of Women and Girls in Science 11

Empowering Girls in STEM

03 MARCH

Valentine's Day 14

Diversity & Inclusion

LGBT Acceptance

Fire Season in the South & Southwest

Emergency Preparedness ⁽ⁱ⁾

Wildfire Prevention

National Developmental Disabilities Awareness Month

Diversity & Inclusion

Spring Break

Buzzed Driving Prevention ⁽ⁱ⁾

Child Car Safety ⁽ⁱ⁾

Drug-Impaired Driving Prevention

Texting and Driving Prevention

Spring Cleaning

Job Training & Employment ⁽ⁱ⁾

Women's History Month

Breast Cancer Risk Education

Diversity & Inclusion

Empowering Girls in STEM

International Women's Day 8

Empowering Girls in STEM

St. Patrick's Day 17

Buzzed Driving Prevention ⁽ⁱ⁾

National Youth Violence Prevention Week

Mar. 30 - Apr. 3

Bullying Prevention

Two out of three teens say they've experienced bullying.

BECAUSE YOU LISTENED TO ME WHEN NO ONE ELSE DID, I KNEW I HAD A FRIEND.

becauseofyou.org