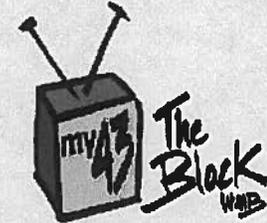


ORDER



WUAB

Orders
Order / Rev: 1207878
Alt Order #:
Product Desc: General Election 2014
Estimate: 1323
Flight Dates: 10/20/14 - 10/26/14
Original Date / Rev: 10/16/14 / 10/29/14
Order Type: General

Primary AE: House WOIO/WUAB
Sales Office: L-CLE
Sales Region: Local

Agency Name: Midwest Communications & Media.
Buying Contact:
Billing Contact:
 49 South Grant Avenue
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Husted, John/R/Secretary of Stat
Demographic: A25-54
Product Codes: PL580
Priority: P15
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	30	\$4,425.00	\$3,761.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	30	\$4,425.00	\$3,761.25	0.00
Totals	30	\$4,425.00	\$3,761.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WOIO/WUAB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUAB	10/20/14	10/26/14	19 Action News at 7a M-F 19 Action News at 7a	Comm	7-8a	MTWTF--	:30	10	\$50.00	P 6	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	MTWTF--		10				\$50.00		0.00			
N 2	WUAB	10/20/14	10/26/14	Late News M-Sun Late News M-Su	Comm	10-11p	MTWTFSS	:30	14	\$225.00	P 8	0.00	NM	14	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	MTWTFSS		14				\$225.00		0.00			
N 3	WUAB	10/20/14	10/26/14	SYN M-F 11P-12XM M-F 11p-12a	Comm	11p-12a	MTWTF--	:30	5	\$125.00	P 6	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	MTWTF--		5				\$125.00		0.00			
N 4	WUAB	10/25/14	10/25/14	Saturday Prime Sat Prime	Comm	8-10p	-----S-	:30	2	\$75.00	P 8	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----S-		2				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WUAB	10/20/14-10/26/14	Saturday Prime		8-10p	-----Sa--	:30		(\$75.00)		0.00	NM		
				Credited											
				[MG-Moving to Diff Contract/Qtr]											
	2	WUAB	10/20/14-10/26/14	Saturday Prime		8-10p	-----Sa--	:30		(\$75.00)		0.00	NM		
				Credited											
				[MG-Moving to Diff Contract/Qtr]											
N 5	WUAB	10/26/14	10/26/14		Comm	8-10p	-----S	:30	2	\$150.00	P 8	0.00	NM	1	\$150.00

Order / Rev: 1207878
 Alt Order #:
 Flight Dates: 10/20/14 - 10/26/14

Advertiser: POL/Husted, John/R/Secretary of State/
 Product Desc: General Election 2014
 Estimate: 1323
 WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sunday Prime											
				Sun Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-----S			2		\$150.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WUAB	10/20/14-10/26/14		Sunday Prime			8-10p		-----Su	:30	(\$150.00)	0.00	NM		
				Credited											
				[MG-Moving to Diff Contract/Qtr]											
													Totals	30	\$4,425.00