

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

**QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S) KRNG 96.3 FM; KOKX 95.3 FM; KOKX AM 1310; WCEZ 93.9 FM**  
< > 1<sup>st</sup> < > 2<sup>nd</sup> < > 3<sup>rd</sup> < X > 4<sup>th</sup> Quarter of 2010

<u>ISSUE DESCRIPTION:</u>	<u>PROGRAM SEGMENT:</u>	<u>DATE/TIME:</u>	<u>DURATION:</u>	<u>DESCRIPTION OF SEGMENT:</u>
<i>Example: New Dog Leash Law</i>	<i>Ken's 7:00 a.m. Newscast</i>	<i>7/4/03 7:00 a.m.</i>	<i>:45</i>	<i>Tap: Mayor Jones Urges Council to pass law</i>
1. Pet Health Issues	Pet Talk	2 & 4 <sup>th</sup> Thurs. 9:06 am	:54	Jean Meyers of FOKAS Animal Services
2. Reading Program	Stories read	Mondays - 9:06 am	:54	Story Time for young and old
3. Police Show	Police Information	3 <sup>rd</sup> Thurs. - 9:06 am	:54	Officer Jason Marlow and others
4. School Information	As needed			
5. Community Connections	Local happenings	1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> Tuesdays - 9:06 am	:54	Main Street Chamber/Tourism Events
6. City Issues/Affairs	"Morning with our Mayor"	1 <sup>st</sup> Thursday	:54	Mayor Tom Marion
7. Health Issues	Just for the Health of It	Fridays - 9:06 am	:54	Assorted health Issues
8. Make A Wish Foundation		November 6 - 9:06 am	:54	Lisa Coppler live
9. Emergency Management	Helpful Information	October 27 - 9:06 am	:54	Steve Cireenna live
10. Emergency Weather Reports		As needed		
11. How to Establish Habitat	Quail Forever	November 8 -- 9:06 am	.54	Riney Dobson live
12. Keokuk Concert Association		November 22, 9:06 am	:25	Information from Cindy King
13. Lee County Health Department		November 8	:35	Flu shots & dodging the flu w/ Julie Schilling
14. Great River Players	Arts & Entertainment	November 5	:35	Bill Reed and Hank Hustes live

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|---|-----------------------|-------------|-----------------|-------------------|
| 15. What is offered at Southeastern Community College | November 19           | :54         | Becky Rupp live |                   |
| 16. Recipe Ideas                                      | Holiday Baking Tips   | December 17 | :54             | Joni McKay live   |
| 17. Indian Council                                    | Standing Bear Council | December 29 | :54             | Larry Cooper live |
| 18. PSA's Assorted                                    | Fill-Times            |             | :30 & :60       |                   |
- Regional Recycling, Big Brothers Big Sisters, Amber Alerts, Get Up and Play, ASPCA Animal Cruelty, Coast Guard, Drug Abuse, Domestic Violence, Girl Scouts, Shriners Hospital, Lions International, B.P.O.E (Benevolent Protective Order of Elks) veteran's coffee drives, Deer Hide Collection for disabled veterans leather making projects, Medical Edge, Marriage Moment, Earth & Sky, Iowa National Guard, Rock & Prevention Drug Awareness,

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ISSUE DESCRIPTION:	PROGRAM SEGMENT:	DATE/TIME:	DURATION:	DESCRIPTION OF SEGMENT:
Example: New Dog Leash Law	Ken's 7:00 a.m. Newscast	7/4/03 7:00 a.m.	:45	Tape: Mayor Jones Urges Council to pass law
		< > 1 <sup>st</sup> < > 2 <sup>nd</sup> < X > 3 <sup>rd</sup> < > 4 <sup>th</sup>	Quarter of 2010	
1. Pet Health Issues	Pet Talk	2 & 4 <sup>th</sup> Thurs. 9:06 am	:54	Jean Meyers of FOKAS Animal Services
2. Senior Reading	Stories	Mondays 9:06 – 10:00 am	:54	Story Time
3. Police Show	Police Talk	3 <sup>rd</sup> Thurs. 9:06 am	:54	Officer Jason Marlow on Safety & New Laws
4. FEMA (Flooding)	Information About FEMA	As needed		John Mills @ FEMA
5. YMCA	Upcoming Events for Kids	As needed		Jamie Vetch
6. School Issues	Starting Dates, Costs, etc.	As needed		
7. Floatzilla	Cleaning up river	8/13/10 9:06--10:00am	:54	
8. Recycling Event	Upcoming recycling	9/10/10 9:06 – 10:00am	:54	Aliza Golan @ Roquette
9. Community Connections	Same	1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> Tuesdays 9:06 am	:54	Main Street Chamber/Tourism Events
10. American Red Cross	Blood Drives	As needed	:54	Blood Drive information
11. 4 <sup>th</sup> of July Events		July 2 <sup>nd</sup> & 3 <sup>rd</sup>	As Needed	
12. Make A Wish Foundation		Sept. 24 9:06 – 10:00 am	:54	
13. Emergency Management		Sept. 28 9:06 – 10:00 am	:54	
14. United Way KickOff		As needed 9:06 – 10:00 am	:54	
15. Summer Fairs & Festivals		As needed		
16. Old Gold Country Show		Wednesday 9:06 – 10:30 am	:90	Special Old Country music played

- 17. Issues/Affairs of our Town "Morning with our Mayor" 1<sup>st</sup> Thursday :54 Mayor Tom Marion
- 18. Veterans' Event Wreaths Across America 9:06 – 10:00 am :54 Information for our veterans
- 19. Local Public Libraries Information as scheduled for upcoming events
- 20. Health Issues Just for the Health of It Friday 9:06 - 10:00 :54 Assorted health Issues
- 21. Health Issues Relay for Life Information about upcoming event
- 22. PSA's Assorted Fill-Times :30 & :60 Regional Recycling, Big Brothers Big Sisters, Amber Alerts, Get Up and Play, ASPCA Animal Cruelty, Coast Guard, Drug Abuse, Domestic Violence, Girl Scouts.

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|---|---|--|
| 1. Pet Health Issues  | Pet Talk 2 & 4 <sup>th</sup> Thurs. 9:06 am   | :54 Jean Meyers of FOKAS Animal Services         |
| 2. Police Show  | Police Talk 3 <sup>rd</sup> Thurs. 9:06 am  | :54 Officer Jason Marlow on Safety & New Laws    |
| 3. Community Connections  | Same 1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> Tuesdays 9:06 am                         | :54 Main Street Chamber/Tourism Events           |
| 4. Summer Reading Program   | 9:06 - 10:00 am   | :54 Short stories for children & senior citizens |
| 5. Veterans' Affairs  | As scheduled 9:06 - 10:00 am  | :54 Information for our veterans                 |
| 6. American Red Cross   | Blood Drives As needed  | :54 Blood Drive information                      |
| 7. Old Gold Country Show  | Wednesday 9:06 - 10:30 am   | :90 Special Old Country music played             |
| 8. Issues/Affairs of our Town "Morning with our Mayor"  | 1 <sup>st</sup> Thursday  | :54 Mayor Tom Marion                             |
| 9. Local Public Libraries   |   | Information as scheduled for upcoming events     |
| 10. Special Weather Reports   |   | As needed during storms                          |
| 11. Health Issues   | Just for the Health of It Friday 9:06 - 10:00   | :54 Assorted health Issues                       |
| 12. McGruff the Crime Dog   | June 19 9:06 - 10:00  | :54 Safety Issues                                |
| 13. Health Issues   | Relay for Life  | Information about upcoming event                 |
| 14. PSA's Assorted Sisters, Amber Alerts, Get Up and Play, ASPCA Animal Cruelty, Coast Guard, Drug Abuse, Domestic Violence, Girl Scouts. | Fill-Times :30 & :60  | Regional Recycling, Big Brothers Big             |

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2. Police Issues	Police Talk	3 <sup>rd</sup> Thurs. 9:06 am	:54	Officer Jason Marlow on Safety & New Laws
3. Community Connections	Same	1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> Tuesdays 9:06 am	:54	Main Street Chamber/Tourism Events
4. Live Readings	Reading Program	Mondays 9:06 am	:54	Reading for all ages
5. Veterans' Affairs	As scheduled	As scheduled		Guest speakers to offer aid & answer questions
6. Quail Forever	As scheduled	March 8 for upcoming banquet		Discuss habitat and issues
7. American Red Cross	Fundraising	As needed	:54	
8. American Cancer Society	Daffodil Days	February 2010	:54	Brenda McNamara
9. Issues/Affairs of our Town	Morning with our Mayor	1 <sup>st</sup> Thursday	:54	Mayor Tom Marion
10. School Reports	Kids and Teachers	As needed	:54	School Issues
11. Upcoming Theatre	Great River Players	As needed	:54	Information on productions
12. Just for the Health of It	Health Issues	Every Friday 9:06 - 10:00		Various Topics
13. PSA's Assorted	Fill-Times		:30 & :60	Regional Recycling, Big Brothers, Big Sisters, Eyeglass Recycling, Amber Alerts, Get Up and Play, ASPCA Animal Cruelty, McGruff the Crime Dog, Coast Guard, Drug Abuse, Domestic Violence, Girl Scouts.

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