

KDAY/KDEY-FM

PROGRAMMING QUARTERLY REPORT

(January-March 2024)

Prepared by:

Kris Barnoya

KDAY/KDEY-FM

PUBLIC AFFAIRS QUARTERLY REPORT

(1st Quarter, 2024)

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COMMUNITY NEEDS AND ISSUES – 1st Q 2024

Below is a list of some of the significant issues responded to by Station KPWR Los Angeles, California, along with the most significant programming treatment of those issues for the period. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program	Date	Time	Duration	Narration of Type and Description of Program/Segment
Community/ Health	Romeo Mornings	1/16	8:10am-8:11am	1min	Romeo talks about the rise in COVID cases in December. He encourages people to think about getting vaccinated as the CDC has said the rise is due to the lack of people getting vaccinated.
Community/ Jobs	Romeo Mornings	1/25	8:19am-8:20am	1min	Romeo mentions a job fair that the community may attend. The Department of public works and the Personnel Department are holding their 5th annual city job fair. This is being held 1/25/24 9am-3pm Airtel Plaza Hotel located at 7277 Valjean Av. in Van Nuys CA.
Community/ politics	Romeo Mornings	1/22	8:32am-8:40am	8mins	Romeo introduces San Fernando Mayor Celeste Rodriguez. Speaks about Tu Voz Tu Voto Tu Vida and encourages listeners to vote. He talks about what her inspiration to become a Mayor was. One of the main goals she wanted to fix in our community and went on to talk about the water issue in San Fernando and the lack of resources. Talked about ways to encourage the community to vote with no excuses. Weekend hours late hours to go to the voting locations now available also to make voting easier there are mail in ballots. Voting can help with fixing our streets and making roads safer. Vote for someone that will be a good advocate for the changes you would like to happen in the community.
Community/ Politics	Romeo Mornings	1/29	8:30am-8:38am	8mins	Romeo welcomes Assemblymember Jones Sawyer to speak on the Voz Voto Vida Campaign. How to encourage others to vote for the upcoming elections. By voting you can be a part of history in the United States and the importance of voting. Voting can help direct where the money for the city can go to help the community and make the community safer. Actions speak louder than words and if there is to be change voting is the start to the change. There are many ways to vote, vote by mail and vote by walk-ins alike.

community/ Health	Romeo Mornings	1/30	7:10am-7:11am	1min	Romeo mentions that the LA county department of mental health is holding another mental health summit. Located Langley Senior Citizen in Monterey Park for more information he directs listeners to publichealth.lacount.gov/ovp
Community/ Politics/ Voting	Romeo Mornings	2/19	8:47am-8:52am	5mins	Romeo invites Assembly Member Wendy Carrillo to encourage everyone about voting. They do this through the campaign Tu Voz Tu Voto Tu Vida. Discuss how she goes out to the community to go vote and Romeo wants her to talk about the importance of voting. By voting you have a say in who comes into office and can have a voice in government that can speak for you. Voting in California has made voting a lot easier for others and can vote by mail and not having to worry about going to a location to vote. To find more information you can search the representative you are looking towards. March 5th is the last day to vote.
Community/ Politics/ Voting	Romeo Mornings	2/23	8:34am-8:38am	4mins	Romeo discusses the Voz Voto Vida campaign and that they will be in the city of Bell on Saturday 24th to help people vote. He then Welcomes Assemblymember Luz Rivas to discuss, "Tu Voz, Tu Voto, Tu Vida" in more detail. They are encouraging everyone to turn in the voting ballots; Saturday is the day to turn in ballots. Voting can make a difference for the community and can create change that will help the community.
Community/ Policy/ Safety	Romeo Mornings	2/27	8:12am-8:13am	1min	Romeo mentions 8th district of Long Beach will be holding a public safety meeting today. Discussing many policies that can affect the community. Romeo encourages the community to go and participate also to know what possible changes may happen to the community.
Community	Romeo Mornings	3/18	8:09am-8:10am	1min	Romeo discusses a way the community can have any damages caused by potholes in the city. Due to the recent rain that has occurred, more and more potholes have appeared in the city. Listeners can file a claim with the city at clerk.lacity.gov or they can call 213-978-1133 and ask about submitting a claim.
Community/ Jobs	Romeo Mornings	3/20	7:07am-7:09am	2mins	Romeo announces to all listeners that the 25th annual LA sales and professional career fair will be held on the March 21st. Located at the LA Hilton in LAX many possible positions available. Must register to attend at diversitycareergroup.com click on events and register.

community/ Health	Romeo Mornings	3/25	8:13am-8:14am	1 min	Romeo discusses HIV/aids women and girl's awareness day. In honor of this day the health and wellness and drew cares will be holding a day for information for prevention and treatment with games, food, music and more. Located at the annex parking lot 3834 western av. in LA. For more information on this event he directs everyone to the website at healtheveryone.org .
community/ Mental health	Romeo Mornings	3/28	8:09am-8:10am	1min	Romeo notifies listeners about a health fair for men hosted by Behavioral Health Services. It is a free event for men selfcare and resources to help with mental health for men 16 and up. Located in Long Beach City at 6325 Myrtle av starting at 3-530pm. For more information he directs listeners to bhs-inc.org