



Tomas Regalado for Commissioner of the City of Miami, Distric 3

Book: September 2017 LiveSD (NHSI)

Proposal ID: 27267  
 Schedule Date: 10/30/2017 - 11/6/2017  
 Agency: TOMAS REGALADO JR, CAMPAIGN  
 Spot Length(s): :15  
 Book: September 2017 LiveSD (NHSI)  
 Author: JACQUELINE RUIZ SANABRIA, BH

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Flight Dates: 10/30/2017-11/6/2017

**Ev-2509**

| Program Time              | Spot Length | OC 30 | NO 6 | DMA P35+ RTG | W k s | Rate Spots |
|---------------------------|-------------|-------|------|--------------|-------|------------|
| <b>WFUN</b>               |             |       |      |              |       |            |
| El Espejo                 | :15         | 3     | 1    | 3.6          | 2     | \$325.00   |
| GRPs/Impressions          |             |       |      | 14.4         |       | 4          |
| SHR                       |             |       |      | 9.1          |       |            |
| CPP/CPM                   |             |       |      | \$90.28      |       |            |
| We-Fr 10:30p-11:00p       |             |       |      |              |       |            |
| NOTICIAS 41 (Early News)  | :15         | 3     | --   | 3.0          | 1     | \$300.00   |
| GRPs/Impressions          |             |       |      | 9            |       | 3          |
| SHR                       |             |       |      | 10.5         |       |            |
| CPP/CPM                   |             |       |      | \$100.00     |       |            |
| We-Fr 5:00p-6:00p         |             |       |      |              |       |            |
| PREPAREN, APUNTEN Y VOTEN | :15         | 3     | 1    | 1.7          | 2     | \$200.00   |
| GRPs/Impressions          |             |       |      | 6.8          |       | 4          |
| SHR                       |             |       |      | 4.9          |       |            |
| CPP/CPM                   |             |       |      | \$117.65     |       |            |
| We-Fr 6:30p-7:00p         |             |       |      |              |       |            |
| A Fondo                   | :15         | 3     | --   | 4.5          | 1     | \$400.00   |
| GRPs/Impressions          |             |       |      | 13.5         |       | 3          |
| SHR                       |             |       |      | 10.6         |       |            |
| CPP/CPM                   |             |       |      | \$88.89      |       |            |
| We-Fr 8:00p-9:00p         |             |       |      |              |       |            |
| NOTICIAS 41 (Late News)   | :15         | 3     | --   | 4.1          | 1     | \$600.00   |
| GRPs/Impressions          |             |       |      | 12.3         |       | 3          |
| SHR                       |             |       |      | 9.7          |       |            |
| CPP/CPM                   |             |       |      | \$146.34     |       |            |
| We-Fr 10:00p-10:30p       |             |       |      |              |       |            |
| <b>SubTotal</b>           | Cost        |       |      | \$6,000.00   |       |            |
| Agency Commission @ 15%   |             |       |      | \$900.00     |       |            |
| Net Cost                  |             |       |      | \$5,100.00   |       |            |

Approved by: \_\_\_\_\_

|                                |                   |                  |
|--------------------------------|-------------------|------------------|
| <b>Total Cost:</b>             | <b>\$6,000.00</b> |                  |
| <b>Agency Commission @ 15%</b> | <b>\$900.00</b>   |                  |
| <b>Net Cost:</b>               | <b>\$5,100.00</b> | <b>Signature</b> |

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

|  |                         |
|--|-------------------------|
| <b>Station and Location:</b><br>AMERICA TEVE | <b>Date:</b> 10/17/2017 |
|--|-------------------------|

I, FAUSTO ALVAREZ,

being/on behalf of: TOMAS REGALADO,

a legally qualified candidate of the Non Partisan

political party for the office of: Commissioner District 3

in the CITY OF MIAMI

election to be held on: November 7, 2017

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| 30"              |                                  |      |       |                | 1               |

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

TOMAS REGALADO

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:  
FAUSTO ALVAREZ

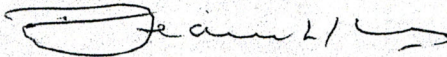
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/17/2017

**Date**



**Signature**

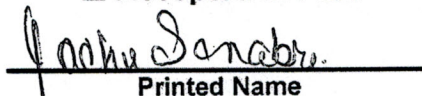
***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

  
**Signature**

  
**Printed Name**

  
**Title**



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

FAUSTO ALVAREZ - 2828 CORAL WAY, STE. 400 - MIAMI, FL. 33145

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

TOMAS REGALADO