

31430



Tomas Regalado for Commissioner of the City of Miami, Distric 3

Book: September 2017 LiveSD (NHSI)

Proposal ID: 27267
Schedule Date: 10/30/2017 - 11/6/2017
Agency: TOMAS REGALADO JR, CAMPAIGN
Spot Length(s): :15
Book: September 2017 LiveSD (NHSI)
Author: JACQUELINE RUIZ SANABRIA, BH

Acct. Exec: Jacqueline Ruiz Sanabria
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Web Site: www.americatve.com

Flight Dates: 10/30/2017-11/6/2017

Ev-2509

Program Time	Spot Length	OC 30	NO 6	DMA P35+ RTG	Wks	Rate Spots
WFUN						
El Espejo	:15	3	1	3.6	2	\$325.00
GRPs/Impressions				14.4		4
SHR				9.1		
CPP/CPM				\$90.28		
We-Fr 10:30p-11:00p						
NOTICIAS 41 (Early News)	:15	3	--	3.0	1	\$300.00
GRPs/Impressions				9		3
SHR				10.5		
CPP/CPM				\$100.00		
We-Fr 5:00p-6:00p						
PREPAREN, APUNTEN Y VOTEN	:15	3	1	1.7	2	\$200.00
GRPs/Impressions				6.8		4
SHR				4.9		
CPP/CPM				\$117.65		
We-Fr 6:30p-7:00p						
A Fondo	:15	3	--	4.5	1	\$400.00
GRPs/Impressions				13.5		3
SHR				10.6		
CPP/CPM				\$88.89		
We-Fr 8:00p-9:00p						
NOTICIAS 41 (Late News)	:15	3	--	4.1	1	\$600.00
GRPs/Impressions				12.3		3
SHR				9.7		
CPP/CPM				\$146.34		
We-Fr 10:00p-10:30p						
SubTotal	Cost			\$6,000.00		
	Agency Commission @ 15%			\$900.00		
	Net Cost			\$5,100.00		

Approved by: _____

Total Cost:	\$6,000.00	Signature 
Agency Commission @ 15%:	\$900.00	
Net Cost:	\$5,100.00	

Handwritten signatures and date 10/31/17

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: AMERICA TEVE	Date: 10/17/2017
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I, FAUSTO ALVAREZ,

being/on behalf of: TOMAS REGALADO,

a legally qualified candidate of the NON PARTISAN

political party for the office of: Commissioner DISTRICT 3

in the CITY OF MIAMI

election to be held on: November 7, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30"					1

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

TOMAS REGALADO

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

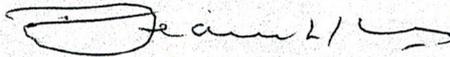
FAUSTO ALVAREZ

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/17/2017



Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Jackie Sanabr.

Printed Name

AE

Title

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

FAUSTO ALVAREZ - 2828 CORAL WAY, STE. 400 - MIAMI, FL. 33145

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TOMAS REGALADO