



JOE CAROLLO for Commissioner District 3- 2017 oct28 to nov06

Book: August 2017 LivePlus (NHSI)

Proposal ID: 27286  
 Schedule Date: 10/28/2017 - 11/6/2017  
 Advertiser: JOE CAROLLO for CITY COMMISSIONER  
 Product: Political  
 Agency: JOE CAROLLO Campaign  
 Buyer: JOE CAROLLO  
 Spot Length(s): :30  
 Book: August 2017 LivePlus (NHSI)  
 Author: GINA GARCIA

Acct. Exec: Gina Garcia  
 Phone #: 305-592-7141x341  
 Email: gina.garcia@americatv.com  
 Web Site: www.americatv.com

**Eq 2497**

**Flight Dates: 10/28/2017-11/6/2017**

Program Time	Spot Length	OC 28	OC 30	NO 6	DMA P35+ RTG	Wks	Rate Spots
<b>WFUN</b>							
Anoche del Esp	:30	--	5	1	0.6	2	\$175.00
GRPs/Impressions					3.6		6
Mo-Fr 2:30p-3:00p							
Arrebatados	:30	--	5	1	1.3	2	\$200.00
GRPs/Impressions					7.8		6
Mo-Fr 3:00p-4:00p							
NOTICIAS 41 (Early News)	:30	--	5	1	3.6	2	\$600.00
GRPs/Impressions					21.6		6
Mo-Fr 5:00p-6:00p							
NOTICIAS 6	:30	--	5	1	2.3	2	\$450.00
GRPs/Impressions					13.8		6
Mo-Fr 6:00p-6:30p							
Happy Hour	:30	--	5	1	3.0	2	\$600.00
GRPs/Impressions					18		6
Mo-Fr 7:00p-8:00p							
A Fondo	:30	--	5	1	4.2	2	\$800.00
GRPs/Impressions					25.2		6
Mo-Fr 8:00p-9:00p							
NOTICIAS 41 (Late News)	:30	--	5	1	4.5	2	\$1,200.00
GRPs/Impressions					27		6
Mo-Fr 10:00p-10:30p							
El Espejo	:30	--	5	1	3.7	2	\$650.00
GRPs/Impressions					22.2		6
Mo-Fr 10:30p-11:00p							
AL CIERRE	:30	--	5	1	2.0	2	\$300.00
GRPs/Impressions					12		6
Mo-Fr 11:00p-11:30p							
Clave Guajira	:30	1	1	--	1.1	2	\$100.00
GRPs/Impressions					2.2		2
Sat 8:00p-9:00p							
LA MIRADA INDISCRETA	:30	1	1	--	1.9	2	\$100.00
GRPs/Impressions					3.8		2
Sat 9:00p-10:00p							
LO MEJOR DE TN3	:30	1	1	--	1.4	2	\$100.00
GRPs/Impressions					2.8		2
Sat 10:00p-11:00p							
CINE ESTELAR	:30	1	1	--	1.2	2	\$500.00
GRPs/Impressions					2.4		2
Sun 7:00p-9:00p							
LEYENDAS en el EXILIO	:30	2	2	--	1.4	2	\$500.00
GRPs/Impressions					5.6		4
Sun 9:00p-10:30p							
<b>WFUN Totals</b>		6	51	9			<b>\$33,450.00</b>
		<b>GRP/(000)</b>			168.0	<b>Spts:</b>	<b>66</b>



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<b>WFUN</b>							
<b>SubTotal</b>	Cost				\$33,450.00		
	Agency Commission @ 15%				\$5,017.50		
	Net Cost				\$28,432.50		

Approved by: \_\_\_\_\_

<b>Total Cost:</b>	<b>\$33,450.00</b>	
<b>Agency Commission @ 15%</b>	<b>\$5,017.50</b>	
<b>Net Cost:</b>	<b>\$28,432.50</b>	<b>Signature</b> _____

CE CREDIT  
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 10/26/17

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> <i>Oct. 13, 2017</i>
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I, Joe CAROLLO  
 being/on behalf of: Joe CAROLLO Campaign, a legally  
 qualified candidate of the NO PARTY AFFILIATION political  
 party for the office of: CITY OF MIAMI COMMISSIONER, DISTRICT 3  
 in the CITY OF MIAMI  
 election to be held on: NOV. 7, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

