



JOE CAROLLO for Commissioner District 3- 2017 oct28 to nov06

Book: August 2017 LivePlus (NHSI)

Proposal ID: 27286  
 Schedule Date: 10/28/2017 - 11/6/2017  
 Advertiser: JOE CAROLLO for CITY COMMISSIONER  
 Product: Political  
 Agency: JOE CAROLLO Campaign  
 Buyer: JOE CAROLLO  
 Spot Length(s): :30  
 Book: August 2017 LivePlus (NHSI)  
 Author: GINA GARCIA

Acct. Exec: Gina Garcia  
 Phone #: 305-592-7141x341  
 Email: gina.garcia@americatv.com  
 Web Site: www.americatv.com

**E-2497**

**Flight Dates: 10/28/2017-11/6/2017**

Program Time	Spot Length	OC 28	OC 30	NO 6	DMA P35+ RTG	Wks	Rate Spots
<b>WFUN</b>							
Anoche del Esp	:30	--	5	1	0.6	2	\$175.00
GRPs/Impressions					3.6		6
Mo-Fr 2:30p-3:00p							
Arrebatados	:30	--	5	1	1.3	2	\$200.00
GRPs/Impressions					7.8		6
Mo-Fr 3:00p-4:00p							
NOTICIAS 41 (Early News)	:30	--	5	1	3.6	2	\$600.00
GRPs/Impressions					21.6		6
Mo-Fr 5:00p-6:00p							
NOTICIAS 6	:30	--	5	1	2.3	2	\$450.00
GRPs/Impressions					13.8		6
Mo-Fr 6:00p-6:30p							
Happy Hour	:30	--	5	1	3.0	2	\$600.00
GRPs/Impressions					18		6
Mo-Fr 7:00p-8:00p							
A Fondo	:30	--	5	1	4.2	2	\$800.00
GRPs/Impressions					25.2		6
Mo-Fr 8:00p-9:00p							
NOTICIAS 41 (Late News)	:30	--	5	1	4.5	2	\$1,200.00
GRPs/Impressions					27		6
Mo-Fr 10:00p-10:30p							
El Espejo	:30	--	5	1	3.7	2	\$650.00
GRPs/Impressions					22.2		6
Mo-Fr 10:30p-11:00p							
AL CIERRE	:30	--	5	1	2.0	2	\$300.00
GRPs/Impressions					12		6
Mo-Fr 11:00p-11:30p							
Clave Guajira	:30	1	1	--	1.1	2	\$100.00
GRPs/Impressions					2.2		2
Sat 8:00p-9:00p							
LA MIRADA INDISCRETA	:30	1	1	--	1.9	2	\$100.00
GRPs/Impressions					3.8		2
Sat 9:00p-10:00p							
LO MEJOR DE TN3	:30	1	1	--	1.4	2	\$100.00
GRPs/Impressions					2.8		2
Sat 10:00p-11:00p							
CINE ESTELAR	:30	1	1	--	1.2	2	\$500.00
GRPs/Impressions					2.4		2
Sun 7:00p-9:00p							
LEYENDAS en el EXILIO	:30	2	2	--	1.4	2	\$500.00
GRPs/Impressions					5.6		4
Sun 9:00p-10:30p							
<b>WFUN Totals</b>		6	51	9			<b>\$33,450.00</b>
		<b>GRP/(000)</b>			168.0	<b>Spts:</b>	<b>66</b>



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<b>WFUN</b>							
<b>SubTotal</b>	Cost				\$33,450.00		
	Agency Commission @ 15%				\$5,017.50		
	Net Cost				\$28,432.50		

Approved by: \_\_\_\_\_

**Total Cost: \$33,450.00**  
**Agency Commission @ 15% \$5,017.50**  
**Net Cost: \$28,432.50**

Signature \_\_\_\_\_



*[Large handwritten signature]*  
 10/26/17



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

Oct. 13, 2017

I, Joe CAROLLO

being/on behalf of: Joe CAROLLO Campaign, a legally

qualified candidate of the NO Party affiliation political

party for the office of: City of Miami Commissioner, District 3

in the CITY OF MIAMI

election to be held on: NOV. 7, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Joe CAROLLO Campaign

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JAVIER BAÑOS MACHADO

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/13/2017  
Date

Joe Carollo  
Signature  
Candidate

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Gina Garcia  
Signature

Gina Garcia  
Printed Name

Station Exec.  
Title