

Order #565719: Robinson S../Black Amer../Week of 10/2/

| Date | Action | Line | Comment | By | Total \$ | # Spots | Expected GRF |
|----------------------|--------------------|------|--|-------------|------------|---------|--------------|
| 10/21/20 11:30:23 AM | Processed | | <sync process> | Dawn Mar | \$3,300.00 | 40 | 0.00 |
| 10/21/20 9:29:17 AM | Approved | | | Jennifer C | \$3,300.00 | 40 | 0.00 |
| 10/21/20 9:29:14 AM | Approval Workflow | | [Business Manager - Business Office Approval Needed Default] | Jennifer C | \$3,300.00 | 40 | 0.00 |
| 10/20/20 7:34:15 AM | Approval Workflow | | [Sales Manager - Ready Default] ok | Dot Ealy (| \$3,300.00 | 40 | 0.00 |
| 10/20/20 6:46:49 AM | Ready for approval | | Order for 10/26. One spot per hour | Katherine C | \$3,300.00 | 40 | 0.00 |
| 10/20/20 6:45:47 AM | New order created | | Copied from Order Header #563304 | Katherine C | \$0.00 | 0 | 0.00 |

[Sorted by: Date]

ORDER**Orders**

Order / Rev: 565719
Alt Order #:
Product Desc: Week of 10/26
Estimate:
Flight Dates: 10/26/20 - 11/01/20
Original Date / Rev: 10/20/20 / 10/20/20
Order Type: GENERAL

WWLD-FM

Primary AE: Paul Haley
Sales Office: INT-N
Sales Region: INT-NAT

Agency

Name: Robinson Stratavision Consulting, LL
Buying Contact:
Billing Contact:
 2713 Edinberg Drive
 Winston-Salem, NC 27103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser

Name: Black Americans Re-Elect the Preside
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: POL-PRES
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/26/20 | 10/30/20 | 40 | \$3,300.00 | \$2,805.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| November 2020 | 40 | \$3,300.00 | \$2,805.00 | 0.00 |
| Totals | 40 | \$3,300.00 | \$2,805.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Paul Haley | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|------|-------------------|-----------------|---------------------|-------|-------------------|---------|------|-------|-------------|------|---------------|------|-------|------------|
| N 1 | WWLD | 10/26/20 | 11/01/20 | M-F AM Drive M-F | CM | 6a-10a | MTWTF-- | 1:00 | 20 | \$80.00 | P-50 | 0.00 | NM | 20 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/20 | 11/01/20 | MTWTF-- | | 20 | | | | \$80.00 | | 0.00 | | | |
| N 2 | WWLD | 10/26/20 | 11/01/20 | M-F PM Drive M-F | CM | 3p-7p | MTWTF-- | 1:00 | 20 | \$85.00 | P-50 | 0.00 | NM | 20 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/20 | 11/01/20 | MTWTF-- | | 20 | | | | \$85.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | | 40 | \$3,300.00 |

CONTRACT

WWLD-FM
3411 W THARPE STREET
TALLAHASSEE, FL 32303
(850) 201-3000

www.blazin1023.com/

And:

Robinson Stratavision Consulting, LLC
2713 Edinberg Drive
Winston-Salem, NC 27103

| | | |
|--|--|--|
| <u>Contract / Revision</u> 565719 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> Black Americans Re-Elect the President | | <u>Original Date / Revision</u> 10/20/20 / 10/20/20 |
| <u>Contract Dates</u> 10/26/20 - 11/01/20 | <u>Estimate #</u> | |
| <u>Product</u> Week of 10/26 | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WWLD-FM | <u>Account Executive</u> Paul Haley | <u>Sales Office</u> Internal National |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | WWLD | 10/26/20 | 11/01/20 | M-F | 6a-10a | | 1:00 | | | NM | 20 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/26/20 | 11/01/20 | MTWTF-- | | | | 20 | \$80.00 | | | |
| N 2 | WWLD | 10/26/20 | 11/01/20 | M-F | 3p-7p | | 1:00 | | | NM | 20 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/26/20 | 11/01/20 | MTWTF-- | | | | 20 | \$85.00 | | | |
| Totals | | | | | | | | | | | 40 | \$3,300.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-------------------|
| 10/26/20 - 10/30/20 | 40 | \$3,300.00 | (\$495.00) | \$2,805.00 |
| Totals | 40 | \$3,300.00 | (\$495.00) | \$2,805.00 |

Vernon L Robinson

Signature: _____ **Date:** 10/21/2020

(* Line Transactions: N = New, E = Edited, D = Deleted)

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Vernon Robinson, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: **VERNON ROBINSON**

Agency name: **ROBINSON STRATAVISION CONSULTING LLC**

Address: **2713 EDINBERG DR WINTON-SALEM, NC 27103**

Contact: **VERNON ROBINSON**

Phone number: **336 577-2711**

Email: **VROBINSON679@GMAIL.COM**

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: **BLACK AMERICANS TO RE-ELECT THE PRESIDENT**

Address: **200 Kemper Ct Stephenson, Virginia 22656-2224**

Contact: **WINSOME SEARS**

Phone number: **757-679-6701**

Email: **WINSOME@WINSOMESEARS.CC**

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

WINSOME SEARS, NATIONAL CHAIR
VERNON ROBINSON, TREASURER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: **DONALD TRUMP, JOE BIDEN, KAMALA HARRIS, JOHN JAMES**

Office(s) sought by such candidate(s) (no acronyms or abbreviations): **PRESIDENT, VICE PRESIDENT, SENATE**

Date of election: **NOV 3, 2020**

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

The Equality Act, Abortion, marriage

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| | |
|--|--|
| Advertiser/Sponsor | Station Representative |
| Signature: Vernon Robinson <small>Digitally signed by Vernon Robinson Date: 2020.10.19 08:41:56 -04'00'</small> | Signature: <i>[Handwritten Signature]</i> |
| Name: Vernon L. Robinson | Name: <i>TYLER WOLD</i> |
| Date of Request to Purchase Ad Time: 10/19/20 | Date of Station Agreement to Sell Time: <i>10/21</i> |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: *10/21*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

| | | |
|---------------------------|----------------------------------|---|
| Contract #: <i>565719</i> | Station Call Letters: <i>WMD</i> | Date Received/Requested: <i>10/21</i> |
| Est. #: | Station Location: <i>TLH</i> | Run Start and End Dates: <i>10/26 - 11/16</i> |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.