

Order #565719: Robinson S../Black Amer../Week of 10/2/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRF
10/21/20 11:30:23 AM	Processed		<sync process>	Dawn Mar	\$3,300.00	40	0.00
10/21/20 9:29:17 AM	Approved			Jennifer C	\$3,300.00	40	0.00
10/21/20 9:29:14 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Jennifer C	\$3,300.00	40	0.00
10/20/20 7:34:15 AM	Approval Workflow		[Sales Manager - Ready Default] ok	Dot Ealy (\$3,300.00	40	0.00
10/20/20 6:46:49 AM	Ready for approval		Order for 10/26. One spot per hour	Katherine C	\$3,300.00	40	0.00
10/20/20 6:45:47 AM	New order created		Copied from Order Header #563304	Katherine C	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 565719
Alt Order #: _____
Product Desc: Week of 10/26
Estimate: _____
Flight Dates: 10/26/20 - 11/01/20
Original Date / Rev: 10/20/20 / 10/20/20
Order Type: GENERAL

WWLD-FM
Primary AE: Paul Haley
Sales Office: INT-N
Sales Region: INT-NAT

Agency
Name: Robinson Stratavision Consulting, LL
Buying Contact: _____
Billing Contact: _____
2713 Edinberg Drive
Winston-Salem, NC 27103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Black Americans Re-Elect the Preside
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: POL-PRES
Priority: P-100

New Business Thru: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	10/30/20	40	\$3,300.00	\$2,805.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	40	\$3,300.00	\$2,805.00	0.00
Totals	40	\$3,300.00	\$2,805.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Haley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWLD	10/26/20	11/01/20	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	20	\$80.00	P-50	0.00	NM	20	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	MTWTF--					20	\$80.00		0.00			
N 2	WWLD	10/26/20	11/01/20	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	20	\$85.00	P-50	0.00	NM	20	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	MTWTF--					20	\$85.00		0.00			
													Totals	40	\$3,300.00

CONTRACT



WWLD-FM
3411 W THARPE STREET
TALLAHASSEE, FL 32303
(850) 201-3000

www.blazin1023.com/

And:

Robinson Stratavision Consulting, LLC
2713 Edinberg Drive
Winston-Salem, NC 27103

<u>Contract / Revision</u> 565719 /		<u>Alt Order #</u>
<u>Advertiser</u> Black Americans Re-Elect the President		<u>Original Date / Revision</u> 10/20/20 / 10/20/20
<u>Contract Dates</u> 10/26/20 - 11/01/20	<u>Estimate #</u>	
<u>Product</u> Week of 10/26		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WWLD-FM	<u>Account Executive</u> Paul Haley	<u>Sales Office</u> Internal National
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWLD	10/26/20	11/01/20	M-F	6a-10a		1:00			NM	20	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	MTWTF--				20	\$80.00			
N 2	WWLD	10/26/20	11/01/20	M-F	3p-7p		1:00			NM	20	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	MTWTF--				20	\$85.00			
Totals											40	\$3,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/20 - 10/30/20	40	\$3,300.00	(\$495.00)	\$2,805.00
Totals	40	\$3,300.00	(\$495.00)	\$2,805.00

Vernon L Robinson

Signature: _____ **Date:** 10/21/2020

(* Line Transactions: N = New, E = Edited, D = Deleted)

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Vernon Robinson, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: VERNON ROBINSON

Agency name: ROBINSON STRATAVISION CONSULTING LLC

Address: 2713 EDINBERG DR WINTON-SALEM, NC 27103

Contact: VERNON ROBINSON

Phone number: 336 577-2711

Email: VROBINSON679@GMAIL.COM

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: BLACK AMERICANS TO RE-ELECT THE PRESIDENT

Address: 200 Kemper Ct Stephenson, Virginia 22656-2224

Contact: WINSOME SEARS

Phone number: 757-679-6701

Email: WINSOME@WINSOMESEARS.COM

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

WINSOME SEARS, NATIONAL CHAIR
VERNON ROBINSON, TREASURER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: DONALD TRUMP, JOE BIDEN, KAMALA HARRIS, JOHN JAMES

Office(s) sought by such candidate(s) (no acronyms or abbreviations): PRESIDENT, VICE PRESIDENT, SENATE

Date of election: NOV 3, 2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

The Equality Act, Abortion, marriage

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Vernon Robinson <small>Digitally signed by Vernon Robinson Date: 2020.10.19 08:41:56 -04'00'</small>	Signature: <i>[Handwritten Signature]</i>
Name: Vernon L. Robinson	Name: <i>Tyley Wold</i>
Date of Request to Purchase Ad Time: 10/19/20	Date of Station Agreement to Sell Time: <i>10/21</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/21

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>56571A</i>	Station Call Letters: <i>WMLD</i>	Date Received/Requested: <i>10/21</i>
Est. #:	Station Location: <i>TLH</i>	Run Start and End Dates: <i>10/26 - 11/10</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.