

# ORDER



**Orders**  
**Order / Rev:** 32805  
**Alt Order #:** 07410452  
**Product Desc:** WARNER FOR SEN\*SKEDB  
**Estimate:** 3647  
**Flight Dates:** 09/30/14 - 10/06/14  
**Original Date / Rev:** 10/08/14 / 10/08/14  
**Order Type:** GENERAL

**WDBJ Television Inc.**  
**Primary AE:** MATTHEW NORTEN  
**Sales Office:** Poli  
**Sales Region:** Pol

**Agency Name:** GREER MARGOLIS MITCHELL  
**Buying Contact:**  
**Billing Contact:**  
 GREER MARGOLIS MITCHELL  
 WASHINGTON, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Poli/M Warner/D/Sen/VA  
**Demographic:** A35+  
**Product Codes:** PL3  
**Priority:** IP  
**Revenue Codes:** AGY, POL HRP, POL CAND

**New Business Thru:**  
**Order Separation:** 00:04:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/29/14   | 10/06/14 | 23      | \$5,065.00   | \$4,305.25 |

**Totals**

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating      |
|---------------|-----------|-------------------|-------------------|-------------|
| October 2014  | 23        | \$5,065.00        | \$4,305.25        | 0.00        |
| <b>Totals</b> | <b>23</b> | <b>\$5,065.00</b> | <b>\$4,305.25</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| MATTHEW NORTEN    |              |              | Start Of Order - End Of Order | 100%    |

**Order Share**

|                      | Share | Total       |
|----------------------|-------|-------------|
| WDBJ Television Inc. | 50%   | \$5,065.00  |
| Market               | 100%  | \$10,130.00 |

**Competitive Share**

|       | Share | Total      |
|-------|-------|------------|
| CABLE | 1%    | \$101.30   |
| CW    | 0%    | \$0.00     |
| MyNet | 0%    | \$0.00     |
| MYTV  | 1%    | \$101.30   |
| VANC  | 0%    | \$0.00     |
| WBRA  | 0%    | \$0.00     |
| WDRL  | 0%    | \$0.00     |
| WFXR  | 8%    | \$810.40   |
| WPXR  | 0%    | \$0.00     |
| WSET  | 15%   | \$1,519.50 |
| WSLS  | 25%   | \$2,532.50 |

| Ln | Ch    | Start             | End             | Inventory Code                           | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|----|-------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| 1  | WDBJ7 | 09/30/14          | 10/03/14        | M-F 10-11A<br>/MILLIONAIRE               | CM    | M-F 10-11A        | -TWTF-- | :30 | 1     | \$35.00     | OC  | 0.00          | NM   | 1     | \$35.00  |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--                                  |       | 1                 |         |     |       | \$35.00     |     | 0.00          |      |       |          |
| 2  | WDBJ7 | 09/30/14          | 10/03/14        | M-F 11-1135P<br>M-F NEWS 7 AT 11 WEEKDAY | CM    | M-F 11-1135P      | -TWTF-- | :30 | 1     | \$200.00    | OC  | 0.00          | NM   | 1     | \$200.00 |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |

Order / Rev: 32805  
 Alt Order #: 07410452  
 Flight Dates: 09/30/14 - 10/06/14

Advertiser: Poli/M Warner/D/Sen/VA  
 Product Desc: WARNER FOR SEN\*SKEDB  
 Estimate: 3647  
 WDBJ Television Inc.

| Ln | Ch    | Start             | End             | Inventory Code  | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|----|-------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| 2  | WDBJ7 | 09/30/14          | 10/03/14        | M-F 11-1135P<br>M-F NEWS 7 AT 11 WEEKDAY                              | CM    | M-F 11-1135P      | -TWTF-- | :30 | 1     | \$200.00    | OC  | 0.00          | NM   | 1     | \$200.00 |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--   |       | 1                 |         |     |       | \$200.00    |     | 0.00          |      |       |          |
| 3  | WDBJ7 | 09/30/14          | 10/03/14        | M-F 1135P-1235A<br>LATE SHOW WITH DAVID LET                           | CM    | M-F 1135P-1235A   | -TWTF-- | :30 | 1     | \$50.00     | OC  | 0.00          | NM   | 1     | \$50.00  |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--   |       | 1                 |         |     |       | \$50.00     |     | 0.00          |      |       |          |
| 4  | WDBJ7 | 09/30/14          | 10/03/14        | M-F 11A-12N<br>THE PRICE IS RIGHT                                     | CM    | M-F 11A-12P       | -TWTF-- | :30 | 1     | \$115.00    | IP  | 0.00          | NM   | 1     | \$115.00 |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--   |       | 1                 |         |     |       | \$115.00    |     | 0.00          |      |       |          |
| 5  | WDBJ7 | 09/30/14          | 10/03/14        | M-F 1230-130P<br>M-F 1230-130P<br>(12:30 PM-1:30 PM)                  | CM    | M-F 1230-130P     | -TWTF-- | :30 | 1     | \$100.00    | IP  | 0.00          | NM   | 1     | \$100.00 |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--   |       | 1                 |         |     |       | \$100.00    |     | 0.00          |      |       |          |
| 6  | WDBJ7 | 09/30/14          | 10/03/14        | M-F 1235-135A<br>Late Late Show With Craig Ferg<br>(12:35 XM-1:35 XM) | CM    | M-F 1235-135A     | -TWTF-- | :30 | 1     | \$15.00     | IP  | 0.00          | NM   | 1     | \$15.00  |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--   |       | 1                 |         |     |       | \$15.00     |     | 0.00          |      |       |          |
| 7  | WDBJ7 | 09/30/14          | 10/03/14        | M-F 12N-1230P<br>NEWS 7 AT NOON                                       | CM    | M-F 12-1230P      | -TWTF-- | :30 | 1     | \$115.00    | OC  | 0.00          | NM   | 1     | \$115.00 |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--   |       | 1                 |         |     |       | \$115.00    |     | 0.00          |      |       |          |
| 8  | WDBJ7 | 09/30/14          | 10/03/14        | M-F 2P-3P<br>M-F 2-3P   | CM    | M-F 2-3P          | -TWTF-- | :30 | 1     | \$95.00     | P1  | 0.00          | NM   | 1     | \$95.00  |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--   |       | 1                 |         |     |       | \$95.00     |     | 0.00          |      |       |          |
| 9  | WDBJ7 | 09/30/14          | 10/03/14        | M-F 3P-4P<br>M-F 3P-4P  | CM    | M-F 3P-4P         | -TWTF-- | :30 | 1     | \$100.00    | P1  | 0.00          | NM   | 1     | \$100.00 |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--   |       | 1                 |         |     |       | \$100.00    |     | 0.00          |      |       |          |
| 10 | WDBJ7 | 09/30/14          | 10/03/14        | M-F 4-5P<br>ELLEN   | CM    | M-F 4-5P          | -TWTF-- | :30 | 1     | \$85.00     | OC  | 0.00          | NM   | 1     | \$85.00  |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--   |       | 1                 |         |     |       | \$85.00     |     | 0.00          |      |       |          |
| 11 | WDBJ7 | 09/30/14          | 10/03/14        | M-F 5-530P<br>NEWS 7 AT 5   | CM    | M-F 5-530P        | -TWTF-- | :30 | 1     | \$230.00    | OC  | 0.00          | NM   | 1     | \$230.00 |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--   |       | 1                 |         |     |       | \$230.00    |     | 0.00          |      |       |          |
| 12 | WDBJ7 | 09/30/14          | 10/03/14        | M-F 530-6P<br>ANDY GRIFFITH   | CM    | M-F 530-6P        | -TWTF-- | :30 | 1     | \$210.00    | OC  | 0.00          | NM   | 1     | \$210.00 |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--   |       | 1                 |         |     |       | \$210.00    |     | 0.00          |      |       |          |
| 13 | WDBJ7 | 09/30/14          | 10/03/14        | M-F 6-630P<br>NEWS 7 AT 6   | CM    | M-F 6-630P        | -TWTF-- | :30 | 1     | \$380.00    | OC  | 0.00          | NM   | 1     | \$380.00 |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--   |       | 1                 |         |     |       | \$380.00    |     | 0.00          |      |       |          |
| 14 | WDBJ7 | 09/30/14          | 10/03/14        | M-F 6-7A<br>MORNIN'   | CM    | M-F 6-7A          | -TWTF-- | :30 | 1     | \$170.00    | OC  | 0.00          | NM   | 1     | \$170.00 |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--   |       | 1                 |         |     |       | \$170.00    |     | 0.00          |      |       |          |
| 15 | WDBJ7 | 09/30/14          | 10/03/14        | M-F 7-730P<br>WHEEL OF FORTUNE  | CM    | M-F 7-730P        | -TWTF-- | :30 | 1     | \$400.00    | OC  | 0.00          | NM   | 1     | \$400.00 |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--   |       | 1                 |         |     |       | \$400.00    |     | 0.00          |      |       |          |
| 16 | WDBJ7 | 09/30/14          | 10/03/14        | M-F 7-9A<br>CBS EARLY SHOW  | CM    | M-F 7-9A          | -TWTF-- | :30 | 1     | \$65.00     | OC  | 0.00          | NM   | 1     | \$65.00  |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--   |       | 1                 |         |     |       | \$65.00     |     | 0.00          |      |       |          |

Order / Rev: 32805  
 Alt Order #: 07410452  
 Flight Dates: 09/30/14 - 10/06/14

Advertiser: Poli/M Warner/D/Sen/VA  
 Product Desc: WARNER FOR SEN\*SKEDB  
 Estimate: 3647

WDBJ Television Inc.

| Ln | Ch    | Start             | End             | Inventory Code                         | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type   | Spots | Amount     |
|----|-------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|------------|
| 16 | WDBJ7 | 09/30/14          | 10/03/14        | M-F 7-9A<br>CBS EARLY SHOW             | CM    | M-F 7-9A       | -TWTF-- | :30 | 1                 | \$65.00     | OC  | 0.00          | NM     | 1     | \$65.00    |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--                                |       |                |         |     | 1                 | \$65.00     |     | 0.00          |        |       |            |
| 17 | WDBJ7 | 09/30/14          | 10/03/14        | M-F 730-8P<br>JEOPARDY                 | CM    | M-F 730P-8P    | -TWTF-- | :30 | 1                 | \$400.00    | OC  | 0.00          | NM     | 1     | \$400.00   |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--                                |       |                |         |     | 1                 | \$400.00    |     | 0.00          |        |       |            |
| 18 | WDBJ7 | 09/30/14          | 10/03/14        | M-F 9-10A<br>LIVE WITH KELLY AND MICHA | CM    | M-F 9-10A      | -TWTF-- | :30 | 1                 | \$40.00     | OC  | 0.00          | NM     | 1     | \$40.00    |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|    |       | Week: 09/29/14    | 10/05/14        | -TWTF--                                |       |                |         |     | 1                 | \$40.00     |     | 0.00          |        |       |            |
| 19 | WDBJ7 | 10/03/14          | 10/03/14        | FRI HOUR 2<br>FRI 9-10P                | CM    | FRI 9-10P      | ----1-- | :30 | 1                 | \$645.00    | OC  | 0.00          | NM     | 1     | \$645.00   |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|    |       | Week: 09/29/14    | 10/05/14        | ----1--                                |       |                |         |     | 1                 | \$645.00    |     | 0.00          |        |       |            |
| 20 | WDBJ7 | 10/04/14          | 10/04/14        | SAT 9-11A<br>SATURDAY EARLY SHOW       | CM    | 9A-11A SA      | -----1- | :30 | 1                 | \$50.00     | OC  | 0.00          | NM     | 1     | \$50.00    |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|    |       | Week: 09/29/14    | 10/05/14        | -----1-                                |       |                |         |     | 1                 | \$50.00     |     | 0.00          |        |       |            |
| 22 | WDBJ7 | 10/05/14          | 10/05/14        | SUN 730-830P<br>SUN 730-830P           | CM    | SUN 730-830P   | -----1  | :30 | 1                 | \$360.00    | IP  | 0.00          | NM     | 1     | \$360.00   |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|    |       | Week: 09/29/14    | 10/05/14        | -----1                                 |       |                |         |     | 1                 | \$360.00    |     | 0.00          |        |       |            |
| 23 | WDBJ7 | 09/30/14          | 09/30/14        | TUE HOUR 2<br>TUE 9-10P                | CM    | TUE 9-10P      | -1----- | :30 | 1                 | \$975.00    | IP  | 0.00          | NM     | 1     | \$975.00   |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|    |       | Week: 09/29/14    | 10/05/14        | -1-----                                |       |                |         |     | 1                 | \$975.00    |     | 0.00          |        |       |            |
| 24 | WDBJ7 | 10/06/14          | 10/06/14        | M-F 5-530P<br>NEWS 7 AT 5              | CM    | M-F 5-530P     | 1-----  | :30 | 1                 | \$230.00    | OC  | 0.00          | NM     | 1     | \$230.00   |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|    |       | Week: 10/06/14    | 10/12/14        | 1-----                                 |       |                |         |     | 1                 | \$230.00    |     | 0.00          |        |       |            |
|    |       |                   |                 |  |       |                |         |     |                   |             |     |               | Totals | 23    | \$5,065.00 |

REP HEADLINE# 7410452 TRF# 32805 REP: TEL# 703-516-9399 FAX# 703-516-9680  
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION OCT8/14 13.07  
\*\*\* WDBJ-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M WARNER/D/SEN/VA REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MIKE FURMAN

3050 K ST NW, SALES PRSN WA- MATTHEW NORTEN (H)

WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 7410452 CLASS: NATL. LOCAL REGIONAL

PRDCT WARNER FOR SEN\*SKEDB EST#3647 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/14 OCT6/14 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT8/14 13.07

REP: MAKEGOOD  
M1 OK'D AS CREDIT  
REV TTL \$5,065 @23X  
PLEASE CONFIRM  
THANKS SHOSHANA FOR MATT

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

FRIENDS OF MARK WARNER \*SKED B\*  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS: MISSED: SUN/1130P-1200M OCT5 30S \$115.00 (OCT8/14)  
M1 OK'D BUY#21 OFFER: NONE  
CMT: PLEASE CREDIT AND SEE HL# 7197708 FOR MG OFFER

CONTRACT TOTAL \$5,065.00  
TOTAL SPOTS 23

REP HEADLINE# 7410452 TRF# 32805 REP: TEL# 703-516-9399 FAX# 703-516-9680  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/14 10.53  
 \*\*CHANGES\*\* \*\*\* WDBJ-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M WARNER/D/SEN/VA REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MIKE FURMAN

3050 K ST NW, SALES PRSN WA- MATTHEW NORTEN (H)  
 WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 7410452 CLASS: NATL. LOCAL REGIONAL

PRDCT WARNER FOR SEN\*SKEDB EST#3647 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/14 OCT6/14 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT8/14 10.53

REP: MAKEGOOD  
 M1 OK'D AS CREDIT  
 REV TTL \$5,065 @23X  
 PLEASE CONFIRM  
 THANKS SHOSHANA FOR MATT

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM

ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007  
 FRIENDS OF MARK WARNER \*SKED B\*

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 21  | S   |    | 1130P-1200M | 30   |     | \$115.00 | 10/5       | 10/5     | 0       |           | SUN  | 0         |
| AGENCY ADVERTISER CODE = 198 AGENCY EST# = 3647<br>AGENCY PRODUCT CODE = 213                      |     |    |             |      |     |          |            |          |         |           |      |           |
| PROGRAM : WDBJ7 AT ELEVEN<br>CON COM1 : WDBJ7 AT ELEVEN<br>CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT5 |     |    |             |      |     |          |            |          |         |           |      |           |

REP HEADLINE# 7410452 TRF# 32805  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP OCT8/14 10.53  
 \*\*CHANGES\*\* \*\*\* WDBJ-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

|    |      |        |                         |  |  |  |      |  |     |          |           |  |
|----|------|--------|-------------------------|--|--|--|------|--|-----|----------|-----------|--|
| M1 | OK'D | BUY#21 | MISSED: SUN/1130P-1200M |  |  |  | OCT5 |  | 30S | \$115.00 | (OCT8/14) |  |
|----|------|--------|-------------------------|--|--|--|------|--|-----|----------|-----------|--|

OFFER: NONE  
 CMT: PLEASE CREDIT AND SEE HL# 7197708 FOR MG OFFER

OCT/14 \$5,065.00  
 MARKET TOTALS \$10,360 WDBJ 50% WSET 15% WSIS 25% WFKR 8% CABL 1% WPKR 0% WDRL 0%  
 SHARES ESTIMATED  
 SVC- NSI BOOKS- OCT/PJ  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

CONTRACT TOTAL \$5,065.00  
 TOTAL SPOTS 23