

# Broadcast Contract

CTE Kristina for Council  
1915 S 39th Drive  
Yuma, AZ 85364

*Paul*

Start Date 08/22/17	Contract# 37497	Mod# 0
End Date 08/29/17	Date Entered 08/21/17	Date Last Modified 08/21/17
Advertiser CTE Kristina for Cou		Station Market KBLU-AM, KQSR-FM, KTTI-FM
Product City Council Candidate		SalesRep/Office Larry Arredondo

Attn: Kristina Rojas McNair

Calendar Billing Cycle Estimate#

### KBLU-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 08/22/17 SU 08/27/17	06:00A-10:00A	30	--	3	3	2	2	2	2	14	\$16.00
2	MO 08/28/17 TU 08/29/17	06:00A-10:00A	30	2	2	--	--	--	--	--	4	\$16.00

### KQSR-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 08/22/17 SU 08/27/17	10:00A-03:00P	30	--	3	3	2	2	2	2	14	\$10.00
2	MO 08/28/17 TU 08/29/17	10:00A-03:00P	30	2	2	--	--	--	--	--	4	\$10.00

### KTTI-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 08/22/17 SU 08/27/17	03:00P-07:00P	30	--	6	6	4	4	4	4	28	\$5.00
2	MO 08/28/17 TU 08/29/17	03:00P-07:00P	30	4	4	--	--	--	--	--	8	\$5.00

-----Tax Detail-----

City of Yuma Sales Tax \$ 11.02

Tax Total: \$ 11.02

\* Tax calculations are an estimate based on the order as contracted. Actual taxes due will appear on the invoice

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	72	648.00	\$ 659.02	\$ 648.00

CASH IN ADVANCE

ADDITIONAL NOTE: El Dorado Broadcasters, LLC and radio stations KBLU, KQSR and KTTI do not and shall not discriminate in any way on the basis of race or ethnicity with respect to their advertising practices.

El Dorado Broadcasters, LLC and Radio Stations KTTI, KQSR, and KBLU does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			Page 1

# Broadcast Contract

CTE Kristina for Council  
 1915 S 39th Drive  
 Yuma, AZ 85364

Attn: Kristina Rojas McNair

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Advertiser CTE Kristina for Cou		Station Market KBLU-AM,KQSR-FM, KTTI-FM
Product City Council Candidate		SalesRep/Office Larry Arredondo

Calendar Billing Cycle Estimate#

x

Billing Projections: By Month

	Aug 17	Sep 17
CA	648.00	
ST	504.00	144.00

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\_\_\_\_\_  
 Name Title  
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# Sales Order

Stations: KBLU-AM, KQSR-FM, KTTI-FM Buyer: Kristina Rojas McNair  
 Contract Name: Kristina McNair Add Schedule Tax Schedule: City of Yuma Sales Tax  
 Contract#: (none) Agency Commission %: 0  
 Start Date: 8/22/17 End Date: 8/29/17 Billing Cycle: Calendar  
 Revenue Type: Political Local Direct Type: Cash Salesperson: ONT1LXA Comm %: 12  
 Advertiser: CTE Kristina for Council Makegood Policy: Within Contract Dates  
 Address: 1915 S 39th Drive  
 City: Yuma State: AZ Zip: 85364  
 Phone: (928) 257-8685  
 Product Name: City Council Candidate  
 Competitive Code: Political/Local

## KBLU-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	8/22/17	8/27/17		6:00 AM	10:00 AM	30		3	3	2	2	2	2	14	D	16.00	14	224.00	
2	8/28/17	8/29/17		6:00 AM	10:00 AM	30	2	2						4	D	16.00	4	64.00	

TOTAL GROSS \$288.00, NET \$288.00

## KQSR-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	8/22/17	8/27/17		10:00 AM	3:00 PM	30		3	3	2	2	2	2	14	D	10.00	14	140.00	
2	8/28/17	8/29/17		10:00 AM	3:00 PM	30	2	2						4	D	10.00	4	40.00	

TOTAL GROSS \$180.00, NET \$180.00

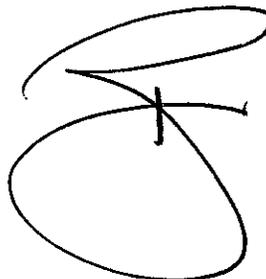
## KTTI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	8/22/17	8/27/17		3:00 PM	7:00 PM	30		6	6	4	4	4	4	28	D	5.00	28	140.00	
2	8/28/17	8/29/17		3:00 PM	7:00 PM	30	4	4						8	D	5.00	8	40.00	

TOTAL GROSS \$180.00, NET \$180.00

Billing Projections: By Month

	Aug 17	Sep 17
CA	648.00	0.00
ST	504.00	144.00



Print Spot Prices

CASH IN ADVANCE

Additional Notes: EI Dorado Broadcasters, LLC and radio stations KBLU, KQSR and KTTI do not and shall not discriminate in any way on the basis of race or ethnicity with respect to their advertising practices.

x Alexis

TOTAL SPOTS	72
GROSS TOTAL \$	648.00
ADJUSTED SPOTS	72
ADJUSTED TOTAL \$	648.00

APPROVE    DECLINE

- |                                     |                          |                  |
|-------------------------------------|--------------------------|------------------|
| <input type="checkbox"/>            | <input type="checkbox"/> | General Manager  |
| <input type="checkbox"/>            | <input type="checkbox"/> | Sales Manager    |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Business Manager |
| <input type="checkbox"/>            | <input type="checkbox"/> | Traffic Manager  |

DD

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KBLU, KQSR, KTTI</u>	<b>Date:</b> <u>8/21/17</u>
---	--------------------------------

I, Kristina Rojas McNair,  
 being/on behalf of: Kristina Rojas McNair,  
 a legally qualified candidate of the Republican Party  
 political party for the office of: City Council  
 in the City of Yuma Primary  
 election to be held on: 8/29/17

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Kristina Rojas McNair

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joel A. McNair

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/21/17  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

Accepted  
[Signature]  
Signature

Accepted in Part  
LARRY ARREDONDO  
Printed Name

Rejected  
A E  
Title

# BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for  a candidate request                      The request was  accepted #  
 an election message request \*     rejected  
 an issue request \*

Candidate Named in Message: Kristina Rojas McNair  
Office Being Sought: Yuma City Council  
Election or Issue Referred to: Yuma City Council  
Sponsor (or authorized candidate committee): Kristina for Council  
Treasurer of authorized candidate committee: Joel McNair  
Person Ordering Advertising: Kristina Rojas McNair

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

Certification

Pursuant to Section 305 of the Bipartisan Campaign Reform Act of 2002, I hereby certify as follows:

The announcements to be aired pursuant to this purchase of air time will not make direct reference to another candidate for the same office, unless such reference meets the requirements of Section 305 (a) of the Act. Specifically,

(i) If this purchase is for radio time and there is a direct reference to an opposing candidate, the material to be broadcast will include a personal audio statement by the purchasing candidate that identifies him or her and the office he or she is seeking, and indicates that he or she has approved the broadcast.

(ii) If this purchase is for television time and there is a direct reference to an opposing candidate, the material to be broadcast will include a clearly identifiable photo or other image of the purchasing candidate and a clearly readable printed statement, identifying the candidate and stating that he or she has approved the broadcast and that his or her authorized committee paid for the broadcast. The photo and the printed statement will appear simultaneously at the end of the broadcast for a period of no less than 4 seconds.

I understand that the station is relying upon this certification in order to comply with my request for air time at the station's "lowest unit charge."

Allegiani

Signature

8/21/17

Date

Candidate

Title