

# Broadcast Contract

CTE Ken Rosevear  
4655 W Sundown Drive  
Yuma, AZ 85364

Start Date 08/04/17	Contract# 37382	Mod# 0
End Date 08/28/17	Date Entered 08/02/17	Date Last Modified 08/03/17
Advertiser CTE Ken Rosevear		Station Market KBLU-AM, KQSR-FM, KTTI-FM
Product Political		SalesRep/Office Cindy Landin

Attn: Krm Rosevear

Calendar Billing Cycle Estimate#

## KBLU-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 08/04/17	FR 08/04/17	30					2			2	\$15.00
2	MO 08/07/17	MO 08/28/17	30	1	1	1	1	1			5	\$15.00
3	FR 08/04/17	FR 08/04/17	30					2			2	\$15.00
4	MO 08/07/17	MO 08/28/17	30	1	1	1	1	1			5	\$15.00

## KQSR-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 08/07/17	MO 08/28/17	30	1	1						2	\$13.00
2	MO 08/07/17	MO 08/28/17	30	1	1						2	\$10.00
3	MO 08/07/17	MO 08/28/17	30	1	1						2	\$13.00

## KTTI-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 08/07/17	MO 08/28/17	30	1	1						2	\$12.00
2	MO 08/07/17	MO 08/28/17	30	1	1						2	\$12.00
3	MO 08/07/17	MO 08/28/17	30	1	1						2	\$5.00

### Tax Detail

City of Yuma Sales Tax \$ 16.92

**Tax Total: \$ 16.92**

El Dorado Broadcasters, LLC and Radio Stations KTTI, KQSR, and KBLU does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name  
See reverse for accepted terms and conditions, if any

Title

Name

Title

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# Broadcast Contract

CTE Ken Rosevear  
4655 W Sundown Drive  
Yuma, AZ 85364

Attn: Krn Rosevear

Start Date 08/04/17	Contract# 37382	Mod# 0
End Date 08/28/17	Date Entered 08/02/17	Date Last Modified 08/03/17
Advertiser CTE Ken Rosevear		Station Market KBLU-AM, KQSR-FM, KTTI-FM
Product Political		SalesRep/Office Cindy Landin

Calendar Billing Cycle Estimate#

\* Tax calculations are an estimate based on the order as contracted. Actual taxes due will appear on the invoice

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	78	995.00	\$ 1,011.92	\$ 995.00

Billing Projections: By Month

	Aug 17	Sep 17
CA	995.00	
ST	900.00	95.00

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Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Name Title  
See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name Title  
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# Sales Order

Stations: KBLU-AM, KQSR-FM, KTTI-FM Buyer: Krn Rosevear  
 Contract Name: CTE Ken Additional Tax Schedule: City of Yuma Sales Tax  
 Contract#: 37382 Agency Commission %: 0  
 Start Date: 8/04/17 End Date: 8/28/17 Billing Cycle: Calendar  
 Revenue Type: Political Local Direct Type: Cash Salesperson: YUM1CXL Comm %: 12  
 Advertiser: CTE Ken Rosevear Makegood Policy: Within Contract Dates  
 Address: 4655 W Sundown Drive  
 City: Yuma State: AZ Zip: 85364  
 Phone: (928) 246-5536  
 Product Name: Political  
 Competitive Code: Political/Local

*Revised Order*  
*Revision #*  
*Paid*

## KBLU-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	8/04/17	8/04/17		9:00 AM	12:00 PM	30					2			2	D	15.00	2	30.00	4
2	8/07/17	8/28/17		9:00 AM	12:00 PM	30	1	1	1	1	1			5	D	15.00	16	240.00	4
3	8/04/17	8/04/17		12:00 PM	3:00 PM	30					2			2	D	15.00	2	30.00	3
4	8/07/17	8/28/17		12:00 PM	3:00 PM	30	1	1	1	1	1			5	D	15.00	16	240.00	3

TOTAL GROSS \$540.00, NET \$540.00

## KQSR-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	8/07/17	8/28/17		6:00 AM	10:00 AM	30	1	1						2	D	13.00	7	91.00	3
2	8/07/17	8/28/17		10:00 AM	3:00 PM	30	1	1						2	D	10.00	7	70.00	3
3	8/07/17	8/28/17		3:00 PM	7:00 PM	30	1	1						2	D	13.00	7	91.00	3

TOTAL GROSS \$252.00, NET \$252.00

## KTTI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	8/07/17	8/28/17		6:00 AM	10:00 AM	30	1	1						2	D	12.00	7	84.00	3
2	8/07/17	8/28/17		10:00 AM	3:00 PM	30	1	1						2	D	12.00	7	84.00	3
3	8/07/17	8/28/17		3:00 PM	7:00 PM	30	1	1						2	D	5.00	7	35.00	3

TOTAL GROSS \$203.00, NET \$203.00

Billing Projections: By Month

	Aug 17	Sep 17
CA	995.00	0.00
ST	900.00	95.00

Print Spot Prices

Notes to Traffic: 8/3/17 pd ck 107 SEF  
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TOTAL SPOTS ..... 78  
GROSS TOTAL \$ ..... 995.00  
ADJUSTED SPOTS ..... 78  
ADJUSTED TOTAL \$ ..... 995.00

APPROVE    DECLINE

- General Manager
- Sales Manager
- YUM1SEF, 08/03/17 @8:40AM
- ONT1ADK, 08/03/17 @11:51AM

# Sales Order

Stations: **KBLU-AM, KQSR-FM, KTTI-FM** Buyer: **Krn Rosevear**  
 Contract Name: **CTE Ken Additional** Tax Schedule: **City of Yuma Sales Tax**  
 Contract#: **(none)** Agency Commission %: **0**  
 Start Date: **8/03/17** End Date: **8/28/17** Billing Cycle: **Calendar**  
 Revenue Type: **Political Local Direct** Type: **Cash** Salesperson: **YUM1CXL** Comm %: **12**  
 Advertiser: **CTE Ken Rosevear** Makegood Policy: **Within Contract Dates**  
 Address: **4655 W Sundown Drive**  
 City: **Yuma** State: **AZ** Zip: **85364**  
 Phone: **(928) 246-5536**  
 Product Name: **Political**  
 Competitive Code: **Political/Local**

*move start date on KBLU to 8/4/2017 & Add 1 spot more to Equal 2 Total*  


**KBLU-AM** 

**Client Signature**  
**File Copy Only**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	8/03/17	8/04/17		9:00 AM	12:00 PM	30				1	1			2	D	15.00	2	30.00	
2	8/07/17	8/28/17		9:00 AM	12:00 PM	30	1	1	1	1	1			5	D	15.00	16	240.00	
3	8/03/17	8/04/17		12:00 PM	3:00 PM	30				1	1			2	D	15.00	2	30.00	
4	8/07/17	8/28/17		12:00 PM	3:00 PM	30	1	1	1	1	1			5	D	15.00	16	240.00	

TOTAL GROSS \$540.00, NET \$540.00

## KQSR-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	8/07/17	8/28/17		6:00 AM	10:00 AM	30	1	1						2	D	13.00	7	91.00	
2	8/07/17	8/28/17		10:00 AM	3:00 PM	30	1	1						2	D	10.00	7	70.00	
3	8/07/17	8/28/17		3:00 PM	7:00 PM	30	1	1						2	D	13.00	7	91.00	

TOTAL GROSS \$252.00, NET \$252.00

## KTTI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	8/07/17	8/28/17		6:00 AM	10:00 AM	30	1	1						2	D	12.00	7	84.00	
2	8/07/17	8/28/17		10:00 AM	3:00 PM	30	1	1						2	D	12.00	7	84.00	
3	8/07/17	8/28/17		3:00 PM	7:00 PM	30	1	1						2	D	5.00	7	35.00	

TOTAL GROSS \$203.00, NET \$203.00

Billing Projections: By Month

	Aug 17	Sep 17
CA	995.00	0.00
ST	900.00	95.00





## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>El Dorado Broadcasters</u> <u>755 W. 28th Street</u> <u>Yuma, AZ 85364</u>	<b>Date:</b> _____
--	--------------------

I, Ken Rosedak

being/on behalf of: Committee to Elect Ken Rosedak

a legally qualified candidate of the ~~Republican~~ None

political party for the office of: Yuma, AZ City Council

in the Primary

election to be held on: August 29, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
1:30	6A-12P KBIH	Mon-Fri	Morning Drive	5x	3
1:30	6A-10A KASZ	Mon-Tues	Morning Drive	2x	3
"	10A-3P KASZ	Mon-Tues	Mid-Days	2x	3
"	3P-7P KASZ	Mon-Tues	Afternoon Drive	2x	3
"	6A-10A KTTI	Mon-Tues	Morning Drive	2x	3
1:30	10A-3P KTTI	Mon-Tues	Mid Days	2x	3
"	3P-7P KTTI	Mon-Tues	Afternoon drive	2x	3

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

CTE Ken Rosevear

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8-2-17  
Date

  
Signature

**To Be Signed By Station Representative**

Accepted  
  
Signature

Accepted in Part  
Cindy Landin  
Printed Name

Rejected  
SE/AS  
Title



