

# Broadcast Contract

CTE Ken Rosevear  
4655 W Sundown Drive  
Yuma, AZ 85364

Start Date 10/06/17	Contract# 37788	Mod# 0
End Date 11/06/17	Date Entered 09/28/17	Date Last Modified 09/29/17
Advertiser CTE Ken Rosevear		Station Market KBLU-AM, KQSR-FM, KTTI-FM
Product KBLU, KTTI & KQSR Politic		SalesRep/Office Cindy Landin

Attn: Ken Rosevear

Calendar Billing Cycle Estimate#

### KBLU-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 10/06/17 MO 11/06/17	10:00A-03:00P	30	--	--	--	--	1	--	--	1	\$15.00
2	MO 10/09/17 FR 11/03/17	10:00A-03:00P	30	1	1	1	1	1	--	--	5	\$15.00
3	MO 11/06/17 MO 11/06/17	10:00A-03:00P	30	1	--	--	--	--	--	--	1	\$15.00
4	FR 10/06/17 MO 11/06/17	03:00P-07:00P	30	--	--	--	--	1	--	--	1	\$15.00
5	MO 10/09/17 FR 11/03/17	03:00P-07:00P	30	1	1	1	1	1	--	--	5	\$15.00
6	MO 11/06/17 MO 11/06/17	03:00P-07:00P	30	1	--	--	--	--	--	--	1	\$15.00

### KQSR-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 10/07/17 SA 11/04/17	06:00A-07:00P	30	--	--	--	--	--	4	--	4	\$3.00

### KTTI-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 10/06/17 MO 11/06/17	06:00A-10:00A	30	--	--	--	--	1	--	--	1	\$12.00
2	MO 10/09/17 FR 11/03/17	06:00A-10:00A	30	1	1	1	1	1	--	--	5	\$12.00
3	MO 11/06/17 MO 11/06/17	06:00A-10:00A	30	1	--	--	--	--	--	--	1	\$12.00

-----Tax Detail-----

City of Yuma Sales Tax \$ 19.58

**Tax Total: \$ 19.58**

El Dorado Broadcasters, LLC and Radio Stations KTTI, KQSR, and KBLU does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name Title  
See reverse for accepted terms and conditions, if any

Name Title  
Page 1

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Attn: Ken Rosevear

Calendar Billing Cycle Estimate#

\* Tax calculations are an estimate based on the order as contracted. Actual taxes due will appear on the invoice

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	98	1,152.00	\$ 1,171.58	\$ 1,152.00

Billing Projections: By Month

	Oct 17	Nov 17
CA	930.00	222.00
ST	846.00	306.00

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Name Title  
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# Sales Order

Stations: KBLU-AM, KQSR-FM, KTTI-FM Buyer: Ken Rosevear  
 Contract Name: CTE Ken General Elect 2017 Tax Schedule: City of Yuma Sales Tax  
 Contract#: (none) Agency Commission %: 0  
 Start Date: 10/06/17 End Date: 11/06/17 Billing Cycle: Calendar  
 Revenue Type: Political Local Direct Type: Cash Salesperson: YUM1CXL Comm %: 12  
 Advertiser: CTE Ken Rosevear Makegood Policy: Within Contract Dates  
 Address: 4655 W Sundown Drive  
 City: Yuma State: AZ Zip: 85364  
 Phone: (928) 246-5536  
 Product Name: KBLU, KTTI & KQSR Political  
 Competitive Code: Political/Local

*Paul*

### KBLU-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS
1	10/06/17	11/06/17		10:00 AM	3:00 PM	30					1			1	D	15.00	5	75.00
2	10/09/17	11/03/17		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	15.00	20	300.00
3	11/06/17	11/06/17		10:00 AM	3:00 PM	30	1							1	D	15.00	1	15.00
4	10/06/17	11/06/17		3:00 PM	7:00 PM	30					1			1	D	15.00	5	75.00
5	10/09/17	11/03/17		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	15.00	20	300.00
6	11/06/17	11/06/17		3:00 PM	7:00 PM	30	1							1	D	15.00	1	15.00

TOTAL GROSS \$780.00, NET \$780.00

### KQSR-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS
1	10/07/17	11/04/17		6:00 AM	7:00 PM	30						4		4	D	3.00	20	60.00

TOTAL GROSS \$60.00, NET \$60.00

### KTTI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS
1	10/06/17	11/06/17		6:00 AM	10:00 AM	30					1			1	D	12.00	5	60.00
2	10/09/17	11/03/17		6:00 AM	10:00 AM	30	1	1	1	1	1			5	D	12.00	20	240.00
3	11/06/17	11/06/17		6:00 AM	10:00 AM	30	1							1	D	12.00	1	12.00

TOTAL GROSS \$312.00, NET \$312.00

Billing Projections: By Month

Billing projections will be available after order is saved.

*[Handwritten Signature]*

Print Spot Prices

TOTAL SPOTS .....	98
GROSS TOTAL \$ .....	1,152.00
ADJUSTED SPOTS .....	98
ADJUSTED TOTAL \$ .....	1,152.00

El Dorado Broadcasters, LLC and Radio  
 Stations KBLU, KQSR and KTTI do not and  
 shall not discriminate in any way on the basis  
 of race or ethnicity with respect to their  
 advertising practices.

[Signature]      9/28/17  
 Client Signature      Date

1.7% Tax      19.58

APPROVE    DECLINE

- General Manager
- Sales Manager
- Business Manager
- Traffic Manager

\$ 1,171.58

9-28-17 [Signature]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> 755 West 28th Street Yuma, AZ 85364	<b>Date:</b> 09-28-2017
--	----------------------------

I, Ken Rosevear

being/on behalf of: Committee to Elect Ken Rosevear

a legally qualified candidate of the Republican

political party for the office of: City of Yuma - City Council

in the General

election to be held on: November 7, 2017

do hereby request station time as follows:

	Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
KBLU <	30 sec	10A - 3P 3P - 7P	mon - Fri mon - Fri		5x 5x	4 + 2 days 4 + 2 days
KQSR	30 sec	6A - 7P	Sat		4x	5
KTTI	30 sec	6A - 10A	mon - Fri		5x	4 wks + 2 days

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

[Redacted]

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

[Redacted]

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9-28-17

Date

[Handwritten Signature]

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Handwritten Signature]

Signature

CYNTHIA R. LADDIN

Printed Name

Acct. Exec.

Title

