

Broadcast Contract

CTE Kristina for Council
1915 S 39th Drive
Yuma, AZ 85364

Start Date 07/31/17	Contract# 37301	Mod# 0
End Date 08/27/17	Date Entered 07/25/17	Date Last Modified 07/26/17
Advertiser CTE Kristina for Cou		Station Market KBLU-AM,KQSR-FM, KTTI-FM
Product City Council Candidate		SalesRep/Office Larry Arredondo

Calendar Billing Cycle Estimate#

KBLU-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 07/31/17 SU 08/27/17	06:00A-10:00A	30	1	1	1	1	1	1	1	7	\$16.00

KQSR-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 07/31/17 SU 08/27/17	10:00A-03:00P	30	1	1	1	1	1	1	1	7	\$10.00

KTTI-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 07/31/17 SU 08/27/17	03:00P-07:00P	30	2	2	2	2	2	2	2	14	\$5.00

-----Tax Detail-----

City of Yuma Sales Tax \$ 17.14

Tax Total: \$ 17.14

* Tax calculations are an estimate based on the order as contracted. Actual taxes due will appear on the invoice

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	112	1,008.00	\$ 1,025.14	\$ 1,008.00

CASH IN ADVANCE

ADDITIONAL NOTE: El Dorado Broadcasters, LLC and radio stations KBLU, KQSR and KTTI do not and shall not discriminate in any way on the basis of race or ethnicity with respect to their advertising practices.

x _____

Billing Projections: By Month

	Jul 17	Aug 17
CA	36.00	972.00
ST		1,008.00

El Dorado Broadcasters, LLC and Radio Stations KTTI, KQSR, and KBLU does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			

Sales Order

Stations: **KBLU-AM, KQSR-FM, KTTI-FM** Buyer: _____
 Contract Name: **Kristina for Council** Tax Schedule: **City of Yuma Sales Tax**
 Contract#: _____ (none) Agency Commission %: **0**
 Start Date: **7/31/17** End Date: **8/27/17** Billing Cycle: **Calendar**
 Revenue Type: **Political Local Direct** Type: **Cash** Salesperson: **ONT1LXA** Comm %: **12**
 Advertiser: **CTE Kristina for Council** Makegood Policy: **Within Contract Dates**
 Address: **1915 S 39th Drive**
 City: **Yuma** State: **AZ** Zip: **85364**
 Phone: **(928) 257-8685**
 Product Name: **City Council Candidate**
 Competitive Code: **Political/Local**

Paid

KBLU-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	7/31/17	8/27/17		6:00 AM	10:00 AM	30	1	1	1	1	1	1	1	7	D	16.00	28	448.00	

TOTAL GROSS \$448.00, NET \$448.00

KQSR-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	7/31/17	8/27/17		10:00 AM	3:00 PM	30	1	1	1	1	1	1	1	7	D	10.00	28	280.00	

TOTAL GROSS \$280.00, NET \$280.00

KTTI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	7/31/17	8/27/17		3:00 PM	7:00 PM	30	2	2	2	2	2	2	2	14	D	5.00	56	280.00	

TOTAL GROSS \$280.00, NET \$280.00

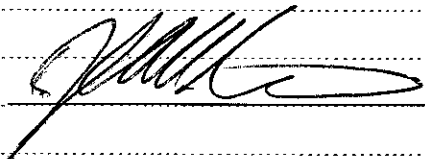
Billing Projections: By Month

	Jul 17	Aug 17
CA	36.00	972.00
ST	0.00	1,008.00

Print Spot Prices

CASH IN ADVANCE


Additional Notes: El Dorado Broadcasters, LLC and radio stations KBLU, KQSR and KTTI do not and shall not discriminate in any way on the basis of race or ethnicity with respect to their advertising practices.

x 

TOTAL SPOTS	112
GROSS TOTAL \$	1,008.00
ADJUSTED SPOTS	112
ADJUSTED TOTAL \$	1,008.00

APPROVE DECLINE

- General Manager
- Sales Manager
- Business Manager
- Traffic Manager

7-25-17 

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KBLV, KQSR, KTTI</u>	Date: <u>7/25/17</u>
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I, Kristina Rojas McNair,
 being/on behalf of: Kristina Rojas McNair,
 a legally qualified candidate of the Republican
 political party for the office of: City Council
 in the Primary
 election to be held on: 8/29/17

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>SEE</u>	<u>ATTACHED</u>				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

McNair Joel A.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

McNair Joel A.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

25 July 17
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

LARRY ARREDONDO
Printed Name

A.E.
Title

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for a candidate request
 an election message request *
 an issue request *

The request was accepted #
 rejected

Candidate Named in Message:

Kristina Rojas McNair

Office Being Sought:

Yuma City Council

Election or Issue Referred to:

Primary Election

Sponsor (or authorized candidate committee):

Kristina for Council

Treasurer of authorized candidate committee:

Joel McNair

Person Ordering Advertising:

Kristina Rojas McNair

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

