

ORDER



Orders
Order / Rev: 1272440
 Alt Order #:
Product Desc: Franked Media
Estimate: 327328
Flight Dates: 03/27/24 - 03/28/24
Original Date / Rev: 05/15/24 / 05/15/24
Order Type: GENERAL

WSFL

Primary AE: Ethan Brubaker
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Smart Media Group - Political
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Gimenez/Republican/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 280708
Agency External ID: 120561
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/28/24	3		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	3			0.00
Totals	3			0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WSFL	03/27/24	03/28/24	M-F 5-6pm M-F 5-6pm	CM	5-6pm	--1----	:30	1			0.00	NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/25/24	03/31/24	--1----		1				0.00					
2	WSFL	03/27/24	03/28/24	M-F 10-11pm News BB M-F 10-11pm News BB	CM	10-11pm	--11---	:30	2			0.00	NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/25/24	03/31/24	--11---		2				0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSFL	03/25/24-03/31/24	M-F 10-11pm News BB		10-11pm	--wTh----	:30					NM		
			See MG 2.3,2.4 [Inv Code is for BB avails]												
	2	WSFL	03/25/24-03/31/24	M-F 10-11pm News BB		10-11pm	--wTh----	:30					NM		
			See MG 2.3,2.4 [Inv Code is for BB avails]												
	3	WSFL	03/28/24-03/28/24	M-F 1030-11pm News		1030-11pm	---Th----	:30					NM		
			MG for 2.2,2.1												
	4	WSFL	03/28/24-03/28/24	M-F 1030-11pm News		1030-11pm	---Th----	:30					NM		
			MG for 2.2,2.1												
													Totals	3	