

# ORDER



**Orders**  
**Order / Rev:** 1276432  
 Alt Order #:  
**Product Desc:** franked media buy  
**Estimate:** 403404  
**Flight Dates:** 04/03/24 - 04/04/24  
**Original Date / Rev:** 05/15/24 / 05/15/24  
**Order Type:** GENERAL

**WSFL**

**Primary AE:** Ethan Brubaker  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Smart Media Group - Political  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Gimenez/Republican/Congress  
**Demographic:** A35+  
**Product Codes:** Federal Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 280708  
**Agency External ID:** 120561  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/04/24	3		

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	3			0.00
<b>Totals</b>	<b>3</b>			<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WSFL	04/03/24	04/04/24	M-F 5-6pm M-F 5-6pm	CM	5-6pm	--1----	:30	1			0.00	NM	1	
2	WSFL	04/03/24	04/04/24	M-F 10-11pm News M-F 10-11pm News	CM	10-11pm	--WT---	:30	2			0.00	NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/01/24	04/07/24	--WT---	2		0.00								
													<b>Totals</b>	<b>3</b>	